

# VELAN S



# DIGITAL MARKETER

## CONTACT

8608687416

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 [LinkedIn-profile](#)

 Portfolio-website Pondicherry

## TECHNICAL SKILLS

## Search Engine Optimization (SEO)

## Search Engine Marketing (SEM)

## Google Ads

## Facebook Ads

## Email marketing

## Excel and data visualization

HTML/CSS/JS

## TOOLS

SEOptimer

## Google Search Console

## Google Analytics

SEM rush

## EDUCATION

**B-Tech ECE**    2014 - 2018

**Christ College of Engineering  
and Technology**

CGPA - 7.9

## PROFILE

Results-driven Digital Marketing Fresher with a strong foundation in SEO, SEM, SMM, Google Ads, and Facebook Ads. Proficient in using online tools to increase traffic, generate leads, and boost brand awareness. Skilled in data analysis, campaign improvement, and achieving marketing goals. Eager to join a dynamic team and grow in the digital marketing field.

## WORK EXPERIENCE

## Web Developer

Telliant Systems India Private Limited

2022-2023

## SMT Engineer

Avary Technolgy India Private Limited

2020-2021

## Junior Engineer

TSMT India Private Limited

2018-2020

## CERTIFICATION

GUVI Geek Networks, IITM Research Park

2024

## Advance Digital Marketing

Digital Marketing-Certificate Link

## LANGUAGES

English

Tamil 