

VELAN S



DIGITAL MARKETER

CONTACT

8608687416

✉ velanvicky1997@gmail.com

 [LinkedIn-profile](#)

 Portfolio-website Pondicherry

TECHNICAL SKILLS

Search Engine Optimization (SEO)

Search Engine Marketing (SEM)

Social Media Marketing (SMM)

Facebook Ads

Google Ads

CM 360

MS-Excel and data visualization

HTML/CSS/JS

TOOLS

SEM rush

Google Search Console

Google Analytics

SEOptimer

EDUCATION

B-Tech ECE 2014 - 2018

**Christ College of Engineering
and Technology**

CGPA - 7.9

PROFILE

Results-driven Digital Marketer with a strong foundation in SEO, SEM, SMM, Google Ads, and Facebook Ads. Proficient in using online tools to increase traffic, generate leads, and boost brand awareness. Skilled in data analysis, campaign improvement, and achieving marketing goals.

WORK EXPERIENCE

Digital Marketer/Web Developer

Telliant Systems India Private Limited

2022-2023

SMT Engineer

Avary Technolgy India Private Limited

2020-2021

Junior Engineer

TSMT India Private Limited

2018-2020

PROJECTS

1.Ad Plan for Healthcare Website - [Click to view](#)

2.Social Media Marketing
Campaign for E-Commerce Website - [Click to view](#)

CERTIFICATION

GUVI Geek Networks, IITM Research Park

Advance Digital Marketing

Digital Marketing-Certificate Link