Velo Data

A speed-first UI for digital assets market data

Market

- → The paid analytics/data sector has had some of the best proven revenue and multi-cycle staying power in crypto
- Existing services are slow, not run by actual traders, too specific users need multiple subscriptions to see everything they want
- → Still no replacement for Skew after they were acquired for \$65mn and essentially sunset

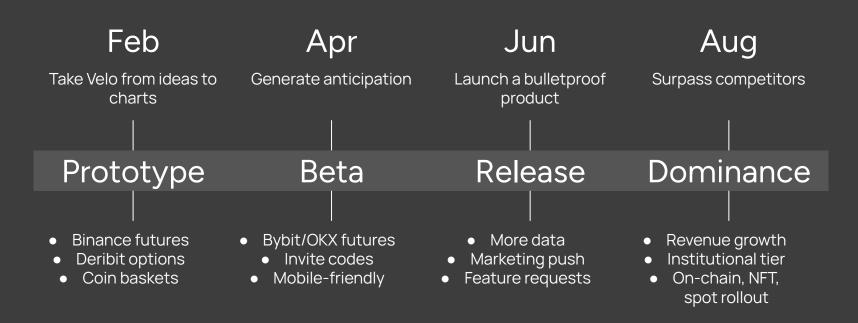
Features

- → Everything useful that competitors have and way more a few examples:
 - → Futures OI profile and OI-weighted average price
 - → Aggregated measures for custom and predefined coin baskets
 - → DEX trading suite
 - → Total return charts (simulated funding payments)
 - → Telegram, Twitter, and Discord bots
 - → The perfect crypto VIX
 - → Volume-based candlesticks
 - → Return by session charts (US, EU, Asia market hours)
 - → NFT meta-analyses and order book visualizations
 - → Tables and market breadth gauges for a top-down altcoin view

Examples

- → Things traders can't currently find out easily:
 - → How much open interest was added to Aptos over \$18?
 - → What is the 30 day performance of an equal weighted L1 basket, including funding payments?
 - → What is the DEX to CEX volume ratio for Lido?
 - → What share of Fantom volume took place on the ask in the last half hour?
 - → How can I get a Telegram message whenever Solana trades 5% above the daily VWAP?
 - → What one time series should I look at to really summarize Ethereum implied volatility?
 - → Has crypto outperformed during U.S. market hours recently?
 - → What is the weighted bid/ask mid-price for Chromie Squiggles?
 - → How many top 100 coins are trading above their 50 day moving average right now?
 - → What percentile is total crypto futures volume today?

Targets



Founder

- → Spearheaded derivatives analytics product offerings at Glassnode in 2021
- → Founding member of quant trading firm Thanefield Capital
- → Shown in CoinDesk, Zerohedge

Party round

- → Getting a small group of traders in on the ground floor to point the project in the right direction from the start
- → Raising at \$4mn today
- → Planning to raise at \$10-30mn around release