



# Revenue Dashboard

[Home](#)[Region](#)[Temporal](#)[Customer](#)[Advanced](#)[Quick measure](#)

Total Customers

25.12K

Gross Revenue

9.17M

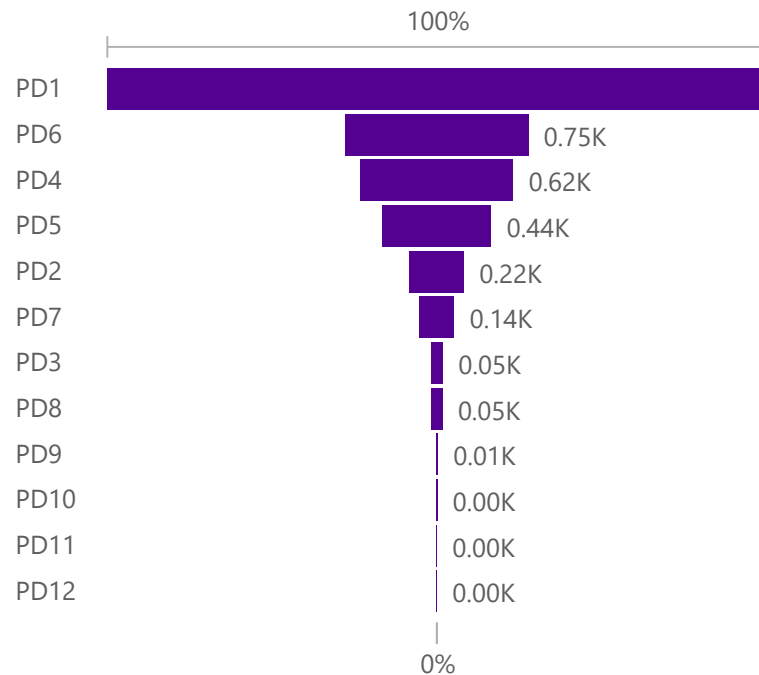
Net Revenue

7.04M

Products

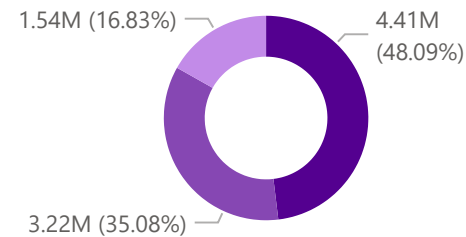
12

Discount over Products

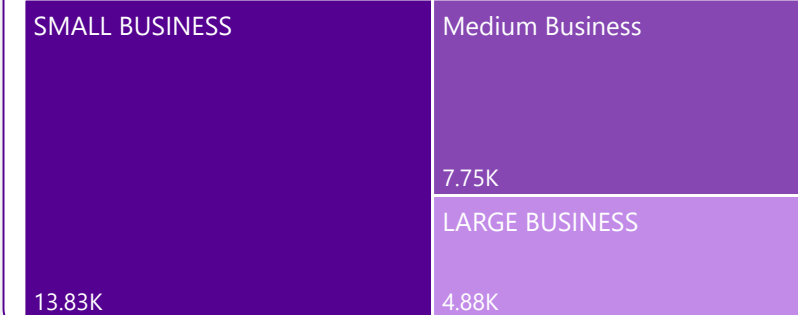


Gross Revenue over Plans

PLAN N... ● LARGE B... ● Medium... ● SMALL ...



Customer Distribution over Plans



Top 3 Customers based on Net Revenue



LARGE BUSINESS had the highest Sum of Gross Revenue at 44,10,862.95, followed by Medium Business at 32,18,242.50 and SMALL BUSINESS at 15,43,608.51.

LARGE BUSINESS accounted for 48.09% of Sum of Gross Revenue.



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Total Regions

6

EU's Net Revenue

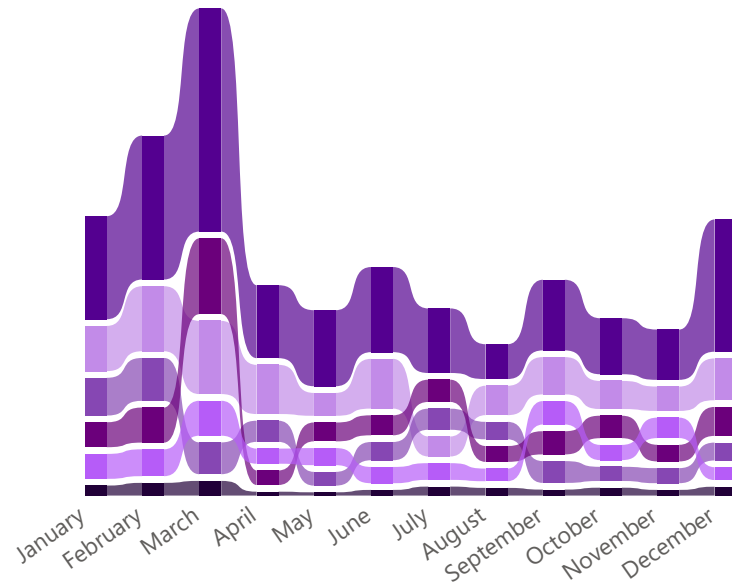
1.71M

Products Sold in EU

6217

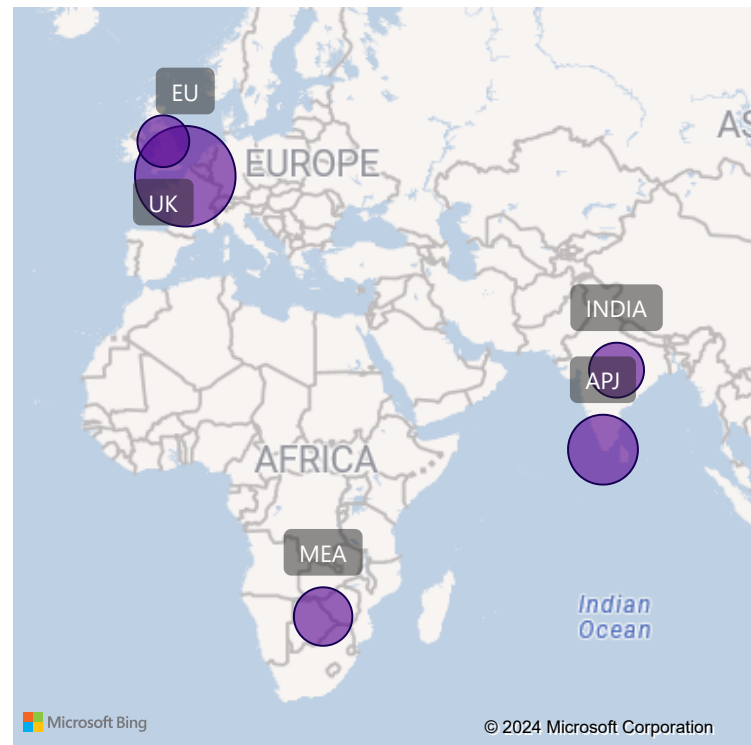
Net Revenue for Regions Across Months

REGION APJ EU INDIA MEA OTHERS UK



Month

Gross vs Net Revenue over Plans

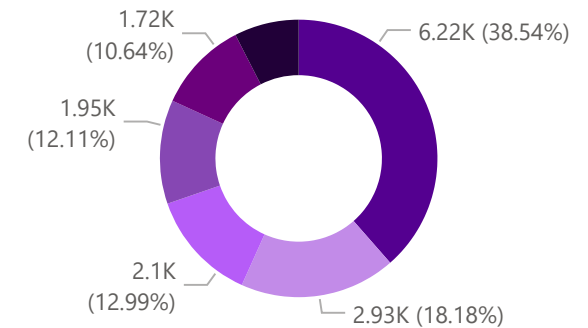


Microsoft Bing

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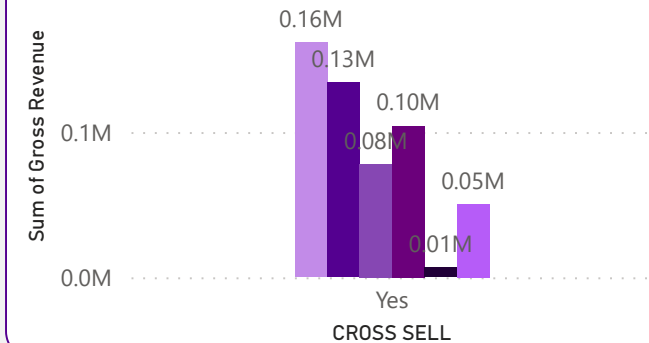
Customer base across region

REGION EU APJ UK INDIA MEA



Gross Revenue by CROSS SELL and REGION

REGION APJ EU INDIA MEA OTHERS UK





# Revenue Dashboard

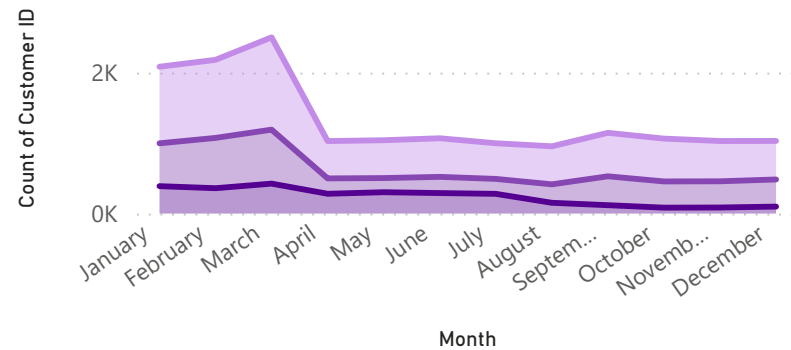
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Use this to filter the timeframe

- ☐ 2021
  - ☐ January
  - ☐ February
  - ☐ March
  - ☐ April
  - ☐ May
  - ☐ June
  - ☐ July
  - ☐ August
  - ☐ September
  - ☐ October
  - ☐ November
  - ☐ December
- ☐ 2022

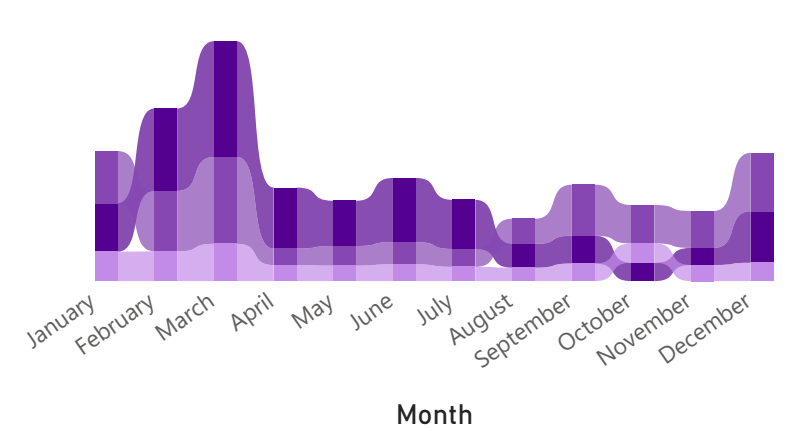
### Plans across Month

PLAN\_NAME ● LARGE BUSINESS ● Medium Business ● SMALL BUSINE...



### Plans across Month

PLAN\_NAME ● LARGE BUSINESS ● Medium Busin... ● SMALL B...



Increase in Discount

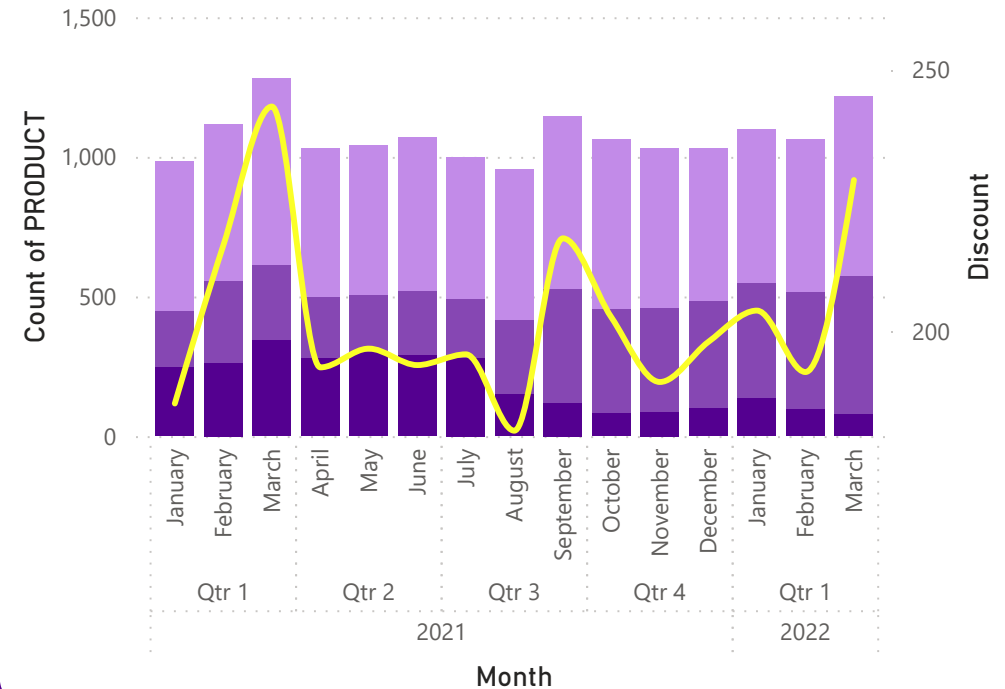
25.68%

Change in Discount

23.87%

### Discount and Purchase by Plan

PLAN\_NAME ● LARGE BUSINESS ● Medium Business ● SMALL BUSI... ● Discount

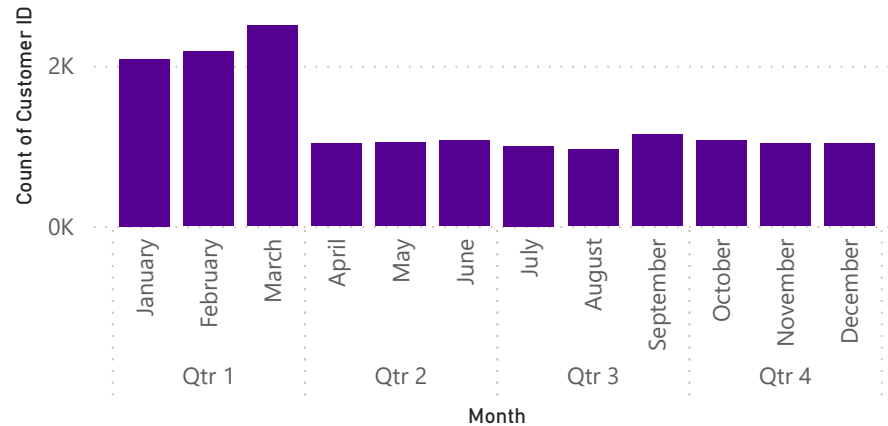




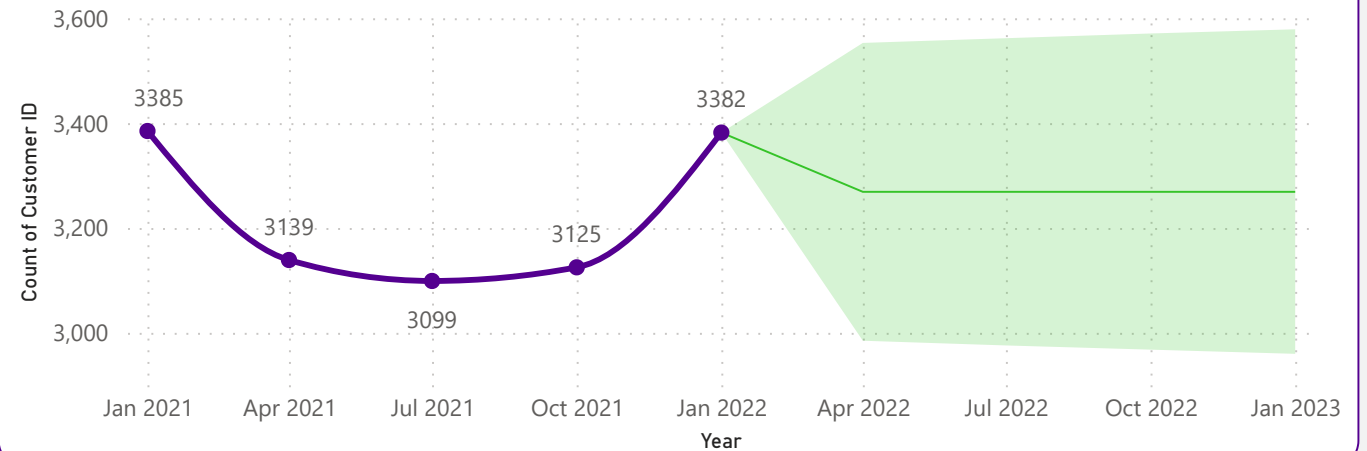
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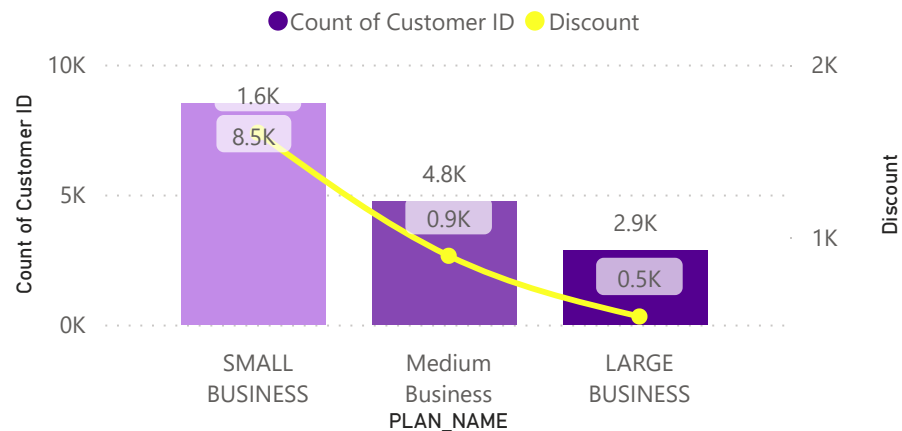
### Customer base across Month



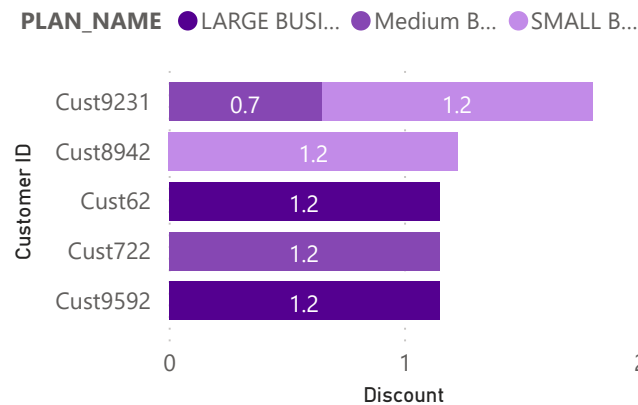
### Customer base forecasting



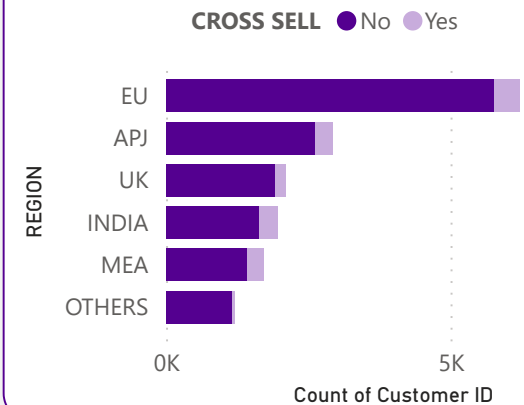
### Customer base over Plans related with Discount



### Top 5 Customers based on Discount availed over Plans



### Distribution of Customers based on Region and Cross Sell





# Revenue Dashboard

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Preparing Q&A

💡 CROSS SELL ×  
No

💡 PRODUCT ×  
PD1

💡 PLAN\_NAME ×  
LARGE BUSINESS

💡 REGION ×

