Growing middle class in Asia and its implication

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Should we be worried about populism in Asia?





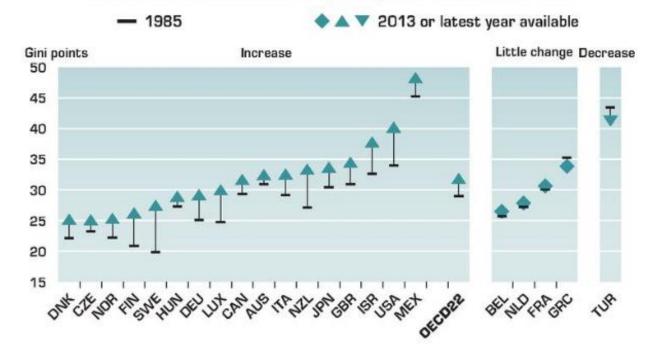


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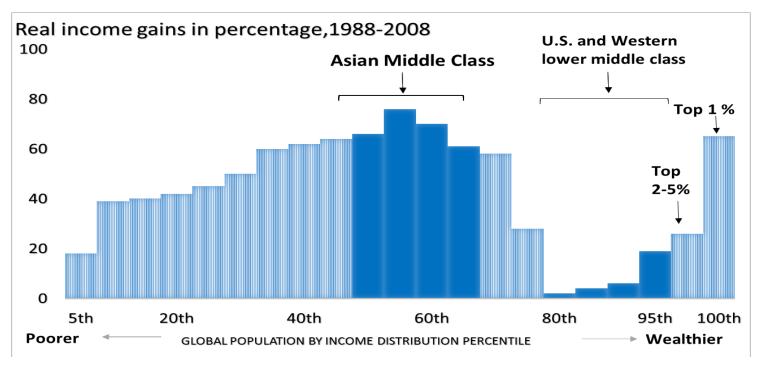
Gini measure of income inequality, mid-1980s and 2013

Income inequality lies behind the recent insurgency of populism in Europe & United States.

Source: OECD For more details on the topic from OECD, please cick here



Should we be worried about populism in Asia?

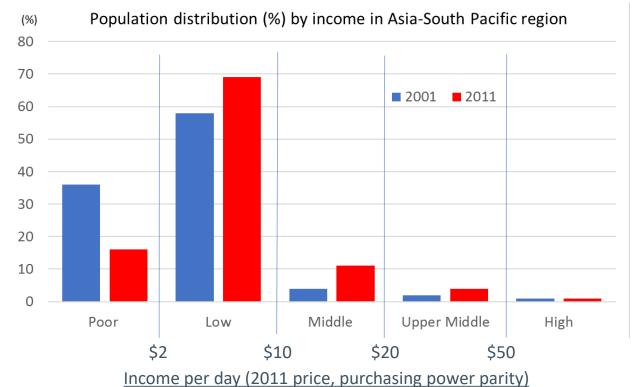


Source: Branko Milanovic, please click <u>here</u> for more from his analysis

Growing middle-class in Asia

The middle class are still a minority but the inequality is shrinking in Asia

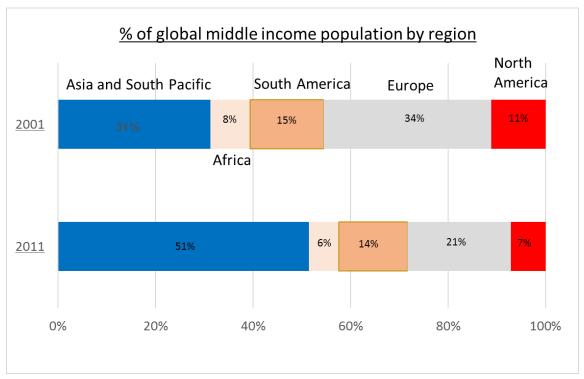
Source: Rakesh Kochhar from Pew Research Center Please click here for his original article.



Growing middle-class in Asia

By 2011, 50% of the global middle class is in Asia-South Pacific

Source: Rakesh Kochhar from Pew Research Center Please click <u>here</u> for his original article.



Growing middle-class in Asia brings consumerism

Consumers' Three Sacred Treasures in 1950s Japan



Equivalence in modern Asia?

And potential sources of political instability

1960: A steel town in Kyushu island



Source: City of Kitakyushu

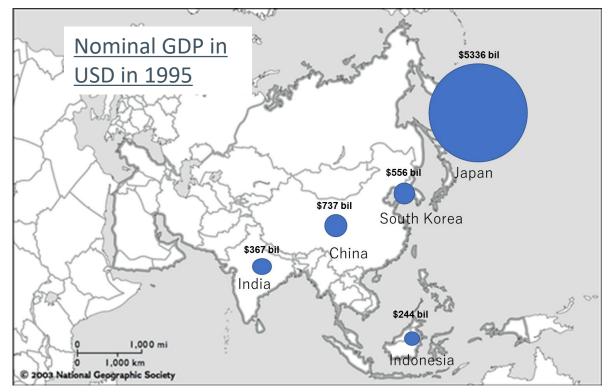
1974 July: A Japanese court decides in favor for citizens



Source: Environmental Restoration and Conservation Agency

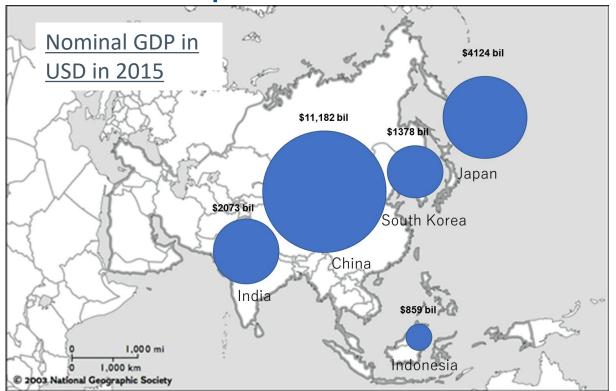
Emergence of rich and equal economies in Asia

20 years ago, Japan were by far the largest economy in Asia



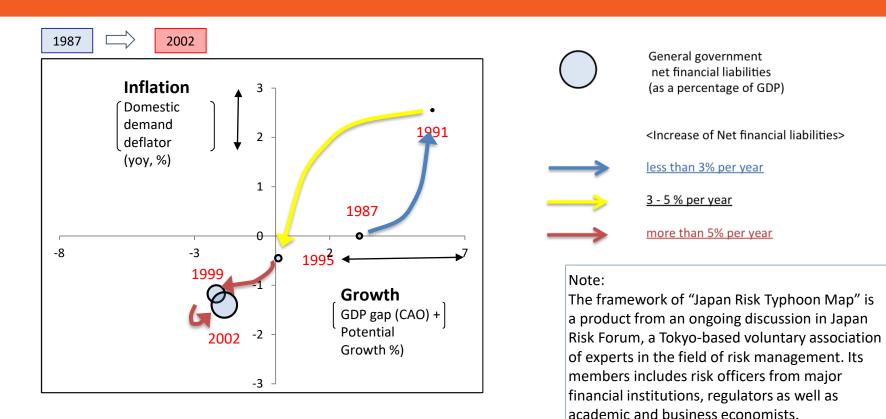
Source: IMF, JMA Emergence of rich and equal economies in Asia

More equal relationship in Asia

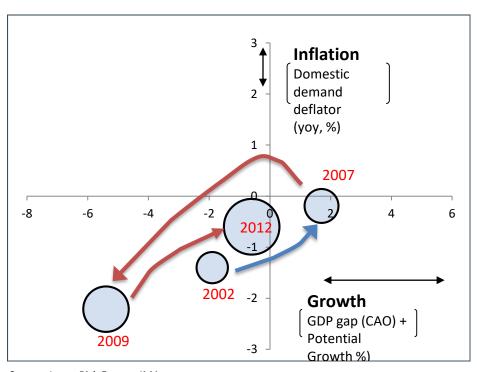


Source: IMF, JMA

Mapping Japan's Economic Past, Present and Future

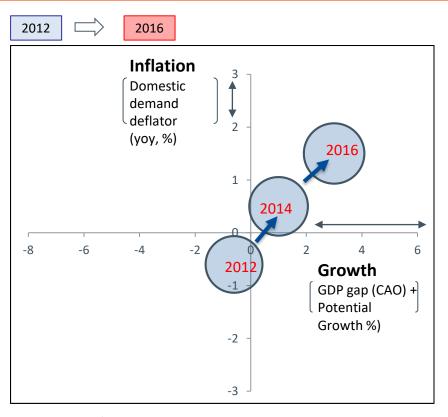






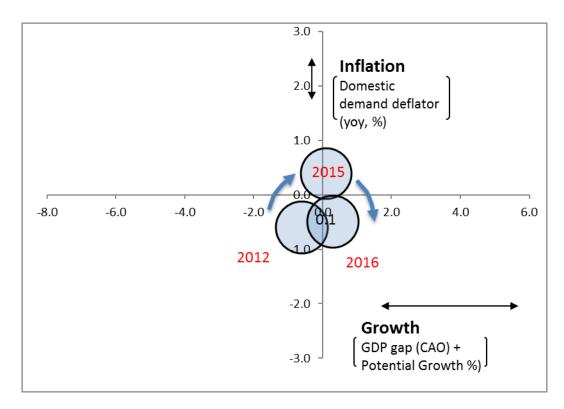
The Japanese economy has been mired in deflation since 1995.

When Abenomics got rolling in 2012, Japan was still in deflation, although having somewhat recovered from the depth after the great global recession.



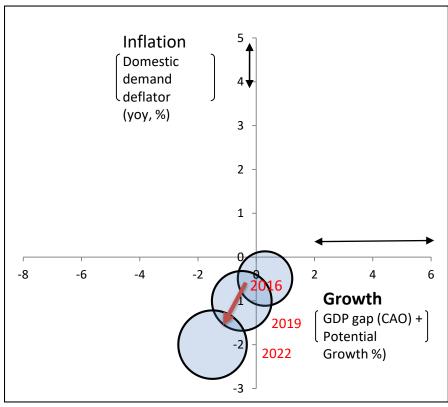
Reflation scenario:

When Prime Minister Abe took the helm at the end of 2012, the goal was to achieve 2% growth, 2% inflation in 2 years.



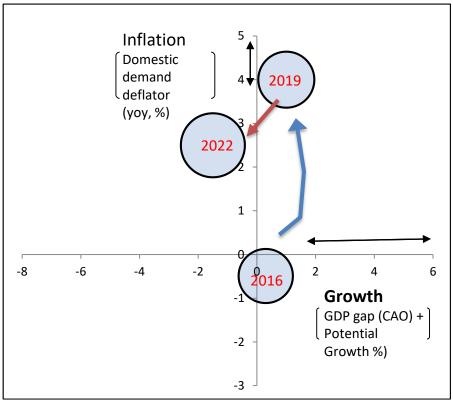
What actually happened in 2012-2016?

The growth aspect of the economy did improve, but a reflation has not taken place so far.



What are the future risk? Deflation scenario:

There is no more room for maneuver in Japan's monetary policy. A global negative shock is likely to result in a sharp yen appreciation, putting Japan back in deflation.



What are the future risk? Stagflation scenario:

A sudden loss of confidence in Japan's fiscal sustainability could lead to a currency crisis, causing a stagflation in Japan.

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