

# Veekas Ashoka

Tech worker and organizer for a Green New Deal

Beacon, NY

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## Political Organizing

**Beacon Climate Action Now (BCAN)**, Hudson Valley, NY

July 2022–Present

*Co-Founder*

- Helped create a [new grassroots group](#) to train and organize people around the climate & care crisis in/around Dutchess County, currently at over 45 active members
- Co-leading our [campaign for a municipal gas ban](#) in Beacon, a local version of the All-Electric Buildings Act, that already has confirmed majority support on City Council

**Climate Can't Wait**, New York State

August 2021–June 2022

*Administrative Committee Member (2021–2022), Earth Week Bike Trek Lead (2022)*

- Planned and facilitated meetings for a coalition of 43+ organizations across the state to pass bold climate policy at the state level in NY, including the Build Public Renewables Act
- Helped organize 9 rallies and 6 live streams (including one with Rep. Bowman) over 6 days all while bicycling 253 miles from NYC to Albany with three other Sunrisers, generating earned media across NY State (e.g. [Gotham Gazette](#), [Gothamist](#), [Capital Tonight](#))
- Due to this effort, was honored with [Citizen Action's 2022 Everyday Heroes Award](#)

**Sunrise Movement NYC**, New York, NY

October 2019–Present

*Hub Council Member (2021), "Good Jobs for All" Campaign Lead (2021–2022), Member*

- Led the hub's "Good Jobs for All" Campaign that [successfully pressured](#) Senate Majority Leader Schumer to support \$30 billion for a Civilian Climate Corps and [partnered with him and NYC labor unions](#) to promote it within the Build Back Better Act
- Served on the inaugural Hub Council and helped craft and administer our hub strategy

## Professional Experience

**software engineer**, New York, NY

May 2018–Present

*[Arcadia](#) (2022–Present), [The Knot Worldwide \(TKWW\)](#) (2018–2022)*

- Built websites and software infrastructure, including for a community solar company
- Member of DEI affinity groups, including founder of "TKWW In Solidarity" in 2020

## Education

**Arizona State University**, Tempe, AZ

May 2018

*B.A. Political Science, concentrations in Economics and Applied Business Data Analysis*