Ideation Phase
Define the Problem Statements

Date	23 May 2025
Team ID	LTVIP2025TMID56654
Project Name	FlightFinder
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	a traveler	find and book affordable flights easily	most platforms are confusing or expensive	they lack proper filters and transparency	frustrated and uncertain
PS-2	an airline operator	manage my flights and view customer bookings	I don't have access to a proper dashboard	existing systems are built only for end users	helpless and dependent on third parties