0. iWin MVP 1/8

Summary of MVP:

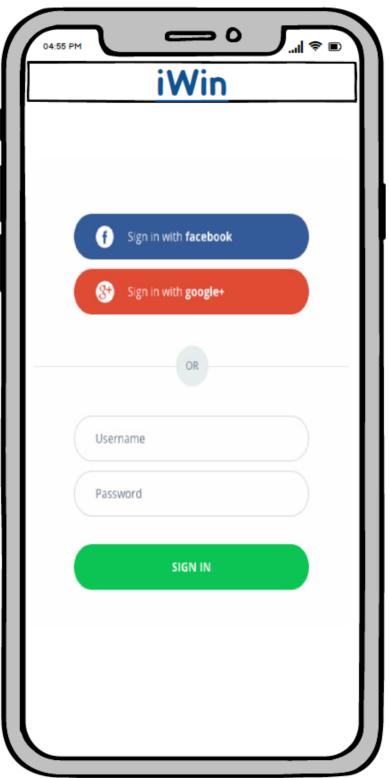
- The goal of these wireframes is to engage a new or casual sports bettor in simple-to-answer questions.
- By engaging a user with approachable questions in riskless environment, iWin will build an enagaged user base
- Each user will be welcomed by a sign-in page followed by two daily questions, a paid and viewable advertisement, and then two final questions
- The final frame will be a summary of the user's performance and how they stacked up that day

Next Steps:

- iWin team to begin basic software development of these seven frames
- The hope is to have a functioning base app to test with target audience in the next month

Next →

1. iWin Login copy



2. iWin Q1 3/8



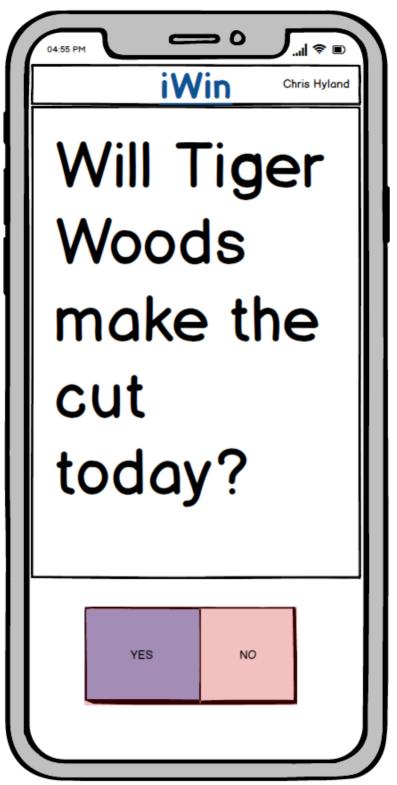
3. iWin Q2 4 / 8



4. iWin Ad 5/8



5. iWin Q3 6 / 8



6. iWin Q4 7 / 8

