



# HOPP

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Track:

We decided to work with the Mental Health Track to help people struggling with Mental Health. We want to provide a platform to elevate their mood and potentially make a difference in their lives.



# Agenda

1. Key Features
2. Major Risks
3. Solutions Explored
4. Feasibility
5. Target Audience
6. Conclusion





## Key Features

- ▶ Website focused on mental health.
- ▶ Provides space for individuals to:
  - ▶ Express gratitude through guided journal writing
  - ▶ Assess moods.
  - ▶ Find events happening around them.



## Major Risks:

- ▶ Will ask for permissions before collecting personal information specially in journals
- ▶ Will take all necessary steps to maintain confidentiality.



## Solutions Explored:

- ▶ More Niche website targeting specific mental illnesses
- ▶ Integration of medical support in the form of Therapists.
- ▶ Mental Welbeing Gamification





# Our Solution

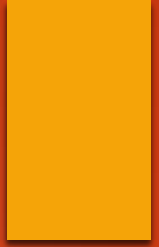
We Created a Website which:

- ▶ Website to connect individuals struggling with mental health
- ▶ Easy to use interface
- ▶ Mood tracking feature
- ▶ Community support and encouragement



## ► Feasibility and Scalability

- The website can be easily scaled up or down to meet user demand.
- New features can be added as needed to keep up with changing user needs.







# Target Audience

- Lonely
- Going through a hard time
- Looking to improve their wellbeing