Ideation Phase Brainstorm & Idea Prioritization Template

Date	26th June 2025
Team ID	LTVIP2025TMID56654
Project Name	FlightFinder
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

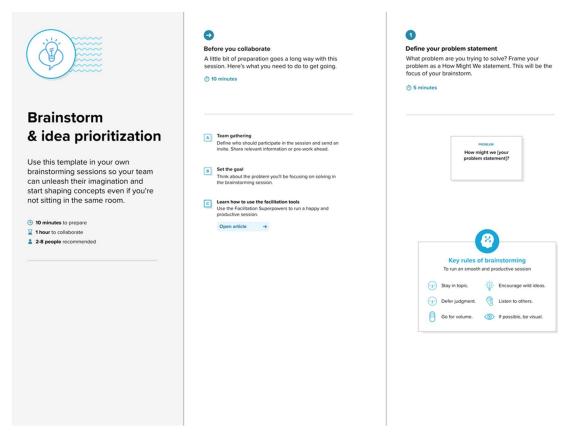
Step-1: Team Gathering, Collaboration and Select the Problem Statement

During our initial team meeting, we collaborated to discuss and shortlist real-world problems that could be solved using full-stack development. After evaluating multiple ideas, we finalized the following:

Problem Statement:

Design and develop a full-stack flight booking system where users can search and book flights, operators can manage flights, and admins can oversee users and operators.

We chose this problem due to its practical relevance, technical depth, and opportunity to demonstrate frontend, backend, database, and API integration skills.



Step-2: Brainstorm, Idea Listing and Grouping



Brainstorm

Gather 2–8 participants (students, users, teammates). Share the problem statement and any user insights or empathy maps beforehand.

10 minutes



Person 1 Add a "Guest Display flight Include Personal Pe

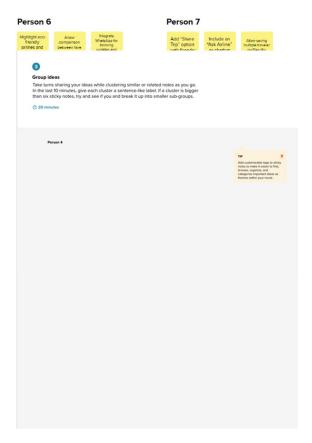












Step-3: Idea Prioritization



Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.



Participants can use their cursors to point at where stacky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the H key on the keyboard.

