

# VELAN S

## DIGITAL MARKETER

### CONTACT

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<https://velan-dm-portfolio.netlify.app/>

Pondicherry

### TECHNICAL SKILLS

Search Engine Optimization (SEO)

Search Engine Marketing (SEM)

Google Ads

Facebook Ads

Email marketing

Excel and data visualization

HTML/CSS/JS

### TOOLS

SEOptimer

Google Search Console

Google Analytics

SEM rush

### EDUCATION

**B-Tech ECE** 2014 - 2018

**Christ College of Engineering and Technology**

CGPA - 7.9

### PROFILE

Results-driven Digital Marketing Fresher with a strong foundation in SEO, SEM, SMM, Google Ads, and Facebook Ads. Proficient in using online tools to increase traffic, generate leads, and boost brand awareness. Skilled in data analysis, campaign improvement, and achieving marketing goals. Eager to join a dynamic team and grow in the digital marketing field.

### WORK EXPERIENCE

#### Web Developer

Telliant Systems India Private Limited 2022-2023

#### SMT Engineer

Avary Technolgy India Private Limited 2020-2021

#### Junior Engineer

TSMT India Private Limited 2018-2020

### CERTIFICATION

2024

GUVI Geek Networks, IITM Research Park

Advance Digital Marketing

### LANGUAGES

English

Tamil