Project 7 words

company presentation

About the project



50 words and the picture Who do we help and how

Who we target

Group 1

 Description of potential/ figures

Group 2

 Description of potential/ figures

Group 3

 Description of potential/ figures

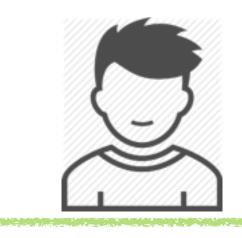
Why they need Project

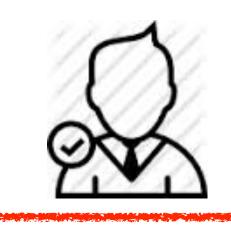
Group 1

Group 2

Group 3

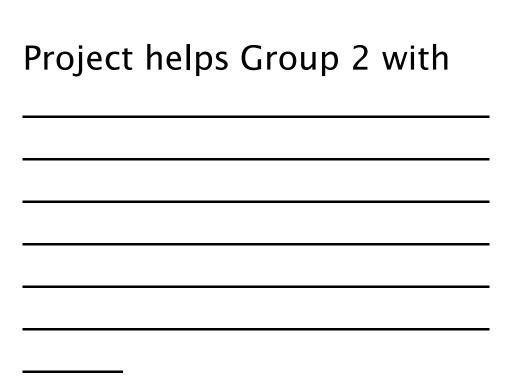
Our solution







Project helps Group 1 with



Project helps Group 3 with						

Our Secret Sauce

3 million survey		
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23 Similar Cons		_
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		_

The Market:

Figures and Graph Potential

Competition

Who is also there on the market _____

Similar	Kind of Middlemen	Out of competition

Competitive advantages



Business Model

Combination of _____

	Money for	Explanation	
Ι.			Pricing is based on:
2.	Charging for	Explanation	

Go to Market Plans

Stage 1 (12 months)

Region. Funding. Team. Product stage. Results.

Stage 2 (12 months) Region of launch: Ukraine.

Region. Funding. Team. Product stage. Results.

Stage 3 (18 months)

Region. Funding. Team. Product stage. Results.

The Team & Advisory Board

Cofounders:

Olga - 16 years in finance and banking

Denis – 7 years in internet business

Advisory board:

Money Sought & Use of Seed

Work completed ______ While invested so far:

Stage 1

MVP

Seeking for \$:

To develop new product features (Client dashboard)

To improve UX based on feedbacks from launched pilots

To launch marketing campaign

To hire more people for development and local management/representative

Stage 2

- Cloud-based Platform
- •2 mobile platforms & web front end
- •Self-service dashboard for clients
- •Improved UX and back end based on results of pilot launch

Why invest in us

Thank you! Drop us a line