



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Human resources (HR) is the division of a business

Recruiting, screening
And training job applicants

Our (HR) ambition we encourage our talents to find fulfilment

Private companies in industries ranging from technical services to manufacturing

HR departments also handle employee compensation, benefits and terminations

At Lacoste, we recognise that our men and women talents are our standard bearers



Persona's name

Short summary of the persona

A human resources (HR) department performs human resource management functions, such as find, hiring, training and supporting new employees

HR is a very talented person

managing benefits and time off

IT's HR's job to supply the company with qualified reliable talent

HR is a very one of hard worker person in company

HR help the company comply with employment



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

[See an example](#)

