

Feature analysis

	Bauern-Winzer	Brodowin (Brandenburg)	Competitor 2
Pre-order (not pre-payment)	yes	no	yes
Prides in Diversity	yes	Yes	
Operated by Professionally trained practitioner	yes	yes	yes
There is visible human and animal interactions (owns farms)	yes "Species-appropriate animal breeding and cow-calf farming"	yes	yes
Information in several languages	no	yes	yes
Events	yes	yes	yes
Meat (Butcher)	80 Charolais-Rinder cattle (outdoors from spring to fall - indoors only when frost)	yes	no
Fruit	spring: strawberry summer: cherry, peaches, mirabellen fall: plums, apples, pears, grapes (long ripening time, short storage - directly freshly picked from the farm	yes	no
Strawberry	no storage! needs to be super fresh for direct distribution Aromaerdbeere - special type	no....	no
Pick yourself?	yes	no	no
Juices	Grape juice (white and red) apple juice (clear or natural cloudy) juice box Draw fruit juice yourself	yes	yes
Wlne	red wine: Portugieser, Dornfelder, Spätburgunder white: Müller-Thurgau, Riesling, Grauburgunder	On offer but not self (not self-made)	yes
Strawberry-Secco	all year	no	no
Pumpkin	seasonal (autumn) gigantic pumpkin pumpkin "art work" on display in courtyard types: Hokkaido, Butternut, Sweet Dumpling, Muskatkürbis und Rouge Vif d'Etampes consultation about which kind of pumpkin to use for what (incl. recipes?) → digital recipe oportuni decor pumpkin, various + "halloween pumpkin"	yes	no
Region-wide cooperation (collective of small producers)	?	yes	yes
Partnership with larger distributor	?	yes (Demeter)	no
Online shop in German	no	yes	yes
Online shop in English	no	no	yes
Talks about environment	yes	yes	yes
winetasting	yes	no	yes
Delivery home, to office, catering	no	yes	yes
all year products	All year round: - Beef - Beef salami - Apple juice, grape juice - Wines - brandies, schnapps - liqueur - Strawberry wine and secco - potatoes - homemade jam - homemade pasta - apple chips - canned sausage - honey - eggs - Seasonal vegetables		

