VEGANACTIVISM.ORG'S

EXAMPLE BUSINESS REVIEWS

If you appreciate a business offering plant-based alternatives, let them know! Use the below examples on the next page to formulate your own positive and/or constructive review.

We *don't* recommend you copy/paste the exact wording, simply use this as a reference for your own reviews

Reviews are important as they reward businesses that reduce their spending on the dairy and meat industry, and it increases demand.

Constructive reviews allow businesses to hear your voice in adding more vegan alternatives to their menu, reviews are very valued to businesses thus a good medium to express your needs.

Never leave 1 or 2 star ratings while asking for vegan alternatives (unless the place was legitimately terrible), it's rude and it will only move to hurt the reputation of vegan folks.



EXAMPLE YELP/GOOGLE REVIEWS

For a 100% fully vegan restaurant:

I absolutely love [business name]! It's obvious they took their time to make sure that all of their menu items were really well made and deliciously vegan! If you plan on checking them out, I'd really recommend the [item 1] or [item 2], they are phenomenal! The price was [fantastic / great / fair] for the quality and amount you get. The waiters were friendly and the place was well lit and [cozy / warm]. I'd definitely recommend checking them out, you won't be sorry!

For a restaurant with some vegan options:

I enjoyed [business name]! It's obvious they took their time to make sure that the vegan items they had on their menu were well made and delicious! If you plan on checking them out, I'd really recommend the [item 1] or [item 2], they are phenomenal! The price was [fantastic / great / fair] for the quality and amount you get. The waiters were friendly and the place was well lit and [cozy / warm]. The only critical feedback I'd like to leave is that there weren't many vegan options, and some menu items like [item 1] could have easily been veganized if they had [alternative] instead of [cheese/milk] on it. I'd love to see more plant-based options in the future, but I still recommend them for what they have now! Thank you!

For a restaurant with almost no vegan options:

I really had trouble finding something plant-based to eat here, [almost all / absolutely all] of their menu items had some form of meat or dairy on it. It's a real shame because the resterdaunt actually looks really great on the outside and inside, and the waiters were exceptionally friendly! I'd really recommend if they got [alternative 1] and [alternative 2] so that my friends and I could eat there. They could also make [menu item 1] and [menu item 2] easily vegan if they used [alternative] instead of [milk / cheese / etc]. I hope some of this feedback helps!

Please note: try to avoid giving 1 or 2 star reviews unless the place was legitimately terrible / dirty / rude, etc. They will not take to any feedback kindly that way.

Find more resources at VeganActivism.org



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