WEEK 4 PROJECT

INTRODUCTION

This is a capstone project .In this project, I am creating a hypothetical scenario for a concept that there may not be enough Indian Restaurants in Toronto Area. Therefore it might be a great opportunity for an entrepreneur who is based in Canada. As the Indian food is popular among Asian community,so this entrepreneur might think of opening its business in areas where asian community resides.With the purpose in mind, finding the location to open such a restaurant is one of the mostimportant decisions for this entrepreneur and I am designing this project to help him find the most suitable location.

BUSINESS PROBLEM

The objective of this capstone project is to find the most suitable location for the entrepreneur to open a new Indian Restaurant in Toronto,Canada. By using data science methods and tools along with machine learning algorithms such as clustering, this project aims to provide solutions to answer the business question : In Toronto, if an entrepreneur wants to open an Indian Restaurant, where should they consider opening it?