Veekas Ashoka

Senior Software Engineer | **VeekasMeansProgress.com**
This resume was ~~written~~ deliberately over-engineered in React ⌂

+ PROFESSIONAL EXPERIENCE

Arcadia Power
Software Engineer III

New York, NY
July 2022–Present

- Contributed to ongoing development of front-end infrastructure such as the React component library ↗
- Worked to consolidate three brands to one Next.js marketing site while performing major upgrades to the site's dependencies
- Replatformed automated emails to a custom-built solution ingesting Salesforce events through AWS & consuming via a Ruby on Rails server with GraphQL
- Helped develop an internationalization strategy for the company's marketing sites
- Developed a strategy for working with non-technical stakeholders to improve accessibility measures

The Knot
Software Engineer - Core Systems

New York, NY
Jan 2020-June 2022

- Co-maintained the company's shared frontend UI/UX framework ↗
- Led development on full redesigns of the following: global navigation/header, layout & grid system, buttons, links, & inline alerts
- Transitioned the company's shared UI/UX framework from CircleCI to Jenkins Pipelines
- Helped build an internal A/B testing service & REST API (Node/Express) to manage experiments & user bucketing across brands
- Built a targeted build tool for our large monorepo using Rust
- Re-platformed & redesigned docs to use Storybook
- Implemented accessibility updates to foundational components used on all pages, e.g. headers, forms, & buttons (WCAG 2.0)
- Member of Diversity, Equity, & Inclusion Council

Software Engineer - Marketplace
Associate Software Engineer

Oct 2019-Jan 2020
May 2018-Oct 2019

+ OTHER TECHNICAL WORK

Club Rust
Rust

- Livestream learning Rust with help from a Rust core team member ↗. Currently building a production-ready Rust server

Technical speaker
JavaScript, React

- Virtual Reality on the Web with React 360 (ReactNYC, Dec. 2018) ▶
- Code-Splitting with React (ReactNYC, Nov. 2018)
- A Practical Introduction to Service Workers (ReactNYC, May 2018) ▶

Open source contributions
JavaScript, React, Jest, HTML, CSS, Git, Github

- Facebook - React (2018) ⌂
- Sequelize ORM (2017) ⌂
- MDN (Mozilla Developer Network) - Interactive Examples (2017) ⌂

+ CLIMATE ACTIVISM

Beacon Climate Action Now
- Co-founded a grassroots volunteer group in 2022 to promote climate justice in the Hudson Valley
- Successfully pressured the Beacon City Council to electrify new & renovated buildings ↗

Sunrise Movement
- Elected to Sunrise Movement NYC leadership in 2021
- Led NYC's "Good Jobs for All" Campaign, which successfully pressured Sen. Schumer to support the creation of a Civilian Climate Corps ↗ & partnered with him to promote it ↗

Climate Can't Wait NY
- Planned & facilitated meetings for a coalition of 43+ organizations across NY
- Helped organize 9 rallies & 6 live streams over 6 days all while bicycling 253 miles from NYC to Albany with three other Sunrisers, generating earned media ↗ across NY State
- Due to this effort, was honored with Citizen Action's 2022 Everyday Heroes Award ↗

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