



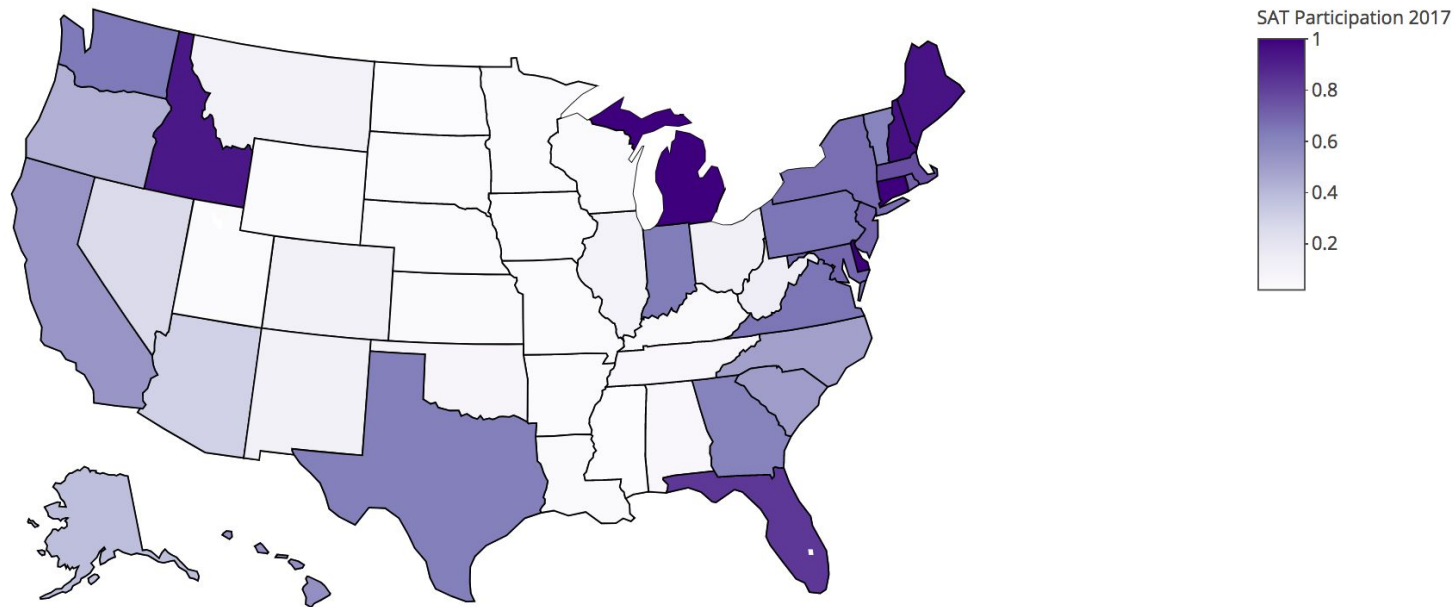
# SAT

vs.

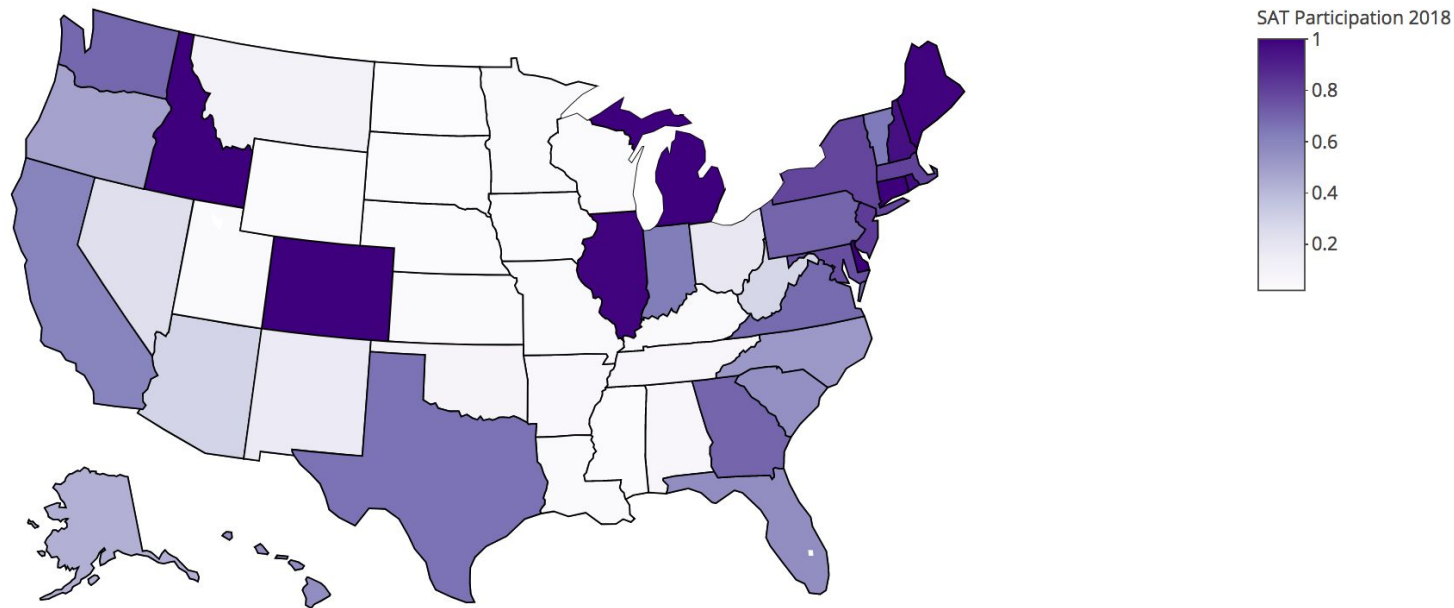
# ACT

**How are we doing?**

SAT Participation Rates in 2017

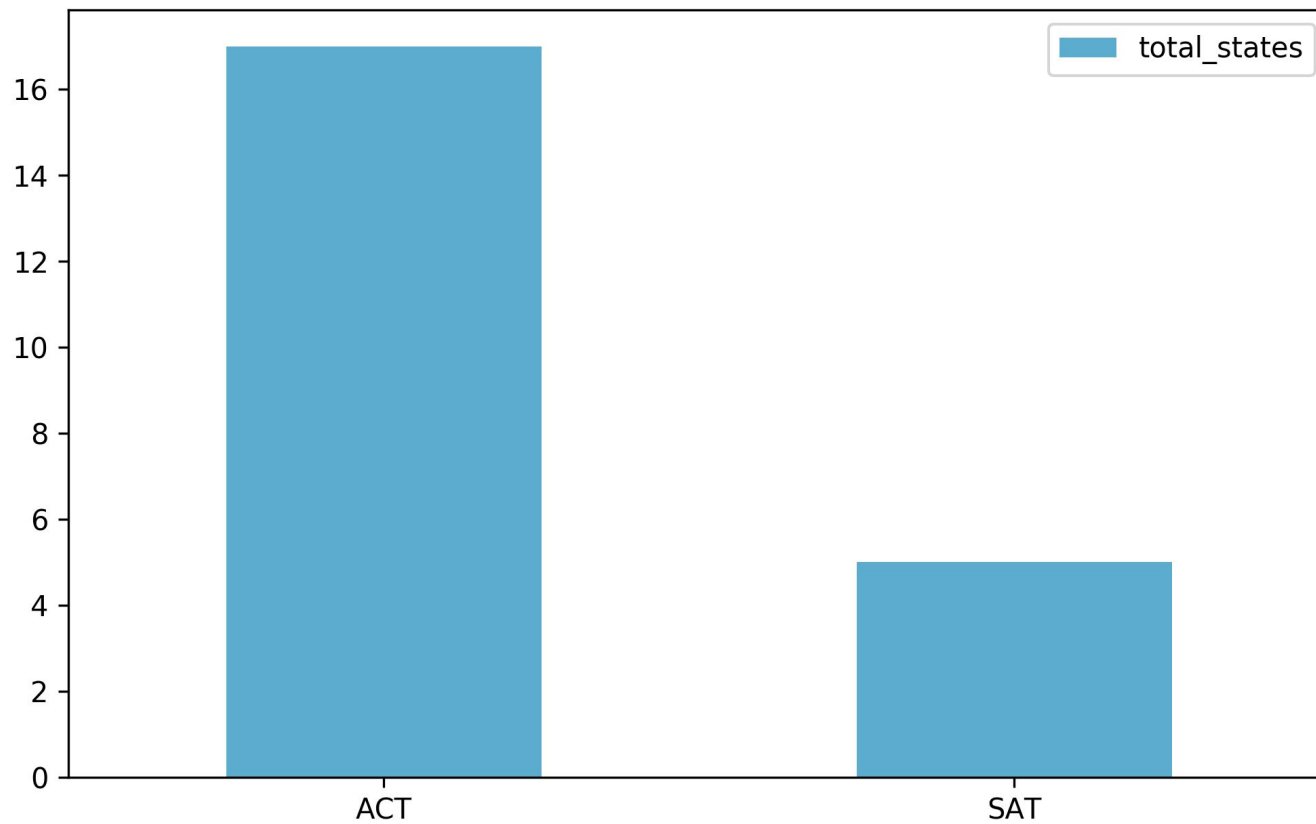


SAT Participation Rates in 2018



**Which states sponsored  
a test in 2018?**

Number of States Administered Tests in 2018



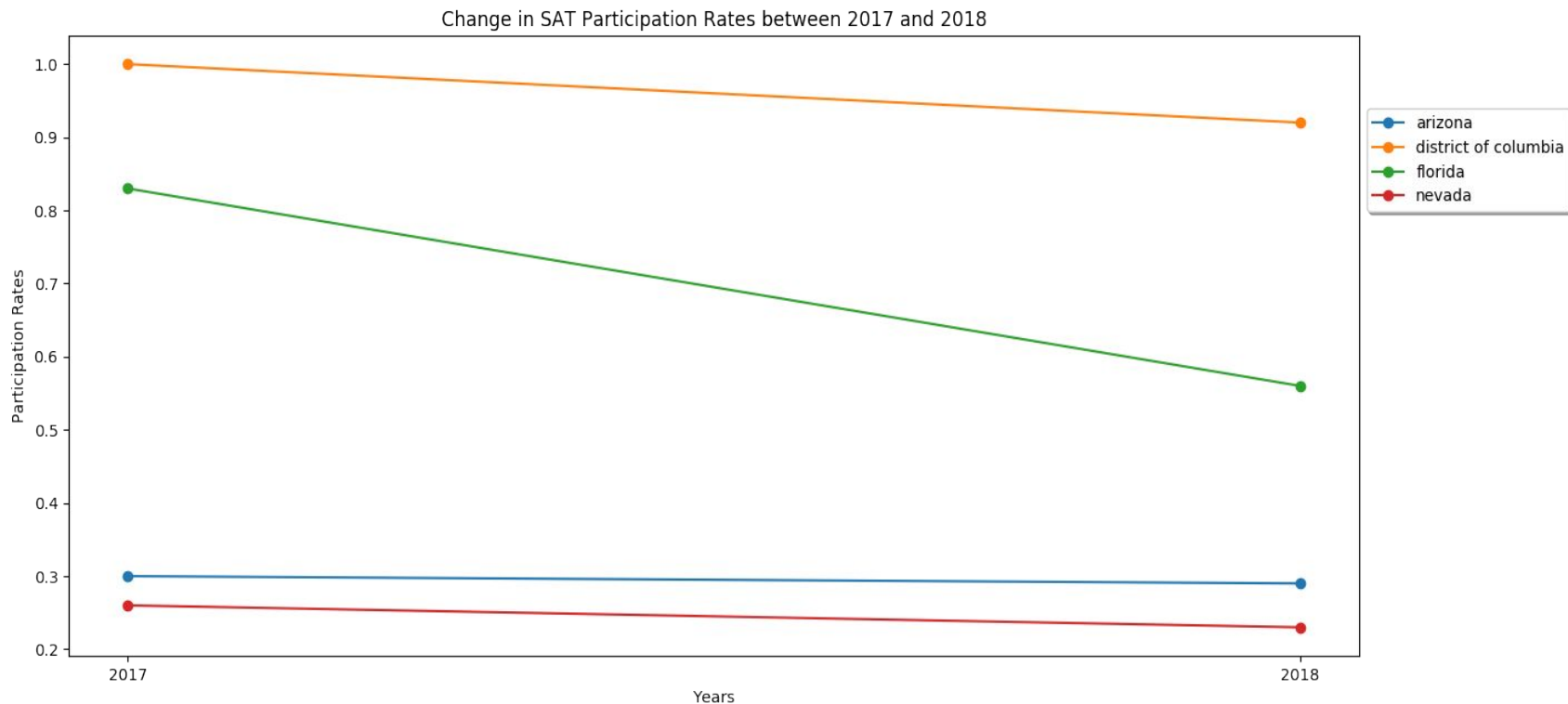
## **PROBLEM**

Millions of students prepare for college across the country each year. Given the choice students have between which college admissions test to take, how might we increase statewide participation in the SATs in the next couple of years?

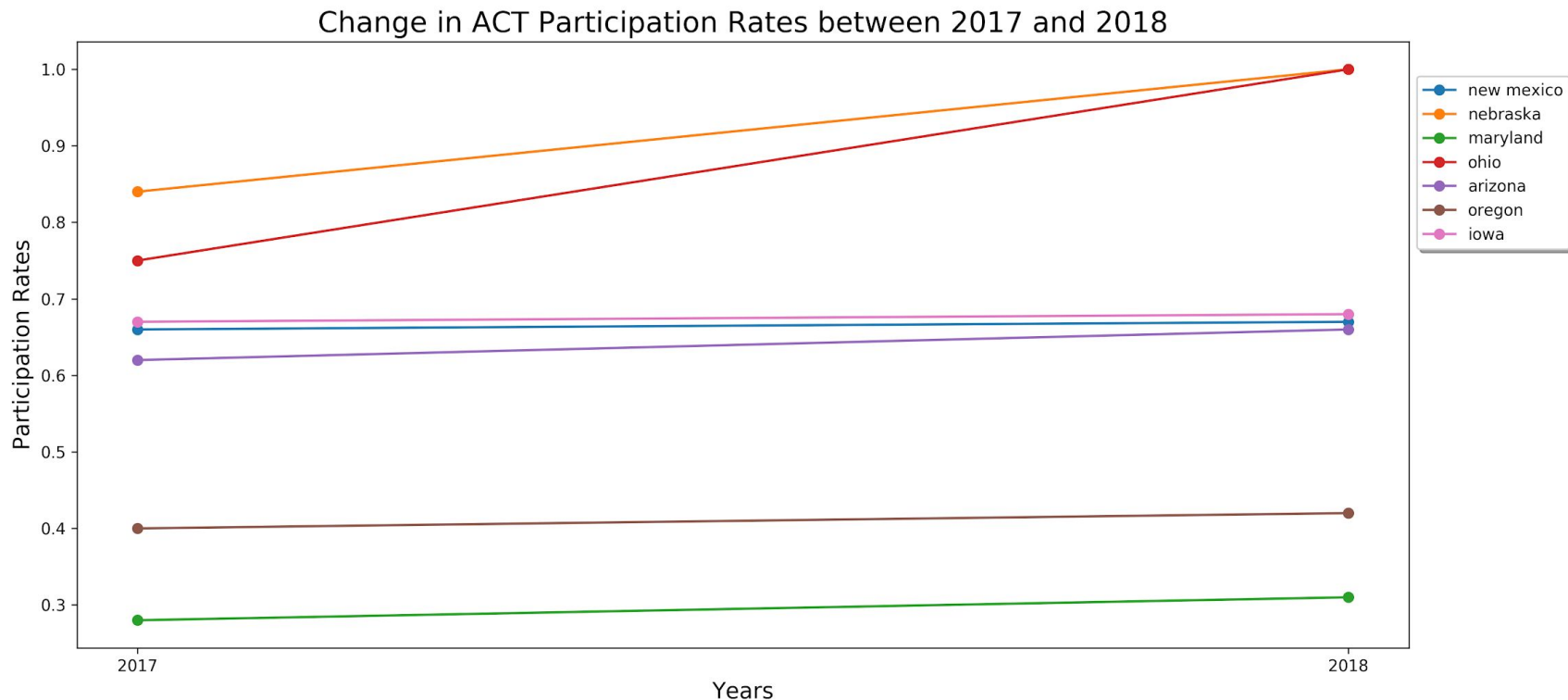
# Recommendations



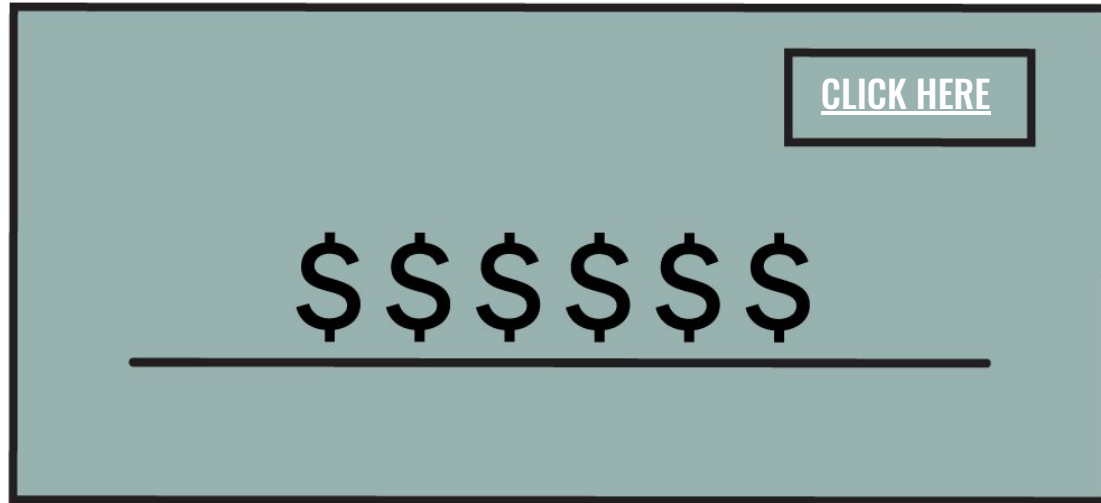
# 1. Focus on states that had a drop in SAT participation rates between 2017 and 2018



## 2. Look into states that had an increase in ACT participation rates between 2017 and 2018



### 3. Look at state educational budgets



## Key states to observe in the future:

Florida  
Arizona  
Nevada



Decreased in participation  
rates between 2017 and 2018

California  
Texas



Have high education budgets  
and low participation rates

# Next Steps

- Develop strategy to improve participation rates in key states
- Find out which states are renewing their contracts with ACT/SAT
- Monitor how the ACT online test impacts participation rates

**Thank You**