◆ **Velo**

A speed-first UI for digital assets market data

hello@velodata.app

Analytics provision has shown recurring revenue throughout the the multi-cycle nature of crypto.

And when Skew (1000+ users) was acquired for $65m then essentially sunset - **no one stepped up to fill the gap they left.**

**Available services are slow, unimaginative, not run by actual traders...**

Users need many subscriptions to see everything they want.

This is where Velo comes in.

Traders shouldn't have to choose between juggling products and learning how to code.

**What if there doesn't need to be a tradeoff between flexibility and usability?**

- ✓ Mobile friendly, lightning fast
- ✓ A focus on what's relevant
- ✓ Twitter-centric marketing
- ✓ Distinct, original charts

Open Interest Indexed To 100
— FTM
— ONE

velodata.app
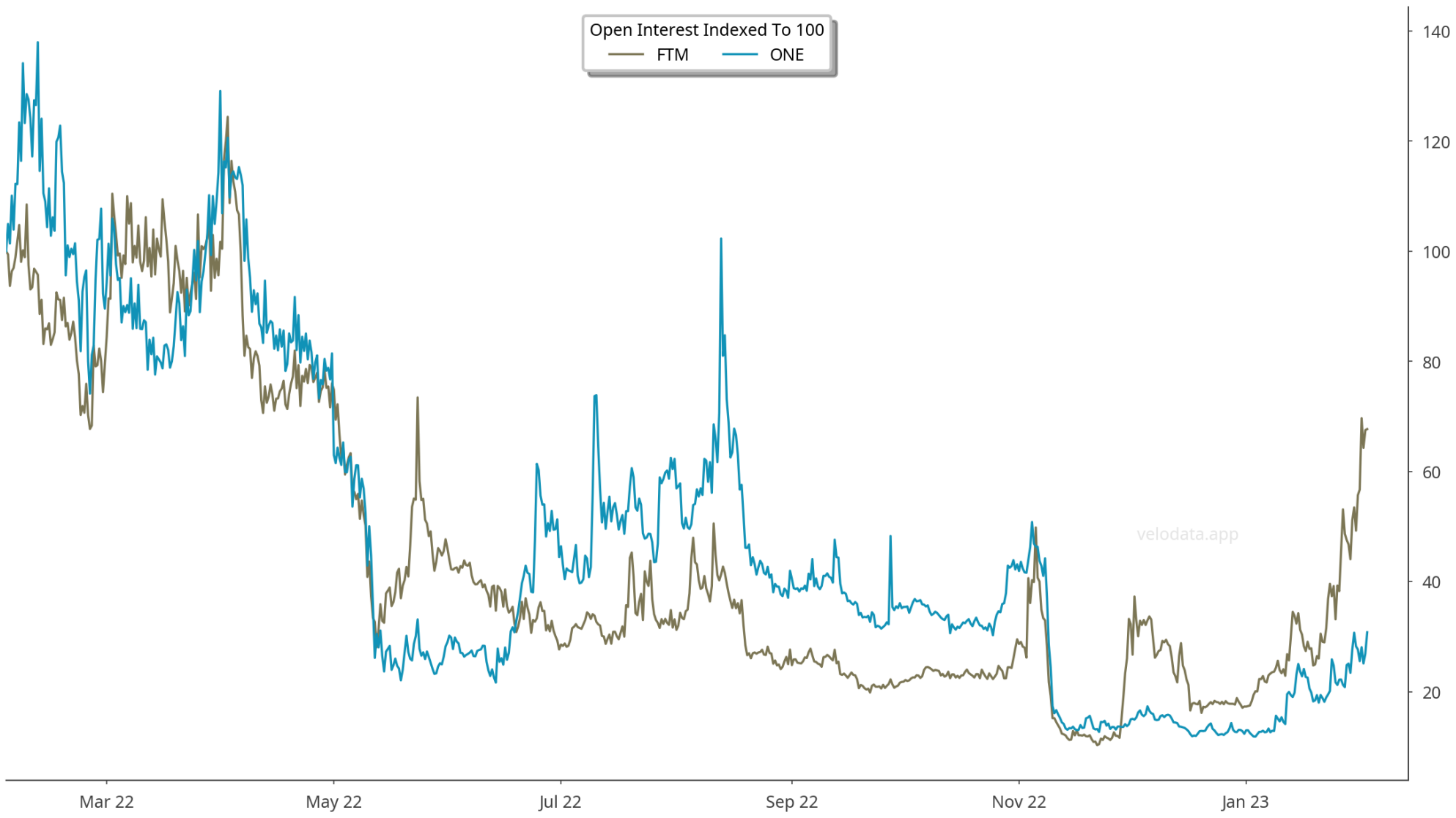
Velo lets users take analysis a step further.

We don't just feed data back from APIs - we answer questions.

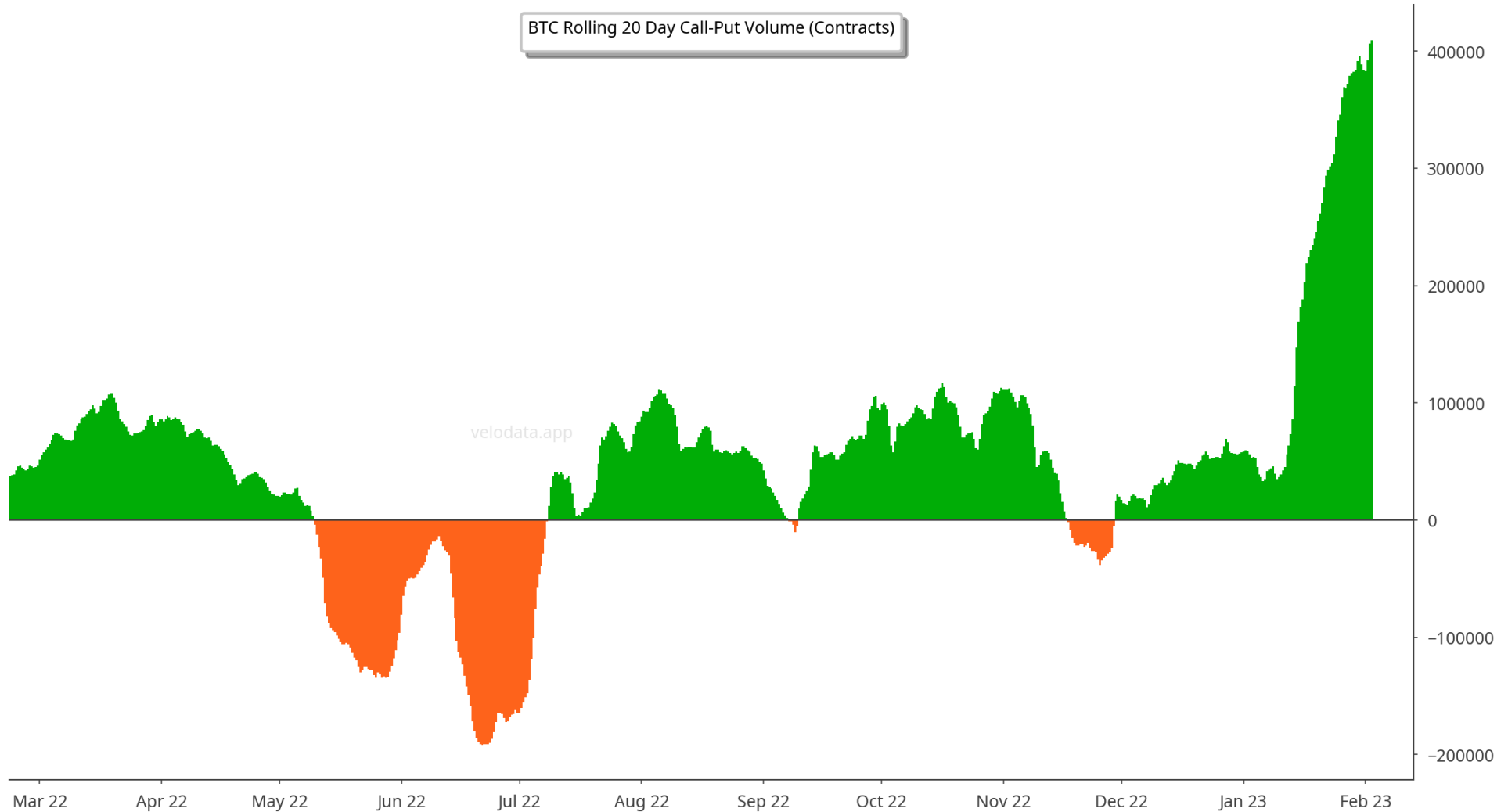2023 Total Market Median Return By Hour
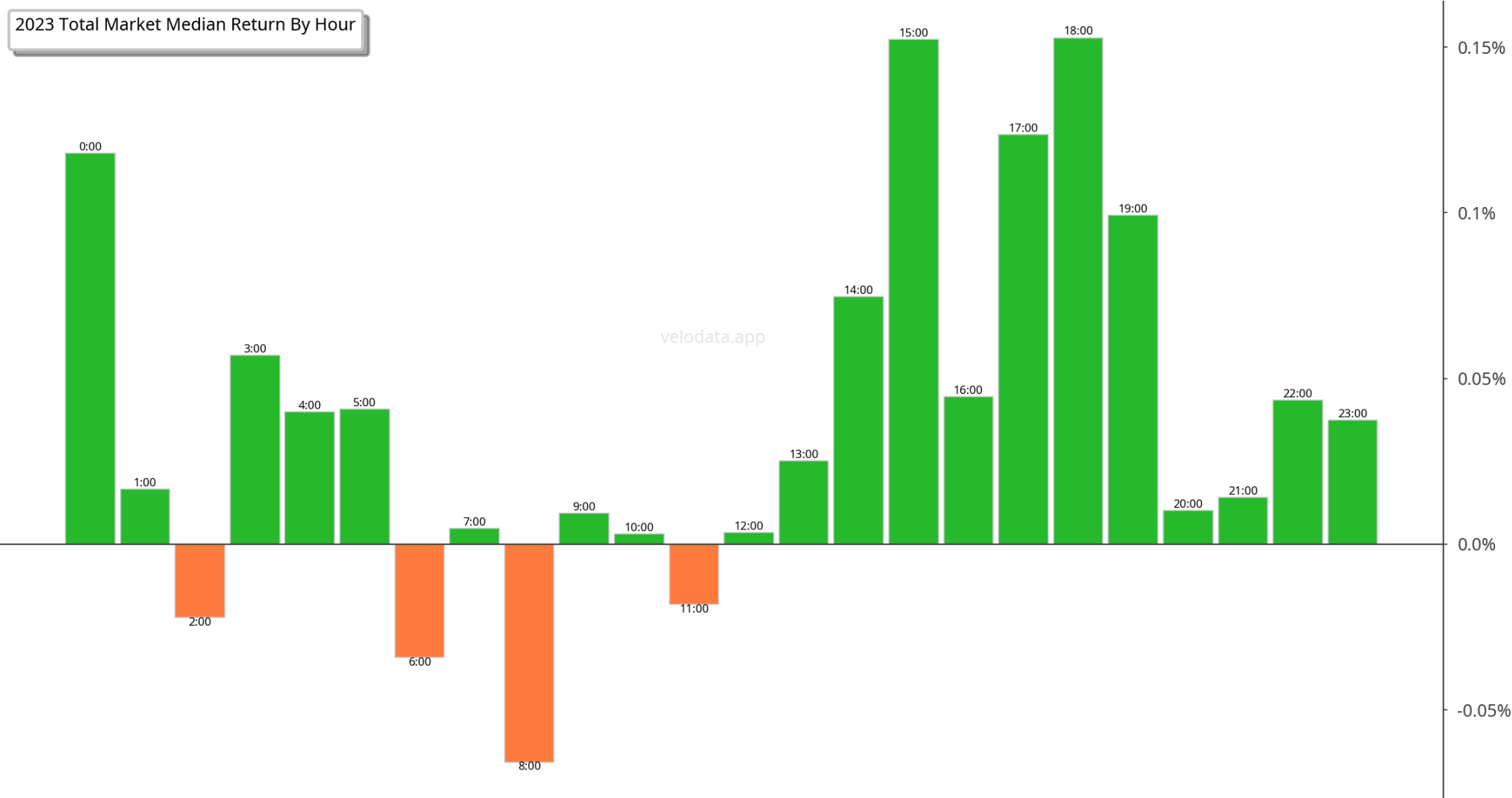
And if we miss something - power users can add it themselves in our codeless terminal.

=SUM(BTC.OPTS.CALL_VOLUME - BTC.OPTS.PUT_VOLUME, 20)

BTC Rolling 20 Day Call-Put Volume (Contracts)

Beta

- Derivatives-first approach
- Prioritize usefulness
- Invite codes

Q2 Release

- Bulletproof software
- Marketing push
- Apply feedback

Dominance

- Revenue growth
- Institutional tier
- **Spot, on-chain, and NFT rollout**

Founder

twitter.com/bit_hedge

Spearheaded derivatives analytics product offerings at Glassnode

Traded at proprietary quantitative trading firm Thanefield Capital

Work and writing featured in CoinDesk, ZeroHedge

Angel round

Three developers are currently onboard.

We're raising 5-10% at $3m post money.

Get in touch!

telegram: @fredrickc