# **PROJECT**

7 words

### ABOUT THE **PROJECT**

50 words and the picture
Who do we help and how



# WHO WE

— GROUP 1

Description of potential/figures

- GROUP 2

Description of potential/figures

GROUP 3

Description of potential/figures

## WHY THEY NEED **PROJECT**

**01**Group 1

**02**Group 2

**03**Group 3

#### OUR **SOLUTION**

01

Project helps Group 1 with

02

Project helps Group 2 with

03

Project helps Group 3 with







### THE **MARKET**

Potential Potential

Figures and Graph

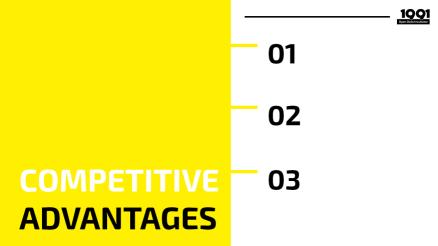


### **COMPETITION**

Who is also there on the market

SIMILAR KIND OF MID

NEN OUT OF COMPETITION



### **BUSINESS MODEL**

Combination of \_\_\_\_\_

MONEY FOR

02

CHARGING FOR

03

PRICING IS BASED ON

EXPLANATION

EXPLANATION

**EXPLANATION** 

## GO TO MARKET PLANS

#### STAGE 1

12 MONTHS

Region. Funding. Team. Product stage. Results.

#### STAGE 2

12 MONTHS

Region. Funding. Team. Product stage. Results.

#### STAGE 3

12 MONTHS

Region. Funding. Team. Product stage. Results.

### THE TEAM & **ADVISORY BOARD**

Olga

- 16 years in finance and banking

**Denis** - 7 years in internet husiness

# MONEY **SOUGHT** & **USE** OF SEED

Work completed

While invested so far:

G FOR \$

To develop new product features (Client dashboard)

To improve UX based on feedbacks from launched pilots

To launch marketing campaign

To hire more people for development and local management/representative

#### Stage 1

MVP

#### Stage 2

Cloud-based Platform

2 mobile platforms & web front end

Self-service dashboard for clients

Improved UX and back end based on results of pilot launch

Data Incubator

WHY **INVEST** IN US

1991 Open Data Incubator

### **THANK YOU!**

— DROP US A LINE