

Insights Gathered from IMDB Database:

- We observed that there are 12 distinct genres for RSVP on which RSVP can think of making upcoming movies
- **Top Genre** :Drama genre has highest number of movies produced in given time thus this genre should be worked on
- **Top Votes** :Highest votes are achieved by Marvel movies, then by Twentieth Century Fox and then Warner Bros. So they should be considered as global release partner
- Top Production companies** : Dream Warrior Pictures and National Theatre Live production both have the most number of hit movies, company should consider collaboration with them
- Top 3 Actors with best rating with film experience of 5 years** : Vijay Sethupathi, Fahadh Faasil and Yogi Babu are top 3 actors in given order having best average rating in India with good film experience of minimum 5 years
- **Superhit film providers** :Most super hit films given by Mammooty and Mohanlal so they also can be considered for films in future
- **Top five Actresses**: Taapsee Pannu, Kriti Sanon, Divya datta, Shraddha Kapoor, Kriti Kharbanda are the top five actresses in Hindi movies released in India based on their average ratings thus are good options for upcoming films of RSVP production house
- **Seasonal trend** :March has highest number of movies and December has lowest thus this factor should be considered