## 1. Print the distribution of customers across different regions:

- Analyze the number of customers in each region.
- Identify geographic patterns in the customer base.
- Focus on regions with the highest or lowest customer numbers.

# 2. Show the calculated region counts:

- Count customers grouped by region using aggregation.
- Summarize data to highlight dominant or underrepresented regions.
- Use counts for further regional performance comparisons.

# 3. Set a custom color palette for visualizations:

- Define unique color schemes for clear differentiation in charts.
- Ensure consistent aesthetics across all visualizations.
- Enhance readability and engagement with tailored color choices.

#### 4. Create visualizations for region-wise customer distribution:

- Use bar or pie charts to represent customer counts by region.
- · Highlight significant regions with color coding.
- Make the data visually digestible for stakeholders.

#### 5. Analyze customer signup trends over time:

- Study the changes in customer signup activity year-over-year.
- Detect seasonal or periodic trends in signups.
- Understand how external factors might affect signup behavior.

#### 6. Print signup trends by year for further analysis:

- Display the total signups per year in a tabular format.
- Use this data to assess growth trends across years.
- Plan marketing strategies based on observed trends.

# 7. Summarize trends in signup activity visually:

- Create line charts or histograms to represent signup trends.
- Include annotations for years with significant growth or decline.
- Provide a snapshot of performance for easy interpretation.