Rishabh Acharya



Objective

Aspiring Data Scientist & Python Developer with expertise in AI/ML solutions, committed to leveraging Generative AI and data-driven insights for impactful business outcomes.

Education

Malwa Institute of Technology (RGPV, Bhopal)

Indore, MP

Bachelor of Technology, Computer Science and Engineering

2020 - 2024

Technical Skills

Languages and Tools : Python, SQL, Excel, Git, GitHub, Power BI.

: NumPy, Pandas, Matplotlib, Seaborn, SK-Learn, TensorFlow, Generative AI, LLMs, Libraries & Frameworks

Beautiful Soup, Selenium.

: Flask, Django, AWS, MLflow, MySQL. Web Development

Experience and Projects

Data Analyst [Intern]- Etechwebster (Sep-Nov 2024)

- Analysed user engagement and website traffic data to provide insights for UI/UX improvements, leading to a 15% increase in user retention.
- Used Excel, SQL, and Python to process and visualize key performance metrics for client websites.
- Collaborated with the design and marketing teams to **track campaign performance** and optimize graphic content for better engagement.

Fake Instagram Followers Detection Using Machine Learning: (Feb-April 2024)



- Developed an AI-driven fraud detection system using Random Forest, achieving 93% accuracy in identifying fake Instagram followers.
- Automated large-scale data scraping with Selenium & Beautiful Soup, analysing thousands of Instagram profiles.
- Built a real-time **fraud detection** web app using Flask, enabling businesses to verify influencer authenticity instantly.
- Saved marketing costs by preventing fraudulent influencer partnerships and enhancing ROI.

LLM-Based HR Policy Q&A System (Jan 2025)

- Developed an enterprise-grade AI assistant using GPT-Neo, fine-tuned on company HR policies, reducing HR workload by 60%.
- Built an NLP-powered query engine that processes complex HR queries, delivering real-time responses to employees via a Flask-based web app.
- Transformed HR query resolution speed by implementing optimized document embeddings, enabling instant retrieval of relevant policies.
- Eliminated redundant queries by creating a scalable, AI-driven solution that increases productivity across organizations.

Spotify Quiz App: (Sept 2024)

- Pioneered a music quiz platform that dynamically interacts with Spotify playlists, offering personalized real-time challenges.
- Integrated Spotipy API for dynamic music playback and real-time scoring, making the app a first-of-its-kind interactive music experience.

Certifications:

Data Science Bootcamp Udemy | AWS Cloud Computing | Data Analysis with Excel | Power BI Data Analysis Virtual Job by Accenture | SQL Basic HackerRank | Career Skills TCS | Soft Skills NPTEL