Velo Data

A speed-first UI for digital assets market data

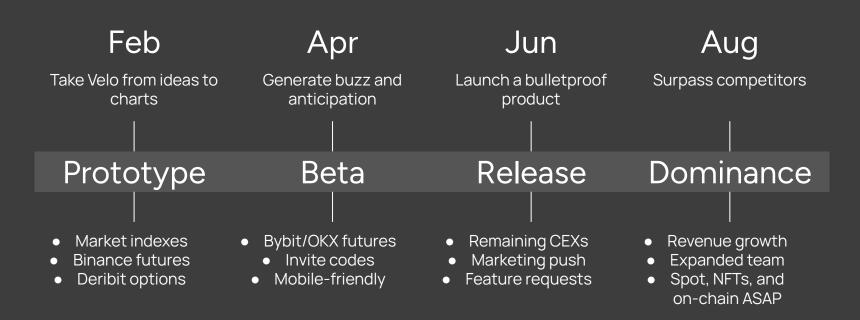
Market

- One of the few sectors in crypto with proven monthly revenue and multi-cycle staying power is paid analytics/data
- → Existing services are slow, not run by actual traders, and unnecessarily specific users need multiple subscriptions to see all parts of the market
- → Still no replacement for Skew after they were acquired for \$65mn and essentially sunset

Features

- → Everything useful that competitors have and way more a few examples:
 - → Futures open interest weighted average price
 - → Total return charts (simulated funding payments)
 - → DEX metrics
 - → Price-IV correlation
 - → Aggregated charts and stats for indexes (custom baskets + predefined)
 - → The perfect crypto VIX
 - → Spot to futures volume ratio
 - → NFT bid/ask order book visualization
 - → Tables and market breadth charts for a top-down altcoin view

Targets



Founder

- → Spearheaded derivatives analytics product offerings at Glassnode in 2021
- → Founding member of quant trading firm Thanefield Capital
- → Work shown in CoinDesk, Zerohedge

Mini-round

- → Getting a small group of traders in on the ground floor keeps the project pointed in the right direction from the start
- → Selling 5% at \$3mn today to establish the project
- → Aiming to raise at \$10-30mn later in the year