

IMA launched new tools to analyze the Indian Economy

On May 12 2017, India Macro Advisors Inc. (IMA) launched its services providing macroeconomic data on India to help economists and decision makers stay on top of the Indian economy. All the data we provide free, constantly updated and are easily downloadable in csv, image and PowerPoint slide files, along with My Charts functions with which you can create your personal chartbook and instantly convert your chartbooks to PowerPoint slides.

“Economists and analysts spend too much time not analyzing, but searching and downloading data, updating charts and tables, copy-pasting them to presentation slides. Our tools will free up valuable time, letting us spend more time actually thinking about the economy” – IMA Economic Research Team.

Building upon the comprehensive macroeconomic database at IMA

IMA was established with an aim to provide a comprehensive macroeconomic database on India freely accessible to anyone. The database currently includes 11 macro indicators, with many more to be added really soon. The new “My Charts” tool will simplify access to India's economic data, which has remained unstructured and not easily accessible since quite long. “My Charts” can be used as a personalized chart book, printable and exportable to PowerPoint slides with just one click.

GDP - YoY%, Constant prices



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Date	GDP - YoY%, Constant prices
Q3 2014	7.8
Q4 2014	6.1
Q1 2015	6.7
Q2 2015	7.8
Q3 2015	8.4
Q4 2015	6.9
Q1 2016	7.9
Q2 2016	7.2
Q3 2016	7.4
Q4 2016	7

Service.

At present, IMA offers a free subscription service to all its users providing them with free access to the economic data along with unlimited download of data. Further, one can use various features of the website to view data in interactive charts and use those charts to build reports and

presentations. But, IMA will soon be coming up with a *premium account service* which would include premium offerings.

About India Macro Advisors

Founded in 2017, India Macro Advisors is a privately owned affiliate of the Japan Macro Advisors (JMA) group. IMA provides macroeconomic analysis, online analytical tools and aims to deliver comprehensive economic database essential for Indian researchers, institutions and corporates.

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