



Velo Data

A speed-first UI for digital assets market data





Market

- One of the few sectors in crypto with proven monthly revenue and multi-cycle staying power is paid analytics/data
- Existing services are slow, not run by actual traders, and unnecessarily specific - users need multiple subscriptions to see all parts of the market
- Still no replacement for Skew after they were acquired for \$65mn and essentially sunset





Features

- Everything useful that competitors have and way more - a few examples:
 - Futures open interest weighted average price
 - Total return charts (simulated funding payments)
 - DEX metrics
 - Price-IV correlation
 - Aggregated charts and stats for indexes (custom baskets + predefined)
 - The perfect crypto VIX
 - Spot to futures volume ratio
 - NFT bid/ask order book visualization
 - Tables and market breadth charts for a top-down altcoin view





Targets

Feb

Take Velo from ideas to charts

Prototype

- Market indexes
- Binance futures
- Deribit options

Apr

Generate buzz and anticipation

Beta

- Bybit/OKX futures
 - Invite codes
- Mobile-friendly

Jun

Launch a bulletproof product

Release

- Remaining CEXs
- Marketing push
- Feature requests

Aug

Surpass competitors

Dominance

- Revenue growth
 - Expanded team
 - Spot, NFTs, and on-chain ASAP
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Founder

- Spearheaded derivatives analytics product offerings at Glassnode in 2021
- Founding member of quant trading firm Thanefield Capital
- Work shown in CoinDesk, Zerohedge





Mini-round

- Getting a small group of traders in on the ground floor keeps the project pointed in the right direction from the start
- **Selling 5% at \$3mn today to establish the project**
- Aiming to raise at \$10-30mn around release

