



HOPP

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Track:

We decided to work with the **Mental Health Track** to help people struggling with Mental Health. We want to provide a platform to elevate their mood and potentially make a difference in their lives.



Agenda

- Key Features
- Major Risks
- Solutions Explored
- Feasibility
- Target Audience
- Conclusion



Key Features

- Website focused on mental health.
- Provides space for individuals to:
 - Express gratitude through guided journal writing
 - Assess their mood.
 - Find events happening around them.



Major Risks:

- Verification of third-party events
- Handling of Personal information



Solutions Explored:

- More Niche website targeting specific mental illnesses
- Integration of medical support in the form of Therapists.
- Mental Wellbeing Gamification



Our Solution

- Connects individuals struggling with mental health
- Has an easy-to-use interface
- Tracks Users Mood
- Provides Community support and encouragement



Feasibility and Scalability

- The website can be easily scaled up or down to meet user demand.
- New features can be added as needed to keep up with changing user needs.



Target Audience

- Lonely
- Going through a hard time
- Looking to improve their wellbeing



Thank you!