

Project

7 words

company presentation

About the project



50 words and the picture
Who do we help and how

Who we target

Group 1



- Description of potential/figures

Group 2



- Description of potential/figures

Group 3



- Description of potential/figures

Why they need Project

Group 1

Group 2

Group 3

Our solution



Project helps Group 1 with



Project helps Group 2 with



Project helps Group 3
with

Our Secret Sauce

1.  Identify the problem

2.  Analyze the data

3.  Develop a solution

4.  Implement the solution

5.  Evaluate the results

The Market:



Potential

Figures and Graph

Competition

Who is also there on the market _____

Similar	Kind of Middlemen	Out of competition

Competitive advantages

Business Model

Combination of _____

1. **Money for**

Explanation

2. **Charging for**

Explanation

Pricing is based on:

- ---
- ---
- ---
- ---

Go to Market Plans

Stage 1 (12 months)

Region. Funding. Team. Product stage. Results.

Stage 2 (12 months) Region of launch: Ukraine.

Region. Funding. Team. Product stage. Results.

Stage 3 (18 months)

Region. Funding. Team. Product stage. Results.

The Team & Advisory Board

Cofounders:

Olga – 16 years in finance and banking

Denis – 7 years in internet business

Advisory board:

Money Sought & Use of Seed

Work completed _____

While invested so far:

Seeking for \$:

To develop new product features (Client dashboard)

To improve UX based on feedbacks from launched pilots

To launch marketing campaign

To hire more people for development and local management/representative

Stage 1

- MVP

Stage 2

- Cloud-based Platform
- 2 mobile platforms & web front end
- **Self-service dashboard** for clients
- Improved UX and back end based on results of pilot launch

Why invest in us

Thank you!
Drop us a line