



# A speed-first UI for digital assets market data

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# Market

Analytics services have had some of the best proven revenue and multi-cycle staying power in crypto.

Yet when Skew was acquired for \$65m and essentially sunset - **no one stepped up to fill the gap they left.**

## Problem Statement

**Existing services are slow,  
unimaginative, not run by  
actual traders...**

**And users need multiple  
subscriptions to see  
everything they want.**

## Solutions

# This is where Velo comes into the picture.

Today there are two choices: deal with multiple products, or deal with endless raw data from an API-only solution.

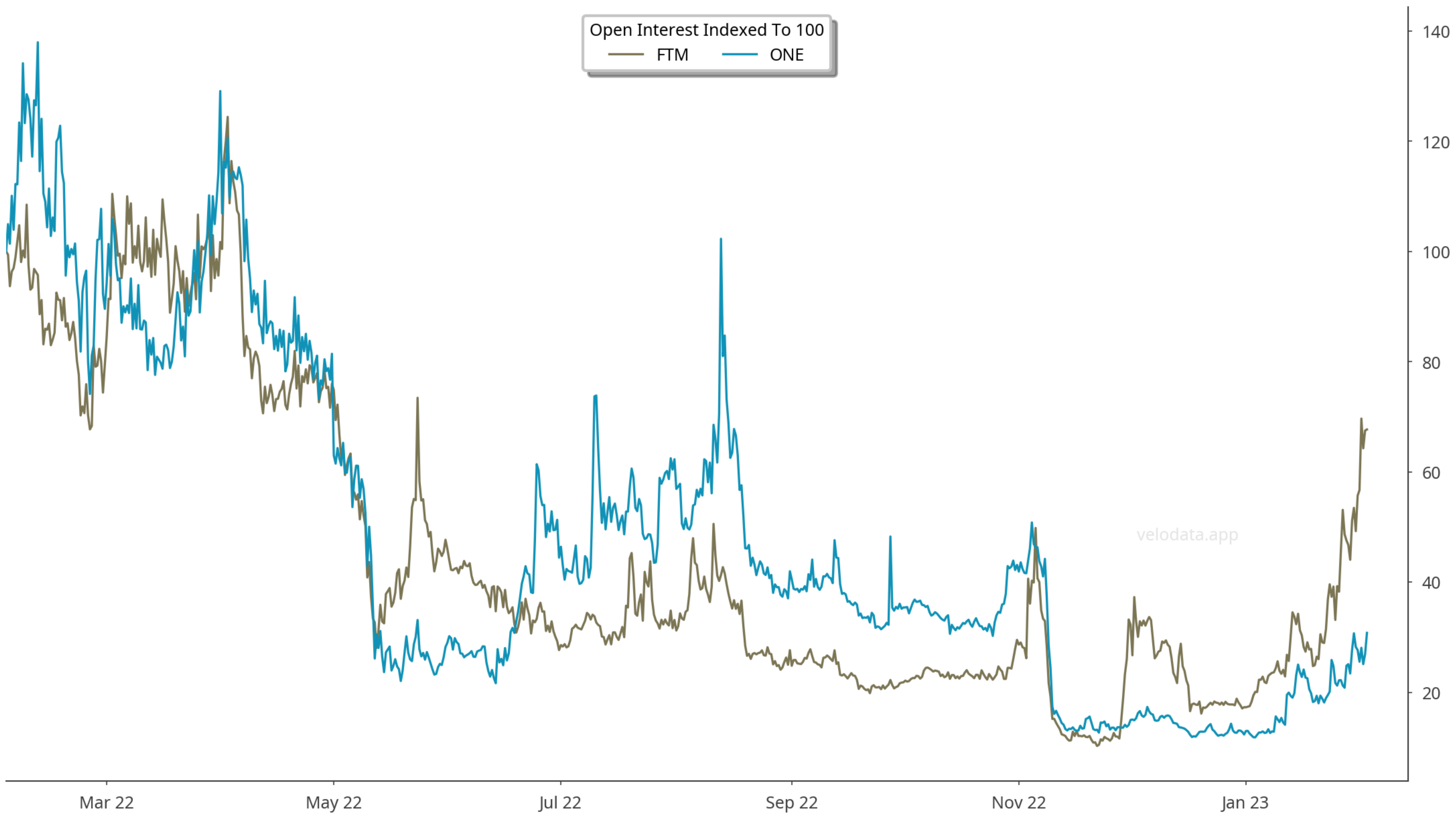
**What if there doesn't need to be a tradeoff between flexibility and usability?**

## Advantages

- ✓ Mobile friendly, lightning fast
- ✓ Most topical data library
- ✓ Twitter-centric marketing
- ✓ Original metrics, original visualizations

**We're here to let users take their analysis a step further with our unmatched library.**

**Velo doesn't just feed data back from exchange APIs - Velo answers questions.**



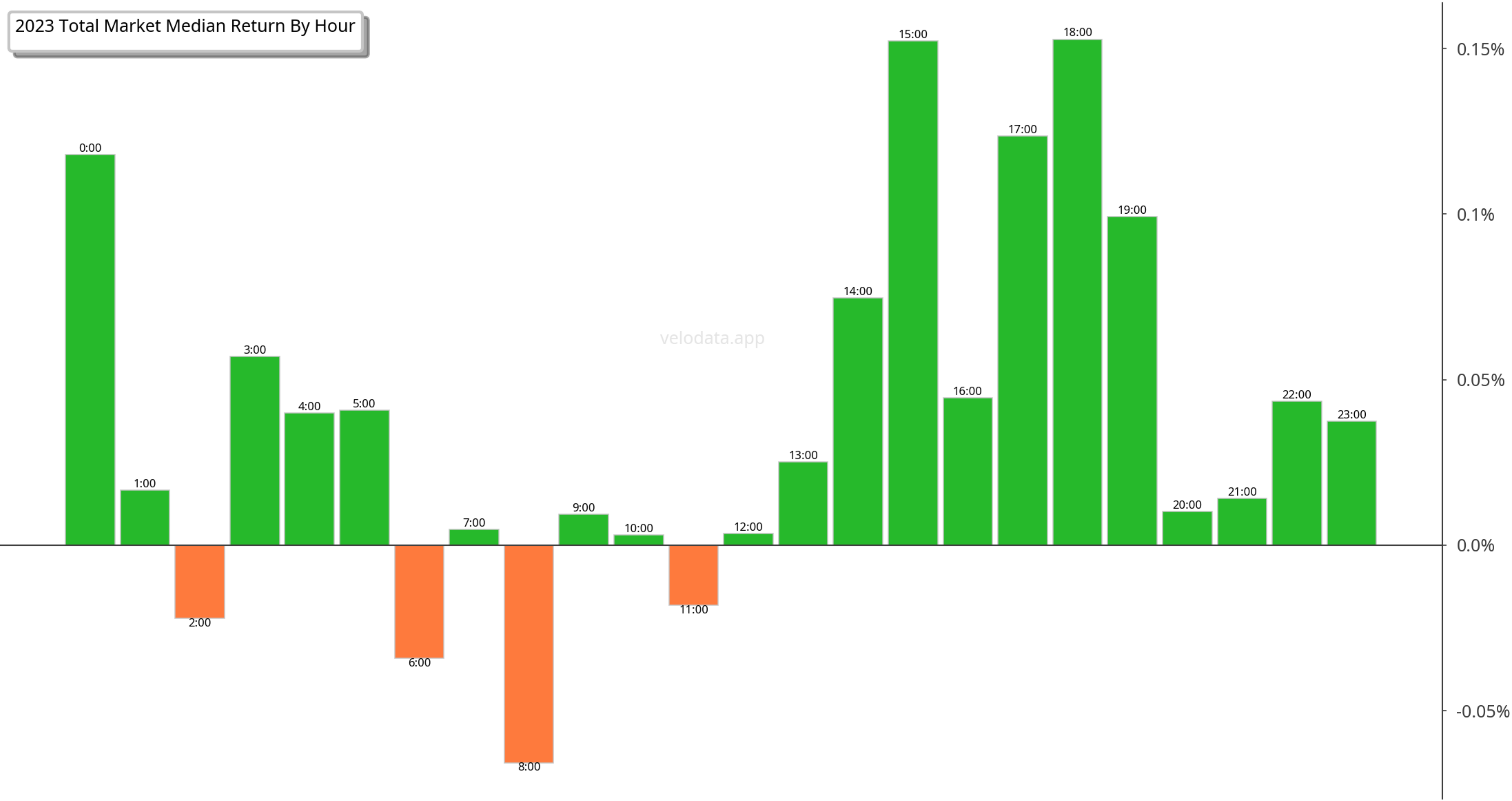
Open Interest Indexed To 100

- FTM
- ONE

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2023 Total Market Median Return By Hour

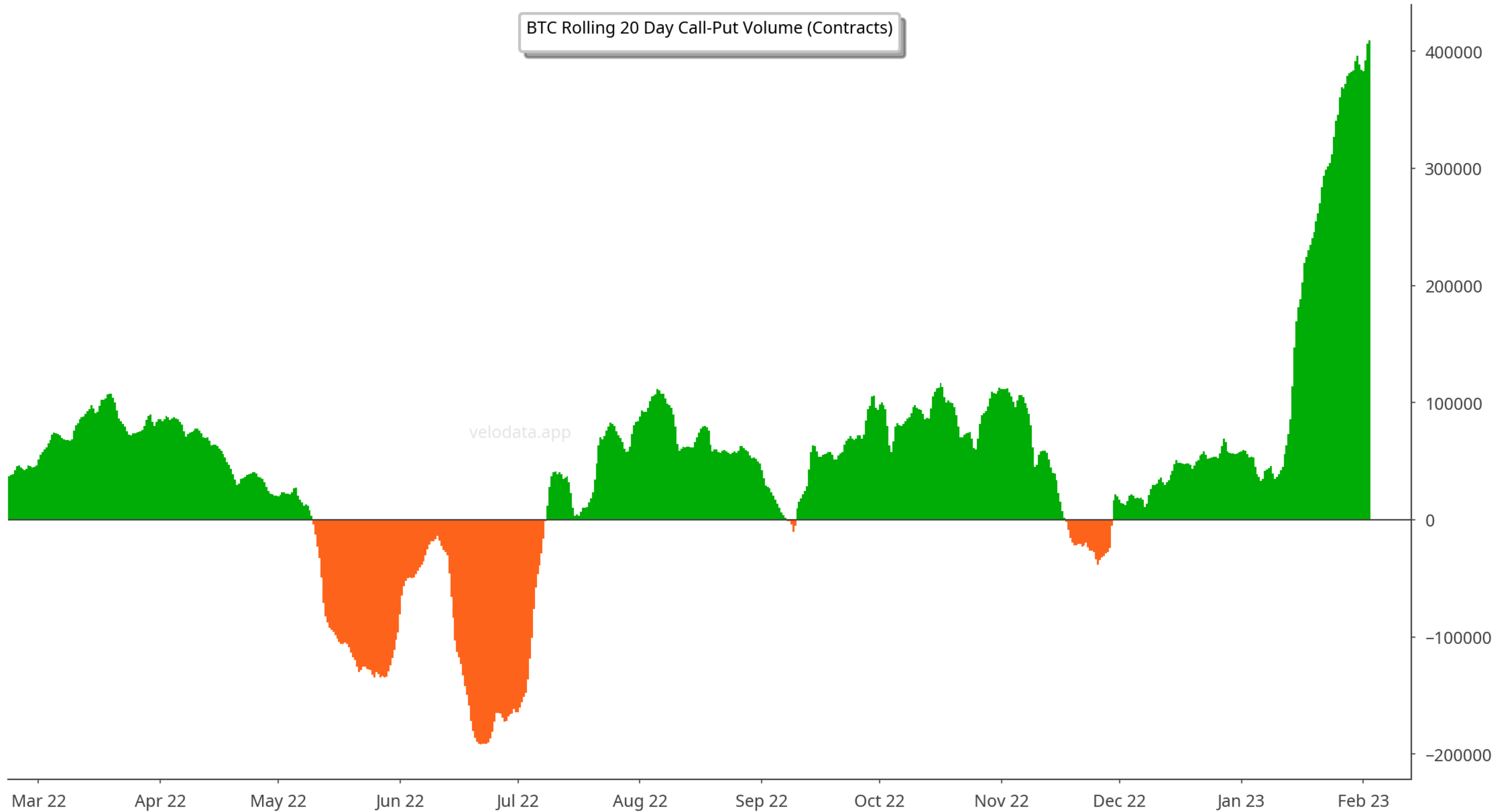


**And if we miss  
something - power  
users can add it  
themselves in our  
codeless terminal.**



**=SUM(BTC.OPTS.CALL\_VOLUME - BTC.OPTS.PUT\_VOLUME, 20)**

BTC Rolling 20 Day Call-Put Volume (Contracts)



## Deliverables & implementation plan

### Beta - Apr

- Derivatives-first approach
- Prioritize usefulness
- Invite code system

### Release - Jun

- Bulletproof software
- Marketing push
- Apply feedback

### Dominance - Aug

- Revenue growth
- Institutional tier
- **Spot, on-chain, and NFT rollout**

# Founder

[https://twitter.com/bit\\_hedge](https://twitter.com/bit_hedge)



**Spearheaded derivatives analytics product offerings at Glassnode**



**Founding member at quant trading firm Thanefield Capital**



**Work shown in CoinDesk, Zerohedge**

# Angel round

**Raising 5-10% at \$3m post money.**

**Get in touch!**

telegram: @fredrickc