VELAN S

DIGITAL MARKETER

CONTACT

8608687416

velanvicky1997@gmail.com

LinkedIn-profile

Portfolio-website

Pondicherry

TECHNICAL SKILLS

Search Engine Optimization (SEO)

Search Engine Marketing (SEM)

Social Media Marketing (SMM)

Facebook Ads

Google Ads

CM 360

MS-Excel and data visualization

HTML/CSS/JS

TOOLS

SEM rush

Google Search Console

Google Analytics

SEOptimer

EDUCATION

B-Tech ECE 2014 - 2018

Christ College of Engineering and Technology

CGPA - 7.9

PROFILE

Results-driven Digital Marketer with a strong foundation in SEO, SEM, SMM, Google Ads, and Facebook Ads. Proficient in using online tools to increase traffic, generate leads, and boost brand awareness. Skilled in data analysis, campaign improvement, and achieving marketing goals.

WORK EXPERIENCE

Digital Marketer/Web Developer

Telliant Systems India Private Limited 2022-2023

SMT Engineer

Avary Technolgy India Private Limited 2020-2021

Junior Engineer

TSMT India Private Limited 2018-2020

PROJECTS

1.Ad Plan for Healthcare Website - Click to view

2.Social Media Marketing Campaign for E-Commerce Website - Click to view

CERTIFICATION

GUVI Geek Networks, IITM Research Park July-2024

Advance Digital Marketing

Digital Marketing-Certificate Link