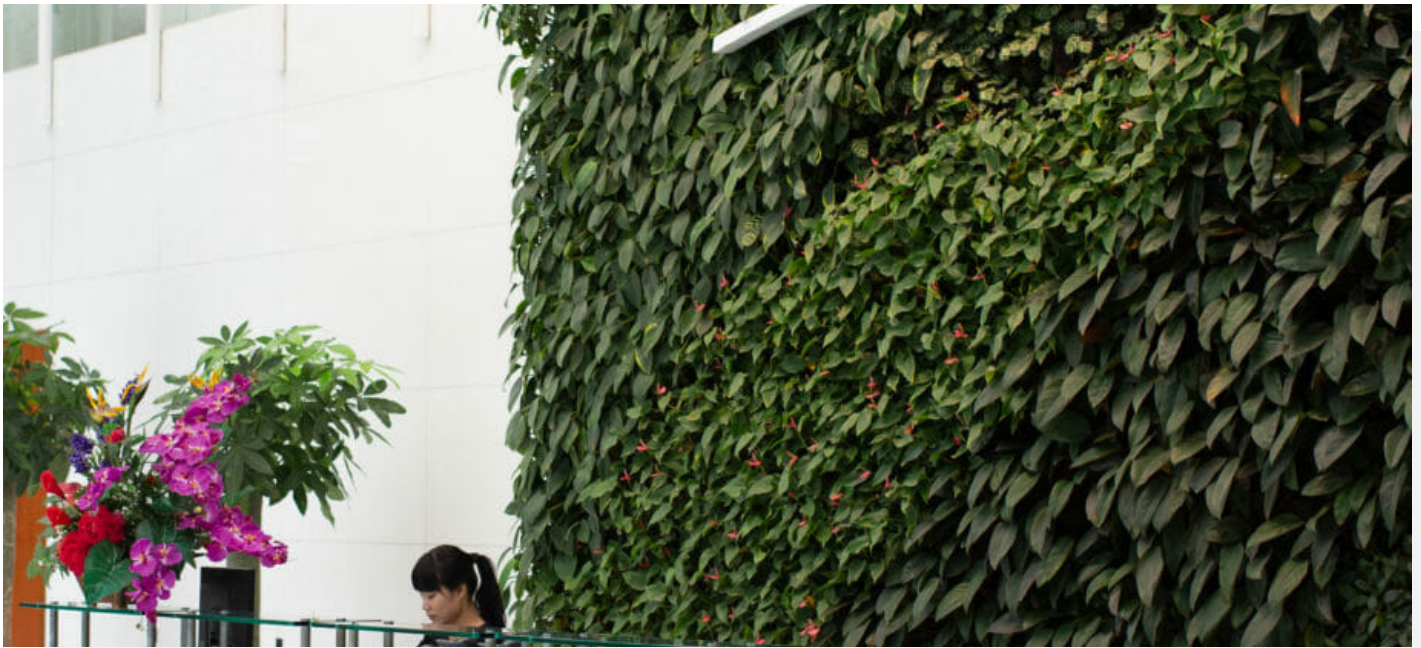


OUR STORY**Helping people live better, healthier lives**

Amway was founded in 1959 by Rich DeVos and Jay Van Andel and revolutionized the business model known as direct selling. Today, we're still disrupting the retail industry by empowering Amway Business owners to be leaders in social commerce.

**Our company**

Based in Ada, Michigan, U.S., on the same property where our company was founded, our global footprint stretches across six continents with a presence in more than 100+ countries and territories. While many things have changed over the past 60 years, our four Founders Fundamentals and six company values still guide us today. And, we remain one of the largest family-owned companies—an attribute that's rare in 2021.





Our people

More than one million Amway Business Owners (ABOs) are the heart and soul of our company. Their success is integrated into everything we do. We're here to support their goals, whether it's extra cash, financial flexibility or personal freedom. Our ABOs are supported by more than 15,000 employees who work in hundreds of locations around the world. We offer incredible, cross-cultural career opportunities for some of the best talent around the globe. From farming to finance, technology to teaching, our international team helps build better lives for themselves, their customers and their families.

[Learn more about our career opportunities](#)

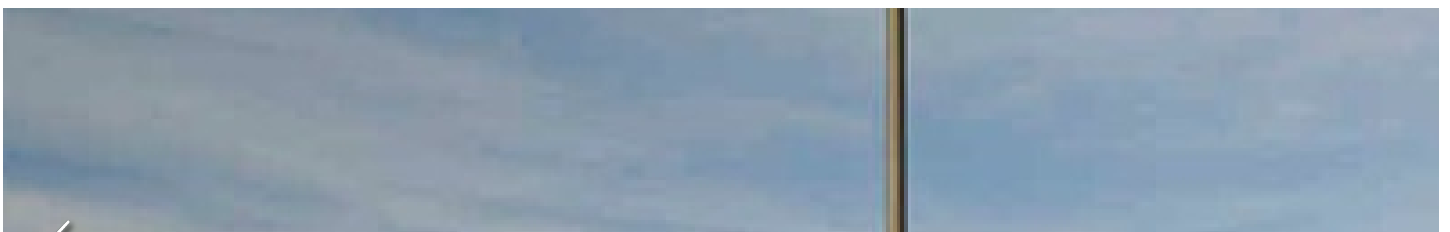


Our values

Our reason for being is simple. We exist to help live better, healthier lives. To help us realize this belief in others, we follow the six values our business was built upon: partnership, integrity, personal worth, achievement, personal responsibility and free enterprise.

Major Milestones

A legacy is made of moments. Our company has a history as remarkable and unique as the people who created it.





2019

#1 Direct Selling Company

Just over 50 years after our founding, Amway is the “World’s Number-One-Direct Selling Company” according to Direct Selling News

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*As ranked by 2019 Direct Selling News Global 100, published in the June 2019 edition of Direct Selling News, based on 2018 revenues.

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