






# VELAN S

## DIGITAL MARKETER

### CONTACT

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 [LinkedIn-profile](#)  
 [Portfolio-website](#)  
 Pondicherry

### TECHNICAL SKILLS

Search Engine Optimization (SEO)  
Search Engine Marketing (SEM)  
Social Media Marketing (SMM)  
Facebook Ads  
Google Ads  
CM 360  
MS-Excel and data visualization  
HTML/CSS/JS

### TOOLS

SEM rush  
Google Search Console  
Google Analytics  
SEOptimer

### EDUCATION

**B-Tech ECE**    2014 - 2018  
**Christ College of Engineering  
and Technology**  
CGPA - 7.9

### PROFILE

Results-driven Digital Marketer with a strong foundation in SEO, SEM, SMM, Google Ads, and Facebook Ads. Proficient in using online tools to increase traffic, generate leads, and boost brand awareness. Skilled in data analysis, campaign improvement, and achieving marketing goals.

### WORK EXPERIENCE

#### Digital Marketing Intern

Raftlabs pvt ltd    Sep-2024 to Present

#### Web Developer

Telliant Systems India Private Limited    2022-2023

### CERTIFICATION

GUVI Geek Networks, IITM Research Park    July-2024

Advance Digital Marketing

[Digital Marketing-Certificate Link](#)

### PROJECTS

1.Ad Plan for Healthcare Website    -    [Click to view](#)

2.Social Media Marketing  
Campaign for E-Commerce Website    -    [Click to view](#)