Top 10 Travel Destinations

Bangkok
Cape Town
Hong Kong
Istanbul
Mexico City
New York
Paris
Rio de Janeiro
Rome
Sydney

Map based on average of Longitude and average of Latitude. Size shows details about City. The marks are labeled by City. Details are shown for City. The view is filtered on City, which has multiple members selected.

Summary

279.71K
# of Listings

5.37M
#of Reviews

71
Median Price (USD)

182K
# of Hosts

# of Listings, #of Reviews, Median Price (USD), # of Hosts, # of Listings, #of Reviews, Median Price (USD) and # of Hosts.

Summary

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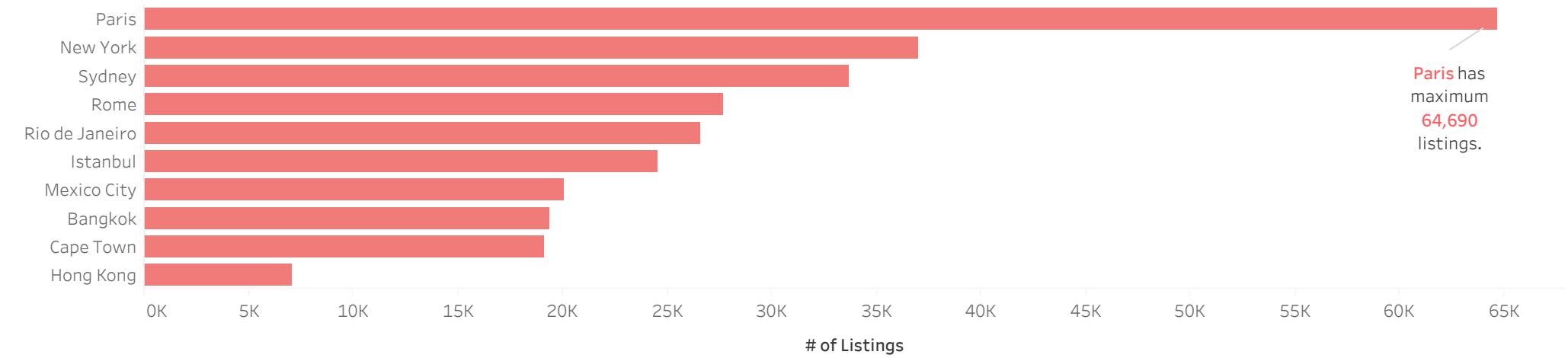
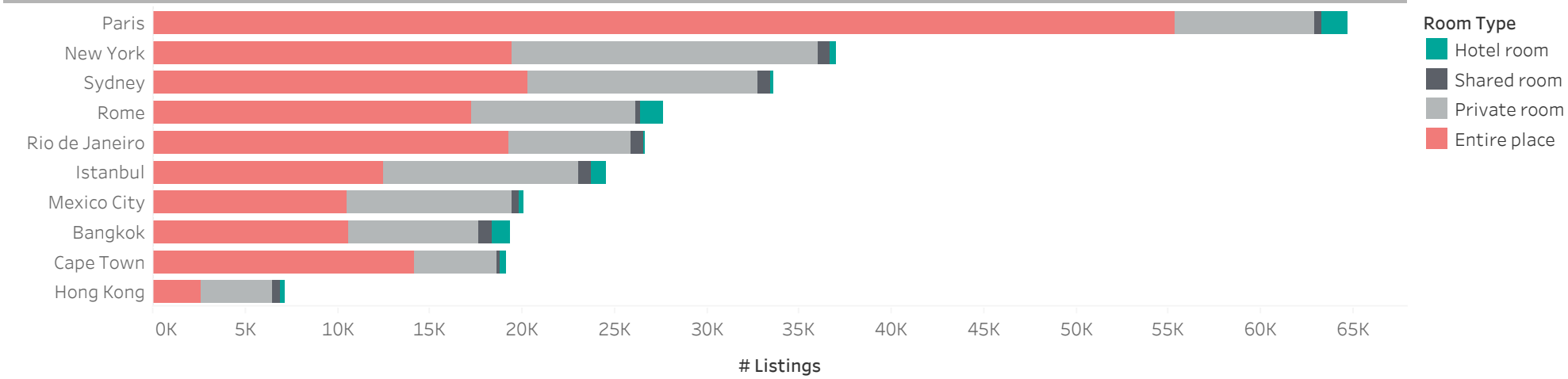
Listings by City



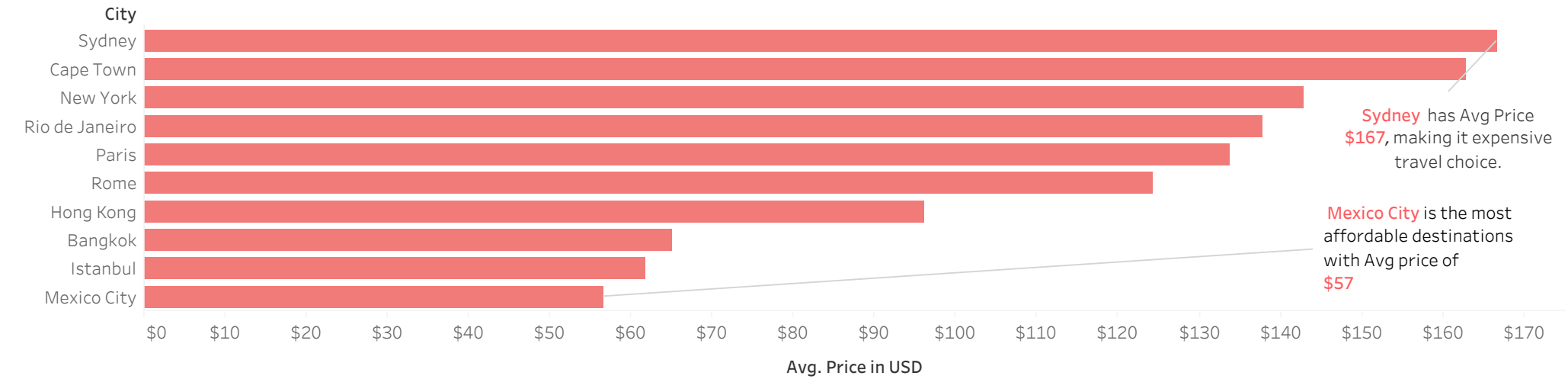
Count of Listings for each City.

Preferred Room Type



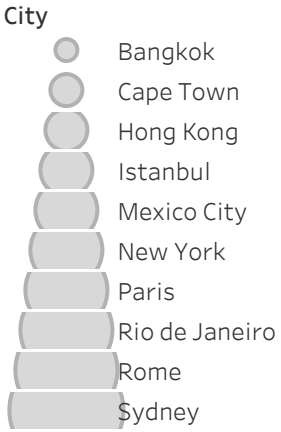
The majority of listings are listed as Entire Place & Private Room. Private Rooms are prefferd more in Hong Kong. Also, New York, Mexico City and Istanbul have almost similar availability for Entire place and Private rooms,

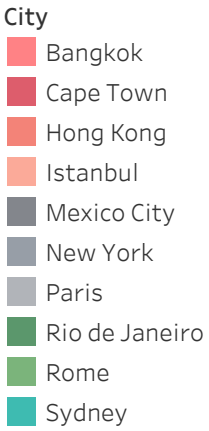
Avg Price by City



Average of Price in USD for each City.

Value for Money by City





Average of Price in USD vs. average of Review Scores Rating. Color shows details about City. Size shows details about City. Details are shown for City.

Value for Money by Room Type

Average of Price in USD vs. average of Review Scores Rating. Color shows details about City. Size shows details about Room Type. Details are shown for Room Type. The view is filtered on City, which keeps multiple members.

Guest Ratings by City

City	Overall Scores	Accuracy	Checkin	Cleanliness	Communic..	Location	Value
Mexico City	94.84	9.70	9.80	9.56	9.76	9.80	9.55
Rio de Janeiro	94.57	9.64	9.80	9.39	9.76	9.76	9.30
Cape Town	94.40	9.61	9.73	9.53	9.73	9.72	9.48
New York	93.77	9.59	9.72	9.27	9.71	9.60	9.37
Rome	93.52	9.60	9.75	9.50	9.73	9.56	9.38
Sydney	93.23	9.53	9.71	9.21	9.70	9.69	9.32
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Hong Kong	89.71	9.21	9.43	8.99	9.43	9.55	8.99
Grand Total	**93.41**	**9.57**	**9.70**	**9.31**	**9.70**	**9.63**	**9.34**

Avg. Review Scores Rat..

89.708 94.838

Mexico City has the highest review score with 94.98 compared to the lowest from Hong Kong with 89.71.

Host Response Time

City	Few hours	Multiple days	Same day	Within an hour
Bangkok	16.74%	8.17%	10.12%	64.97%
Cape Town	20.61%	2.23%	11.04%	66.12%
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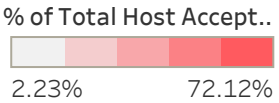
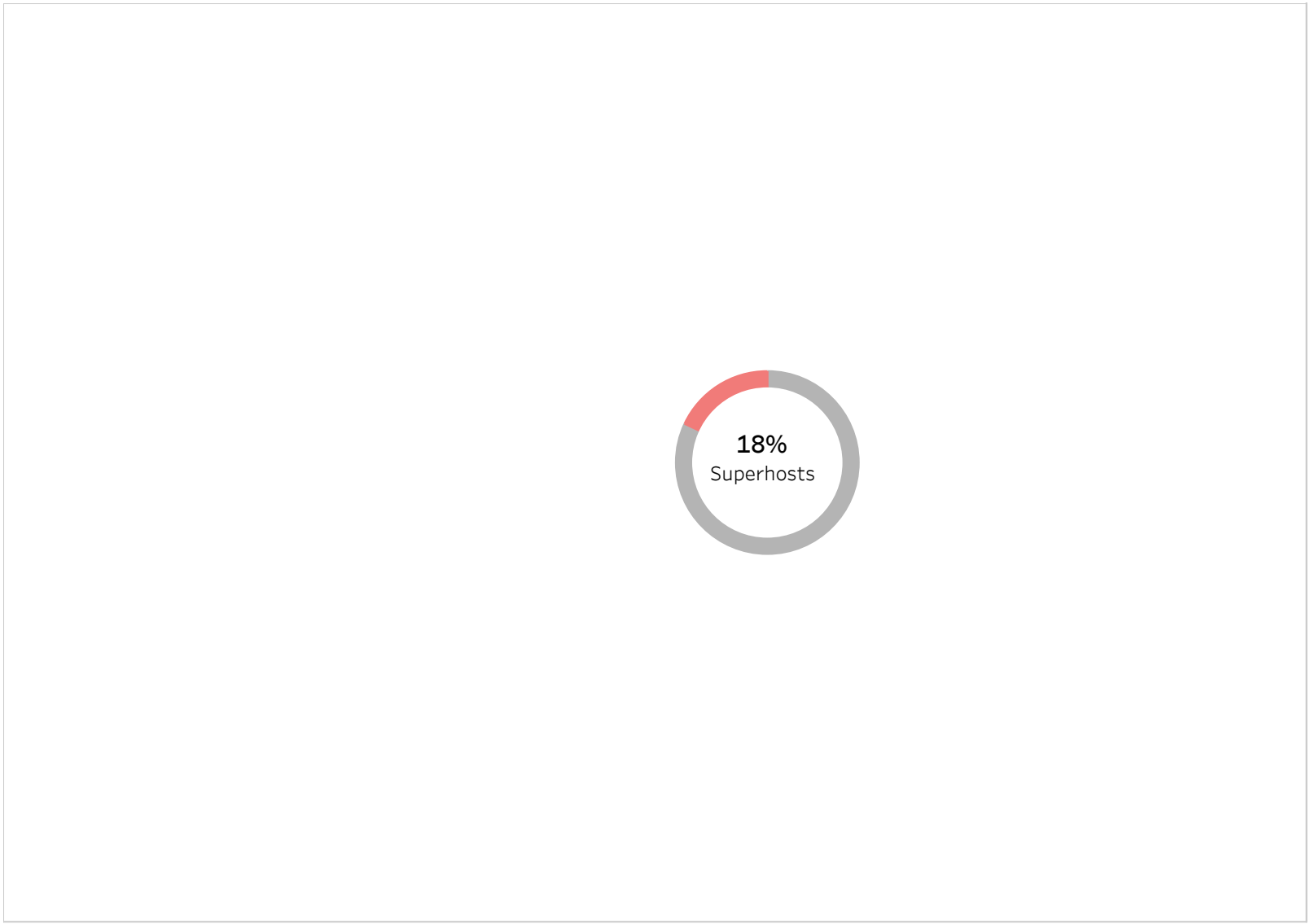


Istanbul tops here offering fastest response time followed very closely by Mexico City which offers Host Response Time 71.54% making it one of the top reasons for high customer engagement, trust and satisfaction.

Superhosts



Host Is Superhost
No
Yes

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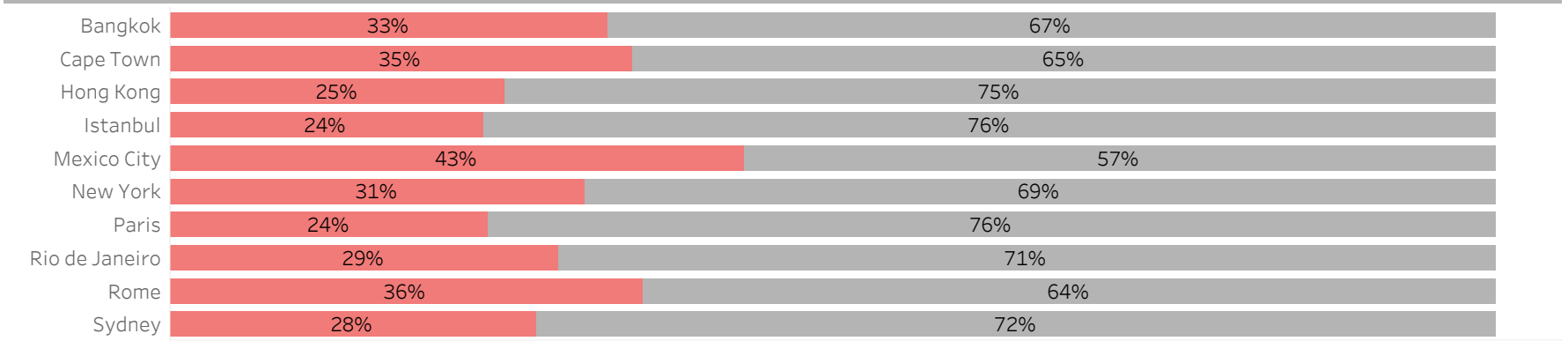
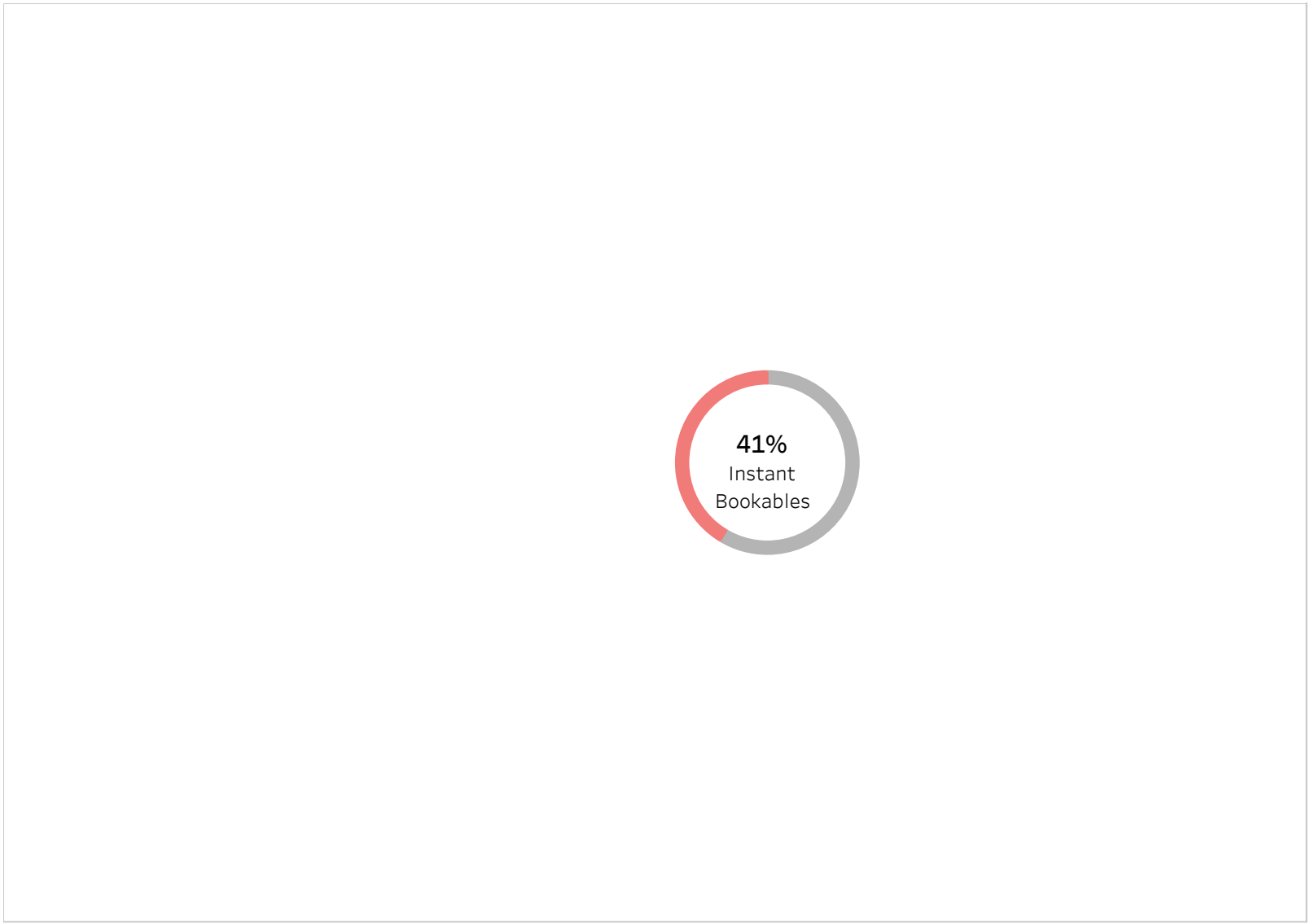
Superhosts by City



Mexico City has 43% superhost which again shows it is one to the top travelled destination where hosts are giving superior services, responsive, reliable and giving homely feeling.

Instant Bookings



Dummy Axis for Bookings and Dummy Axis for Bookings. The marks are labeled by % of Total Count of Listings. For pane Dummy Axis for Bookings: Color shows details about Instant Bookable.

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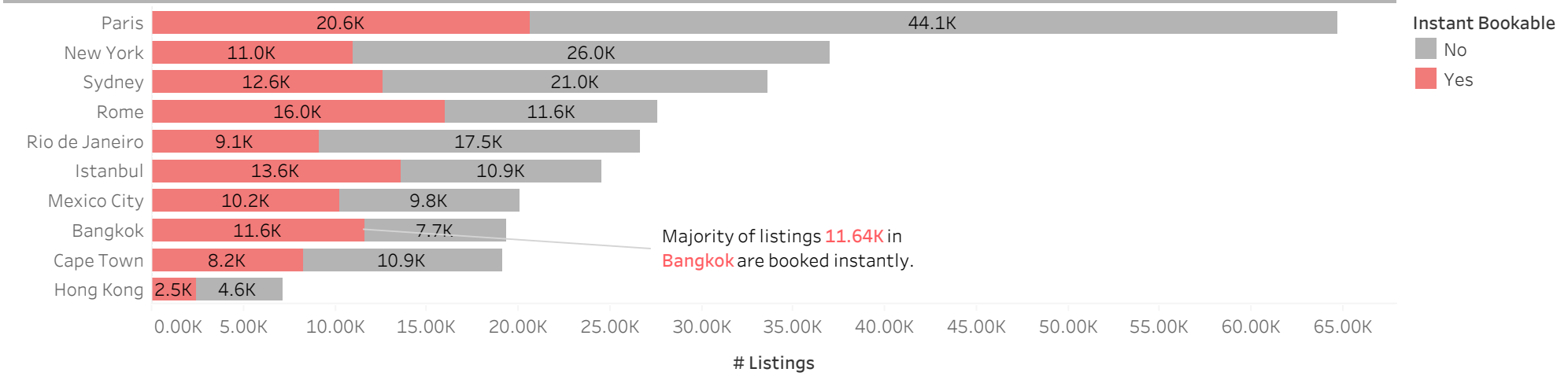
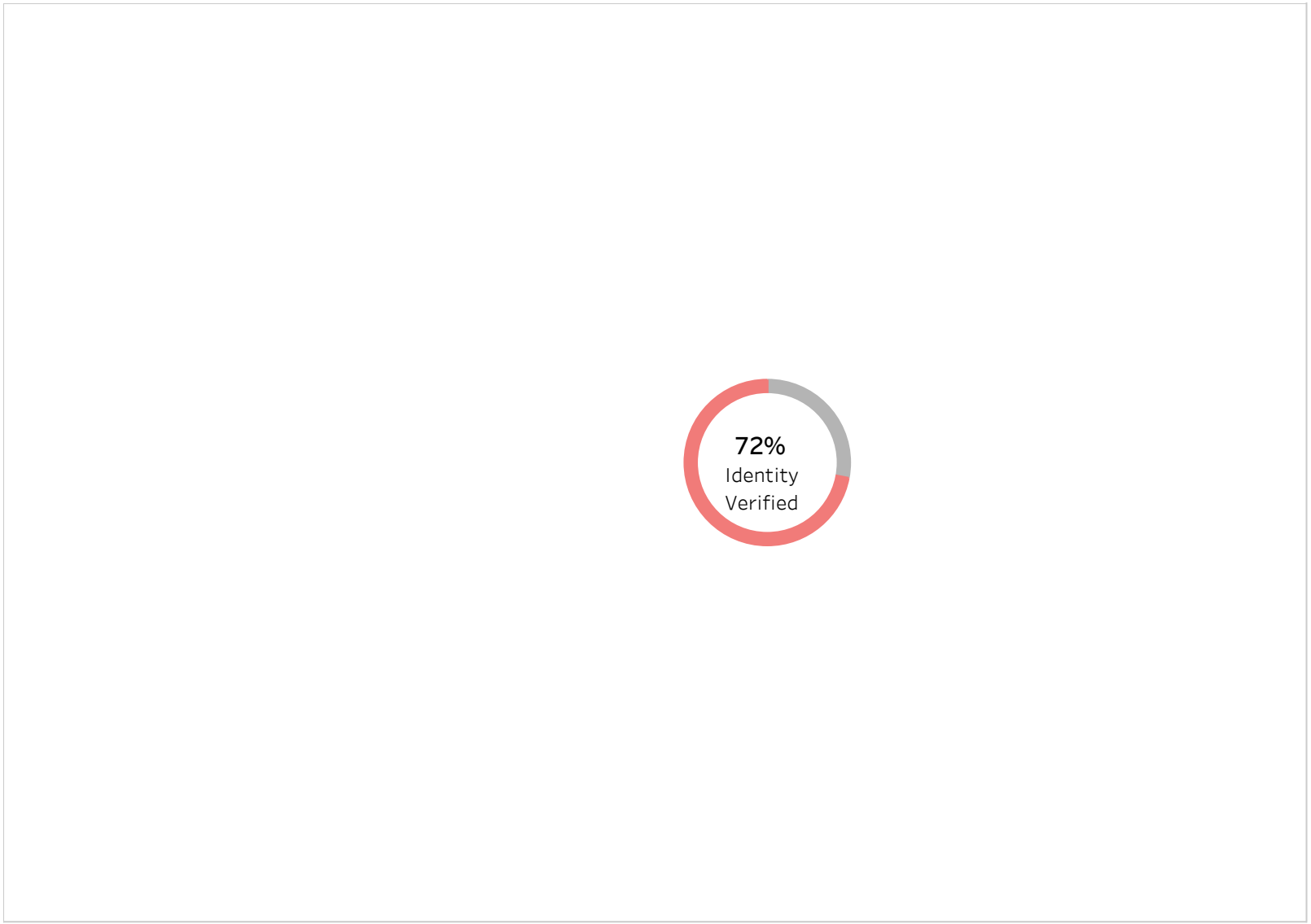
Instant Bookings by City



Count of Listings for each City. Color shows details about Instant Bookable.

Identity Verified



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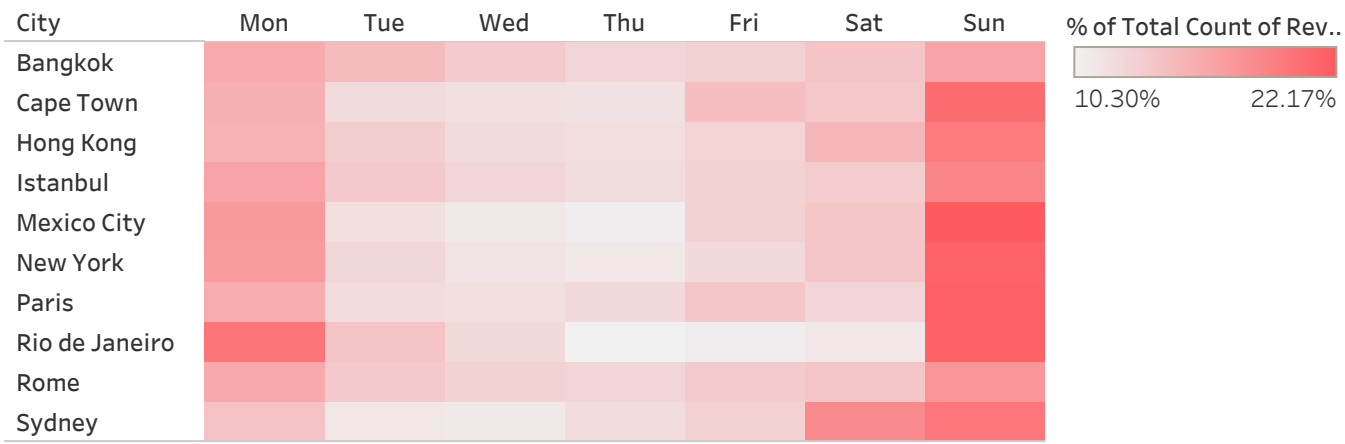
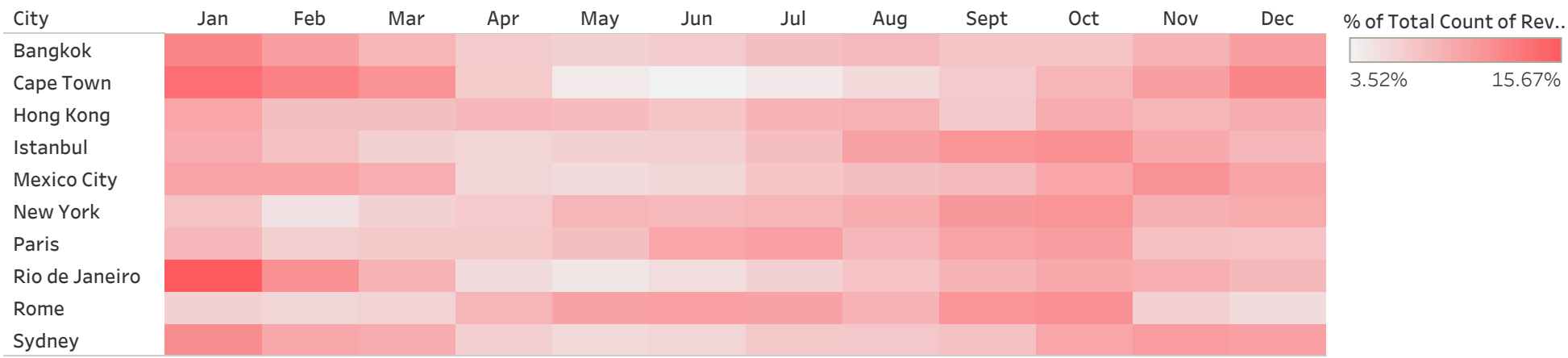
Weekly Trends



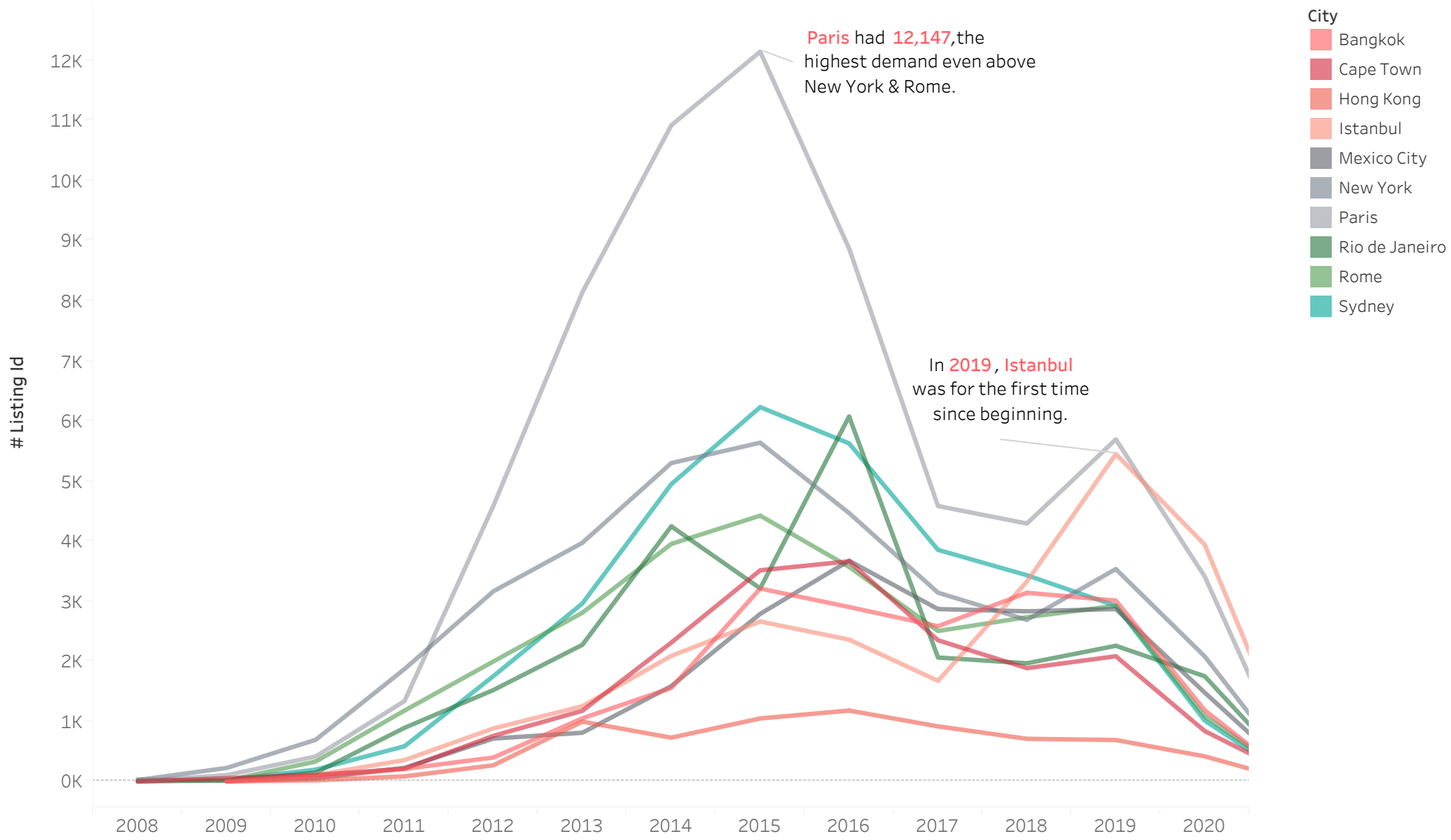
Sunday and Monday seem to be more occupied than rest of the days for most of the cities.

Monthly Trends



% of Total Count of Reviews.csv broken down by date (Reviews.csv) Month vs. City. Color shows % of Total Count of Reviews.csv. The data is filtered on Host Since Year, which excludes Null. The view is filtered on City, which excludes Null.

Increase in #of Listings by Year



The trend of count of Listing Id for Host Since Year. Color shows details about City. The view is filtered on Host Since Year and City. The Host Since Year filter excludes Null. The City filter keeps multiple members.

Increase in #of Listings by Year

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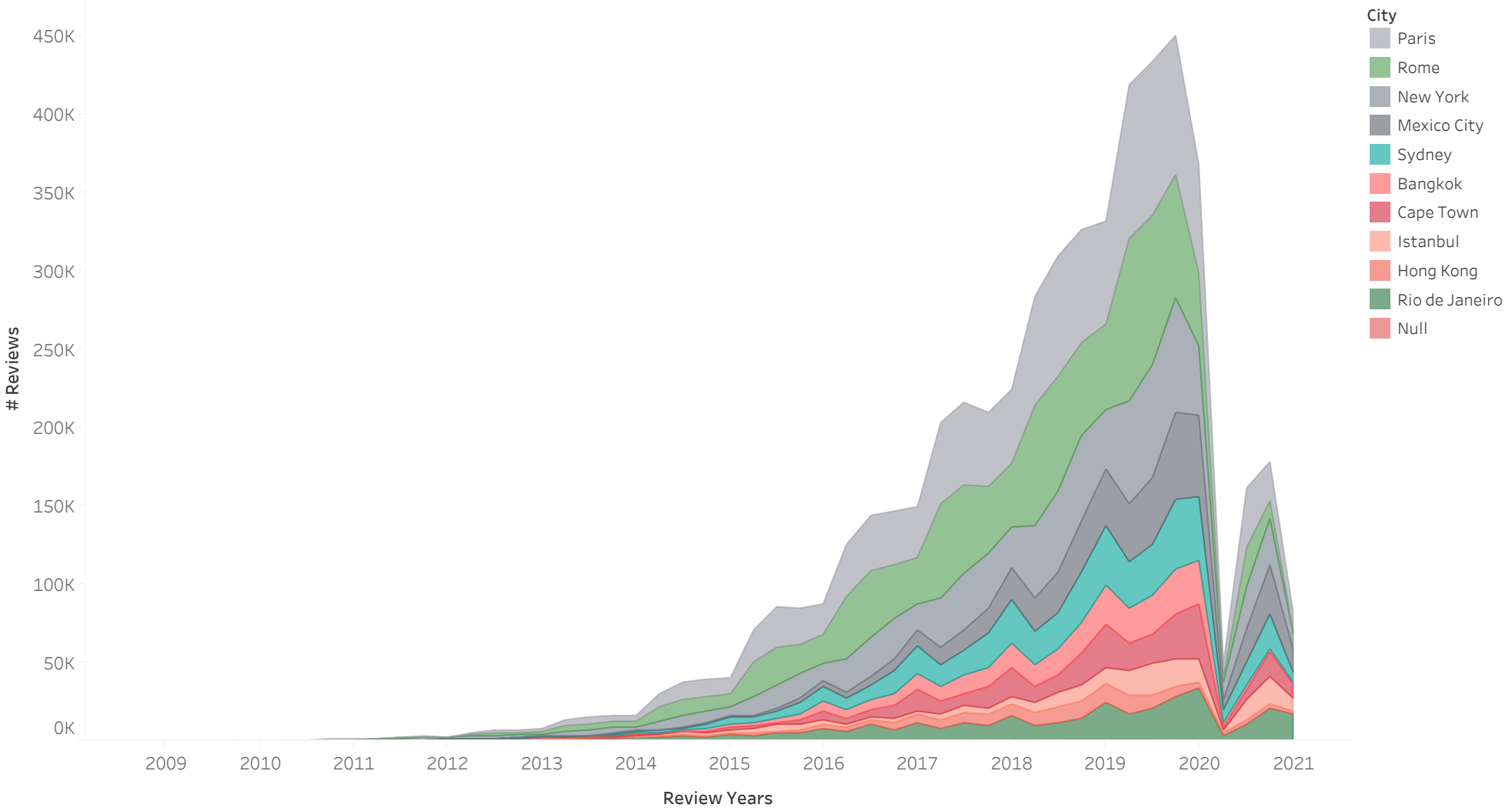
Increase in # of Reviews by Year



Reviews has increased yearly for all the cities and reached almost peak in 2019. Due to Covid in 2020 the reviews have gone down and soon in the last quarter of 2020 it is seen to be gearing up again.

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Airbnb Listings & Reviews Analysis

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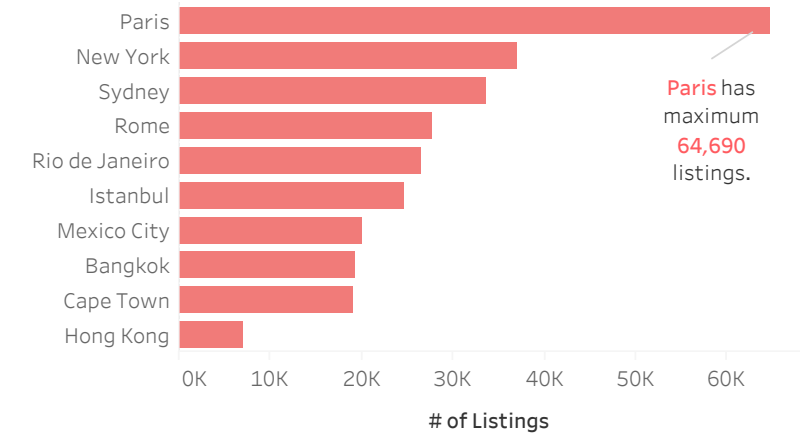
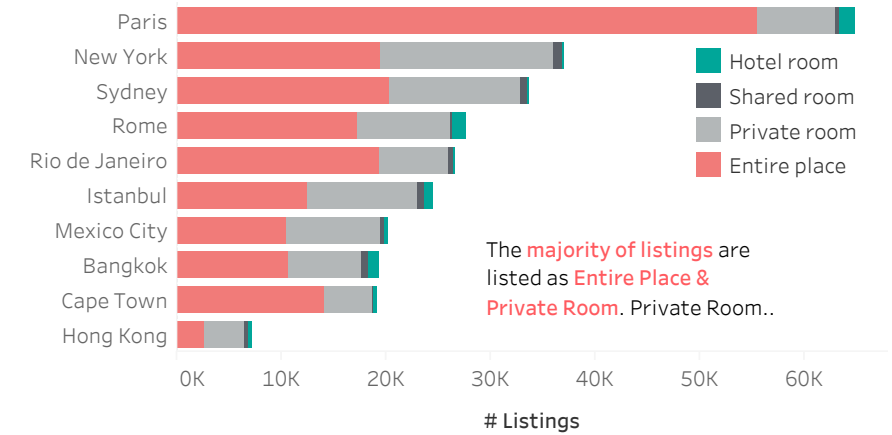
Top 10 Travel Destinations

Listings by City



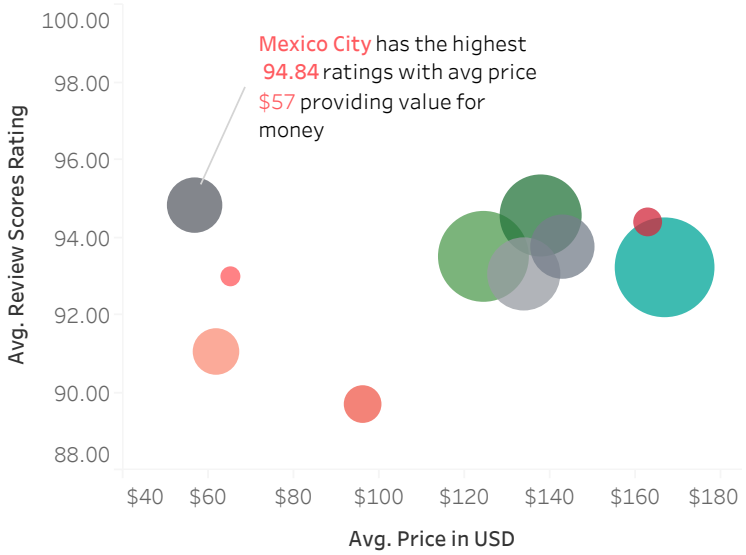
Preferred Room Type



Design: Anjali Vekaria | Data Source: Kaggle.com

Customer Satisfaction

Value for Money by City



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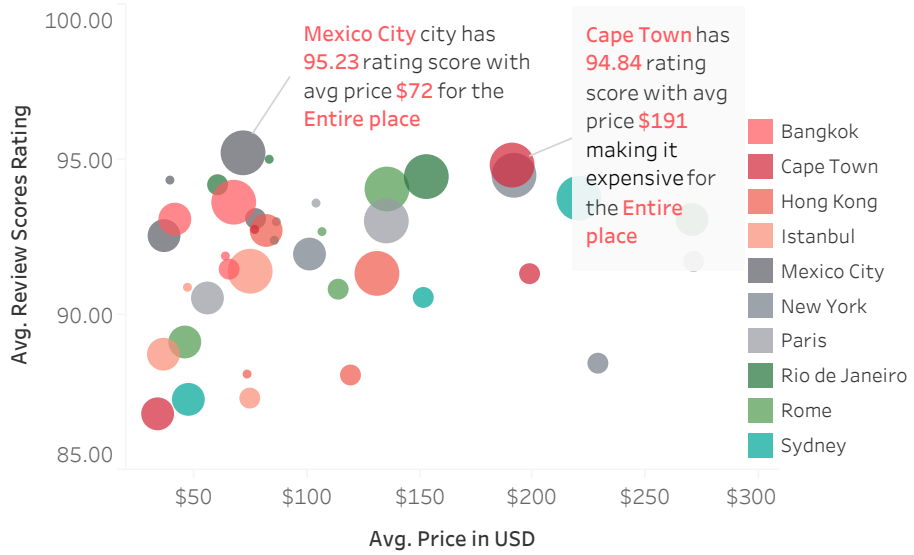

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Sydney	17.05%	3.40%	11.60%	67.95%

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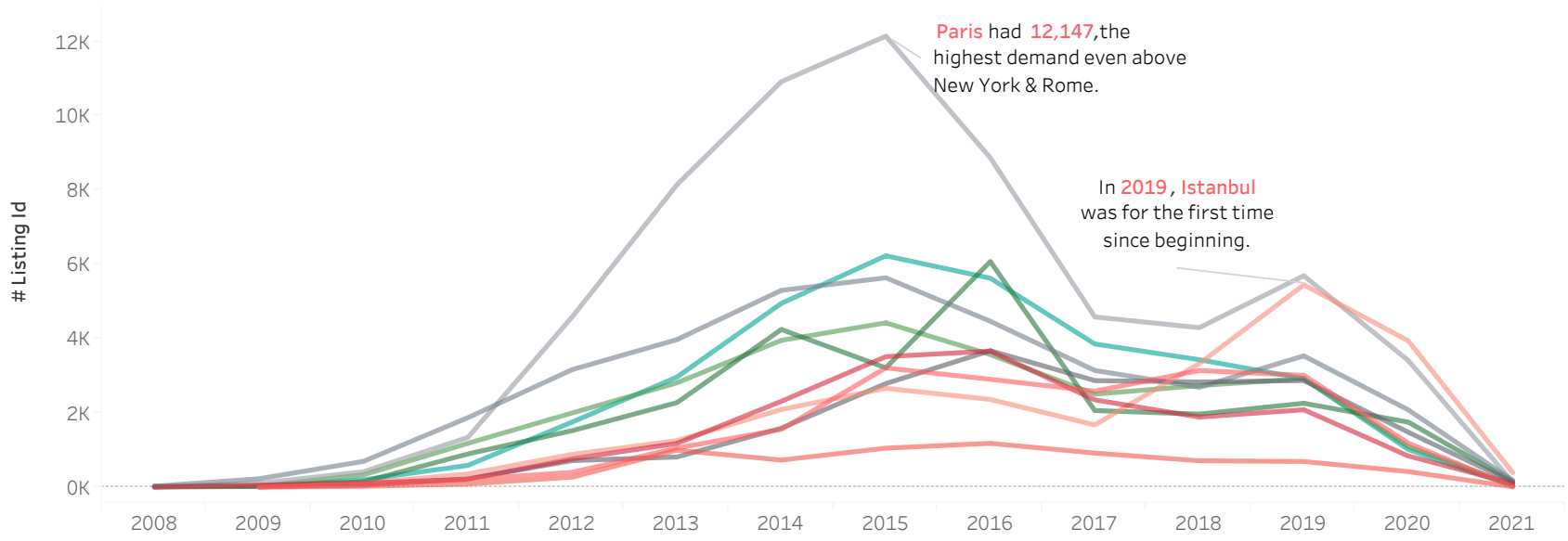
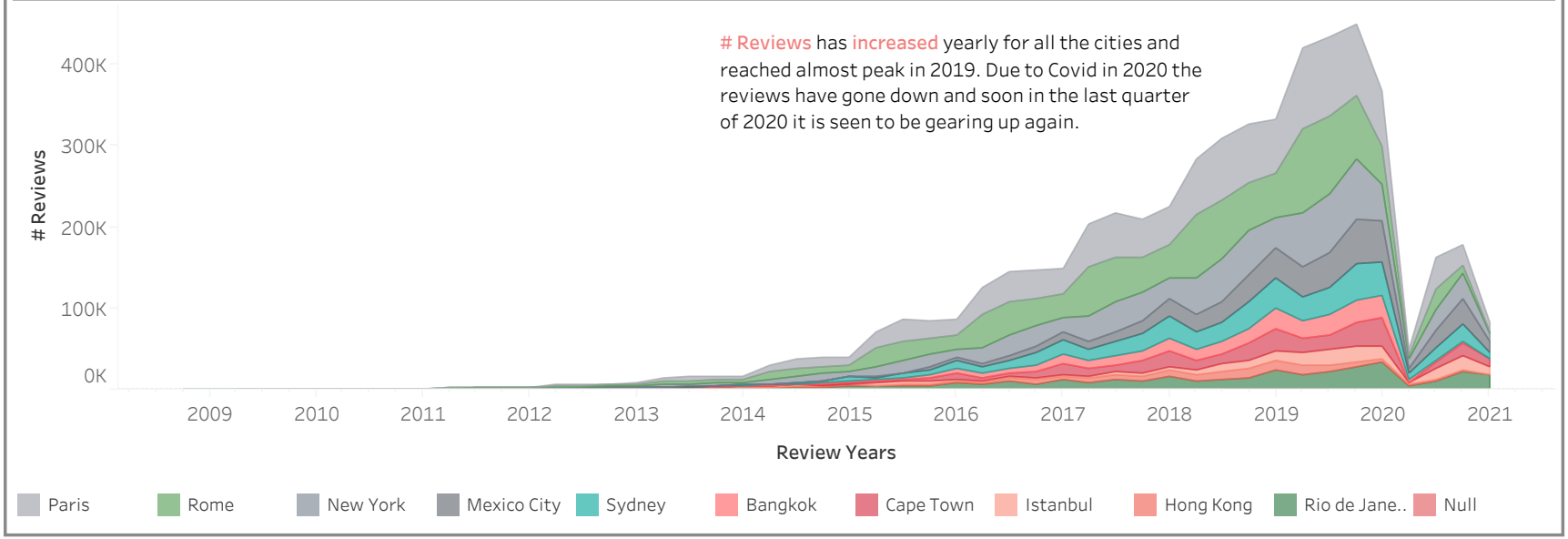
Host Growth

Increase in #of Listings by Year

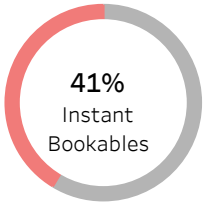


Increase in # of Reviews by Year



Host Information

Instant Bookings



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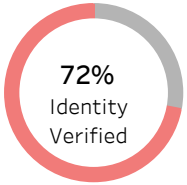
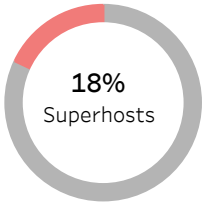


Superhosts



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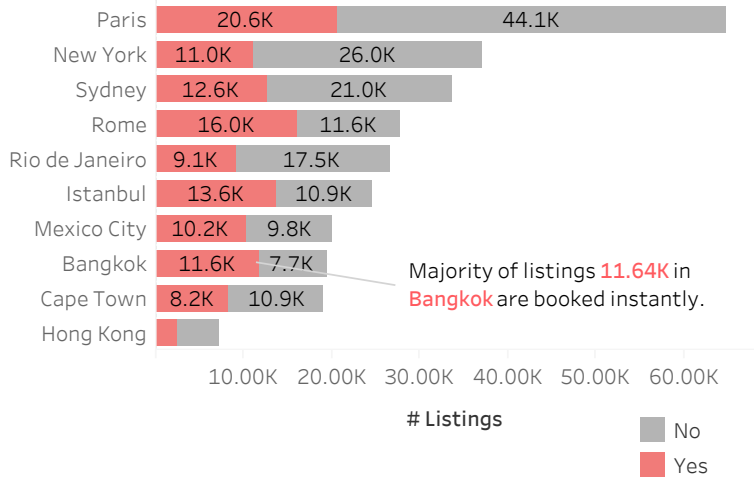

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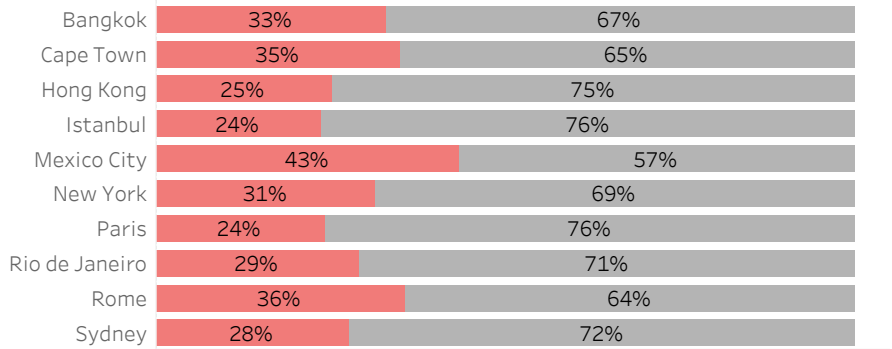

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Airbnb Analysis

Airbnb Listings and Reviews Analysis for Top 10 Cities in the world	Top 10 cities for Airbnb Analysis	Among 10 major cities, Mexico City is the most loved cities by Airbnb users. It provides the ..	Growth of Host over years	Views here helps to know hosts little more for all the cities.	Which months show high demand for travelling among all cities?	Which days are preferred more to travel?

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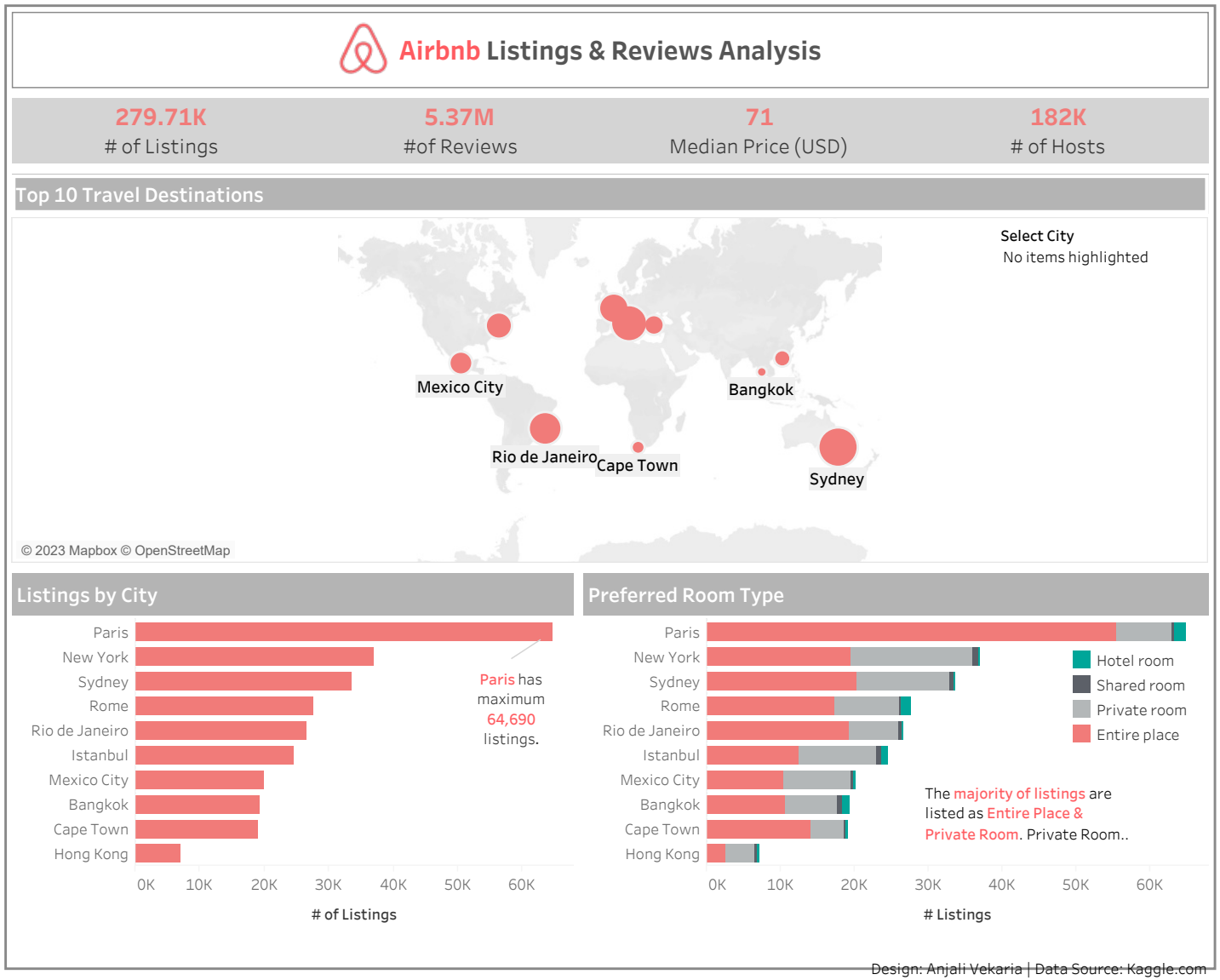

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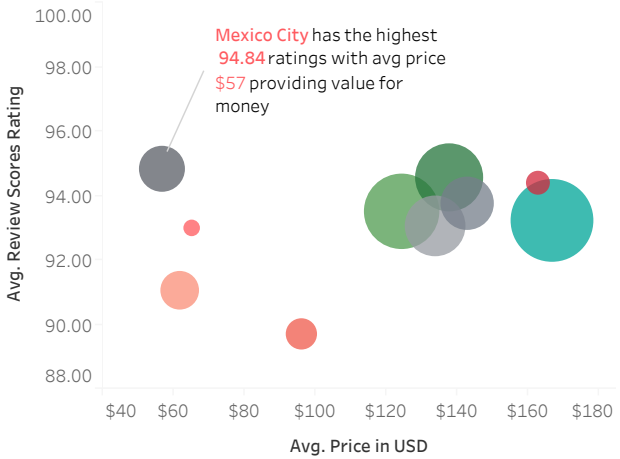
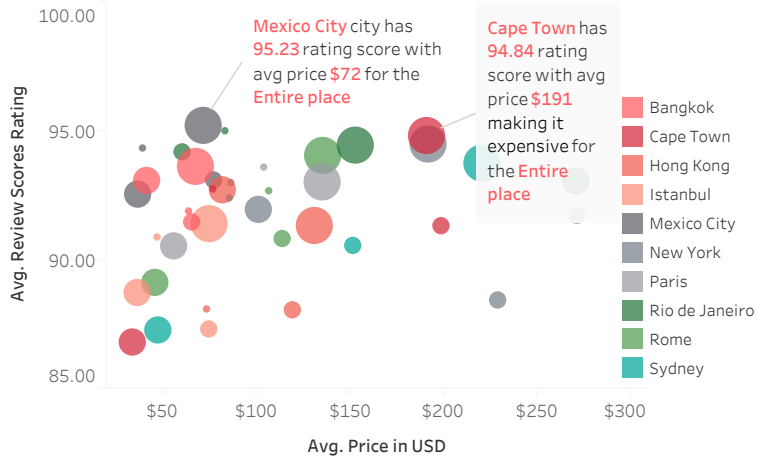


Value for Money by Room Type



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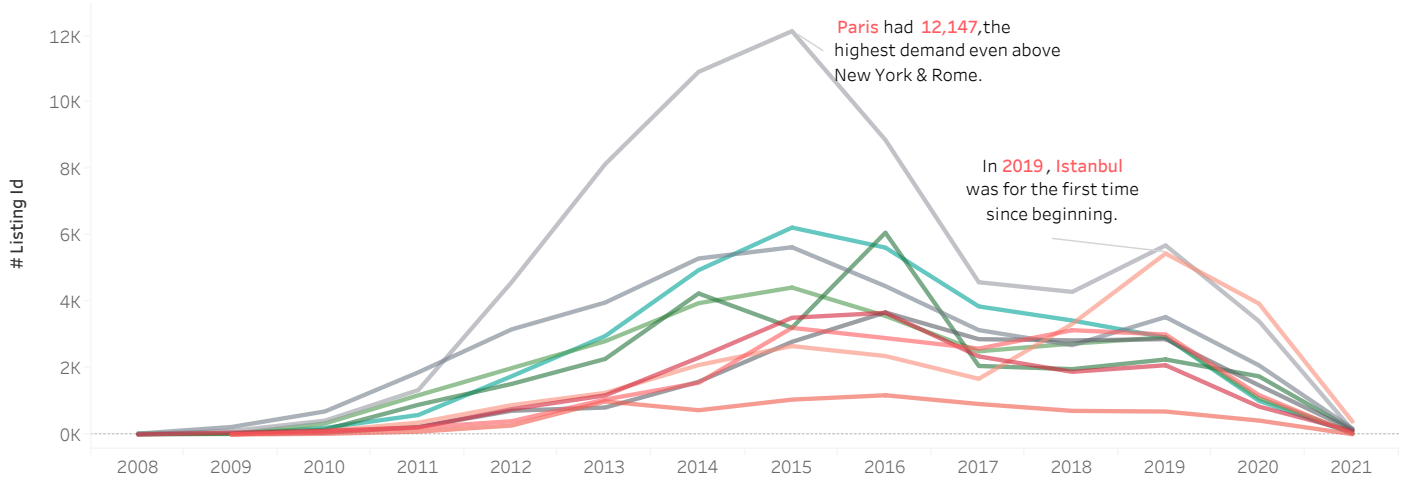
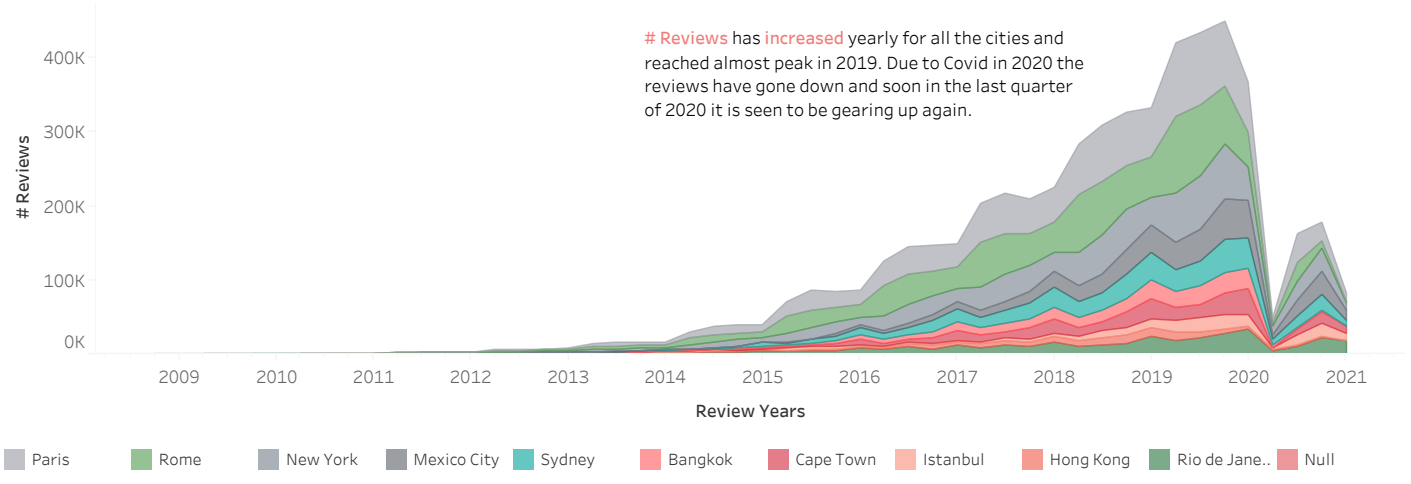
Host Growth

Increase in #of Listings by Year



Increase in # of Reviews by Year

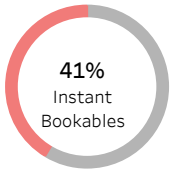


Airbnb Analysis

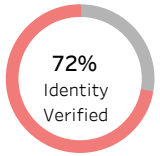
Airbnb Listings and Reviews Analysis for ..	Top 10 cities for Airbnb Analysis	Among 10 major cities, Mexico City is the most loved cities by Airbnb users. It provides the ..	Growth of Host over years	Views here helps to know hosts little more for all the cities.	Which months show high demand for travelling among all cities?	Which days are preferred more to travel?

Host Information

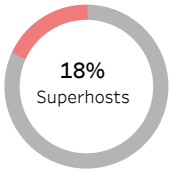
Instant Bookings



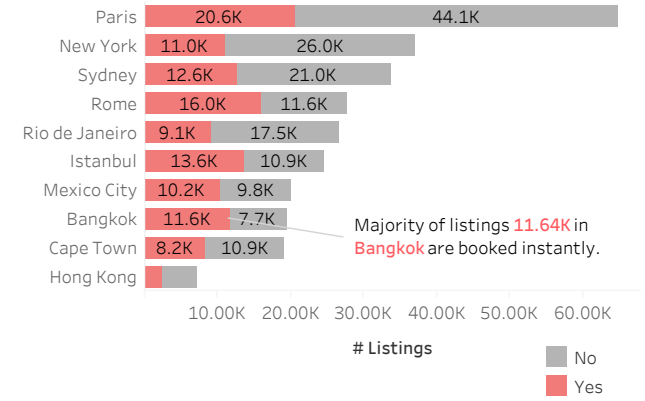
Identity Verified



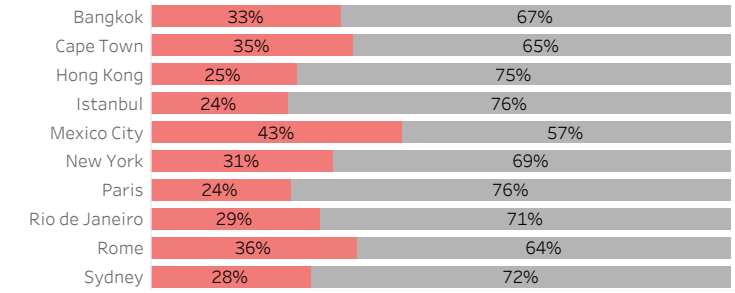
Superhosts



Instant Bookings by City



Superhosts by City



Mexico City has 43% superhost which again shows it is one to the top travelled destination where hosts are giving superior services, responsive, reliable and giving homely feeling.

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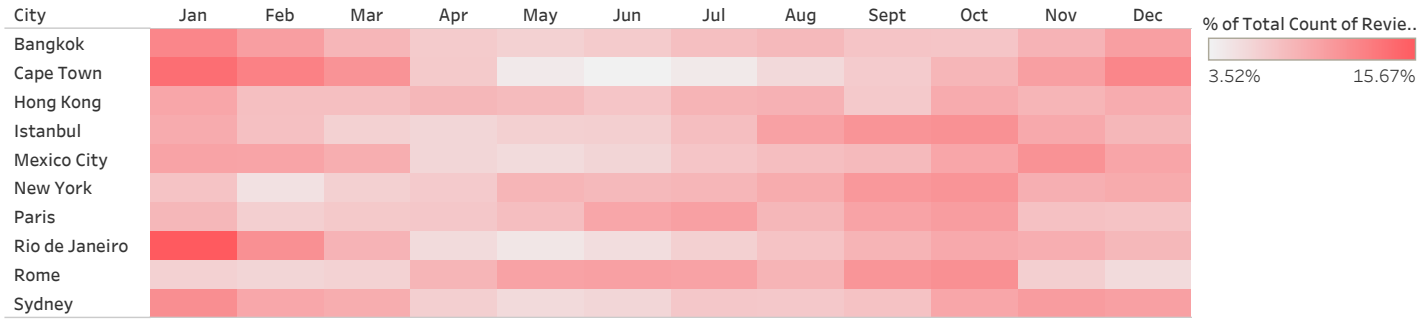
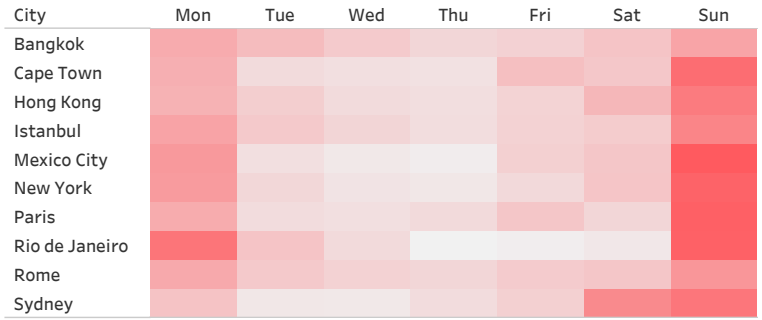
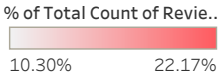


Airbnb Analysis

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