

VELAN S

DIGITAL MARKETER

CONTACT

8608687416

velanvicky1997@gmail.com

[linkedin.com/in/velan-s-251832171](https://www.linkedin.com/in/velan-s-251832171)

Pondicherry

TECHNICAL SKILLS

Search Engine Optimization (SEO)

Search Engine Marketing (SEM)

Google Ads

Facebook Ads

Email marketing

Excel and data visualization

HTML/CSS

TOOLS

SEOptimizer

Google Search Console

Google Analytics

SEM rush

EDUCATION

B-Tech ECE 2014 - 2018

Christ College of Engineering and Technology

CGPA - 7.9

PROFILE

Results-driven Digital Marketing Fresher with a strong foundation in SEO, SEM, Google Ads, and Facebook Ads. Proficient in using online tools to increase traffic, generate leads, and boost brand awareness. Skilled in data analysis, campaign improvement, and achieving marketing goals. Eager to join a dynamic team and grow in the digital marketing field.

WORK EXPERIENCE

Web Developer

Telliant Systems India Private Limited 2022-2023

SMT Engineer

Avary Technolgy India Private Limited 2020-2021

Junior Engineer

TSMT India Private Limited 2018-2020

CERTIFICATION

GUVI Geek Networks, IITM Research Park 2024

Advance Digital Marketing

LANGUAGES

English

Tamil