# Velo Data

A speed-first UI for digital assets market data

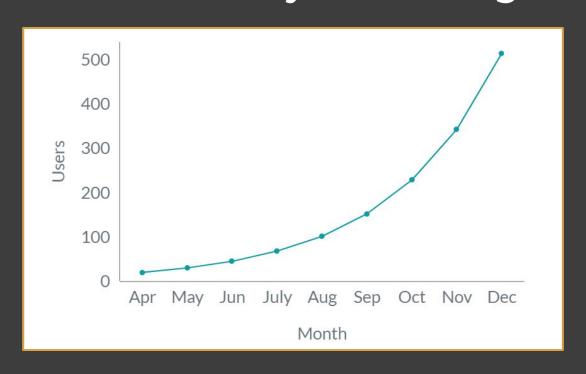
### |Market

- Paid analytics/data sector has had some of the best proven revenue and multi-cycle staying power in crypto
- Existing services are slow, not run by actual traders, too specific users need multiple subscriptions to see everything they want
- → Still no replacement for Skew after they were acquired for \$65mn and essentially sunset

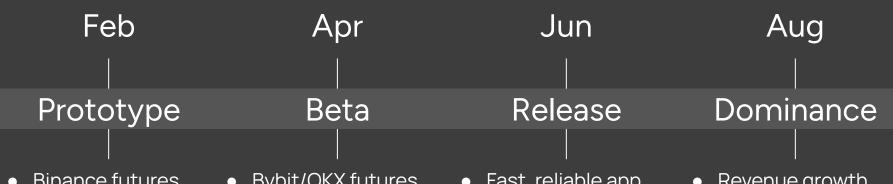
## Things traders can't easily find out yet

- → What's the YTD performance of a DeFi basket after funding payments?
- → What would crypto's VIX equivalent be at right now?
- → How much open interest was added to Aptos over \$18?
- → Has Ethereum done well during U.S. market hours recently?
- → What percentile was futures volume last weekend?
- → What's the 24 hour average funding rate for the entire market?
- → How many top 100 coins just closed at a monthly high?

# We'll be the type of platform that has data listed for new coins the *minute* they're trading.



### **Targets**



- Binance futures
- Options basics
- Coin baskets

- Bybit/OKX futures
  - Invite codes
  - Mobile-friendly

- Fast, reliable app
- Marketing push
- Apply feedback

- Revenue growth
- Institutional tier
- On-chain, NFT, spot rollout

#### Founder

- → Spearheaded derivatives analytics product offerings at Glassnode
- → Founding member of quant trading firm Thanefield Capital
- → Work shown in CoinDesk, Zerohedge
- https://twitter.com/bit\_hedge

### Party round

- → Getting a small group of traders in on the ground floor to point the project in the right direction from the start
- → Raising 5-10% at \$3mn post money