Velo Data

A speed-first UI for digital assets market data

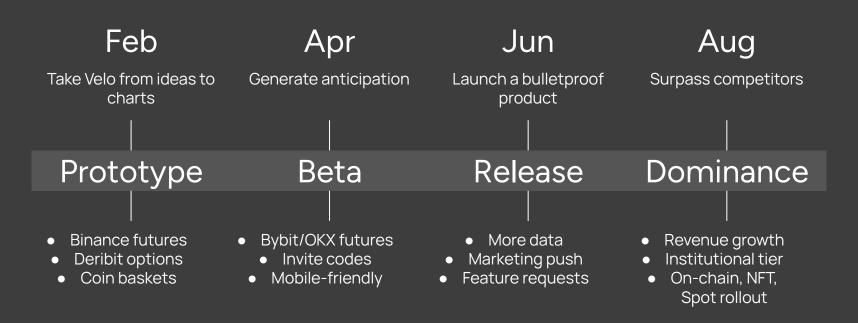
Market

- → The paid analytics/data sector has had some of the best proven revenue and multi-cycle staying power in crypto
- Existing services are slow, not run by actual traders, too specific users need multiple subscriptions to see everything they want
- → Still no replacement for Skew after they were acquired for \$65mn and essentially sunset

Features

- → Everything useful that competitors have and way more a few examples:
 - → Futures OI profile and OI-weighted average price
 - → Aggregated measures for custom and predefined coin baskets
 - → DEX trading suite
 - → Total return charts (simulated funding payments)
 - → Telegram, Twitter, and Discord bots
 - → The perfect crypto VIX
 - → Volume-based candlesticks
 - → Return by session charts (US, EU, Asia market hours)
 - → NFT meta-analyses and order book visualizations
 - → Tables and market breadth gauges for a top-down altcoin view

Targets



Founder

- → Spearheaded derivatives analytics product offerings at Glassnode in 2021
- → Founding member of quant trading firm Thanefield Capital
- → Work shown in CoinDesk, Zerohedge

Mini-round

- → Getting a small group of traders in on the ground floor to keep the project pointed in the right direction from the start
- → Selling 5% at \$3mn today
- → Planning to raise at \$10-30mn around release