



Velo Data

A speed-first UI for digital assets market data





Market

- Paid analytics/data sector has had some of the best proven revenue and multi-cycle staying power in crypto
- Existing services are slow, not run by actual traders, too specific - users need multiple subscriptions to see everything they want
- Still no replacement for Skew after they were acquired for \$65mn and essentially sunset





Things traders can't easily find out yet

- What's the YTD performance of a DeFi basket after funding payments?
- What would crypto's VIX equivalent be at right now?
- How much open interest was added to Aptos over \$18?
- Has Ethereum done well during U.S. market hours recently?
- What percentile was futures volume last weekend?
- What's the 24 hour average funding rate for the entire market?
- How many top 100 coins just closed at a monthly high?



We'll be the type of platform that has data listed for new coins the *minute* they're trading.



Targets

Feb

Prototype

- Binance futures
- Options basics
- Coin baskets

Apr

Beta

- Bybit/OKX futures
 - Invite codes
- Mobile-friendly

Jun

Release

- Fast, reliable app
- Marketing push
- Apply feedback




Aug

Dominance

- Revenue growth
- Institutional tier
- **On-chain, NFT, spot rollout**



Founder

- Spearheaded derivatives analytics product offerings at Glassnode
 - Founding member of quant trading firm Thanefield Capital
 - Work shown in CoinDesk, Zerohedge
 - https://twitter.com/bit_hedge
- 
- 
- 



Party round

- Getting a small group of traders in on the ground floor to point the project in the right direction from the start
- **Raising 5-10% at \$3mn post money**

