Veekas Ashoka

Software Engineer | **VeekasMeansProgress.com** | *This resume was ~~written~~ deliberately overengineered in React* ⏿

+ WORK EXPERIENCE

Arcadia
New York, NY
Software Engineer III
July 2022–Present
- Contributed to ongoing development of front-end infrastructure
- Consolidating three brands to one marketing site

The Knot Worldwide (formerly XO Group, Inc)
New York, NY
Software Engineer - Core Systems
Jan 2020-June 2022
- Co-maintained the company's shared frontend UI/UX framework ↗
- Led development on full redesigns of the following: global navigation/header, layout and grid system, buttons, links, and inline alerts
- Transitioned the company's shared UI/UX framework from CircleCI to Jenkins Pipelines
- Helped build an internal A/B testing service and REST API (Node.js/Express.js) to handle experiment management and user bucketing across brands
- Built a targeted build tool for our large monorepo using Rust
- Re-platformed and redesigned docs to use Storybook
- Implemented accessibility updates to foundational components used on all pages, such as headers, forms, and buttons (WCAG 2.0 standards)
- Member of Diversity, Equity, and Inclusion Council, a subset of representatives across the organization focused on working with executive leadership to implement policy change

Software Engineer - Marketplace — Oct 2019-Jan 2020
Associate Software Engineer — May 2018-Oct 2019

+ VOLUNTEER EXPERIENCE

Club Rust
Rust
- Livestream learning Rust, sometimes with help from a Rust core team member ↗

Climate Farm School
- Attended Terra.do's Climate Farm School in the Hudson Valley to learn about regenerative agriculture

Volunteer political activism
- Co-founded a grassroots volunteer group (Beacon Climate Action Now) in 2022 to promote climate justice in the Hudson Valley
- Elected to Sunrise Movement NYC leadership in 2021
- Led NYC's "Good Jobs for All" Campaign, which successfully pressured Sen. Schumer to support the creation of a Civilian Climate Corps ↗ and partnered with him to promote it ↗

Technical speaker
JavaScript, React
- Virtual Reality on the Web with React 360 (ReactNYC, Dec. 2018) ▶
- Code-Splitting with React (ReactNYC, Nov. 2018)
- A Practical Introduction to Service Workers (ReactNYC, May 2018) ▶

Open source contributions
JavaScript, React, Jest, HTML, CSS, Git, Github
- Facebook - React (2018) ⏿
- Sequelize (2017) ⏿
- MDN (Mozilla Developer Network) - Interactive Examples (2017) ⏿

+ CONTACT

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- ⏿ github.com/veekas
- in linkedin.com/in/veekas
- 🐦 twitter.com/veekas

+ LANGUAGES

professional use: modern JavaScript (ES6+, TypeScript), HTML5, CSS3, Rust, Groovy, Ruby

additional exposure: Python, SQL, R, C++ 17, Scala

+ LIBRARIES

frameworks: React, Next.js, Vue.js, Svelte; packagers: Webpack, Rollup; back-end: NodeJS, Rails; ORM: Sequelize; APIs: Express.js, GraphQL; testing: Storybook, React Testing Library, Jest, Enzyme; code quality: Prettier, ESLint; styles: SCSS, CSS Modules, CSS-in-JS; transpilation: Babel; state management: Redux, React Context API; routing: React Router

+ TOOLS

version control: git, Github; CI/CD: Jenkins (Pipelines), CircleCI; agile project management: JIRA, Pivotal; testing: Codecov, CodeClimate; design collaboration: inVision, Figma, Adobe Photoshop & Illustrator; data storage: PostgreSQL, MongoDB, S3; orchestration: Kubernetes, Elastic Beanstalk; accessibility: Apple VoiceOver; serverless: EC2, Lambda; CMS: Prismic

+ EDUCATION

Arizona State University
BA, Political Science; concentrations in Economics, Applied Business Data Analysis
May 2018