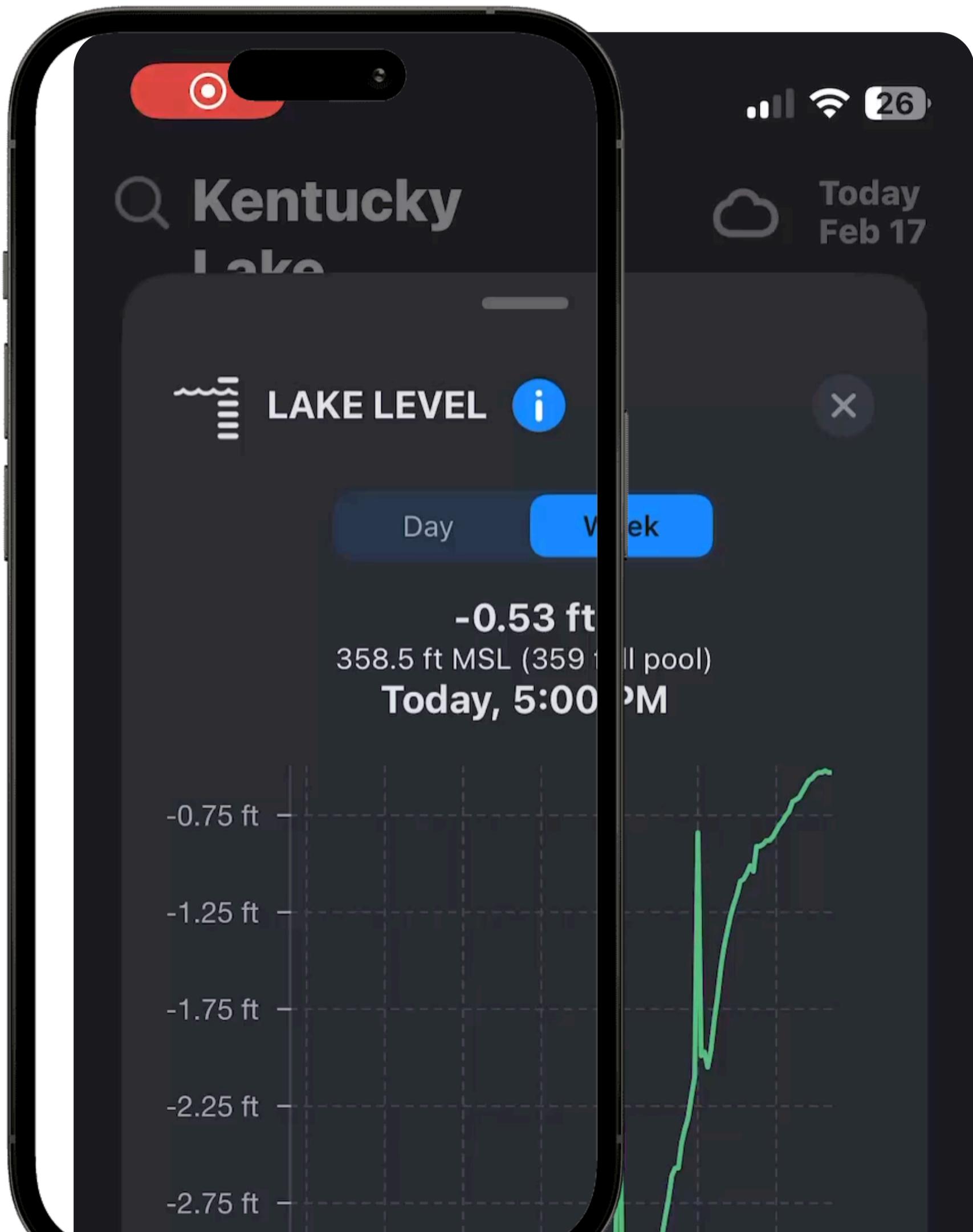
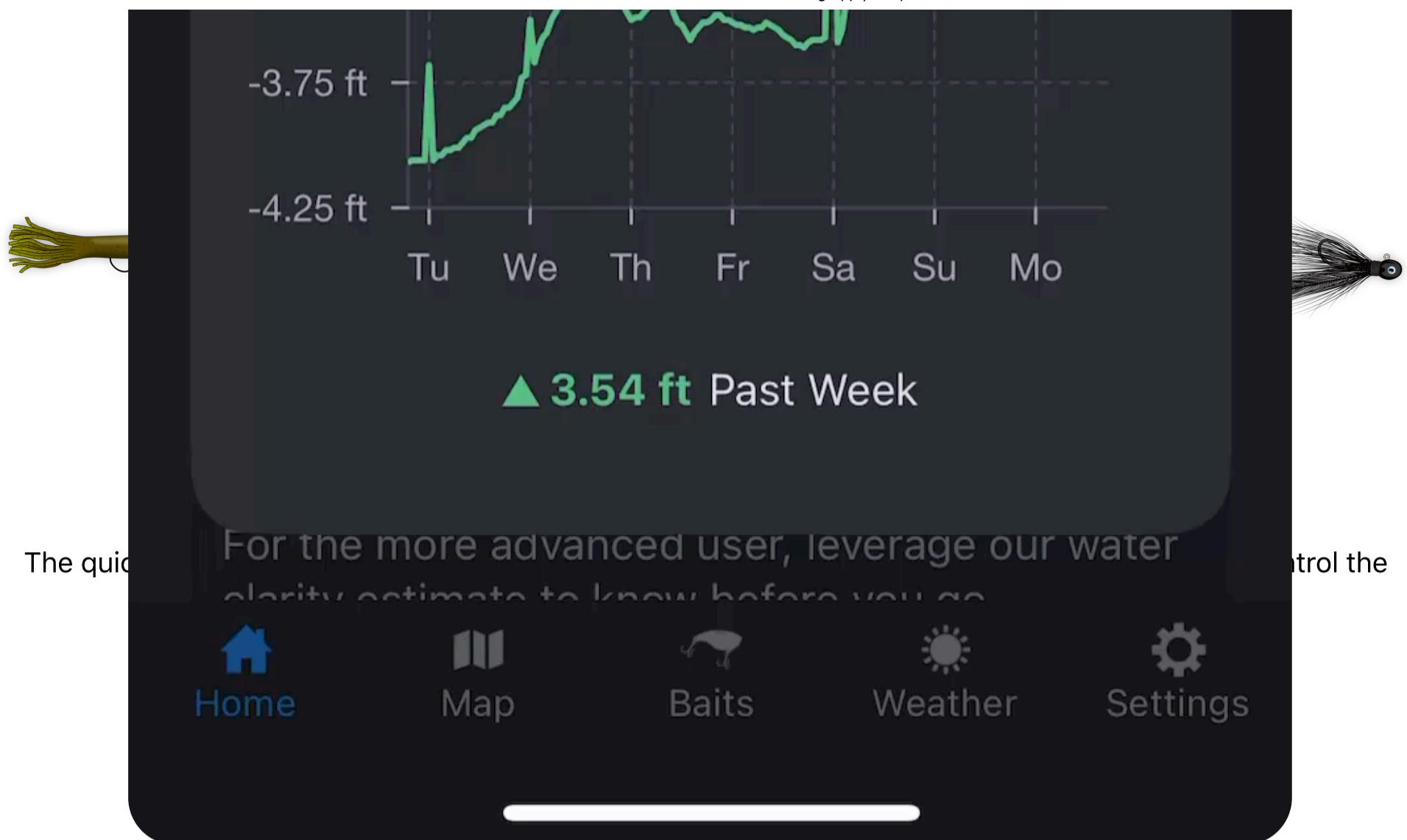


Serious tools for serious anglers.

Whether a seasoned pro or weekend warrior, Deep Dive gives you no-nonsense, cutting edge tools to help you catch more fish. Dive right in with our easy-to-use Bait Tool or dive deeper with our industry-leading Water Clarity Map. It's all here. In your pocket.





Your **inputs are paired with the weather conditions** for whatever day and time you have selected. These are fed into the Deep Dive top baits engine to give you the top baits for your lake.

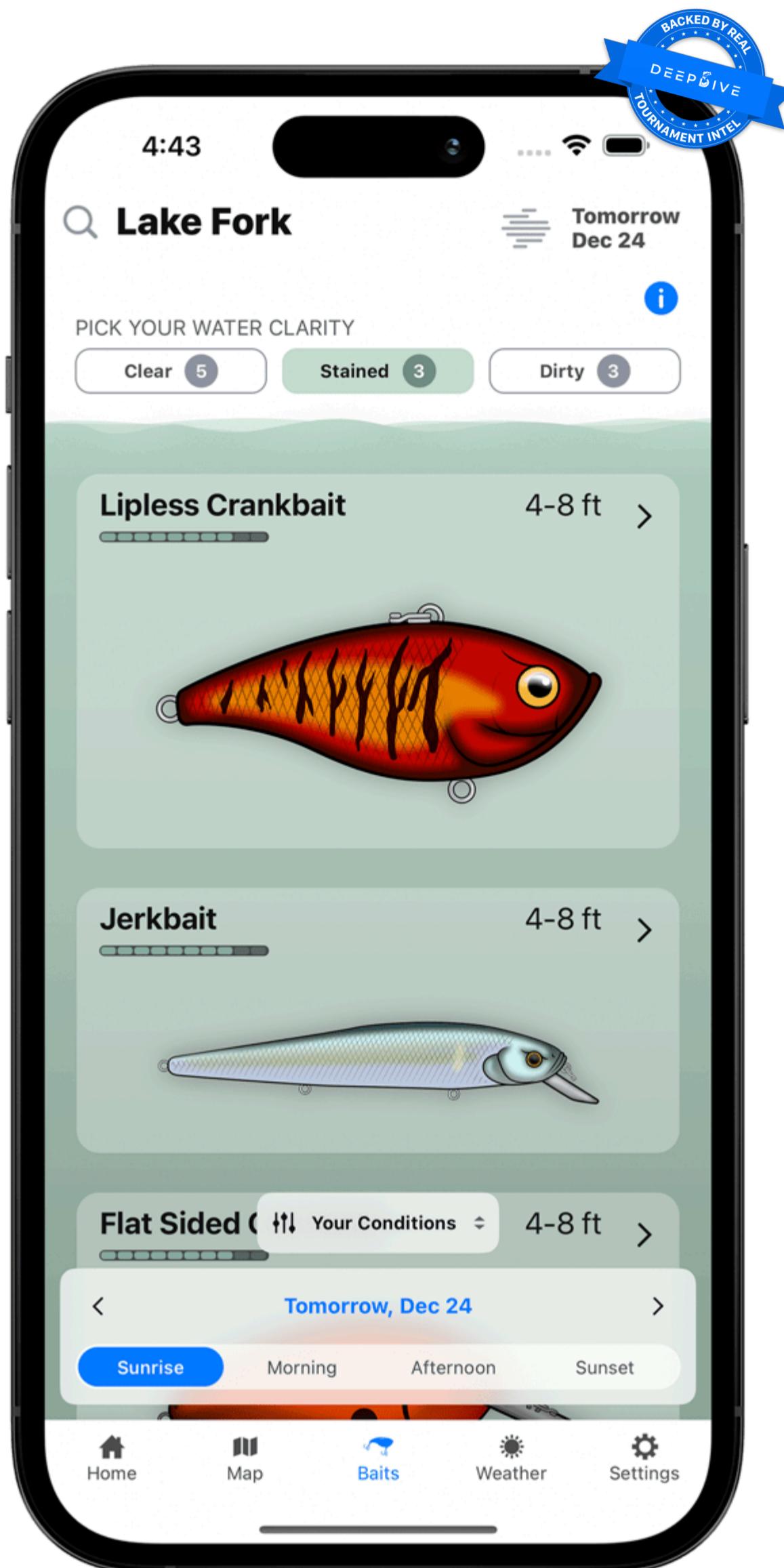
All of the results from your inputs are **organized into buckets of water clarity**.

The **top bait result** is always listed first.

You **control the inputs** that are critical to getting accurate results. Fine tune them to your specific conditions.

Change the time period of the day, giving you the **most relevant results** for that selected time period. Look up to 7 days ahead.





The clearest picture yet.

Form your overall strategy without having to drive there first. We leverage daily satellite imagery to update as frequently as possible, limited only by potential cloud cover. Now available on over 170 top lakes.

WATER CLARITY MAP

All of the most **stained** water is found along a northern bank in the upper end of the lake.

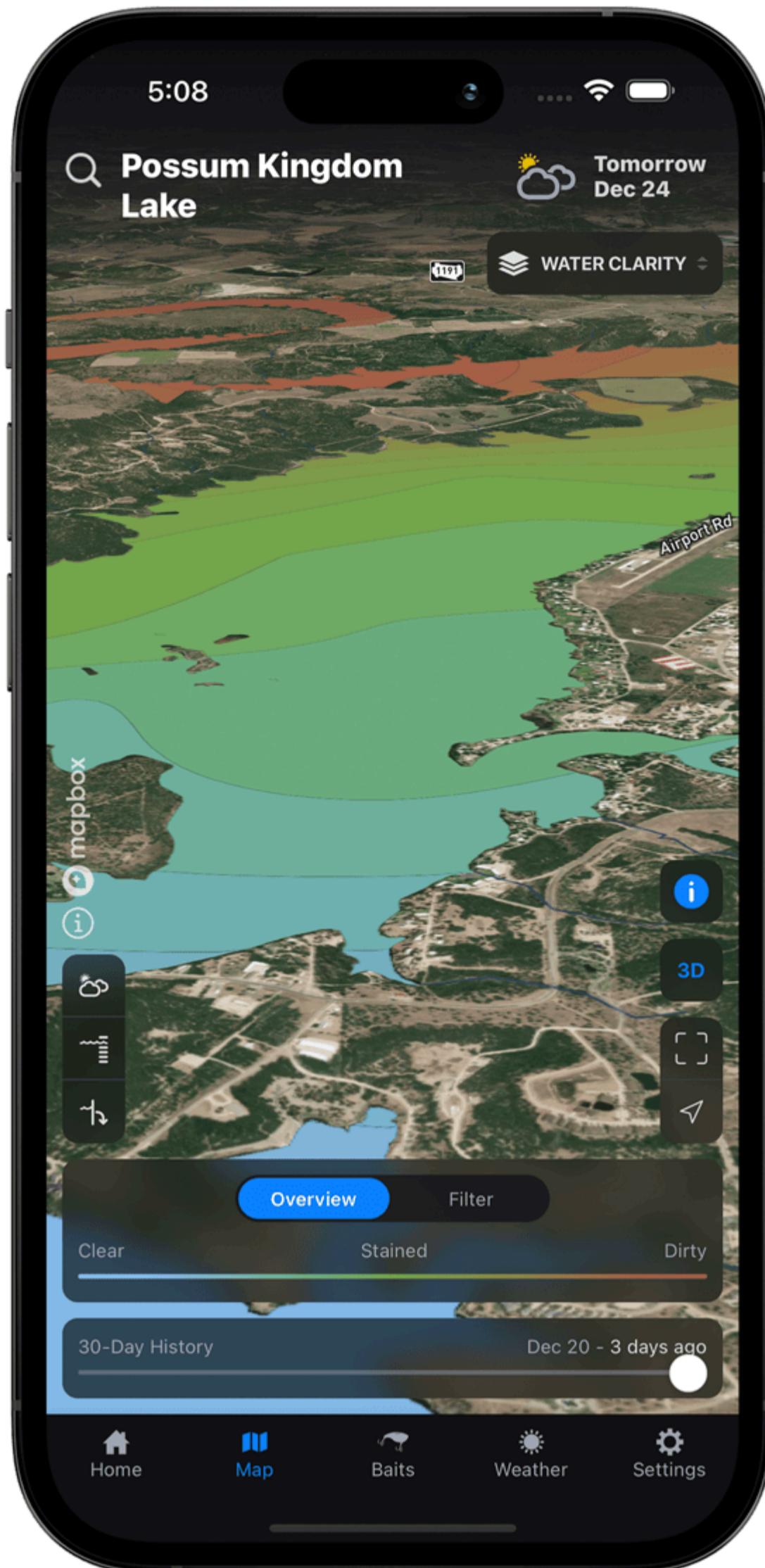
The **dirtiest** water is secluded to the upper end of the lake.

The **clearest** water can be found when approaching the middle of the lake and extends all the way south.

Water clarity is shown as a color gradient from blues to greens to browns.

Browse 30 days of available history.





Understanding the lake's water clarity can guide many aspects of your fishing strategy, from lure selection to fishing depth. By adapting to the conditions, you can **optimize your approach for a more successful fishing experience**.

Water clarity affects how well fish can see. In clear water, fish can see lures and bait more easily, so you may need to use more natural and realistic lures. In murkier water, you may want to use lures that create more vibration or noise to attract fish.

In clear water, fish might be found deeper as they are more sensitive to light, while in murky water, they may be found closer to the surface. **Knowing the clarity can help you choose the right depth to fish.**



Just like the pros.

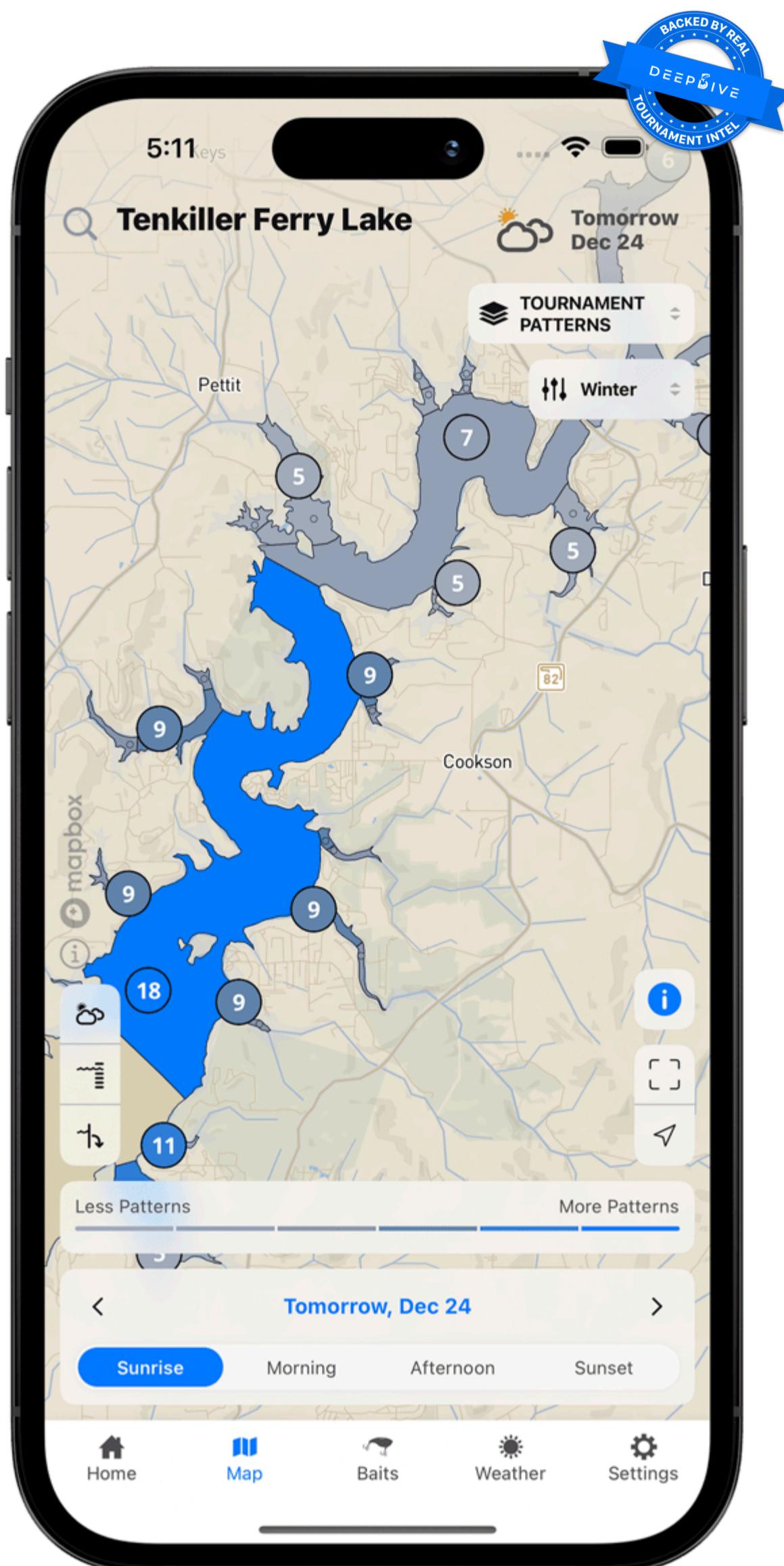
Skip the guess-work and leverage the real patterns used by professionals to win tournaments and know where to use them on your lake.

TOURNAMENT PATTERNS MAP

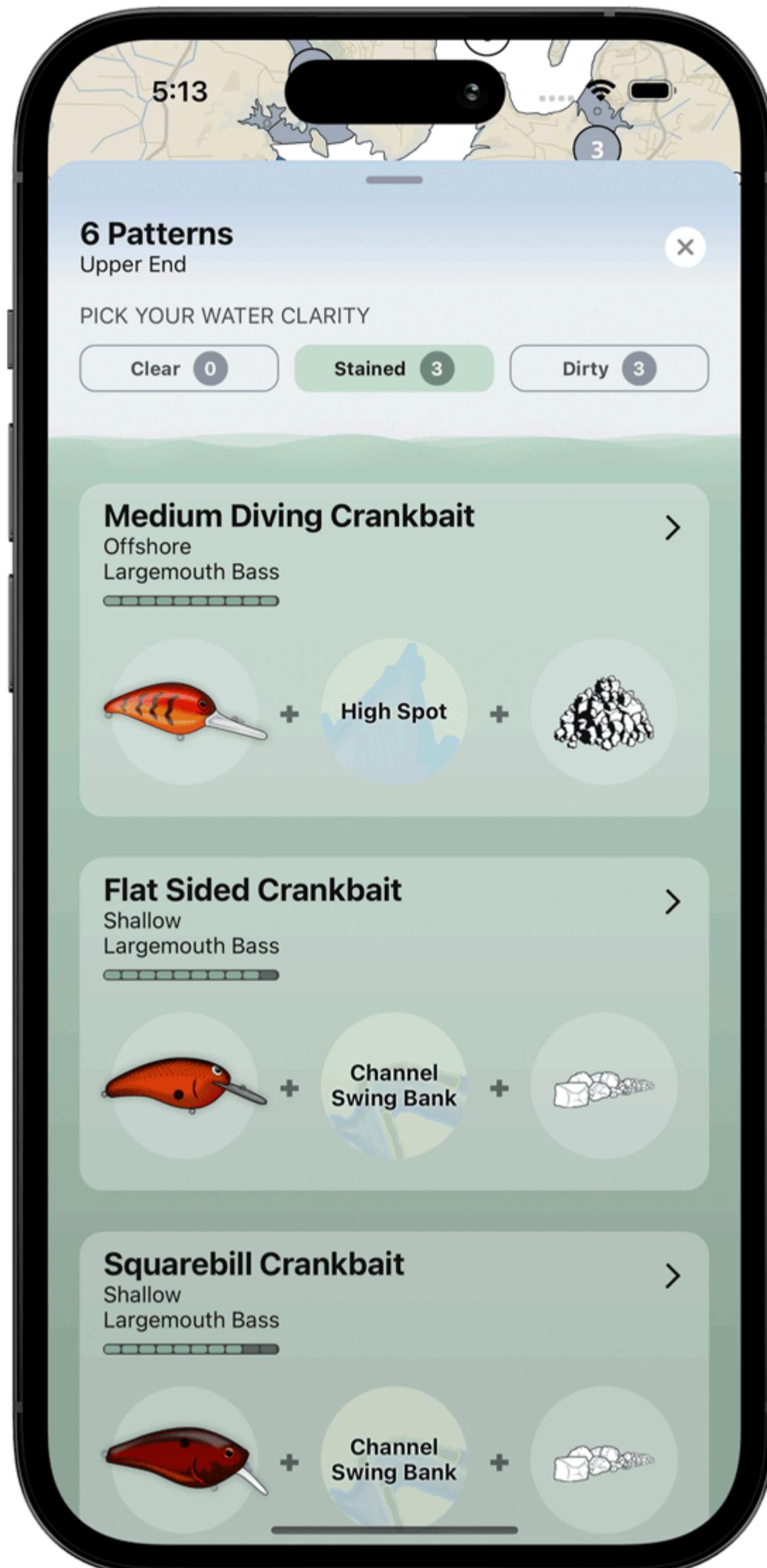
Tournament pattern results are relevant to your lake characteristics, pattern options you have set, and weather and water conditions. You can filter the map by season, fishing style, aquatic vegetation, and other factors.

The numbered dots represent **real patterns collected from top finishes in professional tournaments**. Their location indicates where to use them.





The winning patterns for an area are given in a list. Cards give you a few **quick pieces of information** and you can tap on them to get even more. The best pattern is always listed first.



Where the wild wind blows.

Better know the wind and put more fish in the boat. Easily see where wind beats the bank, creates waves over the water, and reveals calm areas. See the intensity and how it might change throughout the day.

WIND EFFECTS MAP

The **lowest** wind impacted banks on the lake are shown in brown.

Quickly identify **calm** pockets of water.

The **highest** wind impacted banks on the lake are shown in red.

See how the waves are affected by the wind.

Slide to a different time or day to see changes. Look up to 7 days ahead and 2 in the past.





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Download on the
App Store

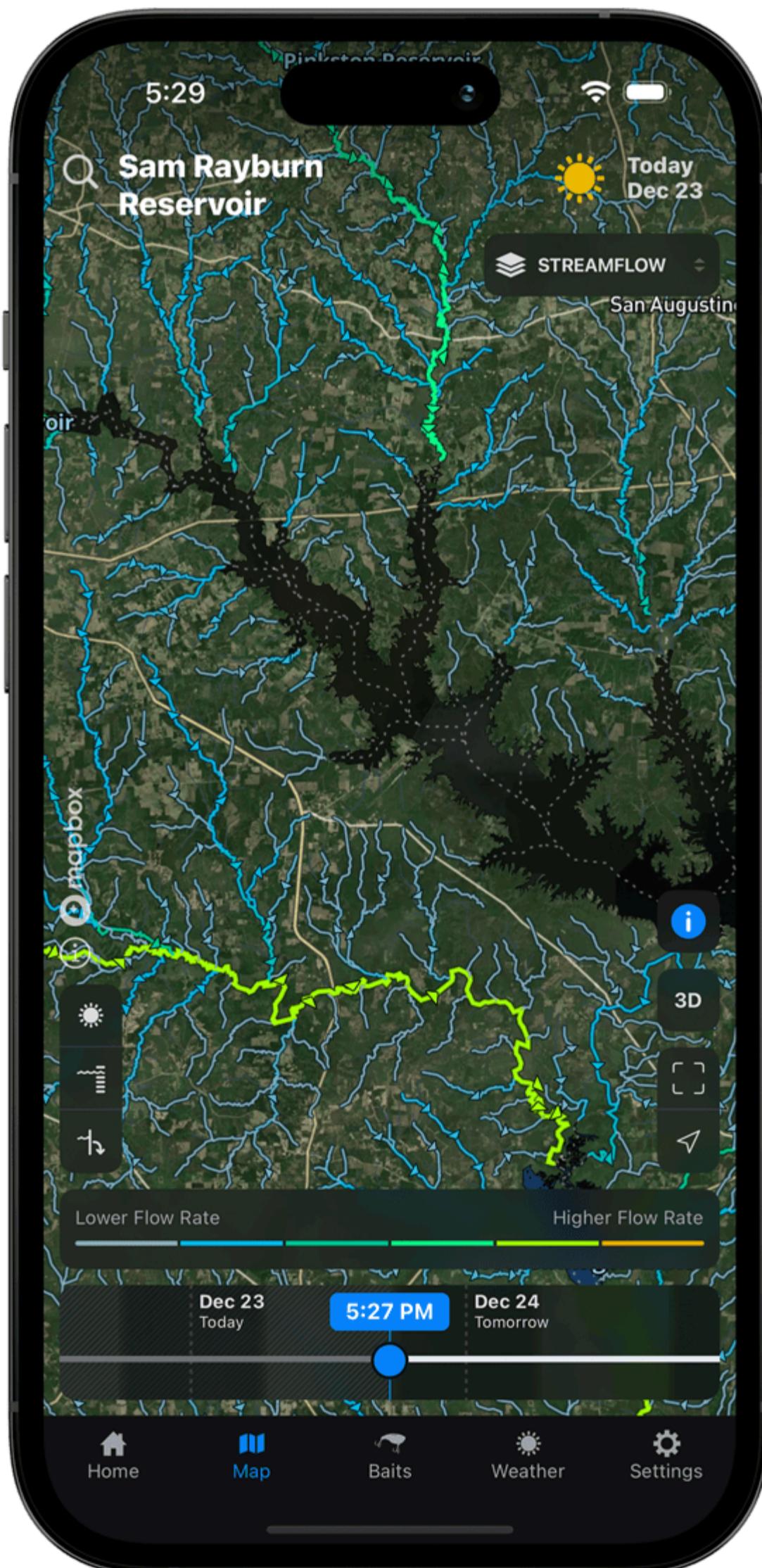
GET IT ON
Google Play

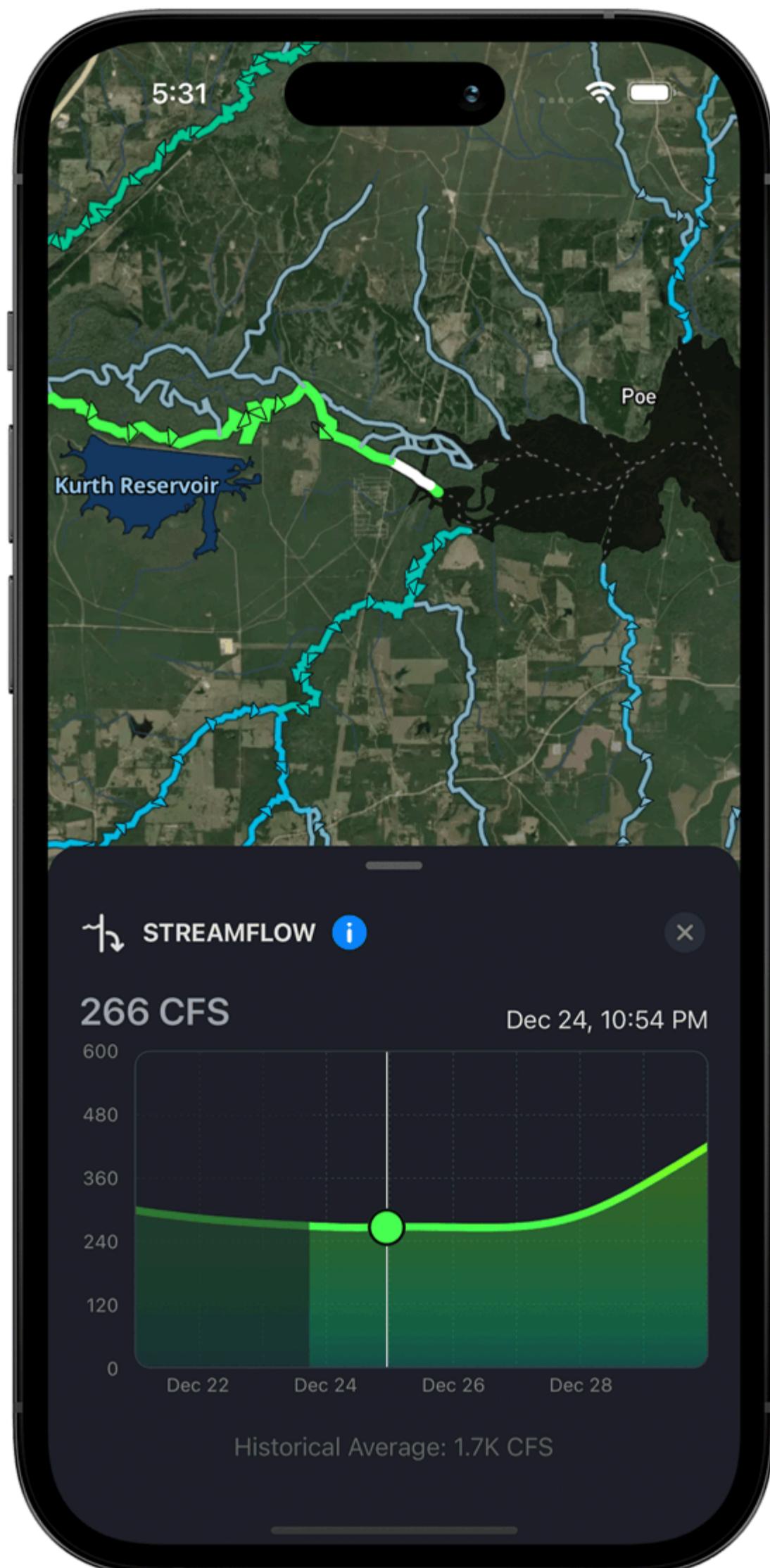
Go with the flow.

Follow changing water, land bigger catches. Know where and how the water will flow into the lake.

STREAMFLOW MAP

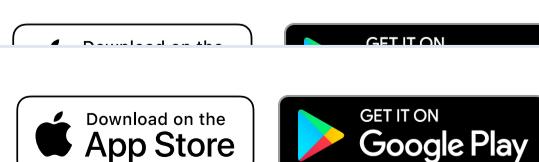
With color-coded streams, you instantly get the big picture.





Sometimes you want to fish areas that get a lot of runoff, especially if there hasn't been much rain. That way, if there is even a small amount of rain there is going to be some **water movement** in those areas.

In times when the lake is getting a lot of flooding and a ton of water through inflow points, **areas with higher inflow can get blown out**. The water can be too dirty to fish. In this situation, you may want to fish in some areas that get a much lower amount of inflow that are still bringing in great nutrients for baitfish to gather.



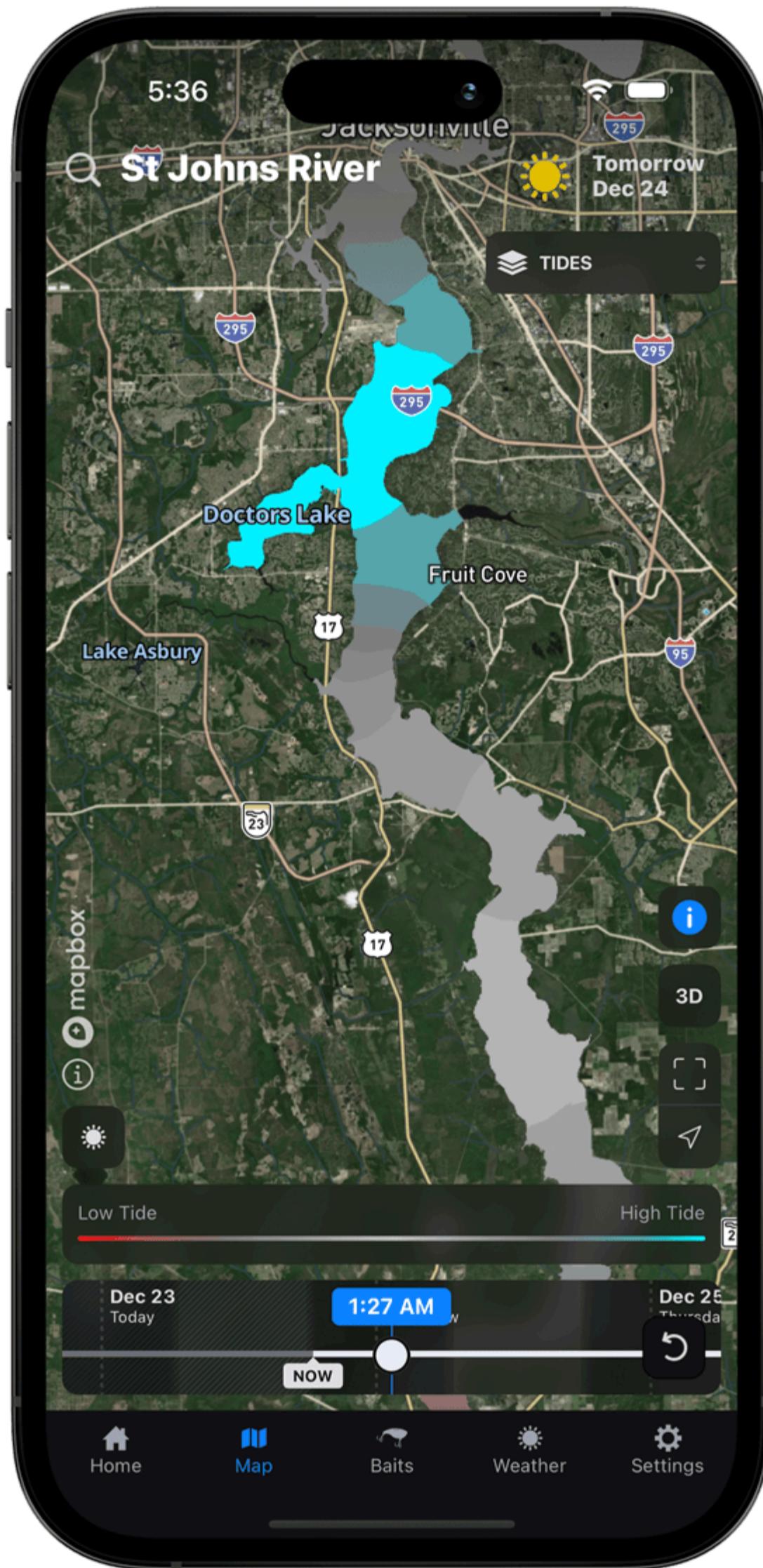
Turn the tide.

Effortlessly track high and low tides in tidal fisheries and get precise, location-specific insights. Plan your trips around peak feeding times and fish the most productive waters with confidence.

TIDES MAP

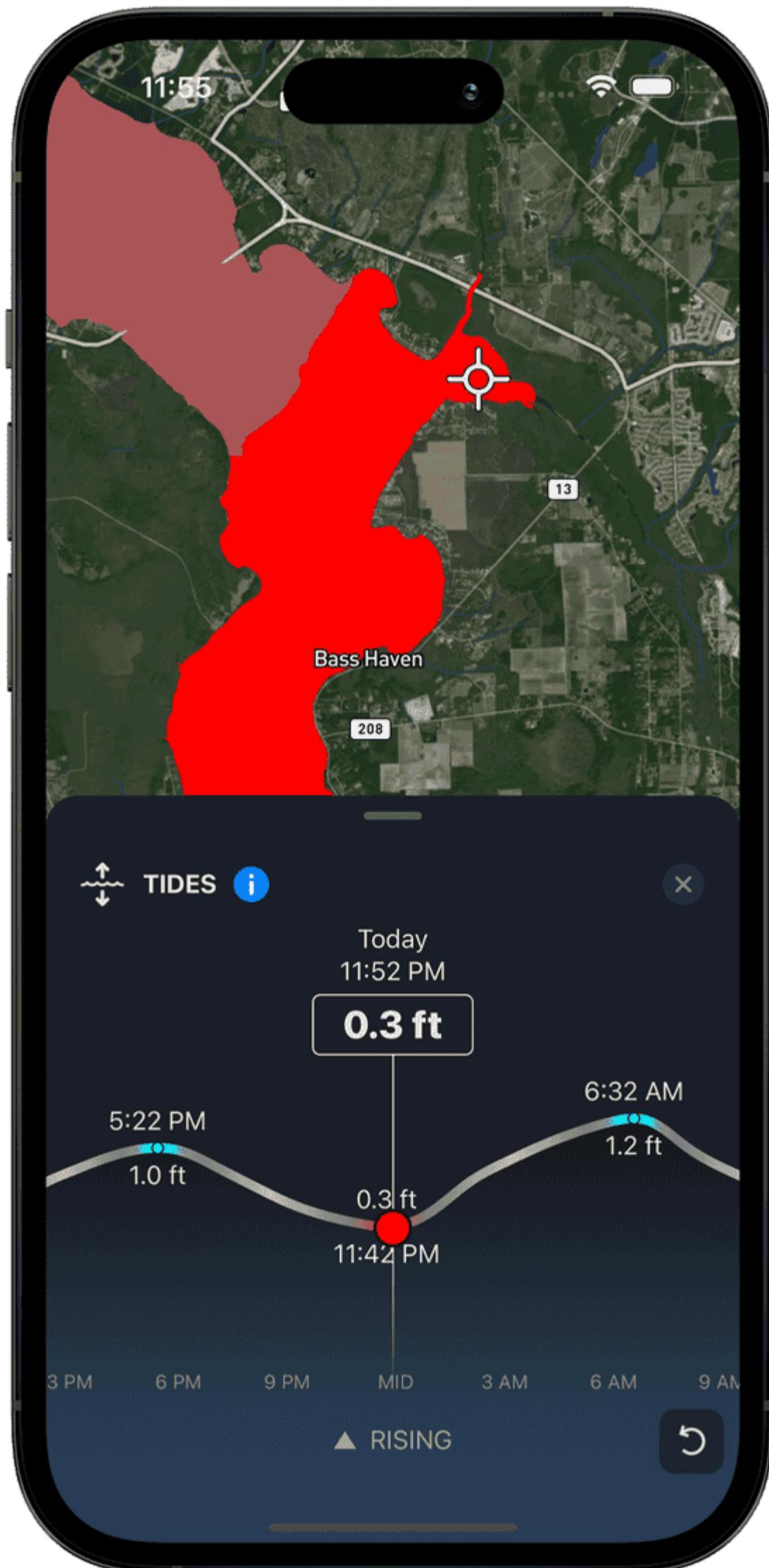
Quickly see the entire body of water and where the high and low tide areas are.





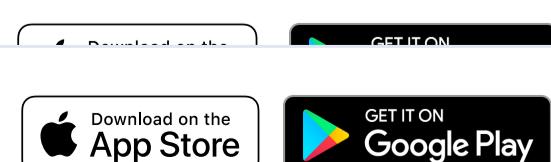
Get tide data for any point on the water up to 2 days ahead and review trends from the past 2 days.





Our tides map **isn't just another table** or a single station reading. We use a dynamic model that factors in station readings, tidal forces, wind, atmospheric pressure, river inflows, ocean conditions, and even real-time observations, giving you the **most accurate information possible** for any point on the water.

When tapping any point on the water, the detailed tide graph shows you exact highs and lows and how much the water level shifts from its normal state. **No more guesstimating where to fish** or relying on just one nearby station that could be miles away.



Untapped waters, everywhere.

Find overlooked inflow spots hiding in plain sight. Gain the edge by knowing exactly where water enters the lake—no matter how big or small the source. More flow, more fish.

WATER INFLOWS MAP

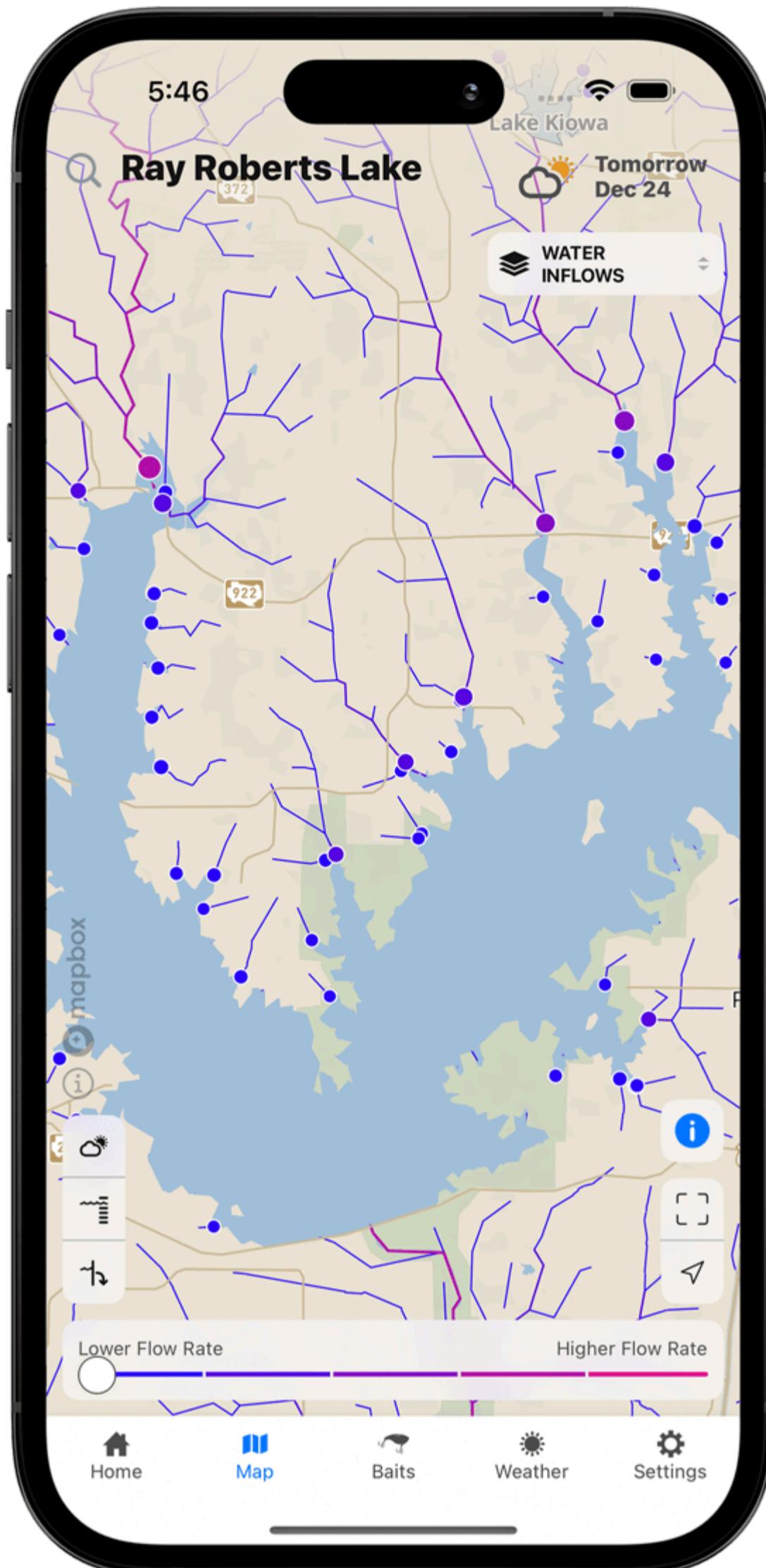
One of the **higher** average annual inflow rate points on the lake is shown as pink.

Areas with the **lowest** average annual inflow rate points are shown as blue.

Dots on the map represent where water flows into the lake. Their size and color are defined by their measured **average annual inflow rate**.

Water Inflow rates are shown in **colors from blue to pink**. Also, the bigger the dot the higher the inflow rate.





Knowing where water is flowing into the lake and the associated rates can help you **identify potential high yield fishing locations** increasing your chances of catching fish.

Inflow points, such as river mouths or creek channels, can create current or temperature changes that provide cover, food, and oxygen to fish. These **areas can also create eddies or slack water zones** where fish can rest and conserve energy.

Furthermore, inflow points can act as a **funnel for baitfish** and other prey, which can in turn attract larger predator fish. This concentration of prey can create a feeding frenzy, making it an ideal spot for anglers to catch fish.



Lake Level

See how the lake level is changing so you can better know the mood and position of bass.

Hour-by-hour data from an array of government sources.



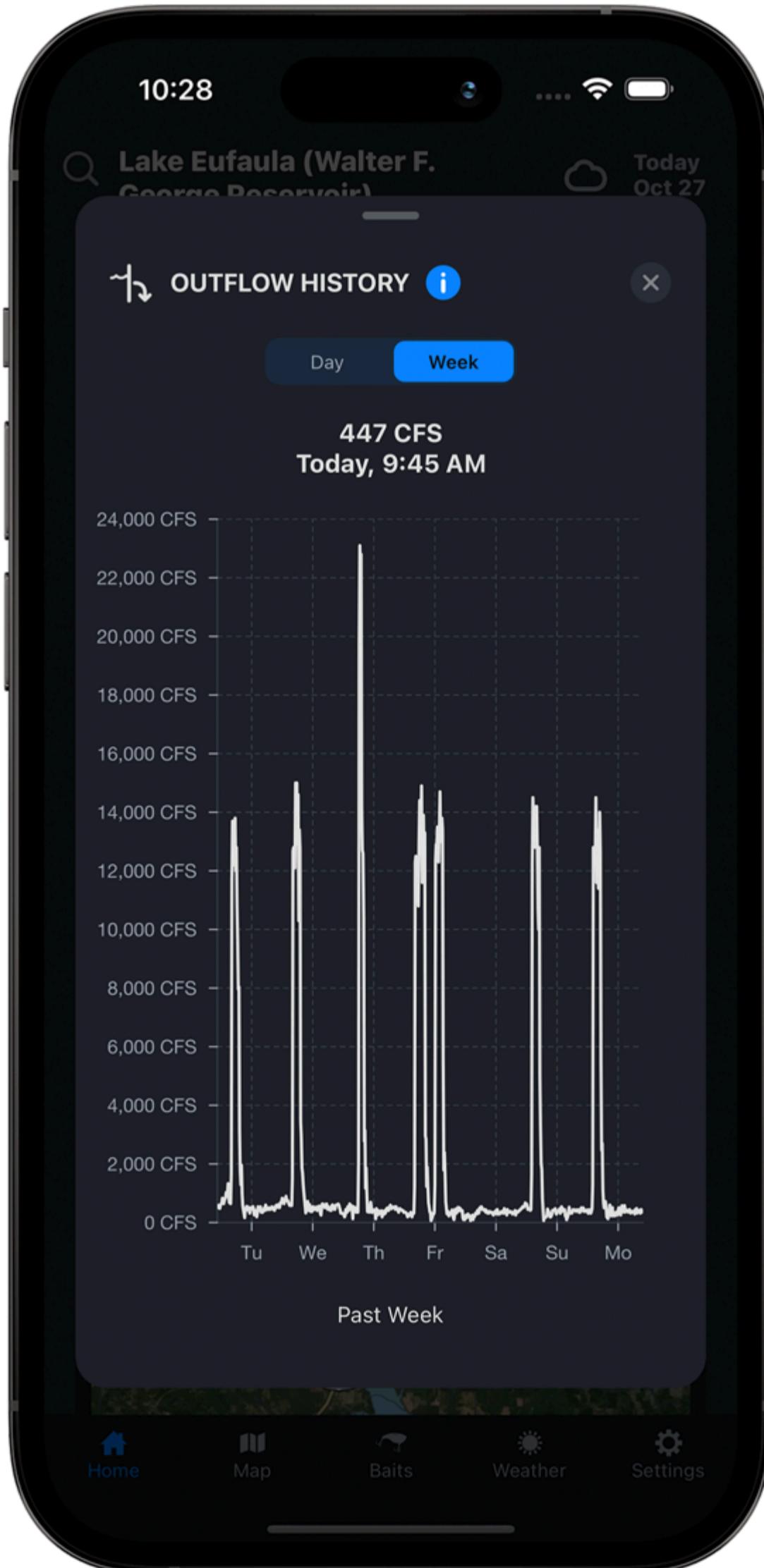


You'll find that bass tend to **move shallower** when the water is rising, and **move deeper** when the water is falling.

Outflow History

Bass are more likely to feed when the current is moving, and the graphs show you exactly when there was outflow and how much it was flowing.

The week view helps you spot trends and plan accordingly.





Simply the best areas.

Backed by real tournament data, see the best areas to fish on your lake and the best patterns to try there.

BEST AREAS MAP

Best area results are relevant to your lake characteristics, pattern options you have set, and weather and water conditions.

The best areas are **highlighted on the map**.

You can **filter the map** by season, fishing style, aquatic vegetation, and other factors.

The best area is **labeled front and center**.

Change the time period of the day, giving you the **most relevant results** for that selected time period. Look up to 7 days ahead.

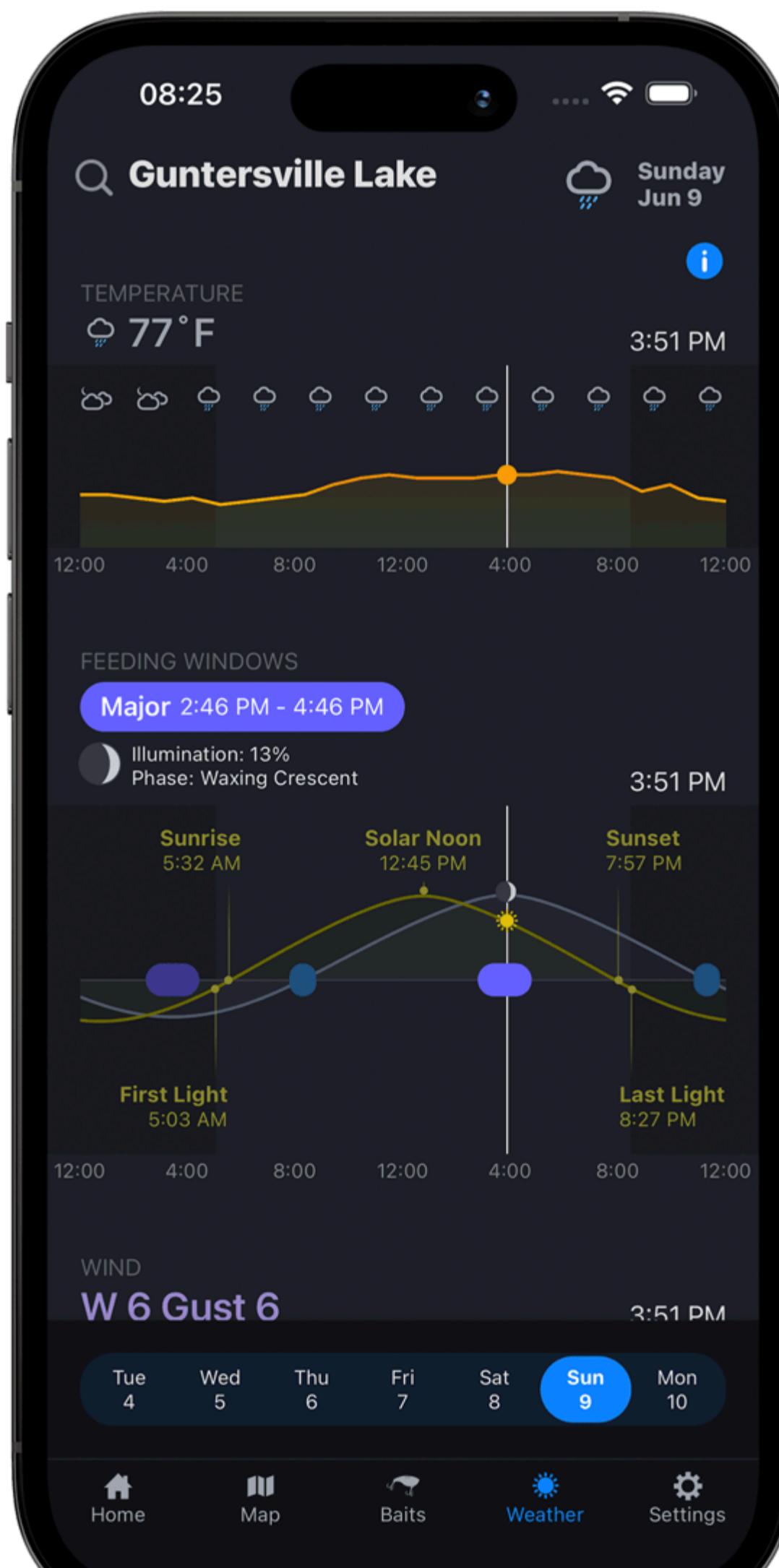




Weather for anglers.

Don't just look at the weather, but easily glean nuggets of actionable information that matters for fishing.

Know blocks of time best for catching fish.



See if conditions are favorable overall based on how fish behave in different pressure conditions.



Those dam generators!

See real-time and forecasted dam generation release schedules from the Tennessee Valley Authority (TVA) and Alabama Power.

GENERATION RELEASES

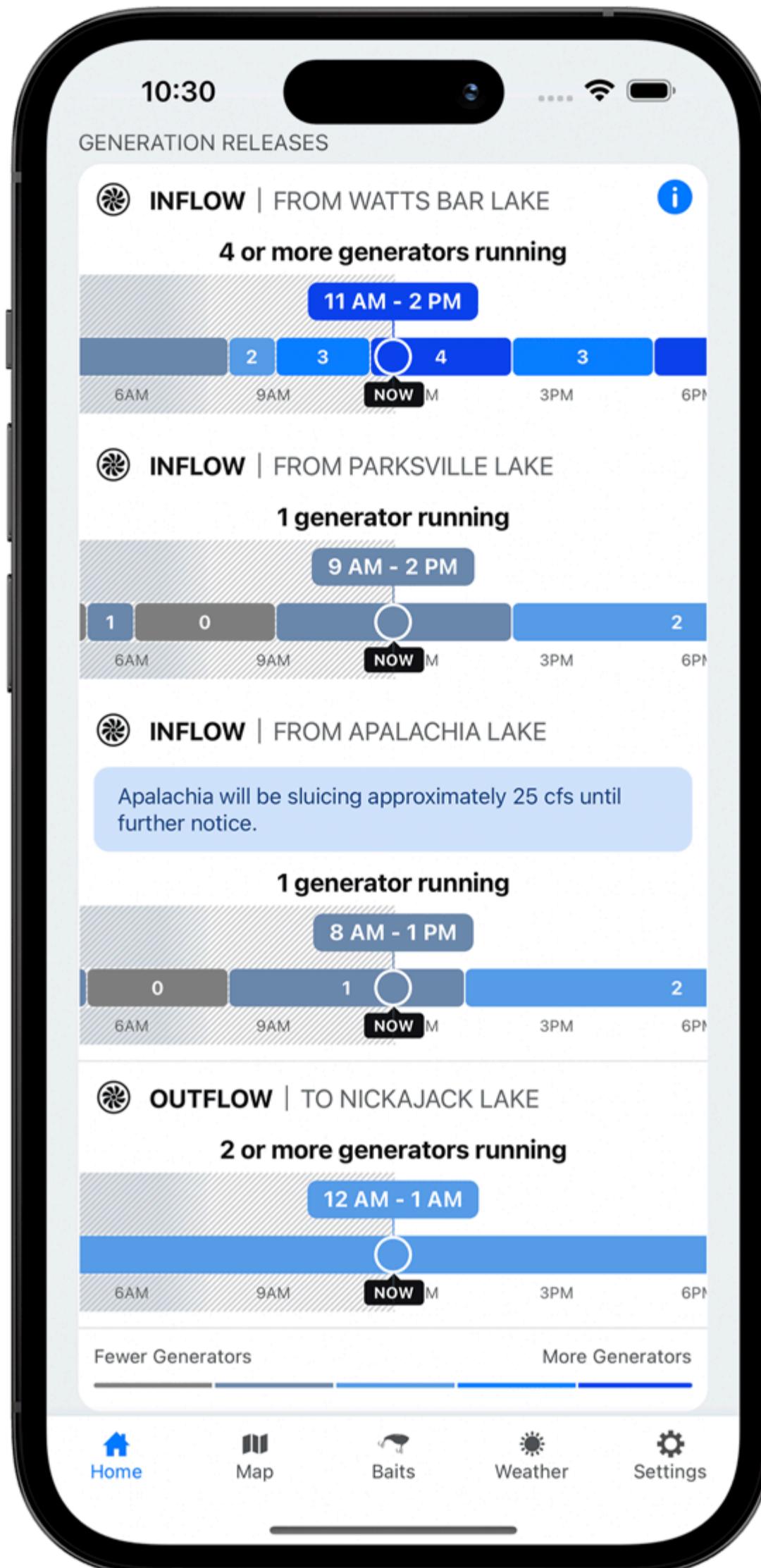
Whatever inflows and outflows exist for a lake, they are **all shown together** and synced on the timeline.

Easliy see the **number of generators** running at any given time.

See **special notices** right here in the app.

The number of generators is also shown in **colors from gray to blue**.





Plan smarter: Anticipate when water will rise, current will strengthen, and baitfish will move.

Time your bites: Bass and other predators often feed more aggressively when generators start running.

Stay safe: Avoid unexpected current surges by checking schedules before your trip.



Don't take our word for it.

Our customers refer to Deep Dive as their most impactful fishing tool. In their own words:



by holdeneric

This app is amazing, honestly I check it daily along with my morning coffee!



by edw md

High quality information from a team that knows what they are talking about. Love it!!!



by OzarkMike

I have this app on speed-dial. So useful!



by Joeye1203

This app is crazy good. Is going to make me very competitive on the tournament trail this year.



by ti.the.1st



phenomenal.



by Crackinater

I have used a couple of other fishing apps before, this app is the most sophisticated and well thought out fishing app there is.



by Bassmaster30631

This is the most detailed app out there.



by justrightstl

Great tool to simplify your day on the water.



by dtaylor515

I can't tell you how many times I have been stumped and the app puts me back on track.



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