# Equity Liability Differential and the Cross Section of Stock Returns

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#### Abstract

This paper studies the asset pricing implications of Equity Liability Differential (ELD), and its robustness in predicting returns in the cross-section of equities using the protocol proposed by Novy-Marx and Velikov (2023). A value-weighted long/short trading strategy based on ELD achieves an annualized gross (net) Sharpe ratio of 0.64 (0.57), and monthly average abnormal gross (net) return relative to the Fama and French (2015) five-factor model plus a momentum factor of 22 (23) bps/month with a t-statistic of 2.84 (2.99), respectively. Its gross monthly alpha relative to these six factors plus the six most closely related strategies from the factor zoo (Share issuance (1 year), Growth in book equity, Net Payout Yield, Share issuance (5 year), Change in equity to assets, Asset growth) is 19 bps/month with a t-statistic of 2.61.

## 1 Introduction

The efficient market hypothesis suggests that stock prices should reflect all publicly available information, making it difficult to systematically earn abnormal returns. However, a growing body of literature documents persistent patterns in stock returns that appear to contradict market efficiency (Hou et al., 2020). While many of these patterns have been attributed to risk factors or behavioral biases, the relationship between firms' financing decisions and subsequent stock returns remains an active area of research (Baker and Wurgler, 2002).

Prior research has focused primarily on individual components of firms' financing activities, such as debt issuance (McLean and Pontiff, 2016) or equity offerings (Loughran and Ritter, 1995). However, the joint dynamics between equity and liability changes have received limited attention, despite their potential to reveal important information about managers' private information and future firm prospects.

We propose that the Equity Liability Differential (ELD), defined as the difference between the percentage change in book equity and total liabilities, captures valuable information about firms' financing decisions and future performance. The theoretical motivation draws from pecking order theory (Myers and Majluf, 1984), which suggests that managers prefer internal financing over external financing, and debt over equity when external financing is required. When managers deviate from this hierarchy by increasing equity relative to liabilities, it may signal positive private information.

This prediction aligns with the market timing literature (Baker and Wurgler, 2002), which shows that managers tend to issue equity when they believe their shares are overvalued and repurchase when undervalued. However, considering the relative changes in equity versus liabilities provides a more complete picture of firms' financing decisions. A positive ELD could indicate either opportunistic equity issuance or strategic liability reduction, with different implications for future returns.

The relationship between ELD and returns may also reflect information about firms' investment opportunities and financial constraints (Whited and Wu, 2006). Firms with strong growth prospects may maintain financial flexibility by limiting leverage while raising equity capital, leading to a positive ELD. Conversely, firms with limited investment opportunities may increase leverage while returning equity to shareholders, resulting in a negative ELD.

Our empirical analysis reveals that ELD strongly predicts future stock returns. A value-weighted long-short portfolio strategy that buys stocks in the highest ELD quintile and shorts stocks in the lowest ELD quintile generates a monthly alpha of 22 basis points (t-statistic = 2.84) relative to the Fama-French six-factor model. The strategy achieves an impressive annualized Sharpe ratio of 0.64 before trading costs and 0.57 after accounting for transaction costs.

Importantly, the predictive power of ELD remains robust after controlling for size. Among the largest stocks (market capitalization above the 80th NYSE percentile), the long-short ELD strategy earns a monthly alpha of 19-28 basis points with t-statistics between 2.07 and 3.03 across various factor models. This suggests that the ELD effect is not merely a small-cap phenomenon.

The economic significance of ELD is further demonstrated by its performance relative to other documented anomalies. The strategy's Sharpe ratio exceeds 97% of anomalies in the 'factor zoo' before costs and 99% after costs. Moreover, controlling for the six most closely related anomalies and the Fama-French six factors simultaneously, the ELD strategy maintains a significant monthly alpha of 19 basis points (t-statistic = 2.61).

Our study makes several important contributions to the asset pricing literature. First, we introduce a novel measure that captures the relative dynamics of firms' equity and liability financing decisions. While prior work has examined equity issuance (Pontiff and Woodgate, 2008) and debt issuance (McLean and Pontiff, 2016)

separately, we show that their differential provides incremental predictive power for returns.

Second, we extend the market timing literature by demonstrating that managers' financing choices contain valuable information about future stock performance. Our findings complement studies on equity market timing (Baker and Wurgler, 2002) and debt market timing (Baker and Green, 2019) by showing that the relative magnitude of these financing decisions matters for asset prices.

Finally, our results have important implications for both academic research and investment practice. The robust performance of ELD across size categories and after controlling for transaction costs suggests a profitable trading strategy that could be implemented by institutional investors. Moreover, the persistence of the ELD effect challenges traditional asset pricing models and contributes to our understanding of the relationship between corporate financing decisions and stock returns.

## 2 Data

Our study investigates the predictive power of a financial signal derived from accounting data for cross-sectional returns, focusing specifically on the Equity Liability Differential. We obtain accounting and financial data from COMPUSTAT, covering firm-level observations for publicly traded companies. To construct our signal, we use COMPUSTAT's item CSTK for common stock and item LT for total liabilities. Common stock (CSTK) represents the total par or stated value of the outstanding common stock, while total liabilities (LT) encompasses all debt and financial obligations of the firm, both current and long-term. The construction of our signal follows a differential format, where we first calculate the change in CSTK by subtracting its lagged value from the current value, and then scale this difference by the lagged value of total liabilities (LT). This scaled differential captures the relative change in

equity financing compared to the firm's existing liability base, potentially offering insights into changes in capital structure and financing decisions. By focusing on this relationship, the signal aims to reflect aspects of financing policy and capital structure dynamics in a manner that is both scalable and interpretable. We construct this measure using end-of-fiscal-year values for both CSTK and LT to ensure consistency and comparability across firms and over time.

## 3 Signal diagnostics

Figure 1 plots descriptive statistics for the ELD signal. Panel A plots the time-series of the mean, median, and interquartile range for ELD. On average, the cross-sectional mean (median) ELD is -0.03 (-0.00) over the 1966 to 2023 sample, where the starting date is determined by the availability of the input ELD data. The signal's interquartile range spans -0.01 to 0.00. Panel B of Figure 1 plots the time-series of the coverage of the ELD signal for the CRSP universe. On average, the ELD signal is available for 6.63% of CRSP names, which on average make up 7.95% of total market capitalization.

## 4 Does ELD predict returns?

Table 1 reports the performance of portfolios constructed using a value-weighted, quintile sort on ELD using NYSE breaks. The first two lines of Panel A report monthly average excess returns for each of the five portfolios and for the long/short portfolio that buys the high ELD portfolio and sells the low ELD portfolio. The rest of Panel A reports the portfolios' monthly abnormal returns relative to the five most common factor models: the CAPM, the Fama and French (1993) three-factor model (FF3) and its variation that adds momentum (FF4), the Fama and French (2015) five-factor model (FF5), and its variation that adds momentum factor used in Fama

and French (2018) (FF6). The table shows that the long/short ELD strategy earns an average return of 0.38% per month with a t-statistic of 4.82. The annualized Sharpe ratio of the strategy is 0.64. The alphas range from 0.22% to 0.41% per month and have t-statistics exceeding 2.84 everywhere. The lowest alpha is with respect to the FF6 factor model.

Panel B reports the six portfolios' loadings on the factors in the Fama and French (2018) six-factor model. The long/short strategy's most significant loading is 0.31, with a t-statistic of 5.94 on the CMA factor. Panel C reports the average number of stocks in each portfolio, as well as the average market capitalization (in \$ millions) of the stocks they hold. In an average month, the five portfolios have at least 566 stocks and an average market capitalization of at least \$1,456 million.

Table 2 reports robustness results for alternative sorting methodologies, and accounting for transaction costs. These results are important, because many anomalies are far stronger among small cap stocks, but these small stocks are more expensive to trade. Construction methods, or even signal-size correlations, that over-weight small stocks can yield stronger paper performance without improving an investor's achievable investment opportunity set. Panel A reports gross returns and alphas for the long/short strategies made using various different protfolio constructions. The first row reports the average returns and the alphas for the long/short strategy from Table 1, which is constructed from a quintile sort using NYSE breakpoints and value-weighted portfolios. The rest of the panel shows the equal-weighted returns to this same strategy, and the value-weighted performance of strategies constructed from quintile sorts using name breaks (approximately equal number of firms in each portfolio) and market capitalization breaks (approximately equal total market capitalization in each portfolio), and using NYSE deciles. The average return is lowest for the decile sort using NYSE breakpoints and value-weighted portfolios, and equals 27 bps/month with a t-statistics of 2.83. Out of the twenty-five alphas reported in Panel A, the t-statistics for twenty-two exceed two, and for seventeen exceed three.

Panel B reports for these same strategies the average monthly net returns and the generalized net alphas of Novy-Marx and Velikov (2016). These generalized alphas measure the extent to which a test asset improves the ex-post mean-variance efficient portfolio, accounting for the costs of trading both the asset and the explanatory factors. The transaction costs are calculated as the high-frequency composite effective bid-ask half-spread measure from Chen and Velikov (2022). The net average returns reported in the first column range between 22-34bps/month. The lowest return, (22 bps/month), is achieved from the decile sort using NYSE breakpoints and value-weighted portfolios, and has an associated t-statistic of 2.39. Out of the twenty-five construction-methodology-factor-model pairs reported in Panel B, the ELD trading strategy improves the achievable mean-variance efficient frontier spanned by the factor models in twenty-five cases, and significantly expands the achievable frontier in nineteen cases.

Table 3 provides direct tests for the role size plays in the ELD strategy performance. Panel A reports the average returns for the twenty-five portfolios constructed from a conditional double sort on size and ELD, as well as average returns and alphas for long/short trading ELD strategies within each size quintile. Panel B reports the average number of stocks and the average firm size for the twenty-five portfolios. Among the largest stocks (those with market capitalization greater than the 80<sup>th</sup> NYSE percentile), the ELD strategy achieves an average return of 28 bps/month with a t-statistic of 3.07. Among these large cap stocks, the alphas for the ELD strategy relative to the five most common factor models range from 19 to 28 bps/month with t-statistics between 2.07 and 3.03.

## 5 How does ELD perform relative to the zoo?

Figure 2 puts the performance of ELD in context, showing the long/short strategy performance relative to other strategies in the "factor zoo." It shows Sharpe ratio histograms, both for gross and net returns (Panel A and B, respectively), for 212 documented anomalies in the zoo.<sup>1</sup> The vertical red line shows where the Sharpe ratio for the ELD strategy falls in the distribution. The ELD strategy's gross (net) Sharpe ratio of 0.64 (0.57) is greater than 97% (99%) of anomaly Sharpe ratios, respectively.

Figure 3 plots the growth of a \$1 invested in these same 212 anomaly trading strategies (gray lines), and compares those with the growth of a \$1 invested in the ELD strategy (red line).<sup>2</sup> Ignoring trading costs, a \$1 invested in the ELD strategy would have yielded \$11.04 which ranks the ELD strategy in the top 0% across the 212 anomalies. Accounting for trading costs, a \$1 invested in the ELD strategy would have yielded \$8.34 which ranks the ELD strategy in the top 0% across the 212 anomalies.

Figure 4 plots percentile ranks for the 212 anomaly trading strategies in terms of gross and Novy-Marx and Velikov (2016) net generalized alphas with respect to the CAPM, and the Fama-French three-, four-, five-, and six-factor models from Table 1, and indicates the ranking of the ELD relative to those. Panel A shows that the ELD strategy gross alphas fall between the 70 and 74 percentiles across the five factor models. Panel B shows that, accounting for trading costs, a large fraction of anomalies have not improved the investment opportunity set of an investor with access to the factor models over the 196606 to 202306 sample. For example, 45%

 $<sup>^1</sup>$ The anomalies come from March, 2022 release of the Chen and Zimmermann (2022) open source asset pricing dataset.

<sup>&</sup>lt;sup>2</sup>The figure assumes an initial investment of \$1 in T-bills and \$1 long/short in the two sides of the strategy. Returns are compounded each month, assuming, as in Detzel et al. (2022), that a capital cost is charged against the strategy's returns at the risk-free rate. This excess return corresponds more closely to the strategy's economic profitability.

(53%) of the 212 anomalies would not have improved the investment opportunity set for an investor having access to the Fama-French three-factor (six-factor) model. The ELD strategy has a positive net generalized alpha for five out of the five factor models. In these cases ELD ranks between the 88 and 91 percentiles in terms of how much it could have expanded the achievable investment frontier.

#### 6 Does ELD add relative to related anomalies?

With so many anomalies, it is possible that any proposed, new cross-sectional predictor is just capturing some combination of known predictors. It is consequently natural to investigate to what extent the proposed predictor adds additional predictive power beyond the most closely related anomalies. Closely related anomalies are more likely to be formed on the basis of signals with higher absolute correlations. Figure 5 plots a name histogram of the correlations of ELD with 210 filtered anomaly signals.<sup>3</sup> Figure 6 also shows an agglomerative hierarchical cluster plot using Ward's minimum method and a maximum of 10 clusters.

A closely related anomaly is also more likely to price ELD or at least to weaken the power ELD has predicting the cross-section of returns. Figure 7 plots histograms of t-statistics for predictability tests of ELD conditioning on each of the 210 filtered anomaly signals one at a time. Panel A reports t-statistics on  $\beta_{ELD}$  from Fama-MacBeth regressions of the form  $r_{i,t} = \alpha + \beta_{ELD}ELD_{i,t} + \beta_X X_{i,t} + \epsilon_{i,t}$ , where X stands for one of the 210 filtered anomaly signals at a time. Panel B plots t-statistics on  $\alpha$  from spanning tests of the form:  $r_{ELD,t} = \alpha + \beta r_{X,t} + \epsilon_t$ , where  $r_{X,t}$  stands for the returns to one of the 210 filtered anomaly trading strategies at a time. The strategies employed in the spanning tests are constructed using quintile sorts, value-

<sup>&</sup>lt;sup>3</sup>When performing tests at the underlying signal level (e.g., the correlations plotted in Figure 5), we filter the 212 anomalies to avoid small sample issues. For each anomaly, we calculate the common stock observations in an average month for which both the anomaly and the test signal are available. In the filtered anomaly set, we drop anomalies with fewer than 100 common stock observations in an average month.

weighting, and NYSE breakpoints. Panel C plots t-statistics on the average returns to strategies constructed by conditional double sorts. In each month, we sort stocks into quintiles based one of the 210 filtered anomaly signals. Then, within each quintile, we sort stocks into quintiles based on ELD. Stocks are finally grouped into five ELD portfolios by combining stocks within each anomaly sorting portfolio. The panel plots the t-statistics on the average returns of these conditional double-sorted ELD trading strategies conditioned on each of the 210 filtered anomalies.

Table 4 reports Fama-MacBeth cross-sectional regressions of returns on ELD and the six anomalies most closely-related to it. The six most-closely related anomalies are picked as those with the highest combined rank where the ranks are based on the absolute value of the Spearman correlations in Panel B of Figure 5 and the  $R^2$  from the spanning tests in Figure 7, Panel B. Controlling for each of these signals at a time, the t-statistics on the ELD signal in these Fama-MacBeth regressions exceed 1.36, with the minimum t-statistic occurring when controlling for Asset growth. Controlling for all six closely related anomalies, the t-statistic on ELD is 0.85.

Similarly, Table 5 reports results from spanning tests that regress returns to the ELD strategy onto the returns of the six most closely-related anomalies and the six Fama-French factors. Controlling for the six most-closely related anomalies individually, the ELD strategy earns alphas that range from 19-24bps/month. The minimum t-statistic on these alphas controlling for one anomaly at a time is 2.52, which is achieved when controlling for Asset growth. Controlling for all six closely-related anomalies and the six Fama-French factors simultaneously, the ELD trading strategy achieves an alpha of 19bps/month with a t-statistic of 2.61.

## 7 Does ELD add relative to the whole zoo?

Finally, we can ask how much adding ELD to the entire factor zoo could improve investment performance. Figure 8 plots the growth of \$1 invested in trading strategies that combine multiple anomalies following Chen and Velikov (2022). The combinations use either the 155 anomalies from the zoo that satisfy our inclusion criteria (blue lines) or these 155 anomalies augmented with the ELD signal.<sup>4</sup> We consider one different methods for combining signals.

Panel A shows results using "Average rank" as the combination method. This method sorts stocks on the basis of forecast excess returns, where these are calculated on the basis of their average cross-sectional percentile rank across return predictors, and the predictors are all signed so that higher ranks are associated with higher average returns. For this method, \$1 investment in the 155-anomaly combination strategy grows to \$2333.55, while \$1 investment in the combination strategy that includes ELD grows to \$2262.40.

## 8 Conclusion

This study provides compelling evidence for the effectiveness of the Equity Liability Differential (ELD) as a robust predictor of stock returns. Our analysis demonstrates that ELD-based trading strategies yield economically and statistically significant results, with impressive Sharpe ratios and consistent alpha generation even after controlling for established risk factors and related anomalies.

The key findings reveal that a value-weighted long/short strategy based on ELD achieves notable performance metrics, including an annualized gross Sharpe ratio of 0.64 and significant monthly abnormal returns of 22 basis points relative to the

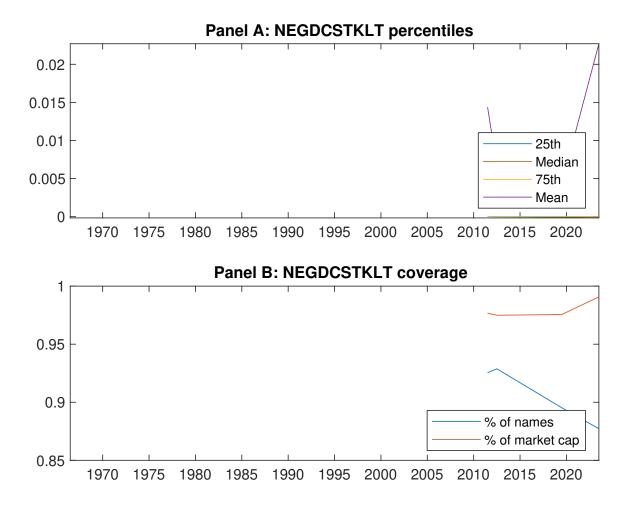
<sup>&</sup>lt;sup>4</sup>We filter the 207 Chen and Zimmermann (2022) anomalies and require for each anomaly the average month to have at least 40% of the cross-sectional observations available for market capitalization on CRSP in the period for which ELD is available.

Fama-French five-factor model plus momentum. Importantly, the signal's predictive power persists even after accounting for transaction costs, with net returns remaining robust. The strategy's alpha maintains statistical significance when controlling for six closely related anomalies from the factor zoo, suggesting that ELD captures unique information about future stock returns.

These results have important implications for both academic research and practical investment management. For practitioners, our findings suggest that incorporating ELD into investment strategies could potentially enhance portfolio performance. For academics, this work contributes to the growing literature on return predictability and factor investing.

However, several limitations should be noted. First, our analysis focuses on U.S. equity markets, and future research could explore the signal's effectiveness in international markets. Second, the study period may not capture all market conditions, and the signal's performance during different economic regimes warrants further investigation. Future research could also examine the interaction between ELD and other established market anomalies, as well as investigate the underlying economic mechanisms driving the signal's predictive power.

In conclusion, while acknowledging these limitations, our findings strongly support the inclusion of ELD among the set of reliable return predictors in asset pricing research and practical investment applications.



**Figure 1:** Times series of ELD percentiles and coverage. This figure plots descriptive statistics for ELD. Panel A shows cross-sectional percentiles of ELD over the sample. Panel B plots the monthly coverage of ELD relative to the universe of CRSP stocks with available market capitalizations.

Table 1: Basic sort: VW, quintile, NYSE-breaks

This table reports average excess returns and alphas for portfolios sorted on ELD. At the end of each month, we sort stocks into five portfolios based on their signal using NYSE breakpoints. Panel A reports average value-weighted quintile portfolio (L,2,3,4,H) returns in excess of the risk-free rate, the long-short extreme quintile portfolio (H-L) return, and alphas with respect to the CAPM, Fama and French (1993) three-factor model, Fama and French (1993) three-factor model augmented with the Carhart (1997) momentum factor, Fama and French (2015) five-factor model, and the Fama and French (2015) five-factor model augmented with the Carhart (1997) momentum factor following Fama and French (2018). Panel B reports the factor loadings for the quintile portfolios and long-short extreme quintile portfolio in the Fama and French (2015) five-factor model. Panel C reports the average number of stocks and market capitalization of each portfolio. T-statistics are in brackets. The sample period is 196606 to 202306.

| Panel A: Ex         | cess returns     | and alphas o     | n ELD-sorte      | d portfolios       |                  |                  |
|---------------------|------------------|------------------|------------------|--------------------|------------------|------------------|
|                     | (L)              | (2)              | (3)              | (4)                | (H)              | (H-L)            |
| $r^e$               | 0.38 [2.15]      | $0.55 \\ [2.97]$ | $0.65 \\ [3.40]$ | $0.67 \\ [3.93]$   | $0.76 \\ [4.53]$ | 0.38 [4.82]      |
| $\alpha_{CAPM}$     | -0.17<br>[-3.32] | -0.04<br>[-0.94] | $0.05 \\ [0.99]$ | 0.14 [2.83]        | $0.24 \\ [5.07]$ | $0.41 \\ [5.16]$ |
| $\alpha_{FF3}$      | -0.16<br>[-3.01] | -0.03<br>[-0.68] | 0.04 [0.82]      | $0.09 \\ [2.10]$   | 0.19 [4.39]      | $0.35 \\ [4.50]$ |
| $\alpha_{FF4}$      | -0.12<br>[-2.34] | -0.03<br>[-0.67] | 0.08<br>[1.70]   | 0.05 [1.22]        | 0.17<br>[3.90]   | 0.29<br>[3.79]   |
| $lpha_{FF5}$        | -0.16<br>[-3.02] | 0.02 [0.41]      | 0.06 [1.22]      | -0.00<br>[-0.03]   | 0.09 [2.20]      | $0.25 \\ [3.27]$ |
| $lpha_{FF6}$        | -0.13<br>[-2.52] | $0.01 \\ [0.31]$ | 0.09<br>[1.88]   | -0.02<br>[-0.56]   | 0.09 [2.03]      | 0.22 [2.84]      |
| Panel B: Fa         | ma and Fren      | nch (2018) 6-f   | actor model      | loadings for I     | ELD-sorted p     | ortfolios        |
| $\beta_{	ext{MKT}}$ | 0.96 [77.10]     | 1.01 [104.10]    | 1.04 [90.70]     | $1.01 \\ [100.44]$ | 0.99 [98.96]     | $0.03 \\ [1.40]$ |
| $\beta_{ m SMB}$    | -0.01<br>[-0.67] | 0.03 [2.32]      | $0.01 \\ [0.38]$ | -0.08<br>[-5.30]   | -0.03<br>[-1.83] | -0.01<br>[-0.54] |
| $eta_{ m HML}$      | -0.02<br>[-0.63] | -0.00<br>[-0.05] | 0.04<br>[1.80]   | $0.08 \\ [4.35]$   | 0.04 [2.12]      | $0.06 \\ [1.59]$ |
| $eta_{ m RMW}$      | 0.08 [3.15]      | -0.07<br>[-3.55] | 0.02<br>[0.89]   | 0.12 [6.04]        | 0.12<br>[6.34]   | $0.05 \\ [1.32]$ |
| $\beta_{ m CMA}$    | -0.08<br>[-2.29] | -0.09<br>[-3.16] | -0.09<br>[-2.66] | $0.19 \\ [6.51]$   | 0.23 [7.97]      | 0.31<br>[5.94]   |
| $eta_{ m UMD}$      | -0.04<br>[-3.27] | 0.01<br>[0.63]   | -0.05<br>[-4.41] | 0.04<br>[3.54]     | 0.01<br>[0.94]   | $0.05 \\ [2.75]$ |
| Panel C: Av         | erage numb       | er of firms (n   | ) and marke      | t capitalizatio    | on (me)          |                  |
| n                   | 849              | 703              | 566              | 697                | 775              |                  |
| me ( $\$10^6$ )     | 1683             | 1456             | 2095             | 2247               | 2435             |                  |

Table 2: Robustness to sorting methodology & trading costs

This table evaluates the robustness of the choices made in the ELD strategy construction methodology. In each panel, the first row shows results from a quintile, value-weighted sort using NYSE break points as employed in Table 1. Each of the subsequent rows deviates in one of the three choices at a time, and the choices are specified in the first three columns. For each strategy construction methodology, the table reports average excess returns and alphas with respect to the CAPM, Fama and French (1993) three-factor model, Fama and French (1993) three-factor model augmented with the Carhart (1997) momentum factor, Fama and French (2015) five-factor model, and the Fama and French (2015) five-factor model augmented with the Carhart (1997) momentum factor following Fama and French (2018). Panel A reports average returns and alphas with no adjustment for trading costs. Panel B reports net average returns and Novy-Marx and Velikov (2016) generalized alphas as prescribed by Detzel et al. (2022). T-statistics are in brackets. The sample period is 196606 to 202306.

| Panel A: Gross Returns and Alphas |            |            |             |                            |                         |                           |                      |                           |  |  |
|-----------------------------------|------------|------------|-------------|----------------------------|-------------------------|---------------------------|----------------------|---------------------------|--|--|
| Portfolios                        | Breaks     | Weights    | $r^e$       | $\alpha_{\mathrm{CAPM}}$   | $\alpha_{\mathrm{FF3}}$ | $lpha_{	ext{FF4}}$        | $lpha_{	ext{FF5}}$   | $lpha_{	ext{FF}6}$        |  |  |
| Quintile                          | NYSE       | VW         | 0.38        | 0.41                       | 0.35                    | 0.29                      | 0.25                 | 0.22                      |  |  |
|                                   |            |            | [4.82]      | [5.16]                     | [4.50]                  | [3.79]                    | [3.27]               | [2.84]                    |  |  |
| Quintile                          | NYSE       | EW         | 0.51        | 0.60                       | 0.50                    | 0.41                      | 0.33                 | 0.27                      |  |  |
| 0 : 4:1                           | NT         | 37337      | [6.99]      | [8.73]                     | [8.36]                  | [7.08]                    | [5.97]               | [5.06]                    |  |  |
| Quintile                          | Name       | VW         | 0.35 [4.47] | $0.37 \\ [4.63]$           | 0.31 [3.98]             | 0.28 [3.55]               | 0.25 [3.21]          | 0.24 [2.97]               |  |  |
| Quintile                          | Cap        | VW         | 0.32        | 0.33                       | 0.28                    | [0.34]                    | 0.21                 | 0.22                      |  |  |
| Quintine                          | Сар        | VVV        | [4.08]      | [4.22]                     | [3.68]                  | [3.08]                    | [3.18]               | [2.78]                    |  |  |
| Decile                            | NYSE       | VW         | 0.27        | 0.28                       | 0.20                    | 0.17                      | 0.18                 | 0.15                      |  |  |
|                                   |            |            | [2.83]      | [2.98]                     | [2.18]                  | [1.78]                    | [1.89]               | [1.63]                    |  |  |
| Panel B: N                        | let Return | ns and Nov | y-Marx a    | and Velikov                | v (2016) g              | generalized               | l alphas             |                           |  |  |
| Portfolios                        | Breaks     | Weights    | $r_{net}^e$ | $\alpha^*_{\mathrm{CAPM}}$ | $lpha^*_{	ext{FF3}}$    | $\alpha^*_{\mathrm{FF4}}$ | $lpha^*_{	ext{FF5}}$ | $\alpha^*_{\mathrm{FF6}}$ |  |  |
| Quintile                          | NYSE       | VW         | 0.34        | 0.38                       | 0.32                    | 0.29                      | 0.24                 | 0.23                      |  |  |
|                                   |            |            | [4.35]      | [4.73]                     | [4.17]                  | [3.82]                    | [3.18]               | [2.99]                    |  |  |
| Quintile                          | NYSE       | EW         | 0.31        | 0.39                       | 0.29                    | 0.25                      | 0.12                 | 0.10                      |  |  |
|                                   | 3.7        |            | [3.90]      | [5.15]                     | [4.48]                  | [3.91]                    | [1.94]               | [1.68]                    |  |  |
| Quintile                          | Name       | VW         | 0.32 [4.00] | 0.34 [4.23]                | $0.29 \\ [3.67]$        | 0.27 [3.46]               | 0.24                 | 0.23 [2.97]               |  |  |
| Onintilo                          | Can        | 7/77/      | 0.28        | [4.23] $0.30$              | 0.26                    | [3.40] $0.23$             | [3.05] $0.23$        | 0.21                      |  |  |
| Quintile                          | Cap        | VW         | [3.62]      | [3.80]                     | [3.33]                  | [3.03]                    | [2.98]               | [2.80]                    |  |  |
| Decile                            | NYSE       | VW         | 0.22        | 0.25                       | 0.17                    | 0.16                      | 0.15                 | 0.14                      |  |  |
|                                   |            |            | [2.39]      | [2.58]                     | [1.90]                  | [1.69]                    | [1.61]               | [1.54]                    |  |  |

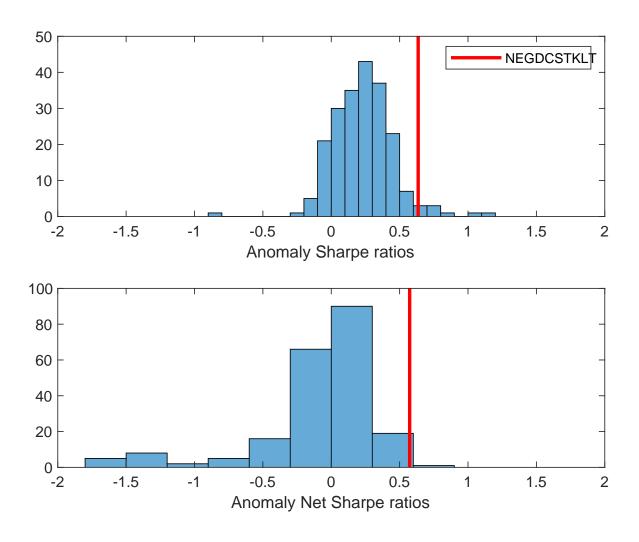
Table 3: Conditional sort on size and ELD

This table presents results for conditional double sorts on size and ELD. In each month, stocks are first sorted into quintiles based on size using NYSE breakpoints. Then, within each size quintile, stocks are further sorted based on ELD. Finally, they are grouped into twenty-five portfolios based on the intersection of the two sorts. Panel A presents the average returns to the 25 portfolios, as well as strategies that go long stocks with high ELD and short stocks with low ELD .Panel B documents the average number of firms and the average firm size for each portfolio. The sample period is 196606 to 202306.

| Pan       | el A: po | rtfolio aver     | age return       | s and time       | e-series reg     | gression results |                  |                  |                  |                  |                  |                  |
|-----------|----------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|
|           |          |                  | E                | LD Quinti        | les              |                  |                  |                  | ELD St           | rategies         |                  |                  |
|           |          | (L)              | (2)              | (3)              | (4)              | (H)              | $r^e$            | $\alpha_{CAPM}$  | $\alpha_{FF3}$   | $\alpha_{FF4}$   | $\alpha_{FF5}$   | $\alpha_{FF6}$   |
|           | (1)      | 0.39 [1.42]      | 0.64<br>[2.39]   | 0.88<br>[3.47]   | 0.93<br>[3.71]   | 0.96<br>[4.04]   | 0.57 [6.56]      | 0.66<br>[7.88]   | 0.57<br>[7.51]   | 0.50<br>[6.59]   | 0.41<br>[5.58]   | 0.36<br>[4.98]   |
| iles      | (2)      | $0.49 \\ [1.98]$ | $0.67 \\ [2.79]$ | $0.87 \\ [3.64]$ | $0.88 \\ [3.90]$ | $0.95 \\ [4.30]$ | $0.47 \\ [4.92]$ | $0.55 \\ [6.02]$ | $0.41 \\ [5.16]$ | $0.38 \\ [4.63]$ | $0.30 \\ [3.71]$ | $0.28 \\ [3.42]$ |
| quintiles | (3)      | 0.57 [2.61]      | 0.62 [2.77]      | $0.79 \\ [3.50]$ | 0.81 [3.85]      | 0.93 [4.63]      | $0.37 \\ [4.47]$ | $0.42 \\ [5.21]$ | 0.33 [4.38]      | 0.31 [4.02]      | $0.25 \\ [3.30]$ | 0.24 [3.11]      |
| Size      | (4)      | 0.47 [2.32]      | $0.56 \\ [2.72]$ | 0.84 [3.98]      | $0.79 \\ [3.98]$ | 0.81 [4.28]      | 0.34 [3.97]      | $0.39 \\ [4.61]$ | $0.28 \\ [3.78]$ | $0.26 \\ [3.38]$ | $0.11 \\ [1.46]$ | $0.10 \\ [1.35]$ |
|           | (5)      | 0.43 [2.52]      | $0.50 \\ [2.63]$ | 0.47 [2.63]      | $0.57 \\ [3.28]$ | 0.72 [4.27]      | $0.28 \\ [3.07]$ | $0.28 \\ [3.03]$ | 0.24 [2.58]      | 0.19 [2.07]      | 0.23 [2.47]      | $0.20 \\ [2.10]$ |

Panel B: Portfolio average number of firms and market capitalization

| ELD Quintiles |     |     |     |     |     | ELD Quintiles                            |                             |  |  |  |  |
|---------------|-----|-----|-----|-----|-----|--|-----------------------------|--|--|--|--|
| Average $n$   |     |     |     |     |     | Average market capitalization $(\$10^6)$ |                             |  |  |  |  |
|               |     | (L) | (2) | (3) | (4) | (H)                                      | (L) $(2)$ $(3)$ $(4)$ $(H)$ |  |  |  |  |
| es            | (1) | 397 | 396 | 395 | 394 | 395                                      | 32 35 41 30 30              |  |  |  |  |
| quintiles     | (2) | 112 | 112 | 111 | 111 | 111                                      | 57 57 58 56 57              |  |  |  |  |
| qui           | (3) | 81  | 81  | 80  | 80  | 81                                       | 98 97 99 100 101            |  |  |  |  |
| Size          | (4) | 68  | 68  | 68  | 68  | 68                                       | 202 	 206 	 214 	 214 	 217 |  |  |  |  |
|               | (5) | 62  | 62  | 62  | 62  | 62                                       | 1390 1436 1719 1609 1763    |  |  |  |  |



**Figure 2:** Distribution of Sharpe ratios. This figure plots a histogram of Sharpe ratios for 212 anomalies, and compares the Sharpe ratio of the ELD with them (red vertical line). Panel A plots results for gross Sharpe ratios. Panel B plots results for net Sharpe ratios.

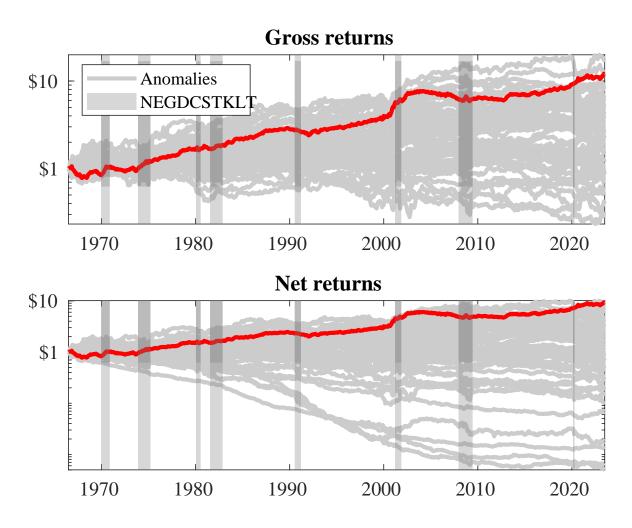
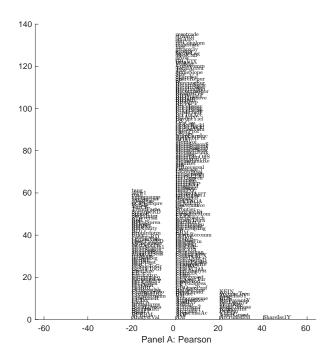
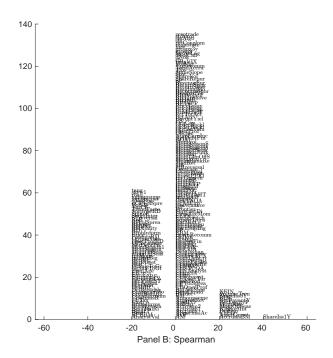


Figure 3: Dollar invested.

This figure plots the growth of a \$1 invested in 212 anomaly trading strategies (gray lines), and compares those with the ELD trading strategy (red line). The strategies are constructed using value-weighted quintile sorts using NYSE breakpoints. Panel A plots results for gross strategy returns. Panel B plots results for net strategy returns.

Figure 4: Gross and generalized net alpha percentiles of anomalies relative to factor models. This figure plots the percentile ranks for 212 anomaly trading strategies in terms of alphas (solid lines), and compares those with the ELD trading strategy alphas (diamonds). The strategies are constructed using value-weighted quintile sorts using NYSE breakpoints. The alphas include those with respect to the CAPM, Fama and French (1993) three-factor model, Fama and French (1993) three-factor model augmented with the Carhart (1997) momentum factor, Fama and French (2015) five-factor model, and the Fama and French (2015) five-factor model augmented with the Carhart (1997) momentum factor following Fama and French (2018). The left panel plots alphas with no adjustment for trading costs. The right panel plots Novy-Marx and Velikov (2016) net generalized alphas.





**Figure 5:** Distribution of correlations.

This figure plots a name histogram of correlations of 210 filtered anomaly signals with ELD. The correlations are pooled. Panel A plots Pearson correlations, while Panel B plots Spearman rank correlations.

Figure 6: Agglomerative hierarchical cluster plot
This figure plots an agglomerative hierarchical cluster plot using Ward's minimum method and a maximum of 10 clusters.

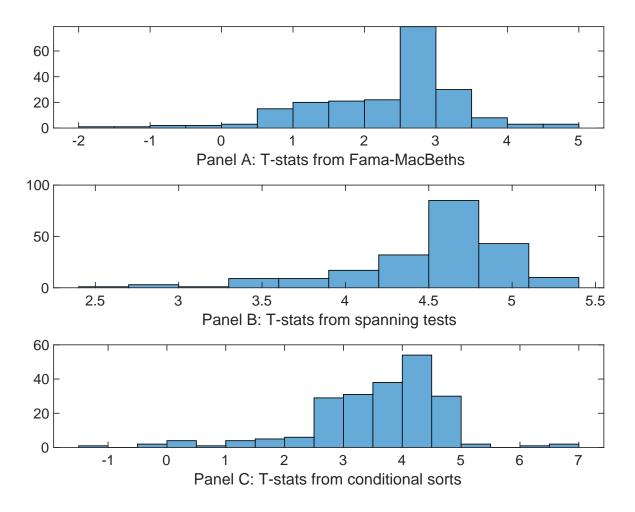


Figure 7: Distribution of t-stats on conditioning strategies

This figure plots histograms of t-statistics for predictability tests of ELD conditioning on each of the 210 filtered anomaly signals one at a time. Panel A reports t-statistics on  $\beta_{ELD}$  from Fama-MacBeth regressions of the form  $r_{i,t} = \alpha + \beta_{ELD}ELD_{i,t} + \beta_X X_{i,t} + \epsilon_{i,t}$ , where X stands for one of the 210 filtered anomaly signals at a time. Panel B plots t-statistics on  $\alpha$  from spanning tests of the form:  $r_{ELD,t} = \alpha + \beta r_{X,t} + \epsilon_t$ , where  $r_{X,t}$  stands for the returns to one of the 210 filtered anomaly trading strategies at a time. The strategies employed in the spanning tests are constructed using quintile sorts, value-weighting, and NYSE breakpoints. Panel C plots t-statistics on the average returns to strategies constructed by conditional double sorts. In each month, we sort stocks into quintiles based one of the 210 filtered anomaly signals at a time. Then, within each quintile, we sort stocks into quintiles based on ELD. Stocks are finally grouped into five ELD portfolios by combining stocks within each anomaly sorting portfolio. The panel plots the t-statistics on the average returns of these conditional double-sorted ELD trading strategies conditioned on each of the 210 filtered anomalies.

Table 4: Fama-MacBeths controlling for most closely related anomalies This table presents Fama-MacBeth results of returns on ELD. and the six most closely related anomalies. The regressions take the following form:  $r_{i,t} = \alpha + \beta_{ELD}ELD_{i,t} + \sum_{k=1}^{s} ix\beta_{X_k}X_{i,t}^k + \epsilon_{i,t}$ . The six most closely related anomalies, X, are Share issuance (1 year), Growth in book equity, Net Payout Yield, Share issuance (5 year), Change in equity to assets, Asset growth. These anomalies were picked as those with the highest combined rank where the ranks are based on the absolute value of the Spearman correlations in Panel B of Figure 5 and the  $R^2$  from the spanning tests in Figure 7, Panel B. The sample period is 196606 to 202306.

| Intercept       | 0.13 [5.66]    | 0.18<br>[7.32]   | 0.12<br>[5.24]   | 0.13<br>[6.03] | 0.12<br>[5.56] | 0.13<br>[6.04]   | 0.13<br>[5.21]   |
|-----------------|----------------|------------------|------------------|----------------|----------------|------------------|------------------|
| ELD             | 0.20 $[2.45]$  | 0.15 [2.01]      | 0.11 [1.41]      | 0.22 [2.84]    | 0.16<br>[1.96] | 0.11 [1.36]      | 0.61 [0.85]      |
| Anomaly 1       | 0.27<br>[5.99] | . ,              | . ,              | . ,            | . ,            | . ,              | 1.00 [2.50]      |
| Anomaly 2       |                | $0.49 \\ [4.55]$ |                  |                |                |                  | $0.14 \\ [0.09]$ |
| Anomaly 3       |                |                  | $0.28 \\ [2.51]$ |                |                |                  | 0.23 [2.12]      |
| Anomaly 4       |                |                  |                  | 0.38 [4.40]    |                |                  | $0.46 \\ [0.51]$ |
| Anomaly 5       |                |                  |                  |                | 0.14 [4.13]    |                  | -0.20<br>[-0.35] |
| Anomaly 6       |                |                  |                  |                |                | $0.10 \\ [8.96]$ | 0.68 [6.40]      |
| # months        | 679            | 684              | 679              | 679            | 684            | 684              | 679              |
| $\bar{R}^2(\%)$ | 0              | 0                | 1                | 0              | 0              | 0                | 0                |

Table 5: Spanning tests controlling for most closely related anomalies. This table presents spanning tests results of regressing returns to the ELD trading strategy on trading strategies exploiting the six most closely related anomalies. The regressions take the following form:  $r_t^{ELD} = \alpha + \sum_{k=1}^{6} \beta_{X_k} r_t^{X_k} + \sum_{j=1}^{6} \beta_{f_j} r_t^{f_j} + \epsilon_t$ , where  $X_k$  indicates each of the six most-closely related anomalies and  $f_j$  indicates the six factors from the Fama and French (2015) five-factor model augmented with the Carhart (1997) momentum factor. The six most closely related anomalies, X, are Share issuance (1 year), Growth in book equity, Net Payout Yield, Share issuance (5 year), Change in equity to assets, Asset growth. These anomalies were picked as those with the highest combined rank where the ranks are based on the absolute value of the Spearman correlations in Panel B of Figure 5 and the  $R^2$  from the spanning tests in Figure 7, Panel B. The sample period is 196606 to 202306.

| -                    |         |         |         |         |         |         |         |
|----------------------|---------|---------|---------|---------|---------|---------|---------|
| Intercept            | 0.20    | 0.22    | 0.22    | 0.19    | 0.24    | 0.23    | 0.19    |
|                      | [2.66]  | [2.98]  | [2.87]  | [2.52]  | [3.20]  | [2.94]  | [2.61]  |
| Anomaly 1            | 28.42   |         |         |         |         |         | 18.65   |
| v                    | [7.42]  |         |         |         |         |         | [4.22]  |
| Anomaly 2            | [ ]     | 36.89   |         |         |         |         | 33.78   |
| 7 momary 2           |         | [8.99]  |         |         |         |         | [5.65]  |
| A a a lee 2          |         | [0.55]  | 16 45   |         |         |         | 3.31    |
| Anomaly 3            |         |         | 16.45   |         |         |         |         |
|                      |         |         | [5.57]  |         |         |         | [0.99]  |
| Anomaly 4            |         |         |         | 14.59   |         |         | -0.03   |
|                      |         |         |         | [3.64]  |         |         | [-0.01] |
| Anomaly 5            |         |         |         |         | 24.73   |         | -1.83   |
|                      |         |         |         |         | [6.15]  |         | [-0.33] |
| Anomaly 6            |         |         |         |         |         | 7.19    | -15.68  |
|                      |         |         |         |         |         | [1.41]  | [-2.97] |
| mkt                  | 4.95    | 3.94    | 5.46    | 4.81    | 2.34    | 2.75    | 5.86    |
|                      | [2.80]  | [2.26]  | [2.99]  | [2.59]  | [1.31]  | [1.50]  | [3.27]  |
| $\operatorname{smb}$ | 0.27    | -2.39   | 2.25    | -1.64   | -1.55   | -1.82   | 0.85    |
| 51115                | [0.11]  | [-0.95] | [0.86]  | [-0.62] | [-0.60] | [-0.67] | [0.33]  |
| hml                  | 2.66    | 1.72    | 0.02    | 2.39    | 2.90    | 5.79    | -0.64   |
| 111111               | [0.77]  | [0.51]  | [0.01]  | [0.64]  | [0.83]  | [1.64]  | [-0.18] |
|                      |         |         |         |         |         |         |         |
| $\operatorname{rmw}$ | -4.79   | 6.33    | -4.70   | 1.86    | 6.85    | 4.28    | -1.57   |
|                      | [-1.31] | [1.87]  | [-1.21] | [0.52]  | [1.95]  | [1.20]  | [-0.39] |
| cma                  | 17.05   | -6.15   | 18.82   | 26.62   | 4.72    | 21.73   | 7.20    |
|                      | [3.16]  | [-0.96] | [3.35]  | [4.95]  | [0.72]  | [2.68]  | [0.93]  |
| $\operatorname{umd}$ | 4.79    | 4.64    | 6.54    | 5.28    | 5.79    | 5.24    | 4.20    |
|                      | [2.76]  | [2.70]  | [3.69]  | [2.96]  | [3.26]  | [2.86]  | [2.45]  |
| # months             | 680     | 684     | 680     | 680     | 684     | 684     | 680     |
| $ar{R}^2(\%)$        | 21      | 22      | 19      | 17      | 18      | 13      | 27      |
|                      |         |         |         |         | -       |         |         |

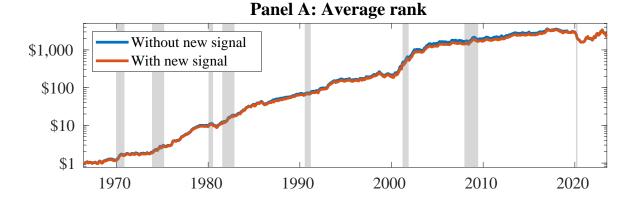


Figure 8: Combination strategy performance

This figure plots the growth of a \$1 invested in trading strategies that combine multiple anomalies following Chen and Velikov (2022). In all panels, the blue solid lines indicate combination trading strategies that utilize 155 anomalies. The red solid lines indicate combination trading strategies that utilize the 155 anomalies as well as ELD. Panel A shows results using "Average rank" as the combination method. See Section 7 for details on the combination methods.

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