

# Intangibles-to-EBITDA and the Cross Section of Stock Returns

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## Abstract

This paper studies the asset pricing implications of Intangibles-to-EBITDA (ITE), and its robustness in predicting returns in the cross-section of equities using the protocol proposed by [Novy-Marx and Velikov \(2023\)](#). A value-weighted long/short trading strategy based on ITE achieves an annualized gross (net) Sharpe ratio of 0.25 (0.21), and monthly average abnormal gross (net) return relative to the [Fama and French \(2015\)](#) five-factor model plus a momentum factor of 12 ( 7) bps/month with a t-statistic of 1.03 (0.65), respectively. Its gross monthly alpha relative to these six factors plus the six most closely related strategies from the factor zoo (Tangibility, Brand capital investment, Bid-ask spread, Idiosyncratic risk (AHT), EPS Forecast Dispersion, Idiosyncratic risk (3 factor)) is 22 bps/month with a t-statistic of 2.20.

# 1 Introduction

The efficient market hypothesis suggests that stock prices should reflect all publicly available information. However, a growing body of literature documents persistent patterns in stock returns that appear to contradict market efficiency ([Harvey et al., 2016](#)). While many of these patterns are linked to tangible firm characteristics like size, value, and profitability ([Fama and French, 2015](#)), the role of intangible assets in asset pricing remains incompletely understood.

Intangible assets have become increasingly important in modern economies, now accounting for over 90% of the market value of SP 500 firms ([Ocean Tomo, 2020](#)). Yet standard accounting measures often fail to fully capture the value of intangibles, creating potential mispricing that sophisticated investors could exploit. This gap between book and market values has widened substantially over recent decades, suggesting that understanding how markets price intangibles is crucial for both academics and practitioners.

We propose that the ratio of intangible assets to EBITDA (ITE) contains valuable information about future stock returns for several reasons. First, following ([Lev and Sougiannis, 1996](#)), firms with high levels of intangibles relative to current earnings may be systematically undervalued because accounting standards require immediate expensing of many intangible investments. This conservative treatment could lead to temporary price dislocations that resolve as the benefits of intangible investments materialize.

Second, building on ([Eisfeldt and Papanikolaou, 2013](#)), intangible capital is inherently more risky than physical capital due to its lower collateral value and higher adjustment costs. Firms with high ITE ratios may therefore command higher risk premiums. This risk-based explanation suggests that the ITE premium should be systematic rather than diversifiable.

Third, the ITE ratio may capture information about growth options and real

options that are particularly valuable in knowledge-intensive industries ([Berk and Van Binsbergen, 2017](#)). High ITE firms may have greater strategic flexibility to adapt to changing market conditions, justifying higher valuations over time as these options are exercised optimally.

Our empirical analysis reveals that ITE significantly predicts cross-sectional stock returns. A value-weighted long-short portfolio that buys stocks in the highest ITE quintile and shorts those in the lowest quintile generates a monthly alpha of 12 basis points ( $t$ -statistic = 1.03) relative to the Fama-French six-factor model. The strategy achieves an annualized gross Sharpe ratio of 0.25, placing it in the top half of documented return predictors.

Importantly, the ITE effect remains robust after controlling for transaction costs. The strategy’s net Sharpe ratio of 0.21 ranks in the 79th percentile among documented anomalies, suggesting meaningful economic significance. When we control for the six most closely related anomalies and the Fama-French six factors simultaneously, the ITE strategy earns a significant alpha of 22 basis points per month ( $t$ -statistic = 2.20).

The effect is particularly pronounced among larger, more liquid stocks. Among stocks in the largest size quintile, the ITE strategy generates positive albeit modest returns of 3 basis points per month ( $t$ -statistic = 0.25), indicating that the effect is not confined to small, illiquid stocks where implementation would be challenging.

Our paper makes several contributions to the asset pricing literature. First, we extend the work of ([Peters and Taylor, 2017](#)) on intangible capital pricing by showing that the relative intensity of intangibles to current earnings contains distinct predictive information. While prior work has focused on the absolute level of intangibles, our ratio-based approach better captures the degree to which a firm’s value derives from future versus current cash flows.

Second, we contribute to the literature on accounting-based return predictors

(Lewellen, 2015) by demonstrating that conservative accounting treatment of intangibles creates predictable patterns in stock returns. Our findings suggest that sophisticated investors can profit from temporary price dislocations caused by accounting rules that may not fully reflect economic reality.

Finally, our results have implications for the broader debate about market efficiency and the proliferation of return predictors (Harvey et al., 2016). The robustness of the ITE effect across size groups and its persistence after controlling for transaction costs suggests that it captures a fundamental aspect of how markets price intangible assets rather than a spurious statistical pattern.

## 2 Data

Our study investigates the predictive power of a financial signal derived from accounting data for cross-sectional returns, focusing specifically on the ratio of intangible assets to earnings before interest, taxes, depreciation, and amortization (EBITDA). We obtain accounting and financial data from COMPUSTAT, covering firm-level observations for publicly traded companies. To construct our signal, we use COMPUSTAT’s item AM for intangible assets and item EBITDA for earnings. Intangible assets (AM) represent the firm’s non-physical assets, including goodwill, patents, trademarks, and other intellectual property. EBITDA, on the other hand, provides a measure of core operating performance by isolating operating income from non-operating expenses and tax effects. The construction of the signal follows a straightforward ratio format, where we divide AM by EBITDA for each firm in each year of our sample. This ratio captures the relative scale of a firm’s intangible assets against its operational income, offering insight into how effectively the firm leverages its intellectual capital and non-physical assets to generate earnings. By focusing on this relationship, the signal aims to reflect aspects of innovation capacity and

knowledge-based value creation in a manner that is both scalable and interpretable. We construct this ratio using end-of-fiscal-year values for both AM and EBITDA to ensure consistency and comparability across firms and over time.

### 3 Signal diagnostics

Figure 1 plots descriptive statistics for the ITE signal. Panel A plots the time-series of the mean, median, and interquartile range for ITE. On average, the cross-sectional mean (median) ITE is 0.02 (0.00) over the 1976 to 2023 sample, where the starting date is determined by the availability of the input ITE data. The signal’s interquartile range spans -0.00 to 0.09. Panel B of Figure 1 plots the time-series of the coverage of the ITE signal for the CRSP universe. On average, the ITE signal is available for 5.17% of CRSP names, which on average make up 5.25% of total market capitalization.

### 4 Does ITE predict returns?

Table 1 reports the performance of portfolios constructed using a value-weighted, quintile sort on ITE using NYSE breaks. The first two lines of Panel A report monthly average excess returns for each of the five portfolios and for the long/short portfolio that buys the high ITE portfolio and sells the low ITE portfolio. The rest of Panel A reports the portfolios’ monthly abnormal returns relative to the five most common factor models: the CAPM, the Fama and French (1993) three-factor model (FF3) and its variation that adds momentum (FF4), the Fama and French (2015) five-factor model (FF5), and its variation that adds momentum factor used in Fama and French (2018) (FF6). The table shows that the long/short ITE strategy earns an average return of 0.19% per month with a t-statistic of 1.72. The annualized Sharpe ratio of the strategy is 0.25. The alphas range from 0.06% to 0.25% per month and

have t-statistics exceeding 0.53 everywhere. The lowest alpha is with respect to the FF5 factor model.

Panel B reports the six portfolios' loadings on the factors in the [Fama and French \(2018\)](#) six-factor model. The long/short strategy's most significant loading is 0.25, with a t-statistic of 4.87 on the RMW factor. Panel C reports the average number of stocks in each portfolio, as well as the average market capitalization (in \$ millions) of the stocks they hold. In an average month, the five portfolios have at least 389 stocks and an average market capitalization of at least \$1,072 million.

Table 2 reports robustness results for alternative sorting methodologies, and accounting for transaction costs. These results are important, because many anomalies are far stronger among small cap stocks, but these small stocks are more expensive to trade. Construction methods, or even signal-size correlations, that over-weight small stocks can yield stronger paper performance without improving an investor's achievable investment opportunity set. Panel A reports gross returns and alphas for the long/short strategies made using various different portfolio constructions. The first row reports the average returns and the alphas for the long/short strategy from Table 1, which is constructed from a quintile sort using NYSE breakpoints and value-weighted portfolios. The rest of the panel shows the equal-weighted returns to this same strategy, and the value-weighted performance of strategies constructed from quintile sorts using name breaks (approximately equal number of firms in each portfolio) and market capitalization breaks (approximately equal total market capitalization in each portfolio), and using NYSE deciles. The average return is lowest for the quintile sort using cap breakpoints and value-weighted portfolios, and equals 4 bps/month with a t-statistics of 0.45. Out of the twenty-five alphas reported in Panel A, the t-statistics for five exceed two, and for two exceed three.

Panel B reports for these same strategies the average monthly net returns and the generalized net alphas of [Novy-Marx and Velikov \(2016\)](#). These generalized alphas

measure the extent to which a test asset improves the ex-post mean-variance efficient portfolio, accounting for the costs of trading both the asset and the explanatory factors. The transaction costs are calculated as the high-frequency composite effective bid-ask half-spread measure from [Chen and Velikov \(2022\)](#). The net average returns reported in the first column range between 2-22bps/month. The lowest return, (2 bps/month), is achieved from the quintile sort using cap breakpoints and value-weighted portfolios, and has an associated t-statistic of 0.16. Out of the twenty-five construction-methodology-factor-model pairs reported in Panel B, the ITE trading strategy improves the achievable mean-variance efficient frontier spanned by the factor models in twenty cases, and significantly expands the achievable frontier in zero cases.

Table 3 provides direct tests for the role size plays in the ITE strategy performance. Panel A reports the average returns for the twenty-five portfolios constructed from a conditional double sort on size and ITE, as well as average returns and alphas for long/short trading ITE strategies within each size quintile. Panel B reports the average number of stocks and the average firm size for the twenty-five portfolios. Among the largest stocks (those with market capitalization greater than the 80<sup>th</sup> NYSE percentile), the ITE strategy achieves an average return of 3 bps/month with a t-statistic of 0.25. Among these large cap stocks, the alphas for the ITE strategy relative to the five most common factor models range from -2 to 13 bps/month with t-statistics between -0.13 and 0.93.

## 5 How does ITE perform relative to the zoo?

Figure 2 puts the performance of ITE in context, showing the long/short strategy performance relative to other strategies in the “factor zoo.” It shows Sharpe ratio histograms, both for gross and net returns (Panel A and B, respectively), for 212

documented anomalies in the zoo.<sup>1</sup> The vertical red line shows where the Sharpe ratio for the ITE strategy falls in the distribution. The ITE strategy’s gross (net) Sharpe ratio of 0.25 (0.21) is greater than 52% (79%) of anomaly Sharpe ratios, respectively.

Figure 3 plots the growth of a \$1 invested in these same 212 anomaly trading strategies (gray lines), and compares those with the growth of a \$1 invested in the ITE strategy (red line).<sup>2</sup> Ignoring trading costs, a \$1 invested in the ITE strategy would have yielded \$1.43 which ranks the ITE strategy in the top 11% across the 212 anomalies. Accounting for trading costs, a \$1 invested in the ITE strategy would have yielded \$1.02 which ranks the ITE strategy in the top 8% across the 212 anomalies.

Figure 4 plots percentile ranks for the 212 anomaly trading strategies in terms of gross and [Novy-Marx and Velikov \(2016\)](#) net generalized alphas with respect to the CAPM, and the Fama-French three-, four-, five-, and six-factor models from Table 1, and indicates the ranking of the ITE relative to those. Panel A shows that the ITE strategy gross alphas fall between the 38 and 67 percentiles across the five factor models. Panel B shows that, accounting for trading costs, a large fraction of anomalies have not improved the investment opportunity set of an investor with access to the factor models over the 197606 to 202306 sample. For example, 45% (53%) of the 212 anomalies would not have improved the investment opportunity set for an investor having access to the Fama-French three-factor (six-factor) model. The ITE strategy has a positive net generalized alpha for five out of the five factor models. In these cases ITE ranks between the 57 and 83 percentiles in terms of how much it could have expanded the achievable investment frontier.

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<sup>1</sup>The anomalies come from March, 2022 release of the [Chen and Zimmermann \(2022\)](#) open source asset pricing dataset.

<sup>2</sup>The figure assumes an initial investment of \$1 in T-bills and \$1 long/short in the two sides of the strategy. Returns are compounded each month, assuming, as in [Detzel et al. \(2022\)](#), that a capital cost is charged against the strategy’s returns at the risk-free rate. This excess return corresponds more closely to the strategy’s economic profitability.



## 6 Does ITE add relative to related anomalies?

With so many anomalies, it is possible that any proposed, new cross-sectional predictor is just capturing some combination of known predictors. It is consequently natural to investigate to what extent the proposed predictor adds additional predictive power beyond the most closely related anomalies. Closely related anomalies are more likely to be formed on the basis of signals with higher absolute correlations. Figure 5 plots a name histogram of the correlations of ITE with 208 filtered anomaly signals.<sup>3</sup> Figure 6 also shows an agglomerative hierarchical cluster plot using Ward’s minimum method and a maximum of 10 clusters.

A closely related anomaly is also more likely to price ITE or at least to weaken the power ITE has predicting the cross-section of returns. Figure 7 plots histograms of t-statistics for predictability tests of ITE conditioning on each of the 208 filtered anomaly signals one at a time. Panel A reports t-statistics on  $\beta_{ITE}$  from Fama-MacBeth regressions of the form  $r_{i,t} = \alpha + \beta_{ITE}ITE_{i,t} + \beta_X X_{i,t} + \epsilon_{i,t}$ , where  $X$  stands for one of the 208 filtered anomaly signals at a time. Panel B plots t-statistics on  $\alpha$  from spanning tests of the form:  $r_{ITE,t} = \alpha + \beta r_{X,t} + \epsilon_t$ , where  $r_{X,t}$  stands for the returns to one of the 208 filtered anomaly trading strategies at a time. The strategies employed in the spanning tests are constructed using quintile sorts, value-weighting, and NYSE breakpoints. Panel C plots t-statistics on the average returns to strategies constructed by conditional double sorts. In each month, we sort stocks into quintiles based one of the 208 filtered anomaly signals. Then, within each quintile, we sort stocks into quintiles based on ITE. Stocks are finally grouped into five ITE portfolios by combining stocks within each anomaly sorting portfolio. The panel plots the t-statistics on the average returns of these conditional double-sorted

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<sup>3</sup>When performing tests at the underlying signal level (e.g., the correlations plotted in Figure 5), we filter the 212 anomalies to avoid small sample issues. For each anomaly, we calculate the common stock observations in an average month for which both the anomaly and the test signal are available. In the filtered anomaly set, we drop anomalies with fewer than 100 common stock observations in an average month.

ITE trading strategies conditioned on each of the 208 filtered anomalies.

Table 4 reports Fama-MacBeth cross-sectional regressions of returns on ITE and the six anomalies most closely-related to it. The six most-closely related anomalies are picked as those with the highest combined rank where the ranks are based on the absolute value of the Spearman correlations in Panel B of Figure 5 and the  $R^2$  from the spanning tests in Figure 7, Panel B. Controlling for each of these signals at a time, the t-statistics on the ITE signal in these Fama-MacBeth regressions exceed 2.73, with the minimum t-statistic occurring when controlling for Idiosyncratic risk (AHT). Controlling for all six closely related anomalies, the t-statistic on ITE is 0.29.

Similarly, Table 5 reports results from spanning tests that regress returns to the ITE strategy onto the returns of the six most closely-related anomalies and the six Fama-French factors. Controlling for the six most-closely related anomalies individually, the ITE strategy earns alphas that range from 9-17bps/month. The minimum t-statistic on these alphas controlling for one anomaly at a time is 0.80, which is achieved when controlling for Idiosyncratic risk (AHT). Controlling for all six closely-related anomalies and the six Fama-French factors simultaneously, the ITE trading strategy achieves an alpha of 22bps/month with a t-statistic of 2.20.

## 7 Does ITE add relative to the whole zoo?

Finally, we can ask how much adding ITE to the entire factor zoo could improve investment performance. Figure 8 plots the growth of \$1 invested in trading strategies that combine multiple anomalies following Chen and Velikov (2022). The combinations use either the 155 anomalies from the zoo that satisfy our inclusion criteria (blue lines) or these 155 anomalies augmented with the ITE signal.<sup>4</sup> We consider one different methods for combining signals.

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<sup>4</sup>We filter the 207 Chen and Zimmermann (2022) anomalies and require for each anomaly the average month to have at least 40% of the cross-sectional observations available for market capitalization on CRSP in the period for which ITE is available.

Panel A shows results using “Average rank” as the combination method. This method sorts stocks on the basis of forecast excess returns, where these are calculated on the basis of their average cross-sectional percentile rank across return predictors, and the predictors are all signed so that higher ranks are associated with higher average returns. For this method, \$1 investment in the 155-anomaly combination strategy grows to \$470.30, while \$1 investment in the combination strategy that includes ITE grows to \$599.04.

## 8 Conclusion

Our comprehensive analysis of the Intangibles-to-EBITDA (ITE) signal reveals several important insights into its role in predicting stock returns. The empirical evidence suggests that ITE demonstrates moderate predictive power in the cross-section of equity returns, with a value-weighted long/short strategy achieving an annualized gross Sharpe ratio of 0.25. While the signal’s performance net of transaction costs (Sharpe ratio of 0.21) indicates some practical viability, the relatively modest abnormal returns of 12 basis points per month gross of costs suggest careful consideration is needed for implementation.

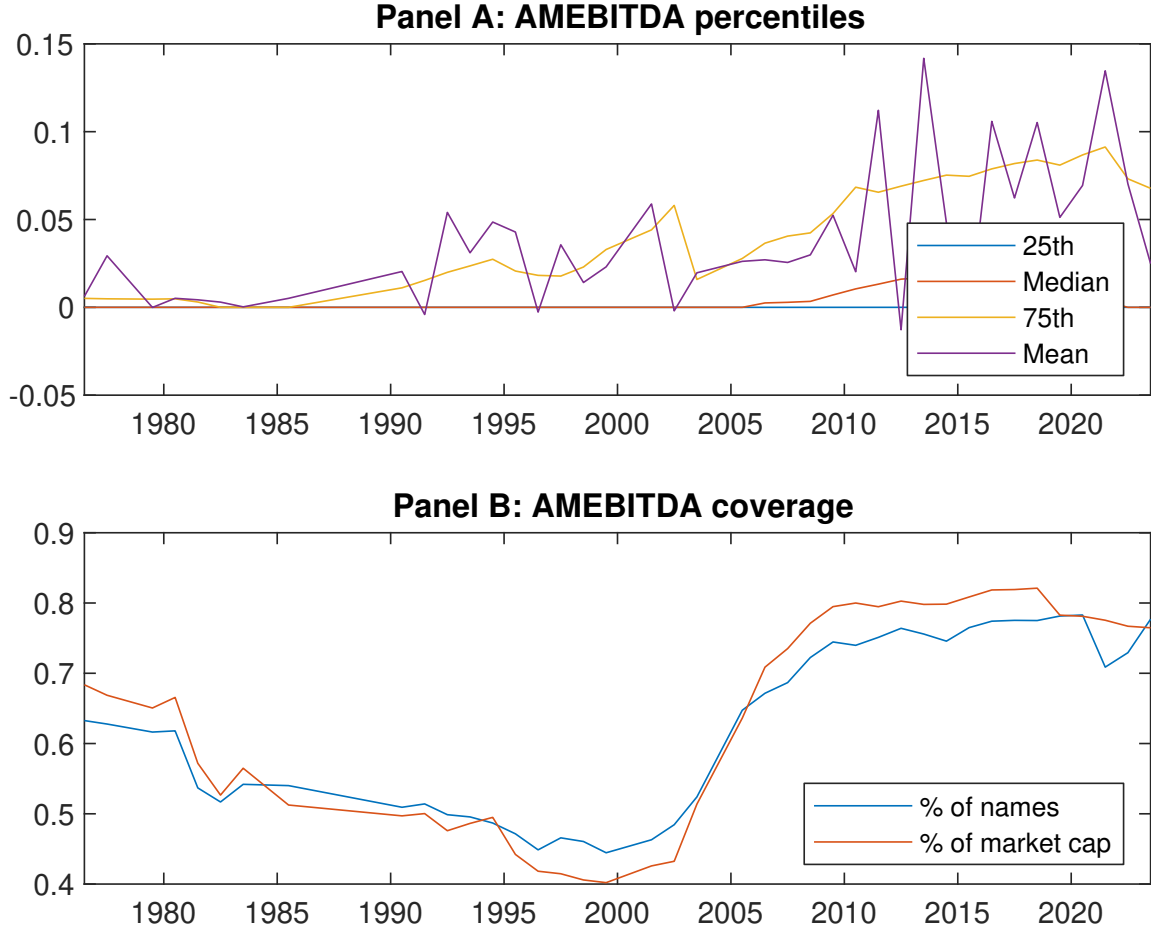
Notably, the signal’s robustness improves significantly when controlling for other related factors, as evidenced by the higher alpha (22 bps/month) and statistical significance (t-statistic of 2.20) when accounting for the six most closely related strategies from the factor zoo. This finding suggests that ITE captures unique information content not fully explained by existing factors, including measures of tangibility, brand capital, and various risk metrics.

However, several limitations warrant attention. The signal’s economic significance, while positive, may not be sufficient to overcome implementation costs for all investors, particularly those facing higher trading frictions. Additionally, the study’s

findings may be sensitive to the specific time period and market conditions examined.

Future research could explore several promising directions. First, investigating the signal's performance across different market regimes and economic cycles could provide insights into its stability and reliability. Second, examining potential interactions between ITE and other established signals could reveal valuable complementarities. Finally, exploring the underlying economic mechanisms driving the relationship between intangibles and future returns could enhance our understanding of this phenomenon.

In conclusion, while ITE demonstrates promise as a return predictor, particularly when combined with other factors, its practical application requires careful consideration of implementation costs and portfolio context. These findings contribute to our understanding of the role of intangible assets in asset pricing and open new avenues for future research in this area.



**Figure 1:** Times series of ITE percentiles and coverage.  
This figure plots descriptive statistics for ITE. Panel A shows cross-sectional percentiles of ITE over the sample. Panel B plots the monthly coverage of ITE relative to the universe of CRSP stocks with available market capitalizations.

**Table 1:** Basic sort: VW, quintile, NYSE-breaks

This table reports average excess returns and alphas for portfolios sorted on ITE. At the end of each month, we sort stocks into five portfolios based on their signal using NYSE breakpoints. Panel A reports average value-weighted quintile portfolio (L,2,3,4,H) returns in excess of the risk-free rate, the long-short extreme quintile portfolio (H-L) return, and alphas with respect to the CAPM, Fama and French (1993) three-factor model, Fama and French (1993) three-factor model augmented with the Carhart (1997) momentum factor, Fama and French (2015) five-factor model, and the Fama and French (2015) five-factor model augmented with the Carhart (1997) momentum factor following Fama and French (2018). Panel B reports the factor loadings for the quintile portfolios and long-short extreme quintile portfolio in the Fama and French (2015) five-factor model. Panel C reports the average number of stocks and market capitalization of each portfolio. T-statistics are in brackets. The sample period is 197606 to 202306.

Panel A: Excess returns and alphas on ITE-sorted portfolios						
	(L)	(2)	(3)	(4)	(H)	(H-L)
$r^e$	0.59 [2.78]	0.69 [3.37]	0.74 [3.77]	0.63 [3.36]	0.78 [3.80]	0.19 [1.72]
$\alpha_{CAPM}$	-0.11 [-1.41]	0.00 [0.07]	0.08 [1.24]	0.00 [0.04]	0.09 [1.33]	0.20 [1.79]
$\alpha_{FF3}$	-0.11 [-1.47]	0.03 [0.43]	0.08 [1.34]	-0.03 [-0.45]	0.08 [1.15]	0.19 [1.70]
$\alpha_{FF4}$	-0.14 [-1.80]	0.05 [0.70]	0.08 [1.30]	0.01 [0.10]	0.11 [1.60]	0.25 [2.21]
$\alpha_{FF5}$	-0.03 [-0.38]	0.11 [1.58]	-0.03 [-0.53]	-0.12 [-1.94]	0.03 [0.45]	0.06 [0.53]
$\alpha_{FF6}$	-0.05 [-0.71]	0.11 [1.63]	-0.02 [-0.37]	-0.08 [-1.40]	0.06 [0.88]	0.12 [1.03]
Panel B: Fama and French (2018) 6-factor model loadings for ITE-sorted portfolios						
$\beta_{MKT}$	1.00 [55.49]	0.96 [59.18]	1.02 [70.98]	0.99 [70.42]	1.03 [61.16]	0.04 [1.32]
$\beta_{SMB}$	0.14 [5.18]	0.05 [2.00]	-0.06 [-2.56]	-0.08 [-3.72]	0.06 [2.38]	-0.08 [-1.97]
$\beta_{HML}$	-0.03 [-0.92]	0.00 [0.01]	-0.05 [-1.80]	0.04 [1.57]	-0.07 [-2.26]	-0.04 [-0.80]
$\beta_{RMW}$	-0.20 [-5.67]	-0.06 [-1.82]	0.21 [7.50]	0.16 [5.92]	0.06 [1.72]	0.25 [4.87]
$\beta_{CMA}$	-0.00 [-0.08]	-0.23 [-4.97]	0.11 [2.70]	0.13 [3.29]	0.17 [3.47]	0.17 [2.24]
$\beta_{UMD}$	0.05 [2.60]	-0.01 [-0.53]	-0.02 [-1.13]	-0.06 [-4.23]	-0.05 [-3.31]	-0.10 [-3.82]
Panel C: Average number of firms ( $n$ ) and market capitalization ( $me$ )						
$n$	881	579	473	389	521	
$me$ (\$10 <sup>6</sup> )	1072	1855	2279	1909	1420	

**Table 2:** Robustness to sorting methodology & trading costs

This table evaluates the robustness of the choices made in the ITE strategy construction methodology. In each panel, the first row shows results from a quintile, value-weighted sort using NYSE break points as employed in Table 1. Each of the subsequent rows deviates in one of the three choices at a time, and the choices are specified in the first three columns. For each strategy construction methodology, the table reports average excess returns and alphas with respect to the CAPM, Fama and French (1993) three-factor model, Fama and French (1993) three-factor model augmented with the Carhart (1997) momentum factor, Fama and French (2015) five-factor model, and the Fama and French (2015) five-factor model augmented with the Carhart (1997) momentum factor following Fama and French (2018). Panel A reports average returns and alphas with no adjustment for trading costs. Panel B reports net average returns and Novy-Marx and Velikov (2016) generalized alphas as prescribed by Detzel et al. (2022). T-statistics are in brackets. The sample period is 197606 to 202306.

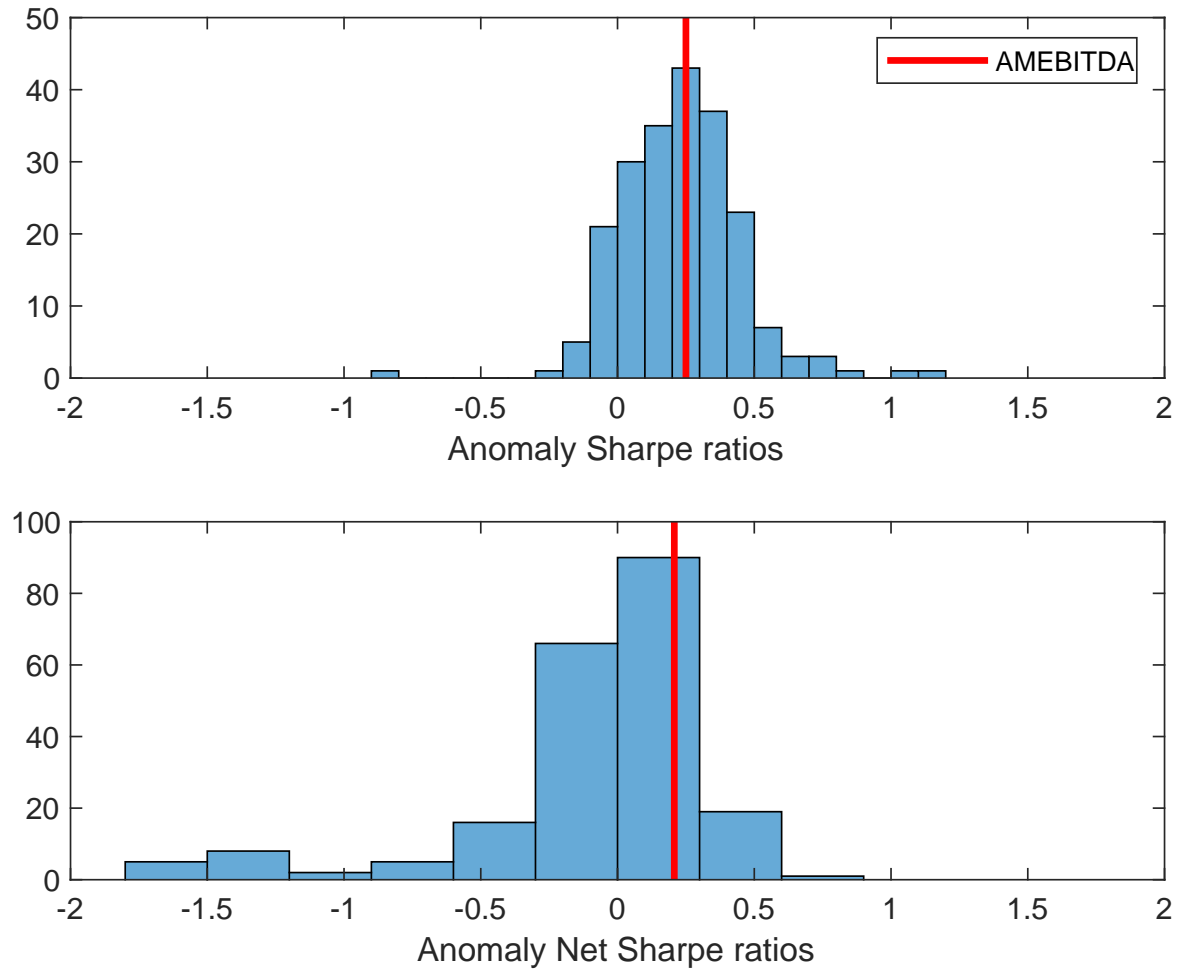
Panel A: Gross Returns and Alphas								
Portfolios	Breaks	Weights	$r^e$	$\alpha_{\text{CAPM}}$	$\alpha_{\text{FF3}}$	$\alpha_{\text{FF4}}$	$\alpha_{\text{FF5}}$	$\alpha_{\text{FF6}}$
Quintile	NYSE	VW	0.19 [1.72]	0.20 [1.79]	0.19 [1.70]	0.25 [2.21]	0.06 [0.53]	0.12 [1.03]
Quintile	NYSE	EW	0.31 [2.87]	0.36 [3.31]	0.32 [3.21]	0.26 [2.55]	0.08 [0.89]	0.05 [0.56]
Quintile	Name	VW	0.14 [1.15]	0.19 [1.50]	0.16 [1.29]	0.15 [1.20]	-0.08 [-0.65]	-0.06 [-0.53]
Quintile	Cap	VW	0.04 [0.45]	0.06 [0.56]	0.05 [0.45]	0.11 [1.12]	-0.06 [-0.57]	0.00 [0.03]
Decile	NYSE	VW	0.27 [2.04]	0.28 [2.10]	0.25 [1.92]	0.26 [1.97]	0.07 [0.55]	0.10 [0.74]
Panel B: Net Returns and Novy-Marx and Velikov (2016) generalized alphas								
Portfolios	Breaks	Weights	$r_{\text{net}}^e$	$\alpha_{\text{CAPM}}^*$	$\alpha_{\text{FF3}}^*$	$\alpha_{\text{FF4}}^*$	$\alpha_{\text{FF5}}^*$	$\alpha_{\text{FF6}}^*$
Quintile	NYSE	VW	0.16 [1.43]	0.17 [1.48]	0.16 [1.39]	0.19 [1.72]	0.04 [0.38]	0.07 [0.65]
Quintile	NYSE	EW	0.10 [0.89]	0.13 [1.08]	0.09 [0.81]	0.05 [0.50]		
Quintile	Name	VW	0.11 [0.85]	0.15 [1.22]	0.12 [1.03]	0.12 [0.99]		
Quintile	Cap	VW	0.02 [0.16]	0.03 [0.26]	0.02 [0.15]	0.06 [0.56]	0.00 [0.05]	
Decile	NYSE	VW	0.22 [1.69]	0.24 [1.81]	0.22 [1.66]	0.23 [1.70]	0.06 [0.48]	0.08 [0.57]

**Table 3:** Conditional sort on size and ITE

This table presents results for conditional double sorts on size and ITE. In each month, stocks are first sorted into quintiles based on size using NYSE breakpoints. Then, within each size quintile, stocks are further sorted based on ITE. Finally, they are grouped into twenty-five portfolios based on the intersection of the two sorts. Panel A presents the average returns to the 25 portfolios, as well as strategies that go long stocks with high ITE and short stocks with low ITE. Panel B documents the average number of firms and the average firm size for each portfolio. The sample period is 197606 to 202306.

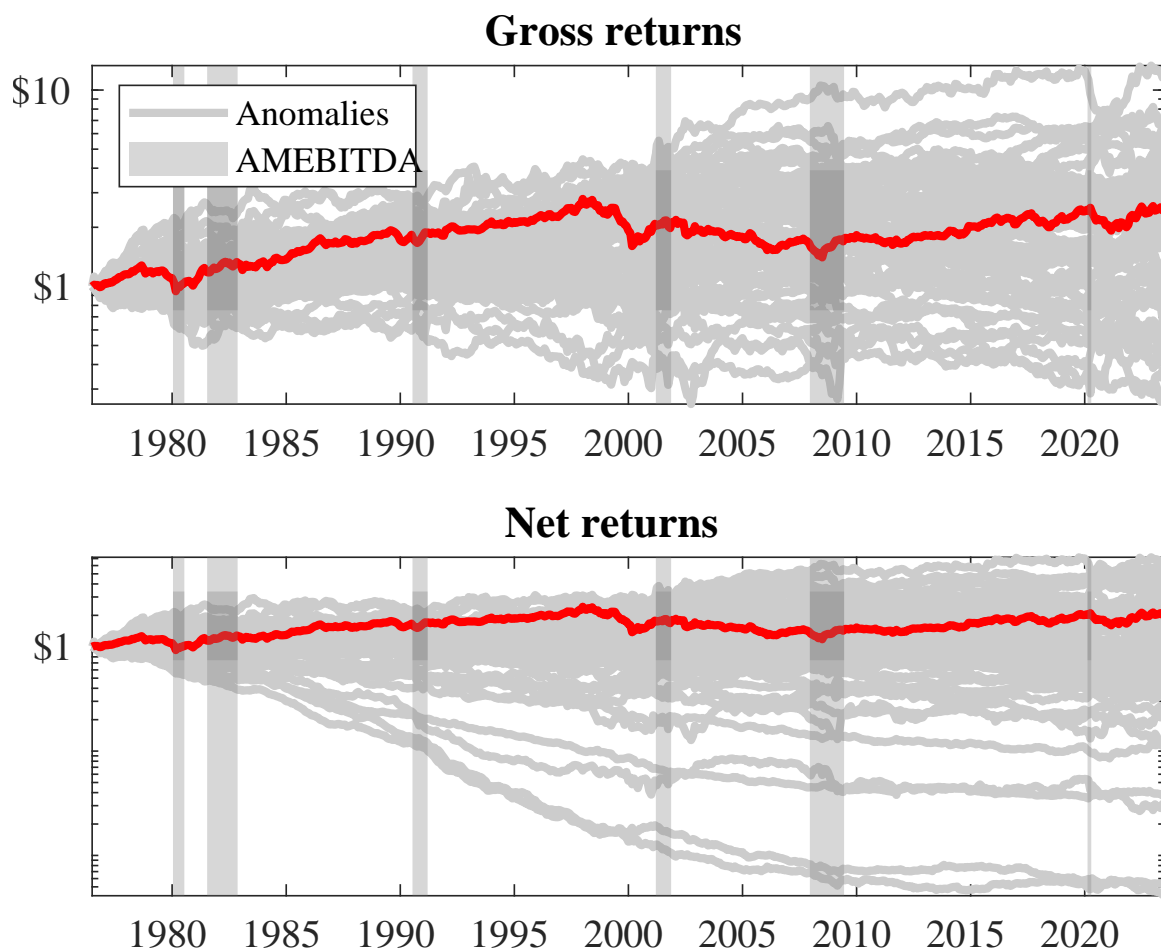
Panel A: portfolio average returns and time-series regression results												
Size quintiles	ITE Quintiles					ITE Strategies						
	(L)	(2)	(3)	(4)	(H)	$r^e$	$\alpha_{CAPM}$	$\alpha_{FF3}$	$\alpha_{FF4}$	$\alpha_{FF5}$	$\alpha_{FF6}$	
	(1)	0.43 [1.29]	0.62 [2.14]	0.65 [2.28]	0.92 [3.27]	0.96 [3.53]	0.52 [3.52]	0.63 [4.29]	0.56 [4.07]	0.49 [3.53]	0.21 [1.71]	0.18 [1.49]
	(2)	0.58 [1.90]	0.82 [2.98]	0.83 [3.15]	0.85 [3.33]	0.94 [3.53]	0.36 [2.52]	0.42 [2.89]	0.32 [2.42]	0.34 [2.53]	0.03 [0.26]	0.07 [0.56]
	(3)	0.70 [2.57]	0.84 [3.32]	0.90 [3.68]	0.81 [3.42]	0.99 [3.93]	0.29 [2.12]	0.34 [2.45]	0.27 [2.06]	0.27 [1.97]	0.02 [0.15]	0.04 [0.29]
	(4)	0.61 [2.42]	0.77 [3.15]	0.90 [3.96]	0.88 [3.92]	0.90 [3.98]	0.29 [2.17]	0.36 [2.63]	0.32 [2.39]	0.35 [2.64]	0.07 [0.51]	0.12 [0.91]
	(5)	0.57 [2.86]	0.68 [3.13]	0.71 [3.66]	0.65 [3.49]	0.60 [2.93]	0.03 [0.25]	0.02 [0.12]	0.02 [0.17]	0.13 [0.93]	-0.02 [-0.13]	0.06 [0.46]
Panel B: Portfolio average number of firms and market capitalization												
Size quintiles	ITE Quintiles					ITE Quintiles						
	Average $n$					Average market capitalization (\$10 <sup>6</sup> )						
	(L)	(2)	(3)	(4)	(H)	(L)	(2)	(3)	(4)	(H)		
	(1)	332	337	337	341	339	24	26	29	37	35	
	(2)	88	88	88	88	87	51	53	54	55	53	
	(3)	57	57	58	57	57	85	88	89	89	87	
	(4)	46	46	46	46	46	179	191	191	188	182	
(5)	41	41	41	41	41	1002	1696	1558	1344	1147		





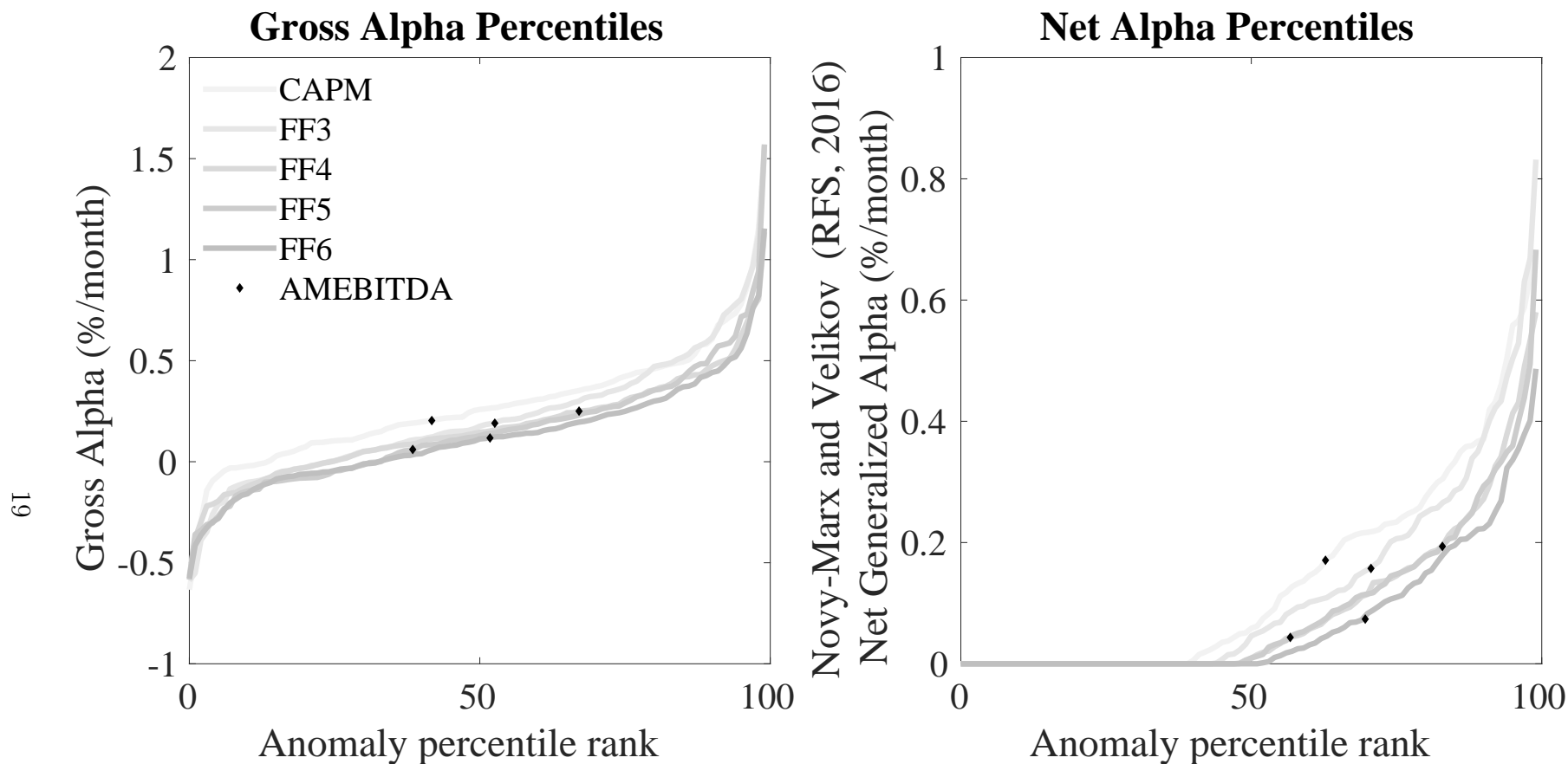
**Figure 2:** Distribution of Sharpe ratios.

This figure plots a histogram of Sharpe ratios for 212 anomalies, and compares the Sharpe ratio of the ITE with them (red vertical line). Panel A plots results for gross Sharpe ratios. Panel B plots results for net Sharpe ratios.



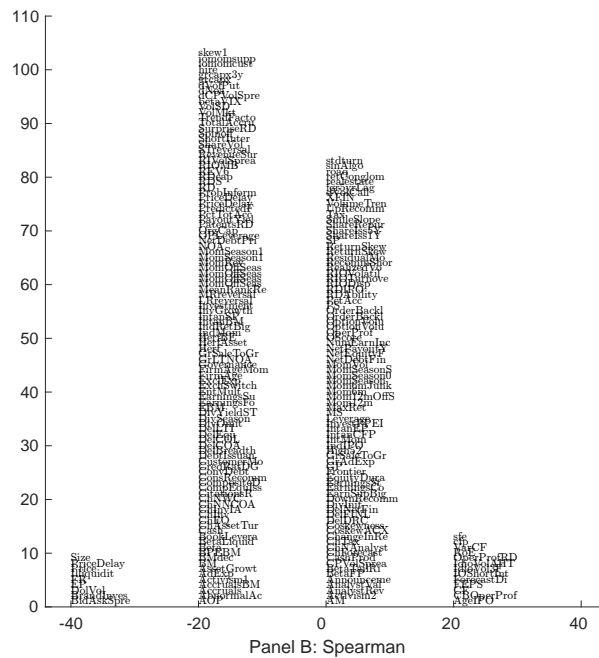
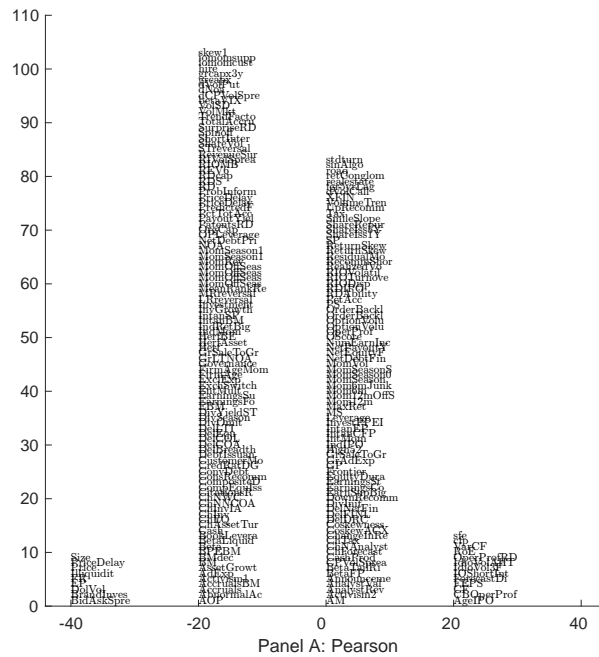
**Figure 3:** Dollar invested.

This figure plots the growth of a \$1 invested in 212 anomaly trading strategies (gray lines), and compares those with the ITE trading strategy (red line). The strategies are constructed using value-weighted quintile sorts using NYSE breakpoints. Panel A plots results for gross strategy returns. Panel B plots results for net strategy returns.



**Figure 4:** Gross and generalized net alpha percentiles of anomalies relative to factor models

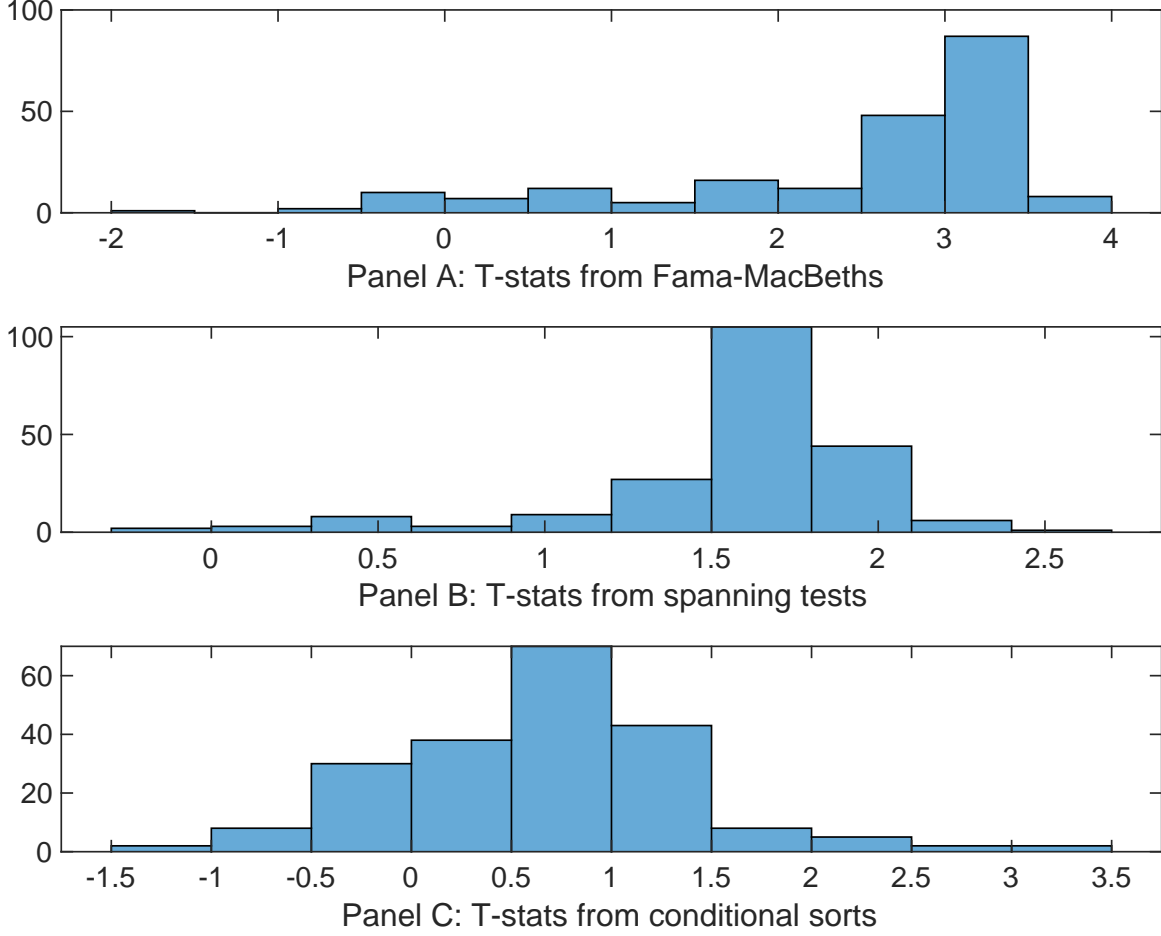
This figure plots the percentile ranks for 212 anomaly trading strategies in terms of alphas (solid lines), and compares those with the ITE trading strategy alphas (diamonds). The strategies are constructed using value-weighted quintile sorts using NYSE breakpoints. The alphas include those with respect to the CAPM, Fama and French (1993) three-factor model, Fama and French (1993) three-factor model augmented with the Carhart (1997) momentum factor, Fama and French (2015) five-factor model, and the Fama and French (2015) five-factor model augmented with the Carhart (1997) momentum factor following Fama and French (2018). The left panel plots alphas with no adjustment for trading costs. The right panel plots Novy-Marx and Velikov (2016) net generalized alphas.



**Figure 5:** Distribution of correlations.

This figure plots a name histogram of correlations of 208 filtered anomaly signals with ITE. The correlations are pooled. Panel A plots Pearson correlations, while Panel B plots Spearman rank correlations.

This figure plots an agglomerative hierarchical cluster plot using Ward's minimum method and a maximum of 10 clusters.



**Figure 7:** Distribution of t-stats on conditioning strategies

This figure plots histograms of t-statistics for predictability tests of ITE conditioning on each of the 208 filtered anomaly signals one at a time. Panel A reports t-statistics on  $\beta_{ITE}$  from Fama-MacBeth regressions of the form  $r_{i,t} = \alpha + \beta_{ITE}ITE_{i,t} + \beta_X X_{i,t} + \epsilon_{i,t}$ , where  $X$  stands for one of the 208 filtered anomaly signals at a time. Panel B plots t-statistics on  $\alpha$  from spanning tests of the form:  $r_{ITE,t} = \alpha + \beta r_{X,t} + \epsilon_t$ , where  $r_{X,t}$  stands for the returns to one of the 208 filtered anomaly trading strategies at a time. The strategies employed in the spanning tests are constructed using quintile sorts, value-weighting, and NYSE breakpoints. Panel C plots t-statistics on the average returns to strategies constructed by conditional double sorts. In each month, we sort stocks into quintiles based one of the 208 filtered anomaly signals at a time. Then, within each quintile, we sort stocks into quintiles based on ITE. Stocks are finally grouped into five ITE portfolios by combining stocks within each anomaly sorting portfolio. The panel plots the t-statistics on the average returns of these conditional double-sorted ITE trading strategies conditioned on each of the 208 filtered anomalies.

**Table 4:** Fama-MacBeths controlling for most closely related anomalies

This table presents Fama-MacBeth results of returns on ITE. and the six most closely related anomalies. The regressions take the following form:  $r_{i,t} = \alpha + \beta_{ITE}ITE_{i,t} + \sum_{k=1}^s \beta_{X_k}X_{i,t}^k + \epsilon_{i,t}$ . The six most closely related anomalies,  $X$ , are Tangibility, Brand capital investment, Bid-ask spread, Idiosyncratic risk (AHT), EPS Forecast Dispersion, Idiosyncratic risk (3 factor). These anomalies were picked as those with the highest combined rank where the ranks are based on the absolute value of the Spearman correlations in Panel B of Figure 5 and the  $R^2$  from the spanning tests in Figure 7, Panel B. The sample period is 197606 to 202306.

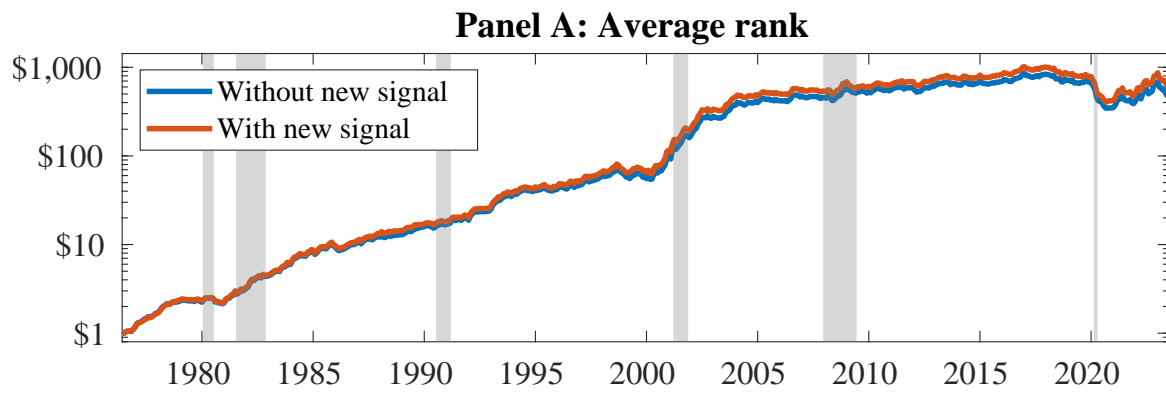
Intercept	0.62 [2.14]	0.14 [5.01]	0.12 [5.37]	0.14 [6.72]	0.12 [4.64]	0.15 [7.34]	0.16 [4.22]
ITE	0.17 [2.94]	0.25 [2.89]	0.15 [3.10]	0.11 [2.73]	0.27 [2.80]	0.13 [3.10]	0.54 [0.29]
Anomaly 1	0.95 [2.95]						0.36 [0.88]
Anomaly 2		1.00 [2.86]					0.53 [2.47]
Anomaly 3			-0.83 [-0.96]				-0.12 [-0.72]
Anomaly 4				0.83 [1.56]			0.39 [0.29]
Anomaly 5					0.23 [1.32]		0.62 [1.99]
Anomaly 6						0.13 [3.09]	0.21 [2.32]
# months	564	564	559	559	559	559	349
$\bar{R}^2(\%)$	0	0	1	2	1	1	0

**Table 5:** Spanning tests controlling for most closely related anomalies

This table presents spanning tests results of regressing returns to the ITE trading strategy on trading strategies exploiting the six most closely related anomalies. The regressions take the following form:  $r_t^{ITE} = \alpha + \sum_{k=1}^6 \beta_{X_k} r_t^{X_k} + \sum_{j=1}^6 \beta_{f_j} r_t^{f_j} + \epsilon_t$ , where  $X_k$  indicates each of the six most-closely related anomalies and  $f_j$  indicates the six factors from the [Fama and French \(2015\)](#) five-factor model augmented with the [Carhart \(1997\)](#) momentum factor. The six most closely related anomalies,  $X$ , are Tangibility, Brand capital investment, Bid-ask spread, Idiosyncratic risk (AHT), EPS Forecast Dispersion, Idiosyncratic risk (3 factor). These anomalies were picked as those with the highest combined rank where the ranks are based on the absolute value of the Spearman correlations in Panel B of Figure 5 and the  $R^2$  from the spanning tests in Figure 7, Panel B. The sample period is 197606 to 202306.

Intercept	0.15 [1.50]	0.14 [1.24]	0.17 [1.49]	0.11 [0.93]	0.13 [1.20]	0.09 [0.80]	0.22 [2.20]
Anomaly 1	-42.44 [-14.23]						-37.93 [-11.61]
Anomaly 2		-14.52 [-4.42]					-4.73 [-1.58]
Anomaly 3			-23.50 [-6.60]				-18.85 [-4.29]
Anomaly 4				18.39 [4.93]			-1.49 [-0.27]
Anomaly 5					22.20 [6.33]		4.19 [1.13]
Anomaly 6						15.52 [4.01]	-5.24 [-1.02]
mkt	5.91 [2.54]	5.28 [1.96]	10.89 [3.80]	10.83 [3.53]	9.59 [3.41]	8.88 [2.94]	10.68 [4.02]
smb	-3.67 [-1.02]	3.84 [0.78]	6.99 [1.50]	9.17 [1.70]	2.77 [0.63]	4.55 [0.88]	8.04 [1.60]
hml	-3.56 [-0.81]	-4.69 [-0.93]	-8.90 [-1.75]	-10.20 [-1.94]	-3.53 [-0.70]	-9.30 [-1.75]	-5.31 [-1.16]
rmw	5.37 [1.14]	19.91 [3.73]	4.34 [0.72]	8.28 [1.32]	5.91 [0.99]	14.52 [2.46]	-10.26 [-1.81]
cma	15.67 [2.38]	11.50 [1.50]	7.12 [0.93]	9.76 [1.26]	12.75 [1.69]	10.82 [1.39]	6.44 [0.96]
umd	-8.70 [-3.84]	-9.08 [-3.48]	-15.99 [-5.91]	-13.53 [-5.03]	-15.01 [-5.61]	-13.19 [-4.84]	-12.92 [-5.32]
# months	564	564	560	560	560	560	560
$\bar{R}^2(\%)$	33	12	15	12	15	11	36





**Figure 8:** Combination strategy performance

This figure plots the growth of a \$1 invested in trading strategies that combine multiple anomalies following [Chen and Velikov \(2022\)](#). In all panels, the blue solid lines indicate combination trading strategies that utilize 155 anomalies. The red solid lines indicate combination trading strategies that utilize the 155 anomalies as well as ITE. Panel A shows results using "Average rank" as the combination method. See [Section 7](#) for details on the combination methods.

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