KIEFFER SHOP
SPECIALTIES & GOURMET

Style Guide

Local Produce

Fresh

Natural

Premium Quality

Rich Taste

Gourmet Foods

Color

Primary

White
#FFFFFF

Secondary

Black
#000000

Accent

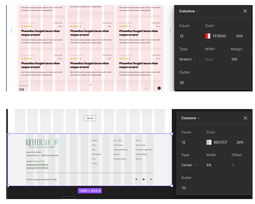
Dark Green
#136139

Green
#1D9356

Light Green
#43C06D

Typography

Alignment



Shadows

Inner Shadow

Buttons with state
- clicked
- pressed
- active

Sign Up

Trigger-Elements for Modals
- while open

Filter

Drop Shadow

Images, Mockups, Illustrations
- to create 3D effect

Icons with state
- clicked
- pressed
- active

Icons

Navigation

Login

Register

Filter

Sort by

Filters

0-100 €/kg

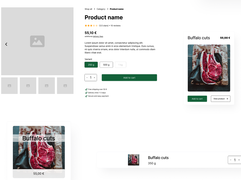
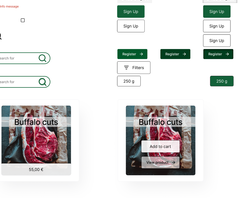
Social

Rating

Product Control

0

100

Main components

Buffalo cuts
250 g
55,12 €
remove
Quantity: 1