

Custom Objects - Early Access Program

Freshworks products provide businesses with a profuse set of native objects out-of-the-box, to store, manage, process, and use information. Nonetheless, it is not possible to provide an all encompassing object collection that meets the wall-to-wall data needs of all businesses. Custom Objects - from our app development platform presents our customers with the much needed bridge between native objects and their data needs.

When building an app, this feature enables app developers to define entities that are specific to a business purpose/requirement. The entity (schema) definition and its use in the app, enables businesses to create and store multiple records belonging to the same entity. The app can process these records into meaningful information that helps to meet the business requirement.

We are rolling out an Early Access Program (EAP) for app developers who want to leverage this feature to build business targeted apps. [Sign-up](#) for the EAP mentioning the use-case you have in mind and we will reach out to you with information on how to consume this feature.

Note: Currently, our Custom Objects (beta) feature is available for building apps on Freshdesk. We intend to extend it to all Freshworks products shortly.