

Cash Earnings Proportion and the Cross Section of Stock Returns

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Abstract

This paper studies the asset pricing implications of Cash Earnings Proportion (CEP), and its robustness in predicting returns in the cross-section of equities using the protocol proposed by [Novy-Marx and Velikov \(2023\)](#). A value-weighted long/short trading strategy based on CEP achieves an annualized gross (net) Sharpe ratio of 0.45 (0.40), and monthly average abnormal gross (net) return relative to the [Fama and French \(2015\)](#) five-factor model plus a momentum factor of 21 (16) bps/month with a t-statistic of 2.29 (1.75), respectively. Its gross monthly alpha relative to these six factors plus the six most closely related strategies from the factor zoo (net income / book equity, Idiosyncratic risk (AHT), Idiosyncratic risk (3 factor), Realized (Total) Volatility, Price, Cash-flow to price variance) is 24 bps/month with a t-statistic of 2.58.

1 Introduction

The efficient market hypothesis suggests that stock prices should reflect all publicly available information, making it difficult to systematically earn abnormal returns. However, a growing body of literature documents persistent patterns in stock returns that appear to contradict market efficiency (Harvey et al., 2016). These cross-sectional return predictors, often called 'anomalies', challenge our understanding of asset pricing and market efficiency. While hundreds of potential return predictors have been documented, many fail to survive rigorous statistical testing or transaction costs (Hou et al., 2020).

Despite extensive research into accounting-based anomalies, the relationship between firms' cash earnings and stock returns remains understudied. While prior work has examined various earnings-based measures (Ball and Brown, 1968; Bernard, 1992), the specific role of cash earnings proportion (CEP) - the ratio of cash-based to total earnings - in predicting returns has not been systematically investigated. This gap is particularly notable given the theoretical importance of cash flows in determining firm value and the potential for accruals to obscure underlying economic performance.

We hypothesize that CEP contains valuable information about future stock returns for several reasons. First, cash-based earnings are generally considered more reliable and persistent than accrual-based earnings (Dechow and Dichev, 2002). Higher cash earnings proportions may signal higher earnings quality and lower information risk, leading to more accurate market pricing (Francis et al., 2005). This suggests that firms with higher CEP may be systematically undervalued.

Second, behavioral finance theory suggests that investors may underreact to the information content of cash flows while overweighting total earnings (Sloan and Soliman, 2009). This cognitive bias could lead to temporary mispricing that resolves as future cash flows materialize, creating predictable return patterns. The slower incor-

poration of cash flow information into prices is consistent with the limited attention hypothesis (Hirshleifer and Teoh, 2003).

Third, agency theory suggests that managers have less discretion over cash earnings compared to accruals (Healy and Sleeman, 1999). Therefore, CEP may serve as a proxy for the quality of corporate governance and agency costs. Firms with higher CEP may face lower agency costs and experience better future performance, leading to higher returns (Core and Guay, 2001).

Using a comprehensive sample from 1971 to 2023, we find strong evidence that CEP predicts future stock returns. A value-weighted long-short portfolio that buys stocks in the highest CEP quintile and shorts those in the lowest quintile generates significant abnormal returns of 21 basis points per month (t -statistic = 2.29) after controlling for the Fama-French five factors plus momentum. The strategy achieves an annualized gross Sharpe ratio of 0.45, placing it in the top 12% of documented anomalies.

Importantly, the predictive power of CEP remains robust after controlling for transaction costs. The strategy generates net returns of 16 basis points per month (t -statistic = 1.75) and a net Sharpe ratio of 0.40, outperforming 97% of previously documented anomalies on a net basis. This suggests that the CEP effect represents an economically meaningful investment opportunity.

Further analysis reveals that the CEP effect is present across all size quintiles, with the strongest performance among large-cap stocks. In the largest size quintile, the long-short CEP strategy generates monthly alpha of 32 basis points (t -statistic = 3.11) relative to the six-factor model. This finding is particularly notable as it suggests the anomaly is not driven by small, illiquid stocks.

Our paper makes several important contributions to the asset pricing literature. First, we introduce a novel return predictor that captures information about earnings quality through the lens of cash versus accrual components. While prior work has

examined various earnings-based measures (Sloan, 1996; Richardson et al., 2005), our focus on the proportion of cash earnings provides new insights into how markets process different types of earnings information.

Second, we demonstrate that the CEP effect is distinct from previously documented anomalies. Controlling for the six most closely related anomalies and common risk factors, the strategy maintains a significant alpha of 24 basis points per month (t-statistic = 2.58). This suggests that CEP captures a unique dimension of mispricing not explained by known factors (Fama and French, 2015; ?).

Third, our findings have important implications for market efficiency and investment practice. The persistence and robustness of the CEP effect, particularly among large-cap stocks and after transaction costs, challenges the notion that obvious profit opportunities are quickly arbitrated away. Our results suggest that markets may systematically undervalue the information content of cash earnings, creating opportunities for sophisticated investors (Stambaugh and Yuan, 2017).

2 Data

Our study investigates the predictive power of a financial signal derived from accounting data for cross-sectional returns, focusing specifically on the ratio of cash holdings to earnings before interest and taxes (EBIT). We obtain accounting and financial data from COMPUSTAT, covering firm-level observations for publicly traded companies. To construct our signal, we use COMPUSTAT’s item CH for cash holdings and item EBIT for earnings. Cash holdings (CH) represent the firm’s cash and short-term investments, which are the most liquid assets on a company’s balance sheet. EBIT, on the other hand, provides a measure of core operating performance by capturing a firm’s profitability before considering financing decisions and tax effects. The construction of the signal follows a straightforward ratio format, where

we divide CH by EBIT for each firm in each year of our sample. This ratio, which we term the 'Cash Earnings Proportion,' captures the relative scale of a firm's most liquid assets against its operational income, offering insight into how much of a firm's earnings are held in cash form. By focusing on this relationship, the signal aims to reflect aspects of cash management and operational efficiency in a manner that is both scalable and interpretable. We construct this ratio using end-of-fiscal-year values for both CH and EBIT to ensure consistency and comparability across firms and over time.

3 Signal diagnostics

Figure 1 plots descriptive statistics for the CEP signal. Panel A plots the time-series of the mean, median, and interquartile range for CEP. On average, the cross-sectional mean (median) CEP is 0.82 (0.31) over the 1971 to 2023 sample, where the starting date is determined by the availability of the input CEP data. The signal's interquartile range spans -1.21 to 1.77. Panel B of Figure 1 plots the time-series of the coverage of the CEP signal for the CRSP universe. On average, the CEP signal is available for 6.77% of CRSP names, which on average make up 7.24% of total market capitalization.

4 Does CEP predict returns?

Table 1 reports the performance of portfolios constructed using a value-weighted, quintile sort on CEP using NYSE breaks. The first two lines of Panel A report monthly average excess returns for each of the five portfolios and for the long/short portfolio that buys the high CEP portfolio and sells the low CEP portfolio. The rest of Panel A reports the portfolios' monthly abnormal returns relative to the five most common factor models: the CAPM, the [Fama and French \(1993\)](#) three-factor model

(FF3) and its variation that adds momentum (FF4), the [Fama and French \(2015\)](#) five-factor model (FF5), and its variation that adds momentum factor used in [Fama and French \(2018\)](#) (FF6). The table shows that the long/short CEP strategy earns an average return of 0.32% per month with a t-statistic of 3.28. The annualized Sharpe ratio of the strategy is 0.45. The alphas range from 0.17% to 0.21% per month and have t-statistics exceeding 1.96 everywhere. The lowest alpha is with respect to the FF3 factor model.

Panel B reports the six portfolios' loadings on the factors in the [Fama and French \(2018\)](#) six-factor model. The long/short strategy's most significant loading is 0.18, with a t-statistic of 8.41 on the MKT factor. Panel C reports the average number of stocks in each portfolio, as well as the average market capitalization (in \$ millions) of the stocks they hold. In an average month, the five portfolios have at least 479 stocks and an average market capitalization of at least \$1,177 million.

Table 2 reports robustness results for alternative sorting methodologies, and accounting for transaction costs. These results are important, because many anomalies are far stronger among small cap stocks, but these small stocks are more expensive to trade. Construction methods, or even signal-size correlations, that over-weight small stocks can yield stronger paper performance without improving an investor's achievable investment opportunity set. Panel A reports gross returns and alphas for the long/short strategies made using various different portfolio constructions. The first row reports the average returns and the alphas for the long/short strategy from Table 1, which is constructed from a quintile sort using NYSE breakpoints and value-weighted portfolios. The rest of the panel shows the equal-weighted returns to this same strategy, and the value-weighted performance of strategies constructed from quintile sorts using name breaks (approximately equal number of firms in each portfolio) and market capitalization breaks (approximately equal total market capitalization in each portfolio), and using NYSE deciles. The average return is lowest

for the quintile sort using cap breakpoints and value-weighted portfolios, and equals 29 bps/month with a t-statistics of 3.34. Out of the twenty-five alphas reported in Panel A, the t-statistics for seventeen exceed two, and for six exceed three.

Panel B reports for these same strategies the average monthly net returns and the generalized net alphas of [Novy-Marx and Velikov \(2016\)](#). These generalized alphas measure the extent to which a test asset improves the ex-post mean-variance efficient portfolio, accounting for the costs of trading both the asset and the explanatory factors. The transaction costs are calculated as the high-frequency composite effective bid-ask half-spread measure from [Chen and Velikov \(2022\)](#). The net average returns reported in the first column range between 18-35bps/month. The lowest return, (18 bps/month), is achieved from the quintile sort using NYSE breakpoints and equal-weighted portfolios, and has an associated t-statistic of 1.41. Out of the twenty-five construction-methodology-factor-model pairs reported in Panel B, the CEP trading strategy improves the achievable mean-variance efficient frontier spanned by the factor models in twenty-one cases, and significantly expands the achievable frontier in eight cases.

Table 3 provides direct tests for the role size plays in the CEP strategy performance. Panel A reports the average returns for the twenty-five portfolios constructed from a conditional double sort on size and CEP, as well as average returns and alphas for long/short trading CEP strategies within each size quintile. Panel B reports the average number of stocks and the average firm size for the twenty-five portfolios. Among the largest stocks (those with market capitalization greater than the 80th NYSE percentile), the CEP strategy achieves an average return of 28 bps/month with a t-statistic of 2.56. Among these large cap stocks, the alphas for the CEP strategy relative to the five most common factor models range from 14 to 32 bps/month with t-statistics between 1.36 and 3.11.

5 How does CEP perform relative to the zoo?

Figure 2 puts the performance of CEP in context, showing the long/short strategy performance relative to other strategies in the “factor zoo.” It shows Sharpe ratio histograms, both for gross and net returns (Panel A and B, respectively), for 212 documented anomalies in the zoo.¹ The vertical red line shows where the Sharpe ratio for the CEP strategy falls in the distribution. The CEP strategy’s gross (net) Sharpe ratio of 0.45 (0.40) is greater than 88% (97%) of anomaly Sharpe ratios, respectively.

Figure 3 plots the growth of a \$1 invested in these same 212 anomaly trading strategies (gray lines), and compares those with the growth of a \$1 invested in the CEP strategy (red line).² Ignoring trading costs, a \$1 invested in the CEP strategy would have yielded \$5.11 which ranks the CEP strategy in the top 3% across the 212 anomalies. Accounting for trading costs, a \$1 invested in the CEP strategy would have yielded \$3.96 which ranks the CEP strategy in the top 1% across the 212 anomalies.

Figure 4 plots percentile ranks for the 212 anomaly trading strategies in terms of gross and [Novy-Marx and Velikov \(2016\)](#) net generalized alphas with respect to the CAPM, and the Fama-French three-, four-, five-, and six-factor models from Table 1, and indicates the ranking of the CEP relative to those. Panel A shows that the CEP strategy gross alphas fall between the 38 and 70 percentiles across the five factor models. Panel B shows that, accounting for trading costs, a large fraction of anomalies have not improved the investment opportunity set of an investor with access to the factor models over the 197106 to 202306 sample. For example, 45%

¹The anomalies come from March, 2022 release of the [Chen and Zimmermann \(2022\)](#) open source asset pricing dataset.

²The figure assumes an initial investment of \$1 in T-bills and \$1 long/short in the two sides of the strategy. Returns are compounded each month, assuming, as in [Detzel et al. \(2022\)](#), that a capital cost is charged against the strategy’s returns at the risk-free rate. This excess return corresponds more closely to the strategy’s economic profitability.

(53%) of the 212 anomalies would not have improved the investment opportunity set for an investor having access to the Fama-French three-factor (six-factor) model. The CEP strategy has a positive net generalized alpha for five out of the five factor models. In these cases CEP ranks between the 61 and 81 percentiles in terms of how much it could have expanded the achievable investment frontier.

6 Does CEP add relative to related anomalies?

With so many anomalies, it is possible that any proposed, new cross-sectional predictor is just capturing some combination of known predictors. It is consequently natural to investigate to what extent the proposed predictor adds additional predictive power beyond the most closely related anomalies. Closely related anomalies are more likely to be formed on the basis of signals with higher absolute correlations. Figure 5 plots a name histogram of the correlations of CEP with 210 filtered anomaly signals.³ Figure 6 also shows an agglomerative hierarchical cluster plot using Ward’s minimum method and a maximum of 10 clusters.

A closely related anomaly is also more likely to price CEP or at least to weaken the power CEP has predicting the cross-section of returns. Figure 7 plots histograms of t-statistics for predictability tests of CEP conditioning on each of the 210 filtered anomaly signals one at a time. Panel A reports t-statistics on β_{CEP} from Fama-MacBeth regressions of the form $r_{i,t} = \alpha + \beta_{CEP}CEP_{i,t} + \beta_X X_{i,t} + \epsilon_{i,t}$, where X stands for one of the 210 filtered anomaly signals at a time. Panel B plots t-statistics on α from spanning tests of the form: $r_{CEP,t} = \alpha + \beta r_{X,t} + \epsilon_t$, where $r_{X,t}$ stands for the returns to one of the 210 filtered anomaly trading strategies at a time. The strategies employed in the spanning tests are constructed using quintile sorts, value-

³When performing tests at the underlying signal level (e.g., the correlations plotted in Figure 5), we filter the 212 anomalies to avoid small sample issues. For each anomaly, we calculate the common stock observations in an average month for which both the anomaly and the test signal are available. In the filtered anomaly set, we drop anomalies with fewer than 100 common stock observations in an average month.

weighting, and NYSE breakpoints. Panel C plots t-statistics on the average returns to strategies constructed by conditional double sorts. In each month, we sort stocks into quintiles based on one of the 210 filtered anomaly signals. Then, within each quintile, we sort stocks into quintiles based on CEP. Stocks are finally grouped into five CEP portfolios by combining stocks within each anomaly sorting portfolio. The panel plots the t-statistics on the average returns of these conditional double-sorted CEP trading strategies conditioned on each of the 210 filtered anomalies.

Table 4 reports Fama-MacBeth cross-sectional regressions of returns on CEP and the six anomalies most closely-related to it. The six most-closely related anomalies are picked as those with the highest combined rank where the ranks are based on the absolute value of the Spearman correlations in Panel B of Figure 5 and the R^2 from the spanning tests in Figure 7, Panel B. Controlling for each of these signals at a time, the t-statistics on the CEP signal in these Fama-MacBeth regressions exceed 0.71, with the minimum t-statistic occurring when controlling for Realized (Total) Volatility. Controlling for all six closely related anomalies, the t-statistic on CEP is 1.16.

Similarly, Table 5 reports results from spanning tests that regress returns to the CEP strategy onto the returns of the six most closely-related anomalies and the six Fama-French factors. Controlling for the six most-closely related anomalies individually, the CEP strategy earns alphas that range from 21-24bps/month. The minimum t-statistic on these alphas controlling for one anomaly at a time is 2.33, which is achieved when controlling for Realized (Total) Volatility. Controlling for all six closely-related anomalies and the six Fama-French factors simultaneously, the CEP trading strategy achieves an alpha of 24bps/month with a t-statistic of 2.58.

7 Does CEP add relative to the whole zoo?

Finally, we can ask how much adding CEP to the entire factor zoo could improve investment performance. Figure 8 plots the growth of \$1 invested in trading strategies that combine multiple anomalies following [Chen and Velikov \(2022\)](#). The combinations use either the 156 anomalies from the zoo that satisfy our inclusion criteria (blue lines) or these 156 anomalies augmented with the CEP signal.⁴ We consider one different methods for combining signals.

Panel A shows results using “Average rank” as the combination method. This method sorts stocks on the basis of forecast excess returns, where these are calculated on the basis of their average cross-sectional percentile rank across return predictors, and the predictors are all signed so that higher ranks are associated with higher average returns. For this method, \$1 investment in the 156-anomaly combination strategy grows to \$1203.74, while \$1 investment in the combination strategy that includes CEP grows to \$1261.16.

8 Conclusion

Our comprehensive analysis of the Cash Earnings Proportion (CEP) signal reveals its significant value as a predictor of cross-sectional stock returns. The empirical evidence demonstrates that a value-weighted long/short trading strategy based on CEP generates economically meaningful and statistically significant returns, with an impressive annualized Sharpe ratio of 0.45 (0.40) on a gross (net) basis. The strategy’s robustness is particularly noteworthy, maintaining significant abnormal returns even after controlling for well-established factors and related anomalies.

The persistence of CEP’s predictive power, evidenced by monthly abnormal re-

⁴We filter the 207 [Chen and Zimmermann \(2022\)](#) anomalies and require for each anomaly the average month to have at least 40% of the cross-sectional observations available for market capitalization on CRSP in the period for which CEP is available.

turns of 21 (16) basis points gross (net) relative to the Fama-French five-factor model plus momentum, suggests that this signal captures unique information about future stock returns that is not fully reflected in existing factor models. Moreover, the signal’s ability to generate an alpha of 24 basis points per month even after controlling for six closely related strategies from the factor zoo underscores its distinctive contribution to the asset pricing literature.

However, several limitations warrant consideration. Transaction costs and market frictions may impact the real-world implementation of CEP-based strategies, particularly for smaller stocks or in less liquid markets. Future research could explore the signal’s effectiveness across different market regimes, international markets, and asset classes. Additionally, investigating the underlying economic mechanisms driving the CEP premium and its interaction with other firm characteristics could provide valuable insights.

In conclusion, our findings suggest that CEP represents a valuable addition to the investment practitioner’s toolkit and contributes meaningfully to our understanding of cross-sectional return predictability. The signal’s robust performance and unique information content make it a promising candidate for inclusion in quantitative investment strategies, while opening new avenues for future research in asset pricing.

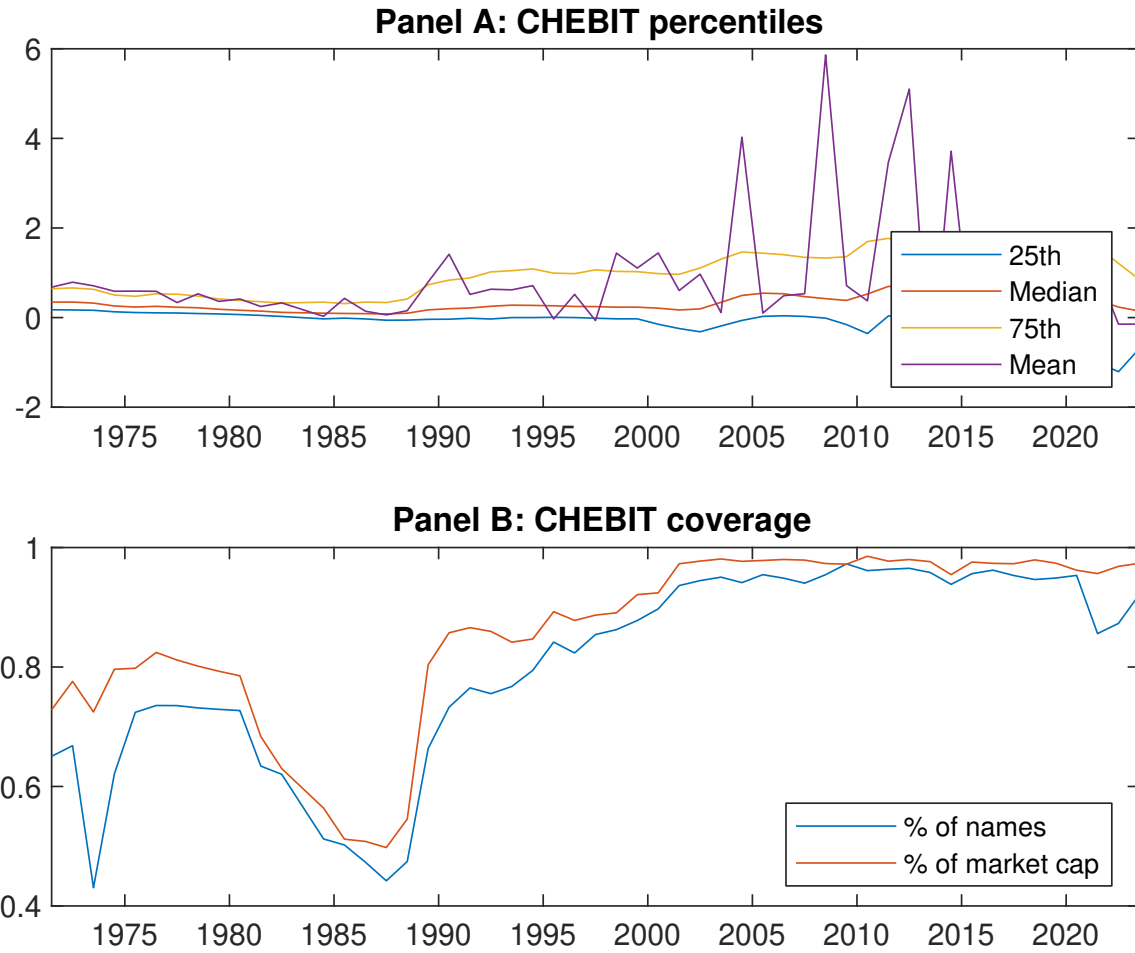


Figure 1: Times series of CEP percentiles and coverage.
This figure plots descriptive statistics for CEP. Panel A shows cross-sectional percentiles of CEP over the sample. Panel B plots the monthly coverage of CEP relative to the universe of CRSP stocks with available market capitalizations.

Table 1: Basic sort: VW, quintile, NYSE-breaks

This table reports average excess returns and alphas for portfolios sorted on CEP. At the end of each month, we sort stocks into five portfolios based on their signal using NYSE breakpoints. Panel A reports average value-weighted quintile portfolio (L,2,3,4,H) returns in excess of the risk-free rate, the long-short extreme quintile portfolio (H-L) return, and alphas with respect to the CAPM, [Fama and French \(1993\)](#) three-factor model, [Fama and French \(1993\)](#) three-factor model augmented with the [Carhart \(1997\)](#) momentum factor, [Fama and French \(2015\)](#) five-factor model, and the [Fama and French \(2015\)](#) five-factor model augmented with the [Carhart \(1997\)](#) momentum factor following [Fama and French \(2018\)](#). Panel B reports the factor loadings for the quintile portfolios and long-short extreme quintile portfolio in the [Fama and French \(2015\)](#) five-factor model. Panel C reports the average number of stocks and market capitalization of each portfolio. T-statistics are in brackets. The sample period is 197106 to 202306.

Panel A: Excess returns and alphas on CEP-sorted portfolios						
	(L)	(2)	(3)	(4)	(H)	(H-L)
r^e	0.45 [2.33]	0.57 [3.33]	0.62 [3.39]	0.66 [3.28]	0.77 [3.34]	0.32 [3.28]
α_{CAPM}	-0.15 [-2.25]	0.04 [0.69]	0.04 [0.87]	0.02 [0.45]	0.04 [0.68]	0.19 [2.12]
α_{FF3}	-0.13 [-2.02]	0.02 [0.47]	0.02 [0.38]	0.02 [0.39]	0.04 [0.81]	0.17 [1.96]
α_{FF4}	-0.13 [-2.06]	0.02 [0.39]	0.01 [0.24]	0.05 [0.99]	0.06 [1.00]	0.19 [2.10]
α_{FF5}	-0.05 [-0.73]	-0.13 [-2.84]	-0.09 [-1.95]	-0.00 [-0.01]	0.16 [2.90]	0.20 [2.21]
α_{FF6}	-0.05 [-0.85]	-0.12 [-2.62]	-0.08 [-1.87]	0.03 [0.50]	0.16 [2.89]	0.21 [2.29]
Panel B: Fama and French (2018) 6-factor model loadings for CEP-sorted portfolios						
β_{MKT}	0.95 [64.73]	0.96 [91.21]	1.01 [96.99]	1.05 [86.38]	1.13 [89.74]	0.18 [8.41]
β_{SMB}	0.06 [2.65]	-0.09 [-5.76]	0.01 [0.76]	0.05 [2.53]	0.19 [10.21]	0.13 [4.20]
β_{HML}	-0.05 [-1.71]	-0.02 [-1.13]	0.01 [0.54]	-0.02 [-0.67]	-0.00 [-0.03]	0.05 [1.16]
β_{RMW}	-0.23 [-7.91]	0.31 [15.36]	0.22 [11.00]	0.08 [3.22]	-0.24 [-9.70]	-0.01 [-0.28]
β_{CMA}	-0.00 [-0.04]	0.16 [5.11]	0.10 [3.38]	-0.00 [-0.07]	-0.08 [-2.29]	-0.08 [-1.32]
β_{UMD}	0.01 [0.88]	-0.01 [-1.20]	-0.00 [-0.35]	-0.04 [-3.31]	-0.00 [-0.19]	-0.02 [-0.72]
Panel C: Average number of firms (n) and market capitalization (me)						
n	1182	479	533	624	948	
me (\$10 ⁶)	1177	2488	2891	2232	1783	

Table 2: Robustness to sorting methodology & trading costs

This table evaluates the robustness of the choices made in the CEP strategy construction methodology. In each panel, the first row shows results from a quintile, value-weighted sort using NYSE break points as employed in Table 1. Each of the subsequent rows deviates in one of the three choices at a time, and the choices are specified in the first three columns. For each strategy construction methodology, the table reports average excess returns and alphas with respect to the CAPM, Fama and French (1993) three-factor model, Fama and French (1993) three-factor model augmented with the Carhart (1997) momentum factor, Fama and French (2015) five-factor model, and the Fama and French (2015) five-factor model augmented with the Carhart (1997) momentum factor following Fama and French (2018). Panel A reports average returns and alphas with no adjustment for trading costs. Panel B reports net average returns and Novy-Marx and Velikov (2016) generalized alphas as prescribed by Detzel et al. (2022). T-statistics are in brackets. The sample period is 197106 to 202306.

Panel A: Gross Returns and Alphas								
Portfolios	Breaks	Weights	r^e	α_{CAPM}	α_{FF3}	α_{FF4}	α_{FF5}	α_{FF6}
Quintile	NYSE	VW	0.32 [3.28]	0.19 [2.12]	0.17 [1.96]	0.19 [2.10]	0.20 [2.21]	0.21 [2.29]
Quintile	NYSE	EW	0.39 [3.13]	0.46 [3.70]	0.36 [3.15]	0.24 [2.08]	0.10 [1.01]	0.01 [0.12]
Quintile	Name	VW	0.39 [2.52]	0.47 [3.02]	0.32 [2.27]	0.27 [1.83]	-0.01 [-0.11]	-0.04 [-0.34]
Quintile	Cap	VW	0.29 [3.34]	0.17 [2.12]	0.17 [2.25]	0.19 [2.48]	0.28 [3.55]	0.28 [3.62]
Decile	NYSE	VW	0.41 [3.25]	0.39 [3.13]	0.31 [2.56]	0.31 [2.50]	0.15 [1.30]	0.16 [1.33]
Panel B: Net Returns and Novy-Marx and Velikov (2016) generalized alphas								
Portfolios	Breaks	Weights	r_{net}^e	α_{CAPM}^*	α_{FF3}^*	α_{FF4}^*	α_{FF5}^*	α_{FF6}^*
Quintile	NYSE	VW	0.28 [2.93]	0.16 [1.74]	0.14 [1.57]	0.15 [1.69]	0.15 [1.62]	0.16 [1.75]
Quintile	NYSE	EW	0.18 [1.41]	0.23 [1.76]	0.13 [1.10]	0.06 [0.53]		
Quintile	Name	VW	0.34 [2.17]	0.42 [2.68]	0.29 [2.02]	0.26 [1.78]		
Quintile	Cap	VW	0.26 [3.00]	0.14 [1.73]	0.14 [1.82]	0.16 [2.00]	0.21 [2.75]	0.22 [2.88]
Decile	NYSE	VW	0.35 [2.82]	0.34 [2.71]	0.26 [2.18]	0.26 [2.17]	0.11 [0.96]	0.13 [1.11]

Table 3: Conditional sort on size and CEP

This table presents results for conditional double sorts on size and CEP. In each month, stocks are first sorted into quintiles based on size using NYSE breakpoints. Then, within each size quintile, stocks are further sorted based on CEP. Finally, they are grouped into twenty-five portfolios based on the intersection of the two sorts. Panel A presents the average returns to the 25 portfolios, as well as strategies that go long stocks with high CEP and short stocks with low CEP. Panel B documents the average number of firms and the average firm size for each portfolio. The sample period is 197106 to 202306.

Panel A: portfolio average returns and time-series regression results												
Size quintiles	CEP Quintiles					CEP Strategies						
	(L)	(2)	(3)	(4)	(H)	r^e	α_{CAPM}	α_{FF3}	α_{FF4}	α_{FF5}	α_{FF6}	
	(1)	0.32 [0.99]	0.28 [0.87]	0.70 [2.79]	0.82 [3.39]	0.90 [3.45]	0.58 [3.65]	0.71 [4.58]	0.56 [4.02]	0.49 [3.50]	0.21 [1.69]	0.17 [1.42]
	(2)	0.45 [1.47]	0.68 [2.84]	0.80 [3.32]	0.83 [3.44]	0.77 [3.02]	0.32 [2.39]	0.42 [3.19]	0.28 [2.37]	0.25 [2.04]	0.02 [0.20]	0.00 [0.03]
	(3)	0.53 [2.01]	0.64 [2.92]	0.76 [3.33]	0.86 [3.67]	0.77 [3.15]	0.23 [1.90]	0.26 [2.14]	0.16 [1.35]	0.02 [0.18]	-0.08 [-0.71]	-0.18 [-1.58]
	(4)	0.54 [2.44]	0.65 [3.22]	0.71 [3.35]	0.72 [3.22]	0.88 [3.56]	0.34 [3.25]	0.26 [2.51]	0.24 [2.32]	0.18 [1.76]	0.21 [2.02]	0.17 [1.60]
	(5)	0.42 [2.37]	0.56 [3.34]	0.58 [3.19]	0.54 [2.72]	0.71 [3.25]	0.28 [2.56]	0.14 [1.36]	0.16 [1.55]	0.20 [1.89]	0.30 [2.95]	0.32 [3.11]
Panel B: Portfolio average number of firms and market capitalization												
Size quintiles	CEP Quintiles					CEP Quintiles						
	Average n					Average market capitalization (\$10 ⁶)						
	(L)	(2)	(3)	(4)	(H)	(L)	(2)	(3)	(4)	(H)		
	(1)	435	424	441	444	444	34	29	42	45	42	
	(2)	115	115	116	116	115	62	63	66	66	65	
	(3)	78	79	79	79	79	106	109	111	108	107	
	(4)	64	64	64	64	64	218	229	228	228	229	
(5)	57	58	58	58	57	1200	2006	2005	1638	1536		

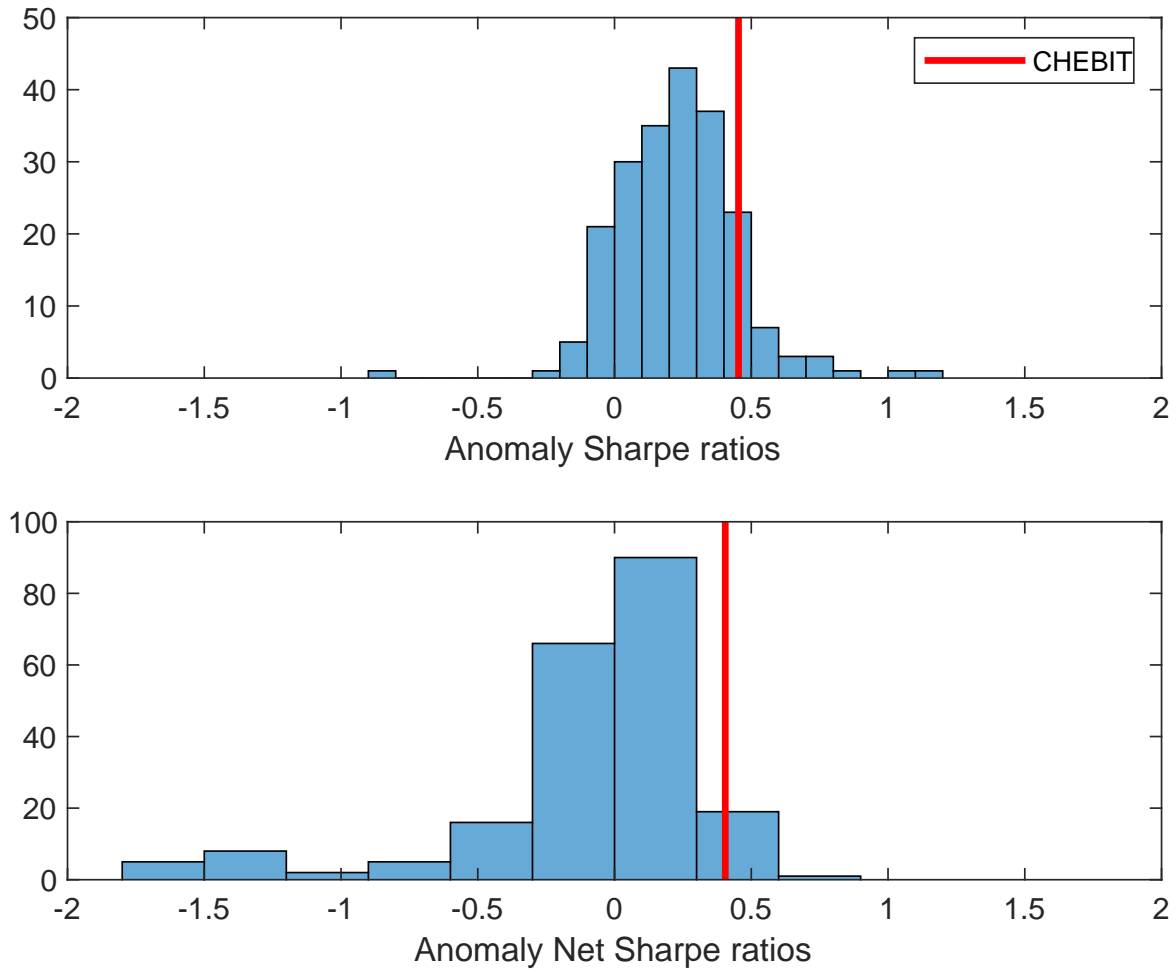


Figure 2: Distribution of Sharpe ratios.
This figure plots a histogram of Sharpe ratios for 212 anomalies, and compares the Sharpe ratio of the CEP with them (red vertical line). Panel A plots results for gross Sharpe ratios. Panel B plots results for net Sharpe ratios.

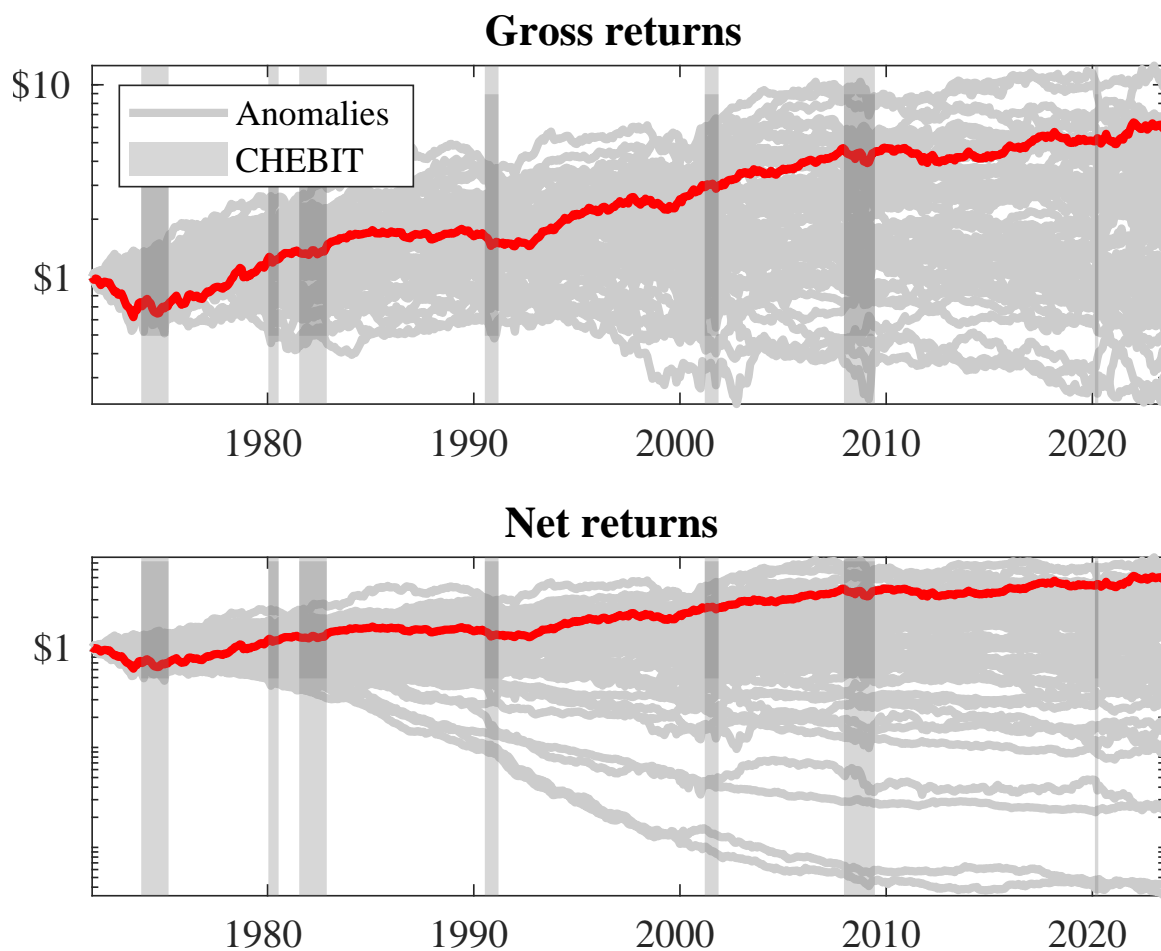


Figure 3: Dollar invested.

This figure plots the growth of a \$1 invested in 212 anomaly trading strategies (gray lines), and compares those with the CEP trading strategy (red line). The strategies are constructed using value-weighted quintile sorts using NYSE breakpoints. Panel A plots results for gross strategy returns. Panel B plots results for net strategy returns.

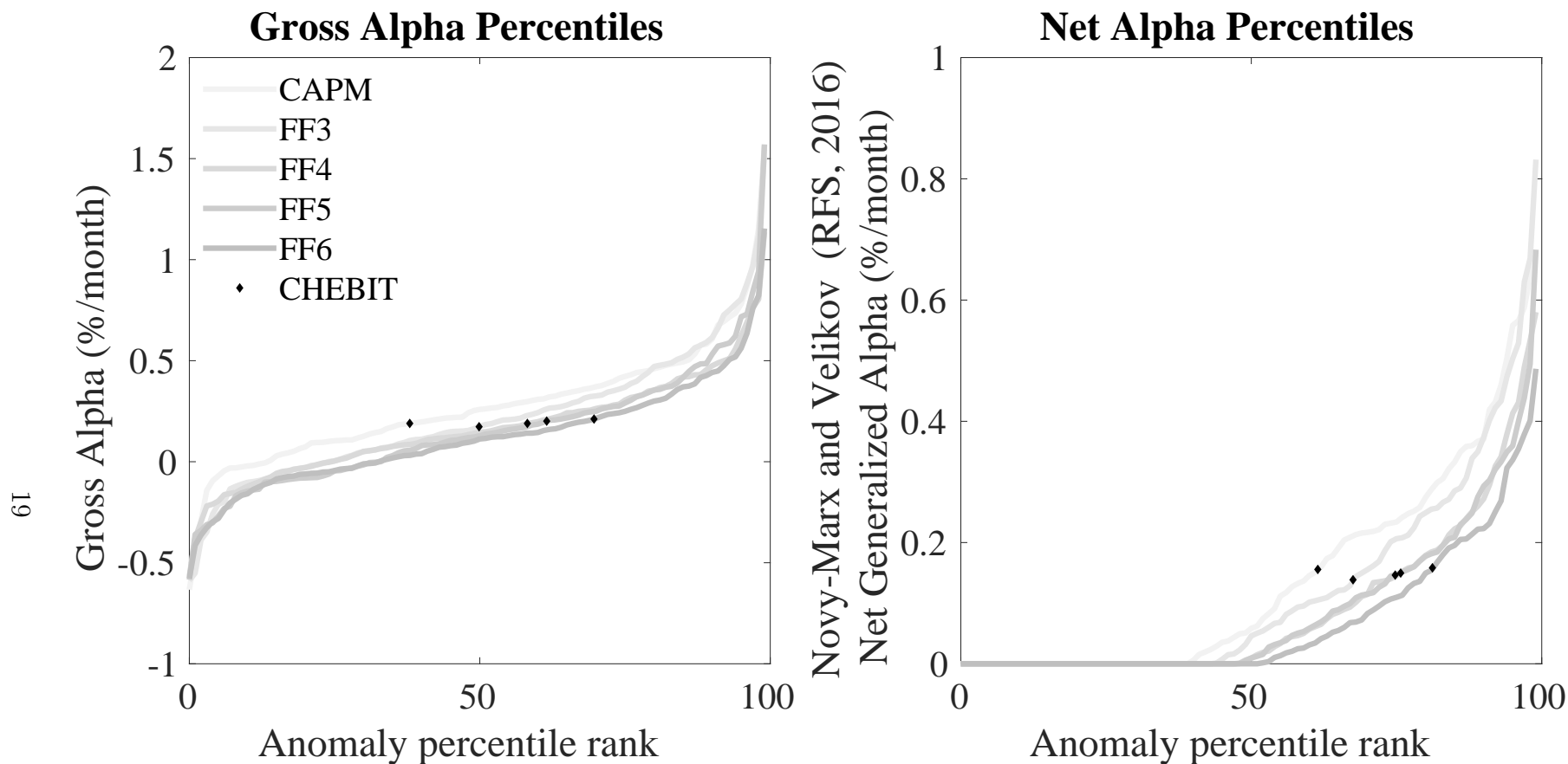


Figure 4: Gross and generalized net alpha percentiles of anomalies relative to factor models

This figure plots the percentile ranks for 212 anomaly trading strategies in terms of alphas (solid lines), and compares those with the CEP trading strategy alphas (diamonds). The strategies are constructed using value-weighted quintile sorts using NYSE breakpoints. The alphas include those with respect to the CAPM, [Fama and French \(1993\)](#) three-factor model, [Fama and French \(1993\)](#) three-factor model augmented with the [Carhart \(1997\)](#) momentum factor, [Fama and French \(2015\)](#) five-factor model, and the [Fama and French \(2015\)](#) five-factor model augmented with the [Carhart \(1997\)](#) momentum factor following [Fama and French \(2018\)](#). The left panel plots alphas with no adjustment for trading costs. The right panel plots [Novy-Marx and Velikov \(2016\)](#) net generalized alphas.

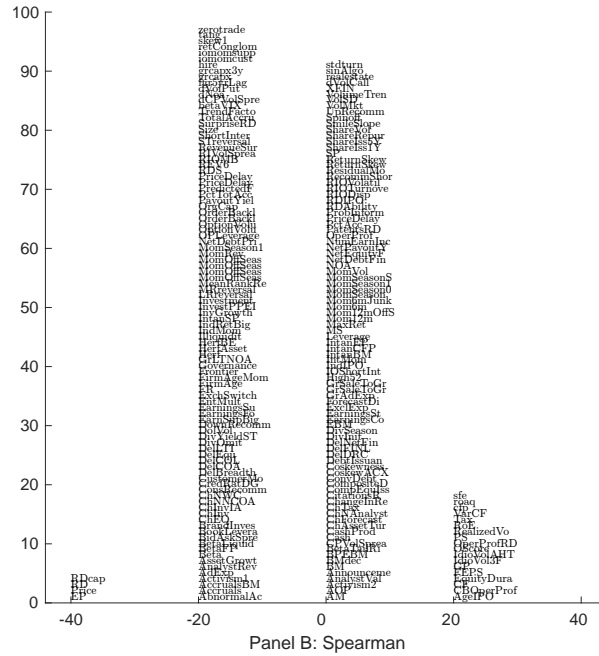
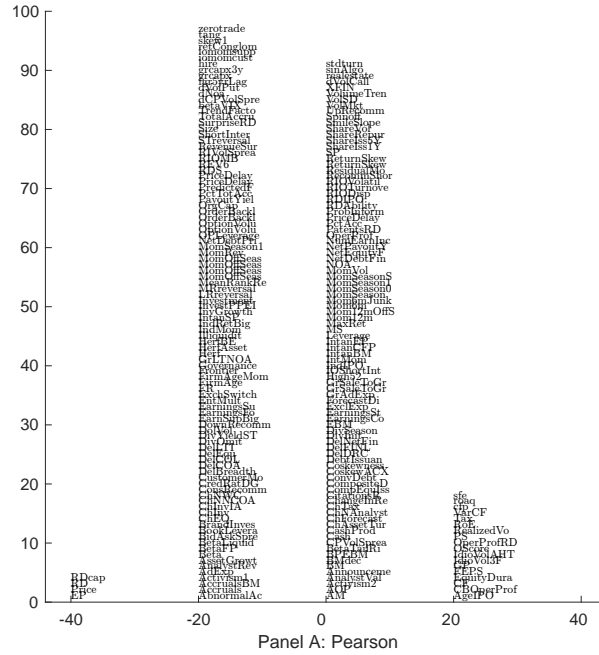


Figure 5: Distribution of correlations.

This figure plots a name histogram of correlations of 210 filtered anomaly signals with CEP. The correlations are pooled. Panel A plots Pearson correlations, while Panel B plots Spearman rank correlations.

This figure plots an agglomerative hierarchical cluster plot using Ward's minimum method and a maximum of 10 clusters.

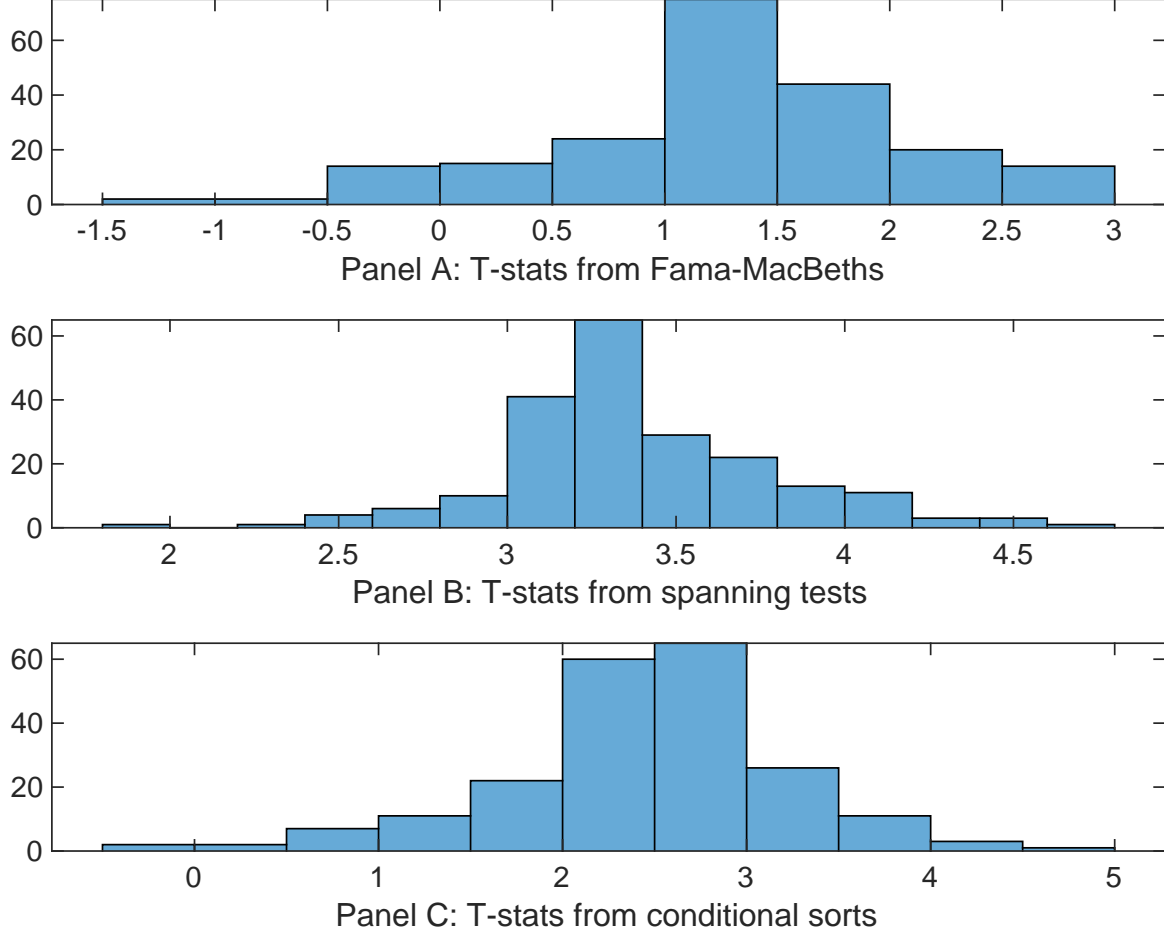


Figure 7: Distribution of t-stats on conditioning strategies

This figure plots histograms of t-statistics for predictability tests of CEP conditioning on each of the 210 filtered anomaly signals one at a time. Panel A reports t-statistics on β_{CEP} from Fama-MacBeth regressions of the form $r_{i,t} = \alpha + \beta_{CEP}CEP_{i,t} + \beta_X X_{i,t} + \epsilon_{i,t}$, where X stands for one of the 210 filtered anomaly signals at a time. Panel B plots t-statistics on α from spanning tests of the form: $r_{CEP,t} = \alpha + \beta r_{X,t} + \epsilon_t$, where $r_{X,t}$ stands for the returns to one of the 210 filtered anomaly trading strategies at a time. The strategies employed in the spanning tests are constructed using quintile sorts, value-weighting, and NYSE breakpoints. Panel C plots t-statistics on the average returns to strategies constructed by conditional double sorts. In each month, we sort stocks into quintiles based one of the 210 filtered anomaly signals at a time. Then, within each quintile, we sort stocks into quintiles based on CEP. Stocks are finally grouped into five CEP portfolios by combining stocks within each anomaly sorting portfolio. The panel plots the t-statistics on the average returns of these conditional double-sorted CEP trading strategies conditioned on each of the 210 filtered anomalies.

Table 4: Fama-MacBeths controlling for most closely related anomalies

This table presents Fama-MacBeth results of returns on CEP. and the six most closely related anomalies. The regressions take the following form: $r_{i,t} = \alpha + \beta_{CEP} CEP_{i,t} + \sum_{k=1}^s \beta_{X_k} X_{i,t}^k + \epsilon_{i,t}$. The six most closely related anomalies, X , are net income / book equity, Idiosyncratic risk (AHT), Idiosyncratic risk (3 factor), Realized (Total) Volatility, Price, Cash-flow to price variance. These anomalies were picked as those with the highest combined rank where the ranks are based on the absolute value of the Spearman correlations in Panel B of Figure 5 and the R^2 from the spanning tests in Figure 7, Panel B. The sample period is 197106 to 202306.

Intercept	0.12 [4.67]	0.13 [6.93]	0.14 [7.50]	0.15 [8.16]	0.12 [4.06]	0.12 [5.19]	0.17 [8.38]
CEP	0.72 [1.11]	0.51 [0.86]	0.49 [0.81]	0.43 [0.71]	0.70 [1.10]	0.14 [1.91]	0.69 [1.16]
Anomaly 1	0.49 [0.04]						0.96 [0.01]
Anomaly 2		0.89 [1.62]					-0.21 [-0.49]
Anomaly 3			0.15 [3.48]				-0.15 [-1.32]
Anomaly 4				0.14 [3.46]			0.31 [2.75]
Anomaly 5					0.58 [1.20]		0.87 [2.99]
Anomaly 6						-0.47 [-0.57]	-0.90 [-2.69]
# months	624	619	619	619	624	619	619
$\bar{R}^2(\%)$	0	2	1	2	1	1	0

Table 5: Spanning tests controlling for most closely related anomalies

This table presents spanning tests results of regressing returns to the CEP trading strategy on trading strategies exploiting the six most closely related anomalies. The regressions take the following form: $r_t^{CEP} = \alpha + \sum_{k=1}^6 \beta_{X_k} r_t^{X_k} + \sum_{j=1}^6 \beta_{f_j} r_t^{f_j} + \epsilon_t$, where X_k indicates each of the six most-closely related anomalies and f_j indicates the six factors from the [Fama and French \(2015\)](#) five-factor model augmented with the [Carhart \(1997\)](#) momentum factor. The six most closely related anomalies, X , are net income / book equity, Idiosyncratic risk (AHT), Idiosyncratic risk (3 factor), Realized (Total) Volatility, Price, Cash-flow to price variance. These anomalies were picked as those with the highest combined rank where the ranks are based on the absolute value of the Spearman correlations in Panel B of Figure 5 and the R^2 from the spanning tests in Figure 7, Panel B. The sample period is 197106 to 202306.

Intercept	0.22 [2.39]	0.23 [2.50]	0.24 [2.58]	0.23 [2.47]	0.21 [2.33]	0.23 [2.46]	0.24 [2.58]
Anomaly 1	-17.23 [-3.39]						-15.08 [-2.68]
Anomaly 2		-6.31 [-2.04]					-0.20 [-0.04]
Anomaly 3			-7.97 [-2.51]				-0.03 [-0.01]
Anomaly 4				-7.57 [-2.85]			-7.25 [-1.48]
Anomaly 5					-1.86 [-0.50]		-6.16 [-1.44]
Anomaly 6						-4.05 [-1.14]	1.67 [0.38]
mkt	15.99 [7.07]	15.83 [6.45]	15.53 [6.48]	14.62 [5.88]	18.98 [8.54]	17.10 [7.18]	13.88 [5.40]
smb	8.35 [2.31]	8.05 [1.83]	7.49 [1.79]	8.81 [2.37]	16.14 [3.18]	11.23 [2.71]	11.50 [2.15]
hml	3.57 [0.88]	7.87 [1.88]	8.29 [1.98]	8.52 [2.04]	5.86 [1.43]	4.21 [0.96]	8.28 [1.68]
rmw	13.26 [2.14]	3.00 [0.59]	2.90 [0.61]	3.27 [0.70]	-3.42 [-0.74]	-1.49 [-0.34]	12.97 [1.99]
cma	-11.43 [-1.84]	-7.57 [-1.20]	-7.03 [-1.11]	-6.33 [-1.00]	-7.76 [-1.25]	-10.84 [-1.71]	-8.57 [-1.27]
umd	-1.43 [-0.68]	-0.53 [-0.24]	-0.15 [-0.07]	-0.02 [-0.01]	-2.69 [-0.90]	-1.02 [-0.47]	-3.63 [-1.20]
# months	624	620	620	620	624	620	620
$\bar{R}^2(\%)$	22	21	21	21	20	20	22

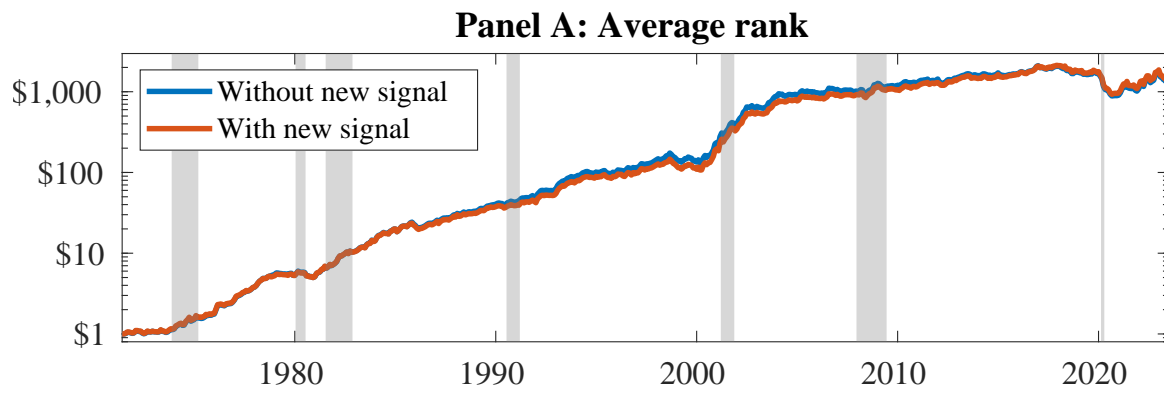


Figure 8: Combination strategy performance

This figure plots the growth of a \$1 invested in trading strategies that combine multiple anomalies following [Chen and Velikov \(2022\)](#). In all panels, the blue solid lines indicate combination trading strategies that utilize 156 anomalies. The red solid lines indicate combination trading strategies that utilize the 156 anomalies as well as CEP. Panel A shows results using "Average rank" as the combination method. See [Section 7](#) for details on the combination methods.

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