Evaluation plan for freezO

1-sentence description:
FreezO allows people to get a virtual image of what they have in their freezer and what they lack there.

Goals of freezO:
easy way, how to control content of the freezer
fast inserting and removing things from freezo
good chosen categories and types = effective performance of different tasks

Goals of evaluation:
I would like to test usability of freezo (web page), clearness, understandability, logical order, user-friendness.
Also I would like: - to find errors and main problems during testing
                                - to find out, if the categorization and types of food are well chosen or there are some important categories and types still missing

Target users: could be anyone who use freezer, but probably the most of them will be women and many of them in middle age (there is a presumption, they take care of their households more often then men).

Where to test:
Test will take place at home, where my testers live.
I would like them to use their **home computer** - I think, most of the time the users will be using freezO from home. First part.
I also would like them to test freezO from their **i-phones** (other situation when freezO could be useful is during shopping). Second part.
Interview after testing. Third part.

Estimated time: 40-50 minutes

How: think aloud, interview after

First part: (on home computer)
10 minutes for playing and to become familiar (at least little bit) with freezO. Think aloud. If testers find some problems they could marked. This time isn't for asking questions, only for exploring apliccation without any help.

10 minuts for tasks for testers.
Example of tasks:
- Find the way how to add spinach, whole leaves.
- Find what to do, if you would like to remove green beans from freezO.
- Is there any possibilities when you haven't enough time for making changes?
- Have a look inside your freezo and check, if you have some pizzas.

Second part: (on i-phone)

10 minuts for testing on i-phone.
Similar tasks as in first part, but oriented more to the mail goal of using freezO during shopping - oriented on checking the content of freezO or inserting items.

Third part: Interview after testing
<u>Example of questions:</u>
Could you imagine that you will use this application? Explain why not or why yes.
Is the application helpful for you? Imagine situations in which will use it.
Do you like to work with it? Whas there something really anoying/disturbing?
Would you like the design, colors? Were the picture enoug descriptive?
Are the pages in logical order?
Do you need to ask some questions or is it enough intuitive?
Have you problems with dividing into categories and later in types?
Do you miss some categories?
Which types of food do you like to add - means that you use them a lot?
Which information would you like to add for every inserted item?