

# PROJECT

7 words

# ABOUT THE **PROJECT**

- 50 words and the picture
- Who do we help and how

# WHO WE TARGET

## — GROUP 1

Description of  
potential/ figures

## — GROUP 2

Description of  
potential/ figures

## — GROUP 3

Description of  
potential/ figures

# WHY THEY NEED PROJECT

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**01**

Group 1

**02**

Group 2

**03**

Group 3

# OUR SOLUTION

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## 01

Project helps Group 1 with

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## 02

Project helps Group 2 with

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## 03

Project helps Group 3 with

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# OUR SECRET SAUCE

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01

02

03

# THE MARKET

— **01** Potential

— **02** Figures and Graph

# COMPETITION

Who is also there on the market \_\_\_\_\_

**SIMILAR**

**KIND OF MIDDLEMEN**

**OUT OF COMPETITION**



# COMPETITIVE ADVANTAGES

01

02

03

# BUSINESS MODEL

Combination of \_\_\_\_\_

01

**MONEY FOR**

EXPLANATION

02

**CHARGING FOR**

EXPLANATION

03

**PRICING IS BASED ON**

EXPLANATION

# GO TO MARKET PLANS

## STAGE 1

12 MONTHS

Region. Funding. Team.  
Product stage. Results.

## STAGE 2

12 MONTHS

Region. Funding. Team.  
Product stage. Results.

## STAGE 3

12 MONTHS

Region. Funding. Team.  
Product stage. Results.

# THE TEAM & ADVISORY BOARD

## Cofounders

- Olga** - 16 years in finance and banking
- Denis** - 7 years in internet business

## Advisory board

# MONEY SOUGHT & USE OF SEED

Work completed \_\_\_\_\_

While invested so far: \_\_\_\_\_

SEEKING FOR \$

To develop new product features  
(Client dashboard)

To improve UX based on feedbacks  
from launched pilots

To launch marketing campaign

To hire more people for development  
and local management/representative

## Stage 1

MVP

## Stage 2

Cloud-based Platform

2 mobile platforms & web front end

Self-service dashboard for clients

Improved UX and back end based on  
results of pilot launch

# WHY **INVEST** IN US

# THANK YOU!

— DROP US A LINE