

Sample Data Mode

Currently showing demo KPIs. Connect your data sources in [Settings](#) to display real-time metrics.

Overlay Charts

Previous period on same

Side-by-Side

Split view comparison

Comparing to previous period (calculated)

Goal Tracking 4 Goals

Monthly Revenue

On Track

\$1,200,000

80%

Goal: \$1,500,000

Complete

Total Leads

On Track

1,247

83%

Goal: 1,500

Complete

Appointments

On Track

892

89%

Goal: 1,000

Complete

Sales Closed

234

94%

Goal: 250

Complete

Top-Line Rollup 5 KPIs vs Previous Period

Total Marketing Spend

↑

\$45,230

↑ 8.2%

Total Leads

↑

1,247

↑ 12.5%

Total Appointments

↑

892

↑ 5.3%

Total Sales

↓

234

↓ 2.1%

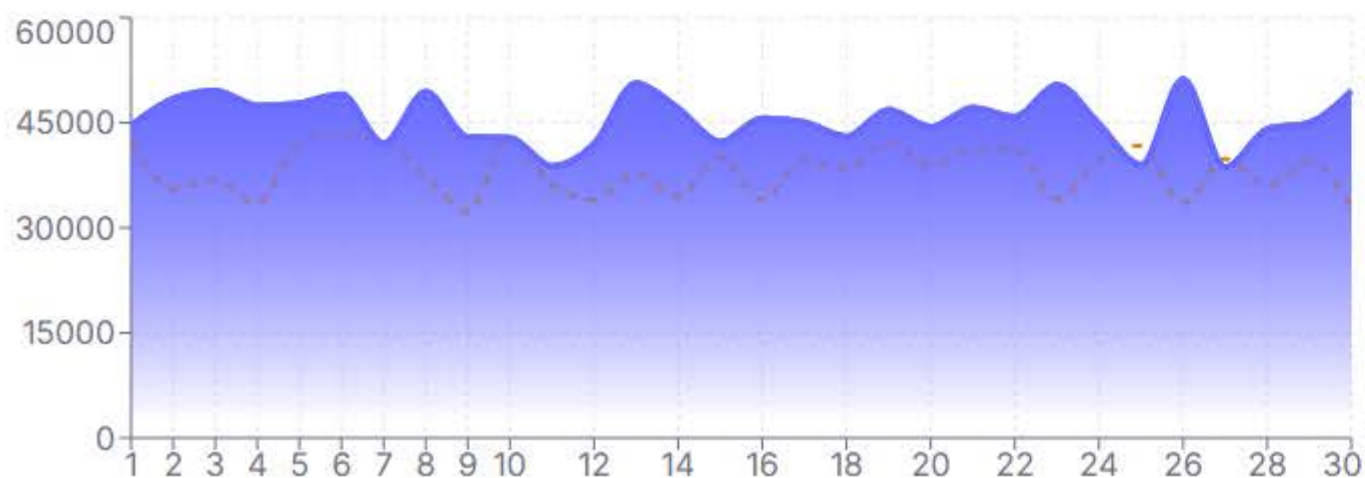
Net Revenue (Sold)

↑

\$1,200,000

↑ 15.7%

Revenue Trend (30 Days)



Leads vs Appointments (30 Days)

