### **OGC PITCH DECK**

# The Problem – Price Volatility in Crypto

- Cryptocurrency markets are highly volatile.
- Example: Bitcoin jumped from \$990 (2017) to \$69,000, then crashed to \$3,500, and now around \$111,000.
- Such volatility discourages long-term investors and limits real-world adoption.

Tagline: The crypto world needs stability and real-world value.

## The Solution – OneGram: Gold-Backed Digital Asset

- Each OneGram Coin (OGC) is physically backed by gold.
- Combines blockchain innovation with the timeless value of gold.
- Built in compliance with Shariah law principles—ethical, transparent, and assetbacked.
- Provides a minimum value floor cannot fall to zero.

Tagline: Blockchain meets gold to create stability, trust, and compliance.

## Technical Advantage – Powered by Solana & Shariah Principles

- Pakistan ranks 3rd globally in crypto adoption after the USA and India.
- Developed on Solana, the fastest blockchain with lowest transaction fees.
- Shariah-compliant design merges 1,400 years of Islamic finance principles with modern blockchain tech.
- Gold-backed ownership ensures real-world redeemability and income generation.

Tagline: A Bridge between innovation and Islamic tradition

## Competitive Advantage – Beyond Bitcoin Dependence

- Over 15,000 tokens exist, most rely on Bitcoin and lack real use cases.
- OneGram is independent of Bitcoin volatility.
- Built on Solana → low fees, high speed, rising asset value.
- Real-world utility: Property purchases via MAG Lifestyle using OneGram.
- Strong business partnerships already in place.

Tagline: Real asset. Real utility. Real growth.

#### Roadmap and Team

#### Roadmap 2025–2026 (Timeline Visual)

- Q4 2025: Smart contract launch, private sale, trading pool, social campaigns
- Q1 2026: Exchange listings, marketing push, OneGram Foundation launch
- Q2 2026: Merchant & brand partnerships, One Visitor & OnePay Apps
- Q3 2026: OneGram Store Program, Debit Card, national events
- Team Overview
- 12+ years blockchain & financial experience
- Proven expertise in ethical crypto solutions
- Committed to creating a sustainable financial future

#### Revenue Distribution

- 25% → Radyium SOL/OGC Liquidity Pool
- 50% → \$PAXG OneGram Gold Assets
- 10% → Solana Assets
- 10% → Marketing & Operations
- 5% → Team Salaries

### The Future of Ethical Digital Assets

- Stable Compliant Accessible
- OneGram brings trust and tangibility back to digital money.
- Invest in the world's first Shariah-compliant, gold-backed cryptocurrency.

Tagline: The future of value is OneGram.