



Velo Data

A speed-first UI for digital assets market data





Market

- The paid analytics/data sector has had some of the best proven revenue and multi-cycle staying power in crypto
- Existing services are slow, not run by actual traders, too specific - users need multiple subscriptions to see everything they want
- Still no replacement for Skew after they were acquired for \$65mn and essentially sunset





Features

- Everything useful that competitors have and way more - a few examples:
 - Futures OI profile and OI-weighted average price
 - Aggregated measures for custom and predefined coin baskets
 - DEX trading suite
 - Total return charts (simulated funding payments)
 - Telegram, Twitter, and Discord bots
 - The perfect crypto VIX
 - Volume-based candlesticks
 - Return by session charts (US, EU, Asia market hours)
 - NFT meta-analyses and order book visualizations
 - Tables and market breadth gauges for a top-down altcoin view





Examples

- Things traders can't currently find out easily:
 - How much open interest was added to Aptos over \$18?
 - What is the 30 day performance of an equal weighted L1 basket, including funding payments?
 - What is the DEX to CEX volume ratio for Lido?
 - What share of Fantom volume took place on the ask in the last half hour?
 - How can I get a Telegram message whenever Solana trades 5% above the daily VWAP?
 - What one time series should I look at to really summarize Ethereum implied volatility?
 - Has crypto outperformed during U.S. market hours recently?
 - What is the weighted bid/ask mid-price for Chromie Squiggles?
 - How many top 100 coins are trading above their 50 day moving average right now?
 - What percentile is total crypto futures volume today?





Targets

Feb

Take Velo from ideas to charts

Prototype

- Binance futures
- Deribit options
- Coin baskets

Apr

Generate anticipation

Beta

- Bybit/OKX futures
 - Invite codes
- Mobile-friendly

Jun

Launch a bulletproof product




Release

- More data
- Marketing push
- Feature requests

Aug

Surpass competitors

Dominance

- Revenue growth
 - Institutional tier
 - On-chain, NFT, spot rollout
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Founder

- Spearheaded derivatives analytics product offerings at Glassnode in 2021
- Founding member of quant trading firm Thanefield Capital
- Shown in CoinDesk, Zerohedge





Party round

- Getting a small group of traders in on the ground floor to point the project in the right direction from the start
- **Raising at \$4mn today**
- Planning to raise at \$10-30mn around release

