



A speed-first UI for digital assets market data

hello@velodata.app

Market

Analytics services have had some of the best proven revenue and multi-cycle staying power in crypto.

Yet when Skew was acquired for \$65m and essentially sunset - **no one stepped up to fill the gap they left.**

Problem Statement

**Existing services are slow,
unimaginative, not run by
actual traders...**

**And users need multiple
subscriptions to see
everything they want.**

Solutions

This is where Velo comes into the picture.

Today there are two choices: deal with multiple products, or deal with endless raw data from an API-only solution.

What if there doesn't need to be a tradeoff between flexibility and usability?

Advantages



Mobile friendly, lightning fast



Most topical data library



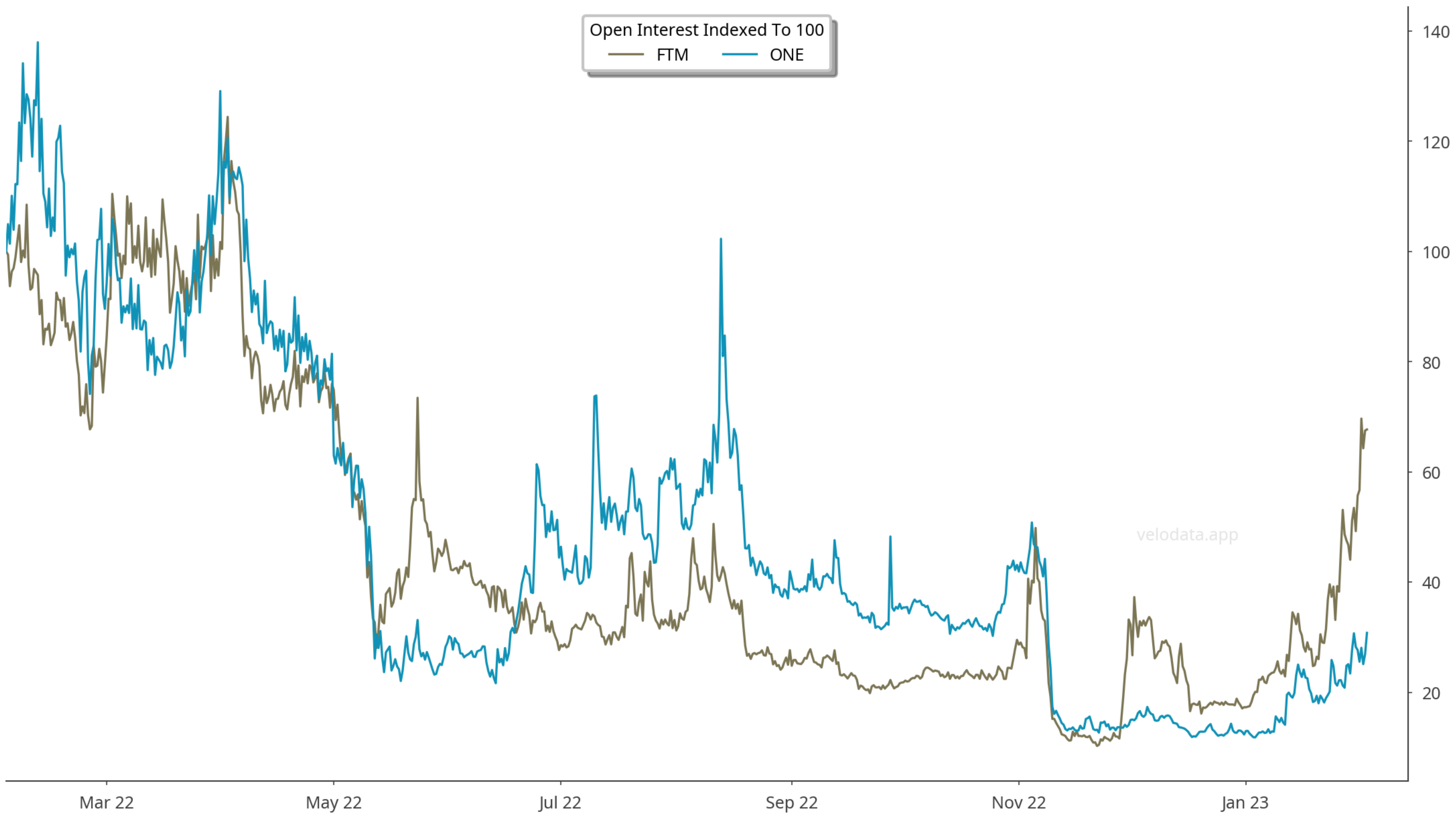
Twitter-centric marketing



Original metrics, original visualizations

We're here to let users take their analysis a step further with our unmatched library.

Velo doesn't just feed data back from exchange APIs - Velo answers questions.

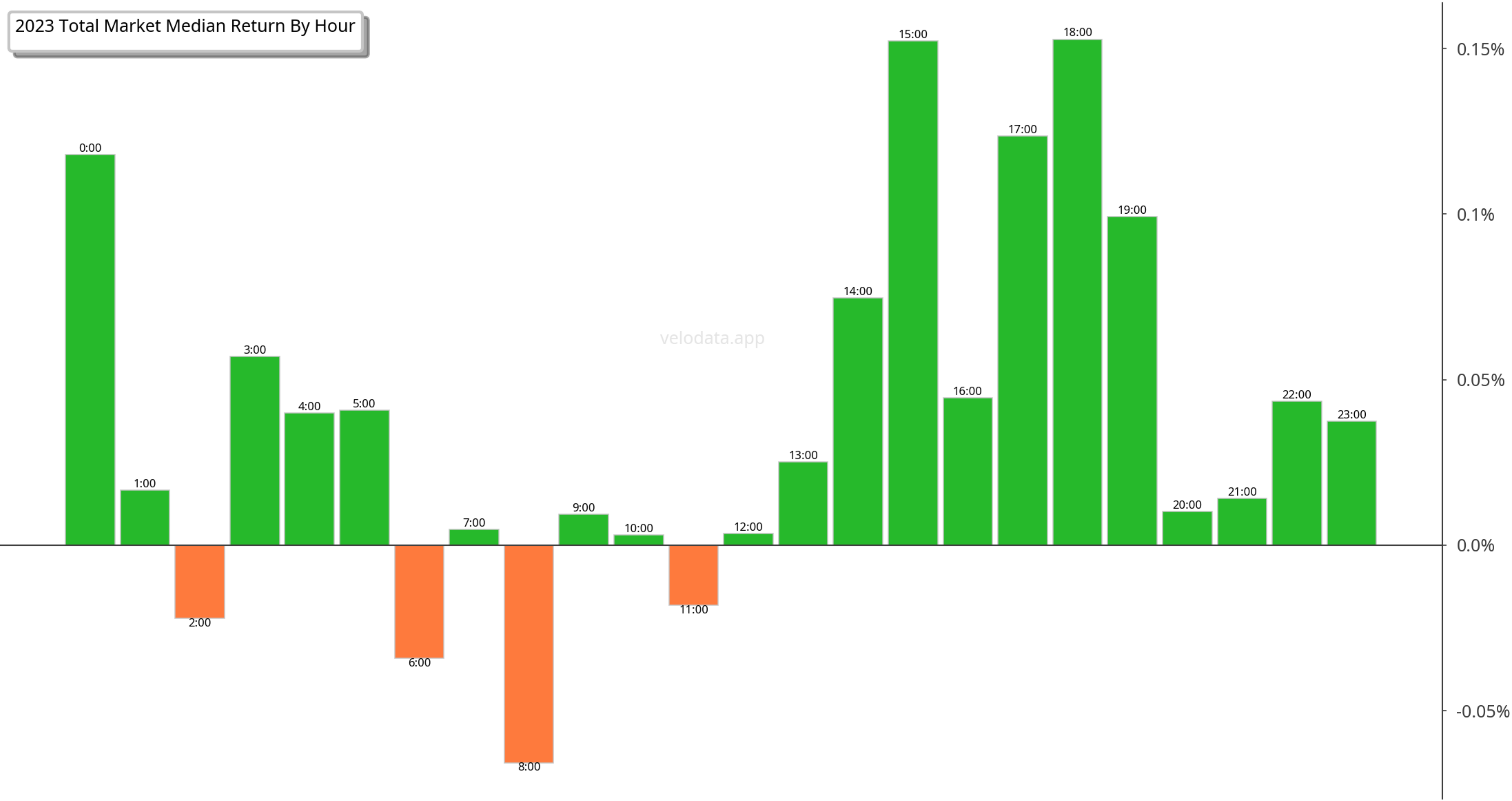


Open Interest Indexed To 100

- FTM
- ONE

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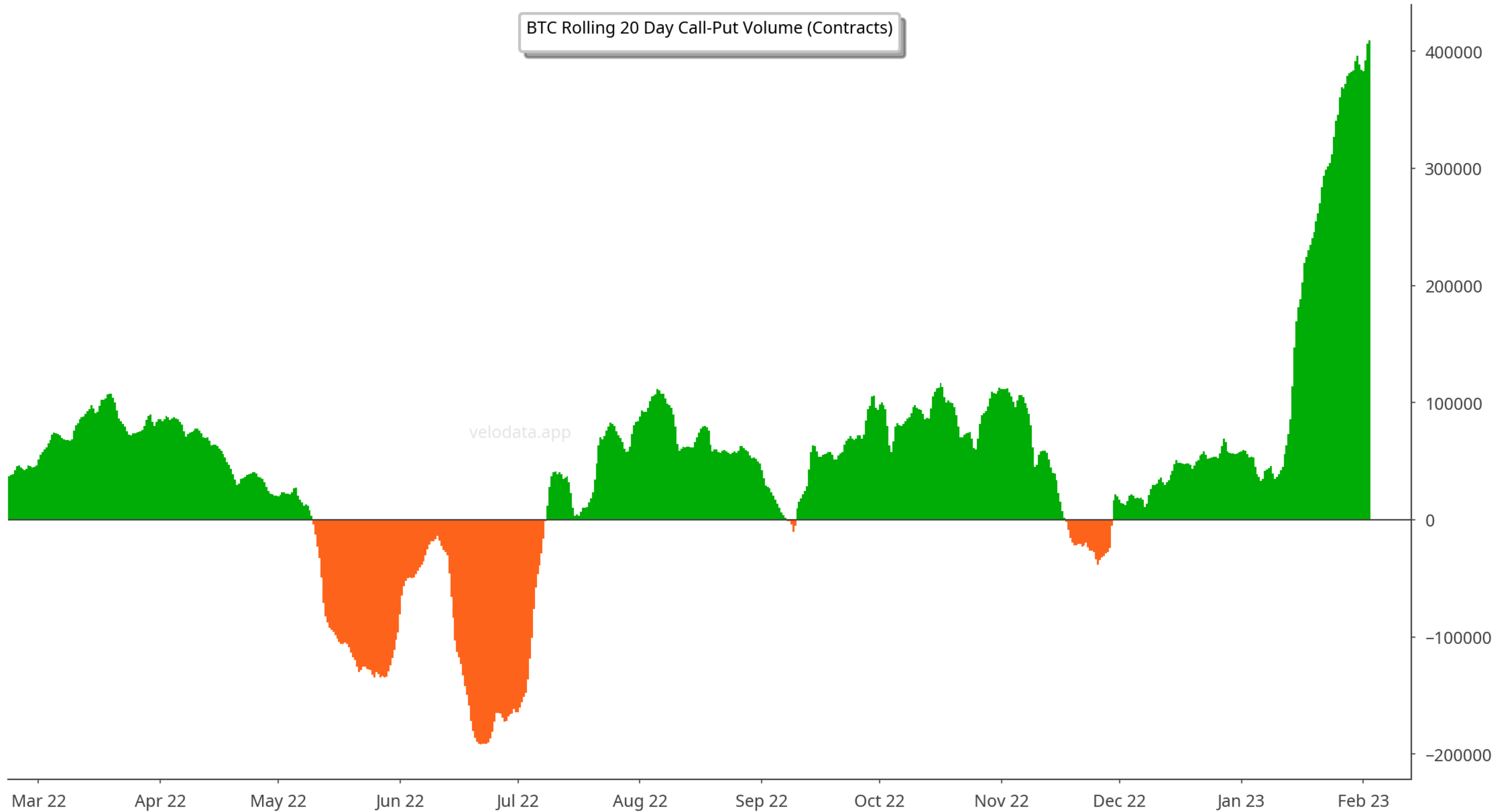
2023 Total Market Median Return By Hour



**And if we miss
something - power
users can add it
themselves in our
codeless terminal.**

=SUM(BTC.OPTS.CALL_VOLUME - BTC.OPTS.PUT_VOLUME, 20)

BTC Rolling 20 Day Call-Put Volume (Contracts)



Deliverables & implementation plan

Beta - Apr

- Derivatives-first approach
- Prioritize usefulness
- Invite code system

Release - Jun

- Bulletproof software
- Marketing push
- Apply feedback

Dominance - Aug

- Revenue growth
- Institutional tier
- **Spot, on-chain, and NFT rollout**

Founder

https://twitter.com/bit_hedge



Spearheaded derivatives analytics product offerings at Glassnode



Founding member at quant trading firm Thanefield Capital



Work shown in CoinDesk, Zerohedge

Angel round

Raising 5-10% at \$3mn post money.

Get in touch!

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