



Velo Data

A speed-first UI for digital assets market data





Market

- Paid analytics/data has had some of the best proven revenue and multi-cycle staying power in crypto
- Existing services are slow, not run by actual traders, too specific - users need multiple subscriptions to see everything they want
- Still no replacement for Skew after they were acquired for \$65mn and essentially sunset





Features

- Everything useful that competitors have and way more - a few examples:
 - Futures OI profile and OI-weighted average price
 - Aggregated measures for custom and predefined coin baskets
 - DEX trading suite
 - Total return charts (simulated funding payments)
 - Telegram, Twitter, and Discord bots
 - The perfect crypto VIX
 - Volume-based candlesticks
 - Return by session charts (US, EU, Asia market hours)
 - NFT meta-analyses and order book visualizations
 - Tables and market breadth gauges for a top-down altcoin view





Targets

Feb

Take Velo from ideas to charts

Prototype

- Binance futures
- Deribit options
- Coin baskets

Apr

Generate anticipation

Beta

- Bybit/OKX futures
 - Invite codes
- Mobile-friendly

Jun

Launch a bulletproof product




Release

- More data
- Marketing push
- Feature requests

Aug

Surpass competitors

Dominance

- Revenue growth
 - Institutional tier
 - On-chain, NFT, Spot rollout
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Founder

- Spearheaded derivatives analytics product offerings at Glassnode in 2021
- Founding member of quant trading firm Thanefield Capital
- Work shown in CoinDesk, Zerohedge





Mini-round

- Getting a small group of traders in on the ground floor to keep the project pointed in the right direction from the start
- **Selling 5% at \$3mn today**
- Planning to raise at \$10-30mn around release

