PERSONAL INFORMATION

Veera Bhargava Reddy Obulareddy

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- 1 https://veerareddyobula.github.io/profile

PERSONAL STATEMENT

Possesses **10 years** of experience working as senior software engineer with a passion for developing innovative programs that expedite the efficiency and effectiveness of organizational success. Skilled full-stack developer who has the proven ability to develop end-end responsive web applications. Confident communicator, strategic thinker and innovative creator to develop web applications as per organizational needs.

WORK EXPERIENCE

SEP 2019 – Till Date Working as Lead Software Engineer with <u>EPAM Systems India Private</u> <u>Limited</u>, Bangalore, India

SEP - 2016 - AUG 2019 Working as Senior Software Engineer with GE Digital, Bangalore, India

JUNE – 2015 – SEP - 2016 Worked as Tech Lead with Wipro Technologies, Bangalore, India.

MAY – 2013 – JAN 2015 Worked as Senior Program Analyst with <u>Davizta India PVT Ltd</u> Pune, India.

SEP – 2008 – DEC - 2012 Worked as Software Developer <u>Tripod Software Solutions PVT Ltd</u> Hyderabad. India

EDUCATION AND TRAINING

2001 to 2005 BTech (Bachelor of Technology)

Branch - Computer science engineering

<u>University</u> - S.V.University, Tirupathi, Andhra Pradesh, India

TECHNOLOGY SNAPSHOT

	Express.js	Expert
Server – Node.js	GraphQL	Intermediate
	Prisma	Intermediate
	React.js	Expert
UI / Client	Redux	Expert
	Apolloclient	Intermediate
	Formik, YUP	Intermediate
	Angular.js 1.x	Expert
	CSS3, SASS, Bootstrap,	Expert
Style / GUI	MaterializeCSS	
Visualization	D3.js, Highcharts.js	Intermediate
Version Control	GIT	Expert
Task Runners	Webpack, Grunt, Gulp	Intermediate

PROJECTS

SEP – 2019 – TILL DATE LEAD SOFTWARE ENGINEER EPAM SYSTEMS INDIA PRIVATE LIMITED CLIENT – EXPEDIA URL - <u>www.expedia.com/</u>

MESO - Media Solutions - Display Advertising

Technologies Used – Java, AB-Test Suite, Lit-Elements, React.js, Mobx, SSR (serverside rendering), GraphQL, Apollo-client, DFP, GAM (Google Ad Manager) **About Project** - MESO has over a decade of experience partnering with almost 1,000 consumer brands across travel, finance, auto, entertainment, retail, and telecommunications companies. Meso helps to Expedia web applications to connect with global travel audience.

Responsibilities -

- Experience to integrate MESO-DISPLAY-ADS (Lit Elements) with various line of business.
- Understanding other line of business applications developed technologies, functionality and responsible in identifying placeholders and integrating MESO ads at declared placeholders.
- Developed various add products like MESO inline-banners, display ads and native ads.
- Had good knowledge with google ad-manager and have in depth knowledge of integrating google ads with project.
- Implemented SSR (Server-Side-Rendering) at flights search results page.

SEP – 2016 - AUG – 2019 SENIOR SOFTWARE ENGINEER GE DIGITAL

Predix APM - Asset Performance & Management

Technologies Used – Java (spring boot), HTML5, JavaScript (ES6), Node.js (Express.js), UI (Angular.js 1.x, Polymer.js) Visualization (D3.js, Highcharts.js) Styles (CSS3, Sass), JSPM, NPM, Bower

About Project - Predix Asset Performance Management (Predix APM) is a suite of software and service solutions designed to help optimize the performance of your assets. Predix APM increases asset reliability and availability while optimizing maintenance costs, mitigating operational risks, and reducing total cost of ownership (TCO). The suite connects disparate data sources and uses advanced analytics to turn data into actionable insights while fostering collaboration and knowledgemanagement across the organization. Predix APM works across all equipment, all OEMs, and all industries, across the plant, and across the fleet.

Responsibilities -

- Developed polymer web components in dashboard module.
- Customized UI-GRID (ui-grid.info) updating features like leaf level remote pagination, enable grouping with drag & drop option ...soon as common component for cases, alerts modules.
- Developed responsive dashboard widgets using CSS3 flexbox utility.
- Worked closely with predix team to integrate core services with APM.
- Actively participated in cases, recommendations modules.
- Taken responsibility of code-reviews.
- Having good understanding and importance of Unit-Test-Cases and code coverage.

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JUNE – 2015 - SEP – 2016 TECH LEAD WIPRO TECHNOLOGIES CLIENT: VISA URL - <u>WWW.VISA.CO.IN</u>

DOTS

Technologies Used – HTML5, JavaScript (ES6), Node.js (Express.js, sequelize.js), UI (React.js, Redux, Redux-Saga, Formik, Yup), Styles (CSS3, Bootstrap, adminIte bootstrap template), Visualization (D3.js, Highcharts.js), Grunt, NPM, Bower **About Project** – Dots portal delivers a platform to automate build and release, system provisioning and other configuration management tasks for various projects or lanes. Dots portal is integrated with various tools like JIRA, Jenkins, Build Force... to provide numerous services across teams / lanes, so that Dots is going be one stop for configuration management issues.

Responsibilities -

- Lead offshore UI development team in functional and technical aspects.
 Accountable for team deliverables.
- Worked closely with onsite BA's and U.S counterparts for requirement gathering. Taken ownership in translating requirement into JIRA EPICs, stories and assigning to team members.
- Fallowed agile methodology preparing sprint planning, release dashboard and managing the scrum delivery in time.
- Strictly fallowed Test-Driven Development (TDD).
- Understanding requirements and identifying individual modules.
- Identified and improved reusable code snippets, analysing use stories at sprint planning.
- Taken responsibility of code-review to accept pull request.

MAY - 2013 - JAN 2015 SENIOR PROGRAM ANALYST DAVIZTA INDIA PVT. LTD

Gross-to-Net Analysis

Technologies Used –HTML5, JavaScript, Java (SpringMVC), UI (Angular.js-1.6), Styles (CSS3, Bootstrap), VISUALIZATION (Highcharts, Googlemaps), Database (SQL Server 2008), GIT, JIRA

About Project – Gross-to-Net Analysis – is built for finance and contracting professionals responsible for contracting revenue flows in the life sciences industry. It provides insights for the entire revenue lifecycle: from pre-deal analysis to post-deal monitoring.

Responsibilities -

- Understanding requirements in identifying & building individual modules.
- Developed various angularjs custom directives.
- Implemented routing using angular-ui-router module.
- Used angularis ng-grid directive to visualize data in grid format.
- Effectively used bootstrap classes in building responsive website.
- Responsible for developing service objects in SpringMVC.
- Responsible for knowledge transfer to new members
- Responsible to complete assigned stories fallowing Test Driven Development

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SEP-2008 - DEC-2012 SOFTWARE DEVELOPER TRIPOD SOFTWARE SOLUTIONS PVT LTD

Government Pricing (GP)

Technologies Used – Java (GWT - Google web toolkit, SmartGWT), Database (PostgresSQL), SVN

About Project – Government Pricing (GP) – is built for US based pharma industry to help in price calculations at NDC11 or NDC9 for individual products to submit price quotes to government. The price calculations are made based on numerous factors like product price variance, contract discounts and admin fee for channels like Managed Care, Wholesalers... etc.

Responsibilities -

- Understand & implemented MVP pattern in the project.
- Developed RPC services.
- Customized SmartGWT components by overriding CSS classes
- Design, code and unit test new features
- Assist in deployment and provide post-deployment support