




# Vasiliy Emelin

Product & UI/UX Designer

My design philosophy focuses on delivering value and driving results for customers and the business. I proactively remove blockers, delegate effectively, and building strong relationships across teams. I value constructive criticism, stay aligned with goals, and regularly share results for feedback. Committed to continuous learning, I strive to improve workflow efficiency and enhance product quality.

## Experience




Solera Holding Inc

Position: UI/UX Designer III

2021 — Present

3 years

- Create wireframes and interactive prototypes, delivering high-fidelity designs.
- Collaborate with product owners to provide UI/UX solutions aligned with business goals.
- Work in Agile/Scrum with UX teams and developers.
- Design and maintain UI/UX flows for B2B/CRM systems.
- Conduct UX research, user testing, and A/B tests.
- Maintain and manage Design Systems components.




DealerSocket LLC

Position: UI/UX Designer II

2019 — 2021

3 years

- Develop high-quality wireframes and prototypes from UX analysis.
- Collaborate with product owners, developers, and stakeholders to deliver top-notch designs.
- Engage in Agile/Scrum processes with UX teams and developers.
- Conduct UX research, user testing, and A/B tests.
- Manage and maintain Design Systems components.




DealerFire Kaliningrad LLC

Position: UI/UX Designer I

2015 — 2019

4 years

- Design wireframes, prototypes.
- Scrum with the design team.
- Design and maintain UX/UI for B2B/CRM systems.
- Conduct UX research, user testing, and A/B tests.
- Create animations and interactive prototype.




DealerFire Tashkent

Position: UI/UX Designer

2013 — 2015

2 years

- Collaborate with design team, developers, product owners and stakeholders.
- Design high-quality UIs for mobile and B2B systems.
- Skilled in Photoshop, Illustrator, and web design tools.
- Use UX research to drive business goals.
- Participate in Agile/Scrum with developers.



Uzinfocom

Position: Web designer and Front-End developer

2006 — 2010

4 years

- Designed websites and web portals.
- Converted mockups into web pages using HTML/CSS languages.
- Acquired expertise in working with PHP smart templates.
- Enhanced web design capabilities.
- Gained initial experience collaborating with a developer team.

## Education

Termez State University

Specialty: Economics

September 2001 — July 2005

4 years

Rate: 85.4%

## Contact

Email

vemelin@gmail.com

Website

www.execute.design


Phone


(+1) 214 433 2612


Address


Coppell, Dallas County, Texas

## Design Skills

 Figma

 Sketch

 Adobe XD

 Axure

UI/UX Design

Product Design

UX Research

Usability

A/B Testing

Critical Thinking

Design System

Interaction Design

Prototyping

Wireframing


UI QA


Agile/Scrum


Jira


Mobile Design (iOS/Android)


## Front-End Skills


 Git


 JavaScript


 React JS


 Storybook


 Redux


 SCSS

 SQL

 HTML5

 Bootstrap

 Material UI

 Tailwind CSS

## Languages

English - Advanced

Russian - Native

Uzbek - Advanced

## Interests

- Mountain biking
- Snowboarding
- Industrial Design