



# Velo Data

A speed-first UI for digital assets market data





# Market

- The paid analytics/data sector has had some of the best proven revenue and multi-cycle staying power in crypto
- Existing services are slow, not run by actual traders, too specific - users need multiple subscriptions to see everything they want
- Still no replacement for Skew after they were acquired for \$65mn and essentially sunset





# Examples

- Things traders can't easily find out yet:
  - What's the YTD performance of a DeFi index after funding payments?
  - What's would crypto's VIX equivalent be at right now?
  - How much open interest was net added to Aptos over \$18?
  - Has Ethereum done well during U.S. market hours recently?
  - What percentile was total futures volume last weekend?
  - What's the 24 hour average funding rate for the entire market?
  - How many top 100 coins are currently above their 10 day moving average?



We'll be that platform with data  
for new perps the *minute*  
they're listed.



# Targets

Feb

Take Velo from ideas to charts

Prototype

- Binance futures
- Deribit options
- Coin baskets

Apr

Generate anticipation

Beta

- Bybit/OKX futures
  - Invite codes
  - Mobile-friendly

Jun

Launch a bulletproof product

Release

- More data
- Marketing push
- Feature requests

Aug

Surpass competitors

Dominance

- Revenue growth
- Institutional tier
- **On-chain, NFT, spot rollout**

# Founder

- Spearheaded derivatives analytics product offerings at Glassnode in 2021
- Founding member of quant trading firm Thanefield Capital
- Shown in CoinDesk, Zerohedge
- [https://twitter.com/bit\\_hedge](https://twitter.com/bit_hedge)

# Party round

- Getting a small group of traders in on the ground floor to point the project in the right direction from the start
- **Raising 5-10% at \$4mn post money today**
- Planning to raise at \$10-30mn around release