1. What is your age and gender?
2. How often do you travel and why? (fun, business, relaxing, adventure, sport...)
3. Who is with you? (solo, friends, partner, family,...)
4. How long do your trips last on average?
5. What's your travel style and budget?
6. What kind of activities do you prefer during your holiday?
7. Where do you book trips and activities / which platform?
   - Why do you like this one?
   - booking habits (book separately, use agent, book package)
   - If you booked via an app, what else do you use it for / usage during the trip?
8. Could you tell us about problems, annoyances you encountered when booking online?
9. What's your preferred platforms for comparing prices for flights, hotels, activities, restaurants, transportation
10. What reassures you of a good deal?
11. Have you booked a rental car? (Where, when, how was your experience)
    - How do you decide which one to book?
11. Have you booked a flight yourself? (Where, when, how was your experience)
    - How do you decide which one to book?
12. Have you booked a hotel or any other accommodation? (Where, when, how was your experience)
    - How do you decide which one to book?
13. Where do you get your inspiration for the next destination from?
14. Anything new out there you want to try (for your next trip, next holiday, activity on free time)?
15. If you want to eat outside how do you find a place? - (if searching online - what's important)
16. Are you interested in any other transportation, vehicle rental to get around? (public transport, e-scooter, bicycle (e-bike))