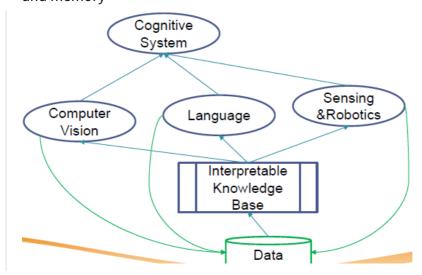
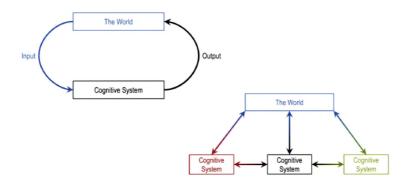
# Cognitive Systems

# Cognitive Systems

 Systems that exhibit human-like intelligence through processes like learning, reasoning, and memory

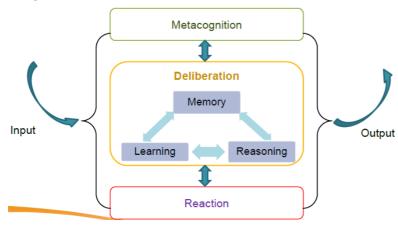


Architecture



### CS Architecture

 Intelligence is about selecting the right kind of action given a particular state of the world.



SOAR

By Newell, Laird, 1983 -> present

Representation:

- Graphs of objects and relations

### **Production System**

- Working memory
- Long-Term Memory
  - Procedural
  - EpisodicSemantic
- Procedural Episodic

  Working Memory

**SOAR** 

### Architecture

Two mugs without graduation





· To get 1 litre water in 3L mug



- Formalize/Symbolize the problem
  - Formalize/Symbolize the problem

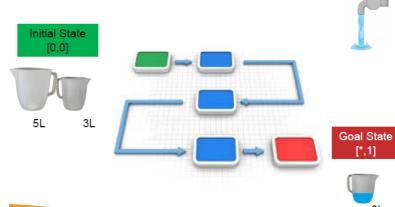


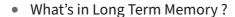


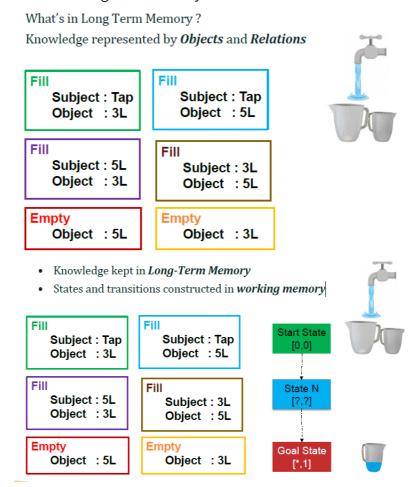




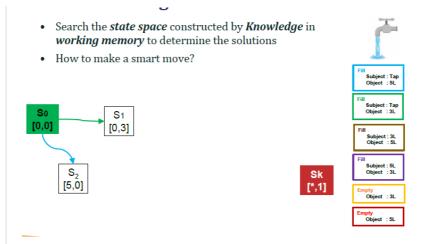
- What's in Working Memory?
  - What's in Working Memory?





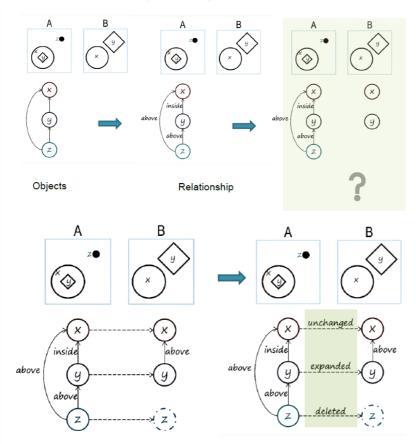


- Knowledge represented by Objects and Relations
- Knowledge kept in Long-Term Memory
- States and transitions constructed in working memory How to make a smart move?

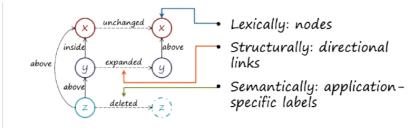


- Summary
  - Knowledge represented by graphs of objects and relations
  - Knowledge kept in Long-Term Memory
  - States and transitions constructed in working memory
  - Search the state space in working memory to determine the solutions
- Knowledge Representation

- Motivation
  - To represent information about the world in a form that a computer system can utilize to solve complex tasks
- Semantic Networks (WordNet)



- represents semantic relations between concepts in a network
- Structure

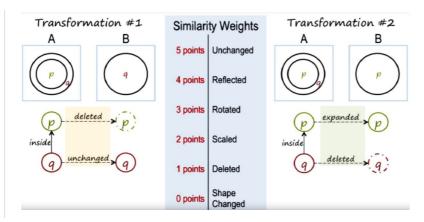


· Objects: Vocabulary

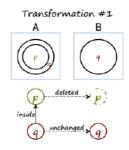
· Links: directions capturing relationships

· Labels: for reasoning

Choosing matches by weight



Logical Forms

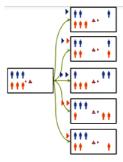


Logical Forms:

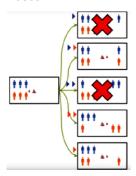
Transf\_p(Transtep ((Object 'p'),(Action 'deleted'),(Relas (inside 'q'))))
Transf\_q(Transtep ((Object 'q'),(Action 'unchanged'),(Relas (outside 'p'))))

# Computable in JSON-Like Format

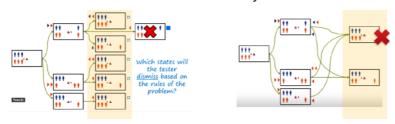
- What makes a good relationship
  - Explicit
  - Expose natural constraints
  - Bring objects and relations together
  - Exclude extraneous details
  - Transparent, concise, complete, fast, computable
- Ontology
  - representation of a set of concepts within a domain(typically common sense domain) and the relationships between those concepts.
- Knowledge representation goes hand in hand with automated reasoning
- Generate and Test
  - Generator



- Generates all the possible solutions
- A dumb generator make things complicated
- More steps (computational power) needed
- Tester



- Validate the outputs of generator
- Remove the invalid status
- Generator and Tester can be smarter by:



- Merging duplicated status
- Removing status identical to previous status
- Responsibility can be balanced between Generator and Tester
  - Depending on the number of status

### Frames

Properties of Frames

### Ashok ate a frog.

# Ate subject: Ashok object: a frog location: time: utensils: object-alive: false object-is: in-subject subject-mood: happy

### David ate a pizza at home.

```
Ate
subject : David
object : a pizza
location : at home
time :
utensils :
object-alive : false
object-is : in-subject
subject-mood : happy
```

- Slots and Fillers
- Provide default values

Frames represent stereotypes

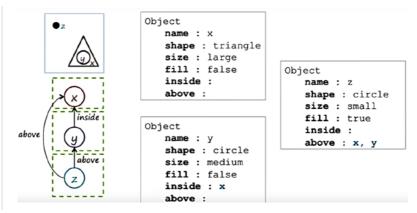
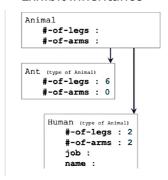
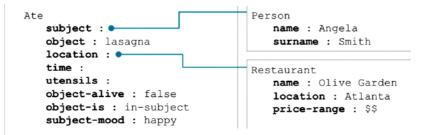


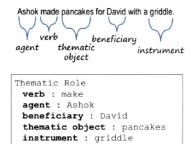
Exhibit inheritance



Complex Frames Systems



- Structured knowledge representation
- Carry more information in organized manner
- Thematic Role Systems

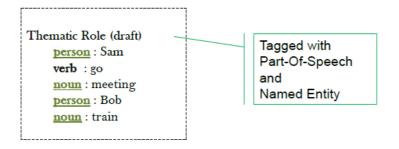


- A type of Frame system
- Focusing on verbs
- Semantic slots/roles
- Resolving ambiguity
- Major theta roles include (but not limited to):
  - Agent The entity that intentionally carries out the action of the verb.

- Experiencer The entity that undergoes an emotion, a state of being, or a perception expressed by the verb.
- Theme The entity that directly receives the action of the verb.
- Instrument The entity by which the action of the verb is carried out.
- Goal The direction towards which the action of the verb moves.
- Source The direction from which the action originates.
- Location The location where the action of the verb takes place.
- Benefactive The entity that receives a concrete or abstract element as a result of the action of the verb
- Common Sense Reasoning in Al
  - Sense making
    - Encoding text into Frames with the help of Knowledge Base

### Sam went to the meeting with Bob by train

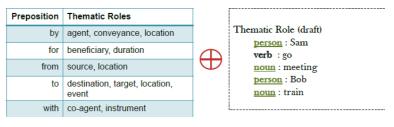
· Shallow Text Analysis



Sam went to the meeting with Bob by train

· KB for Preposition

Shallow Text Analysis



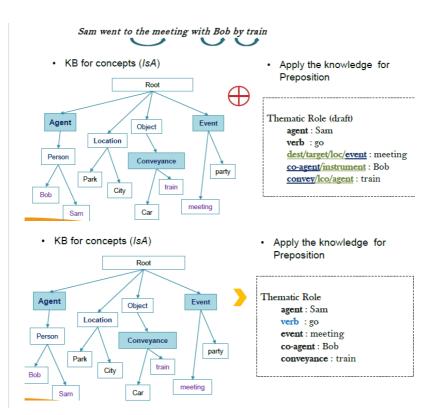
Sam went to the meeting with Bob by train

KB for Preposition

 Apply the knowledge for Preposition

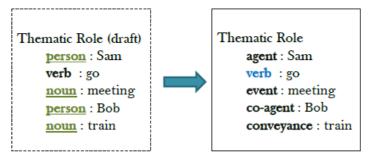
				1 Topodition
	Preposition	Thematic Roles	Γ	
Ī	by	agent, conveyance, location		Thematic Role (draft)
	for	beneficiary, duration	>	person : Sam
	from	source, location		verb : go dest/target/loc/event : meeting
	to	destination, target, location, event		co-agent/instrument : Bob convey/lco/agent : train
	with	co-agent, instrument		convey/reo/agent . train

• Build the knowledge base

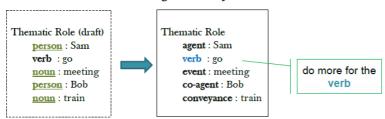


Apply the knowledge

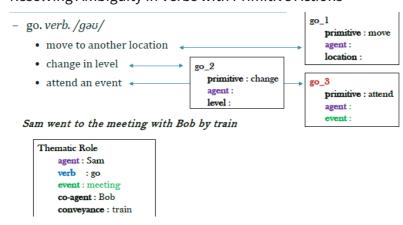
### Sam went to the meeting with Bob by train

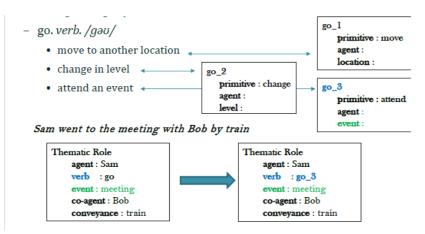


Sam went to the meeting with Bob by train

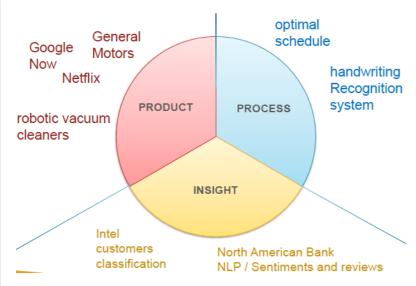


Resolving Ambiguity in Verbs with Primitive Actions





How to apply AI

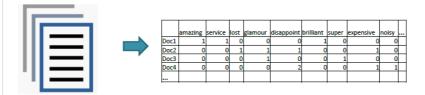


- Product
  - applications embed cognitive technologies in a product or service providing in customer benefits like ease of use, simplicity, or automation.
- Process
  - applications embed the technology in an organization's workflow automating some tasks to get things done faster, better, cheaper, or some combination.
- Insight
  - applications use advanced analytic capabilities and machine learning to uncover insights to make better operational and strategic decisions based on large mounts of data
- Whether and Where to apply AI

VIABLE	VALUABLE	VITAL
Vison	specialists in rare cancers	spam filtering
Speech	drilling engineers in oil	fraud detection
Handwriting		
	medical decision-making	processing large volumes
Forecasting	financial decision-making	of handwritten or printed
Document review		forms
	deliver features or	
Data-driven decisions	experiences that your	analyzing large amounts
Scheduling	customers care about.	of social media text
, and the second se		

- NLP Tasks
  - intent detection ->classification

Brief



- Using labelled data to build machine learning models that can classify input (sentence/doc) into intent classes (supervised learning)
- Popular techniques: SVM/NB/LR/DT/KNN
- Pre-process the input text into features (vector model)
- Pre-processing
  - Tokenization

What is the weather in Seattle today?



['What', 'is', 'the', 'weather', 'in', 'Seattle', 'today', '?']

- To break a stream of characters into tokens
- This is done by identifying token delimiters
  - Whitespace characters such as space, tab, newline
  - Punctuation characters like () <>!? " "
  - Other characters . , : ' ' etc.
- Case normalisation

**Case normalization**: convert all tokens to lower case to remove the variation of words due to case differences.

```
['what', 'is', 'the', 'weather', 'in', 'seattle', 'today', '?']
```

Lemmatization/stemming

### Lemmatization/stemming

- To reduce the words to its root form
- E.g. classes -> class, ran -> run, production -> produce

```
['what', 'be', 'the', 'weather', 'in', 'seattle', 'today', '?']
```

Punctuation removal

Punctuation removal

```
['what', 'be', 'the', 'weather', 'in', 'seattle', 'today']
```

Stopword removal

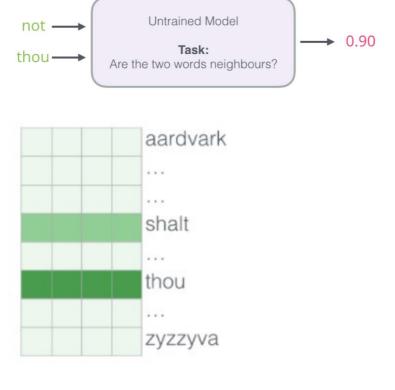
### Stopword removal

- To remove extremely common words (with little meaning) like functional words (the, a, of...)

```
['weather', 'seattle', 'today']
```

- To remove extremely common words (with little meaning) like functional words (the, a, of...)
- Indexing: Creating Vector Representations

- Creating vector representation of documents (term-document matrix) using "bag-of-words" approach
- Usually only content words (adjectives, adverbs, nouns, and verbs) are used as vector features
- Word Embeddings
  - Words represented as vectors of real numbers in a continuous vector space with a much lower dimension
  - Learned by deep neural networks during a prediction task e.g. Word2Vec



Term Weighting

- Binary
  - 0 or 1, simply indicating whether a word has occurred in the document (but that's not very helpful).
- Frequency-based

	amazing	service	lost	glamour	disappoint	brilliant	super	expensive	noisy	
Doc1	1	1	0	0	0	1	0	0	0	
Doc2	0	0	1	1	1	0	0	1	0	
Doc3	0	0	0	1	0	0	1	0	0	
Doc4	0	0	0	0	2	0	0	1	1	

- term frequency, the frequency of words in the document, which provides additional information that can be used to contrast with other documents.
- tf-idf Indexing

$$tf$$
- $idf_{t,d}$ = $tf_{t,d}$ \* $idf_t$   $idf_t = log \frac{N}{df_t}$ 

- $-tf_{t,d}$ : term frequency number of occurrences of term t in document d
- $idf_t$ : inverted document frequency of term t

N: the total number of documents in the corpus

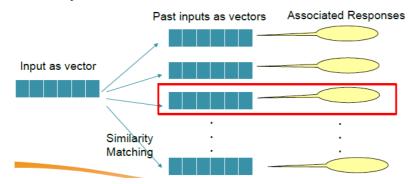
 $df_t$ : the document frequency of term t, i.e., the number of documents that contain the term.

- To modify the frequency of a word in a document by the perceived importance of the word(the inverse document frequency), widely used in information retrieval
  - When a word appears in many documents, it's considered unimportant.
  - When the word is relatively unique and appears in few documents, it's important.
- example

TERM VECTOR MODEL BASED ON w <sub>i</sub> = tf <sub>i</sub> *IDF <sub>i</sub> Query, Q: "gold silver truck"  D <sub>1</sub> : "Shipment of gold damaged in a fire"  D <sub>2</sub> : "Delivery of silver arrived in a silver truck"  D <sub>3</sub> : "Shipment of gold arrived in a truck"  D = 3; IDF = log(D/df <sub>i</sub> )												
	Counts, tf <sub>i</sub> Weights, w <sub>i</sub> = tf <sub>i</sub> *IDF <sub>i</sub>										Fi	
Terms	Q	D <sub>1</sub>	$D_2$	$D_3$	df	D/df <sub>i</sub>	IDFi	Q	D <sub>1</sub>	D <sub>2</sub>	D <sub>3</sub>	
а	0	1	1	1	3	3/3 = 1	0	0	0	0	0	
arrived	0	0	1	1	2	3/2 = 1.5	0.1761	0	0	0.1761	0.1761	
damaged	0	1	0	0	1	3/1 = 3	0.4771	0	0.4771	0	0	
delivery	0	0	1	0	1	3/1 = 3	0.4771	0	0	0.4771	0	
fire	0	1	0	0	1	3/1 = 3	0.4771	0	0.4771	0	0	
gold	1	1	0	1	2	3/2 = 1.5	0.1761	0.1761	0.1761	0	0.1761	
in	0	1	1	1	3	3/3 = 1	0	0	0	0	0	
of	0	1	1	1	3	3/3 = 1	0	0	0	0	0	
silver	1	0	2	0	1	3/1 = 3	0.4771	0.4771	0	0.9542	0	
shipment	0	1	0	1	2	3/2 = 1.5	0.1761	0	0.1761	0	0.1761	
truck	empirional of the second of th											

- Model Building
  - Pipeline
    - Divide the labelled data (inputs and their intent classes) into training set, validation set, testing set

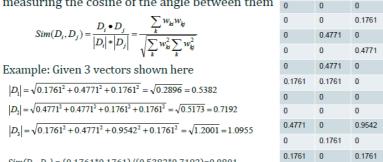
- Select a classification algorithm (e.g. SVM) and train a classifier
- Tune the parameters of the model using validation set
- Test the final model performance using test set
- Similarity Based Intent Identification



- Given vector representations of inputs (tf-idf, embeddings, etc), a quite common approach is to detect the intent of an input based on its similarity to the existing inputs with known intents or even responses.
- Cosine Similarity

A similarity measure between two vectors (input and candidate response)

measuring the cosine of the angle between them  $\overline{ _{0} }$ 



 $Sim(D_1, D_2) = (0.1761*0.1761)/(0.5382*0.7192)=0.0801$  $Sim(D_1, D_3) = (0.4771*0.9542+0.1761*0.1761)/(0.5382*1.0955)=0.8246$ 

### slot detection

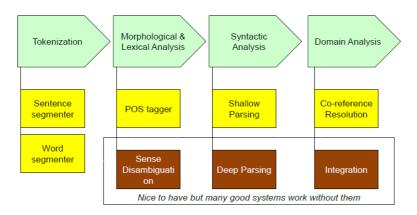
- Information Extraction -the automatic extraction of (possibly pre-specified) information from natural language documents
  - Facts about types of entities, events, relationships
  - definition
    - Name Entity = lowest level of recognition by an IE system
      - Normally recognized by dictionaries or rules
    - Concept= rule or heuristic to create an abstraction
      - Sometimes called a "natural class" = different people at different times and in different places would refer to the same referent with that concept
      - "president of the United States" vs. "president of the United Kingdom
    - Information= words, named entities, concepts which fulfill a need

- So if you have a question, and a phrase answers that question, then that phrase is an example of information
- Information is often regular, i.e., with a pattern

### Approaches

- Rule-based Systems
  - Hand-coded rules
    - Coded by linguists, with domain input
    - Iterative method based on document inspection
    - Slow but very good results
  - Induced (machine learning) rules
    - Fully machine learning
      - Given an annotated corpus, derive a basis set of rules that cover a pre-determined % of the annotated examples (and only the annotated examples)
      - Heuristic approach: one rule at a time!
    - Hybrid systems –machine learning to fine-tune the rules
- Statistics-based Systems
  - Start with a well-annotated corpus
  - Depending on the method (e.g., Hidden Markov Models), derive statistical rules to create a model that generates the examples
  - Advantages compared to Rule based systems
    - Language independent (within representational limits)
    - No linguistic or domain knowledge needed in the team
    - Relatively small effort in creating the models
  - Issues
    - The complexity moves to the corpus –must be well annotated and must cover the full space of possibilities
    - Requires very large number of training examples to get good results

### Component



- Named Entity Recognition
  - Recognition of particular types of proper noun phrases, specifically persons, organizations, locations, and sometimes money, dates, times, and percentages.
  - Very useful in text mining applications, by turning verbose text data into a more compact structural form
  - example

```
[LOC Houston] , Monday, July 21 -- Men have landed and walked on the moon. Two [MISC Americans] , astronauts of [ORG Apollo] 11, steered their fragile four-legged lunar module safely and smoothly to the historic landing yesterday at 4:17:40 P.M., Eastern daylight time. [PER Neil A. Armstrong] , the 38-year-old civilian commander, radioed to earth and the mission control room here: "[LOC Houston] , [ORG Tranquility Base] here; the Eagle has landed."
```

Generated by UIUC NER system

- Rule-based NER
  - Rule-based systems can and do work well
    - Corpus is relatively static (in terms of vocabulary, language structure, etc.)
    - Can be fast especially in well-defined limited domains(compared to annotating training examples)
  - A typical rule-based system comprises
    - Set of rules
    - Policies to control when and how (multiple) rules are applied, e.g., order, looping.
  - example
    - · Lexical pattern matching
    - Form:
      - Match(pattern) then Do(action)

```
Rule: Company1 from gate.ac.uk

( ( {Token.orthography == upperInitial} )+
      {Lookup.kind == companyDesignator}
):match
-->
:match.NamedEntity = { kind=company, rule="Company1" }
```

- statistics based systems
  - Many top performing systems are statistics based
    - Machine learning (ML) on very large corpora is state-of-the-art
  - Annotation based corpora for training
    - You have a well annotated corpora with many features
    - Various ML techniques from simple to sophisticated

 Relatively homogeneous real data (not training data) in any given domain. Note that models don't transfer well across domains

California I-LOC

- You don't have domain or language resources in that area
- Popular models

Hidden Markov Models (HMM)

 Simple, joint probability
 Conditional Random Fields (CRF)
 Conditional probability
 Considers features of current token, and of preceding n tokens (window=n)

 Alex I-PER

 is 0
 going 0
 to 0
 Los I-Loc
 Angeles I-Loc

- · Similarity algorithms
  - Measure distance of group of words to a dictionary list
  - Works especially well for jargon and other terminology
- Support Vector Machines (SVM)
  - Training method for standard perceptron
  - Optimize the points to determine the hyperplane dividing the positive training samples from the negative ones
- POS Tagging(Entity Labelling)
  - To determine POS or grammatical category of a term
    - Nouns, verbs, adjectives, adverbs, pronouns, determiners, prepositions, conjunctions, etc.
    - LDC Penn Tree Bank has 36 categories with detailed information

C Coordinating conjunction	UH	Interjection
D Cardinal number	VB	Verb, base form
T Determiner	VBD	Verb, past tense
X Existential there	VBG	Verb, gerund or present
N Foreign word	V B G	participle
. Preposition or subordinating	VBN	Verb, past participle
conjunction	\/RP	Verb, non-3rd person singula
J Adjective	VDI	present
IR Adjective comparative	VB7	Verb, 3rd person singular
,,,	, 52	present
IS Adjective, superlative	WDT	Wh-determiner
	WP	Wh-pronoun
	D Cardinal number  T Determiner  X Existential there  N Foreign word  Preposition or subordinating conjunction	D Cardinal number VB T Determiner VBD X Existential there VBG W Foreign word VBN Conjunction VBP Adjective UR Adjective, comparative VBZ Adjective, superlative VBT

- Dictionary with word-POS correspondence is needed
- Challenge –POS disambiguation (words with >1 POS)
  - E.g. "book" can be a noun ("my book") or a verb ("to book a room")
  - Example:
    - About six and a half hours later, Mr. Armstrong opened the landing craft's hatch, stepped slowly down the ladder and declared as he planted the first human footprint on the lunar crust: "That's one small step for man, one giant leap for mankind."

IN/ About CD/ six CC/ and DT/ a JJ/ half NNS/ hours RB/ later ,/ , NNP/ Mr. NNP/ Armstrong VBD/ opened DT/ the NN/ landing NN/ craft POS/ 's NN/ hatch ,/ , VBD/ stepped RB/ slowly IN/ down DT/ the NN/ ladder CC/ and VBD/ declared IN/ as PRP/ he VBD/ planted DT/ the JJ/ first NN/ human NN/ footprint IN/ on DT/ the NN/ lunar NN/ crust :/ : ``/ " DT/ That VBZ/ 's CD/ one JJ/ small NN/ step IN/ for NN/ man ,/ , CD/ one JJ/ giant NN/ leap IN/ for NN/ mankind ./ . "/ "

Generated by UIUC POS Tagger

- Taggers
  - Rule-based -e.g. Brill's tagger by Eric Brill
    - Error-driven transformation-based tagger
    - Initially assign the most frequent tag to each word, based on dictionary and morphological rules
    - Contextual rules are then applied repeatedly to correct any errors
  - Stochastic taggers –e.g. CLAWS, Viterbi, Baum-Welch, etc.
    - based on Hidden Markov Models (HMMs) and n-gram probabilities
    - Manually tagged corpus is needed to estimate probabilities
  - Many machine learning methods have also been applied
  - Stanford's Statistical NLP website lists many free taggers
- Shallow Parsing / Chunking(Entity Linking)
  - To identify phrases in a text (noun phrases, verb phrases, and prepositional phrases, etc.)
  - Example:



- About six and a half hours later, Mr. Armstrong opened the landing craft's hatch, stepped slowly down the ladder and declared as he planted the first human footprint on the lunar crust: "That's one small step for man, one giant leap for mankind."
- After morphological analysis and disambiguation, using information of lemmata, morphological information, and word order configuration
- Largely stochastic techniques based on probabilities derived from an annotated corpus
- Avoiding the complexity of full parsing, faster, more robust
- Useful in Information Extraction, Summary Generation, and Question Answering
- Co-reference Resolution
  - Determine relationship between entities which are related
    - Identity relation (morning star vs. evening star)
    - Whole-part relation
  - Simple version
    - Determine entities which have the same referent
      - Anaphora (Pronouns)
      - Proper names, proper nouns, noun phrases,...
    - Definite descriptions (may be time dependent)
      - UsainBolt & "the fastest man in the world"

examples

Chatbot: Hello! Nice to see you here! How can I help

You: Hi! I would like to know when Barack Obama was

born.

Chatbot: He was born on August 4, 1961.

You: Well, when was his wife born?

Chatbot: I don't understand what you said, please

make it clear for me.

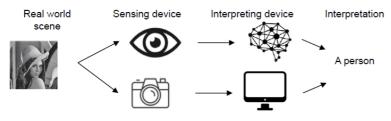
You:

### Common Strategy for Slot Detection

- If values of slots are standard entities like location names and human names, an off-the-shelf NER module will be able to detect them.
- Otherwise, training data with such entities labelled is required to train a recognizer for them.
- Often domain specific rules turn out to be very useful in capturing slot values that are not NEs.
- After identifying intent and collecting necessary information (slot values), determine how to proceed
- Options:
  - acting upon the new information directly and produce a reply
  - remembering an incomplete interpretation and waiting to see what happens next
  - seeking out information to fill in the blanks
  - asking the speaker for clarification

### SPEECH/VISION

Human & Computer



Computers	Brains				
Fixed architecture	Evolving architecture				
Modular, (primarily) serial	Massively parallel				
Separate hardware, software	No distinction between hardware and software				
Separate computation, memory	No distinction between computation and memory				

- Vision cognitive system pipeline
  - Image acquisition





# Image enhancement





# Image processing and analysis





# Feature representation & description





Online demo: http://demo.ipol.im/demo/my\_affine\_sift/

# Object detection and recognition



Three fundamental tasks
 Classification

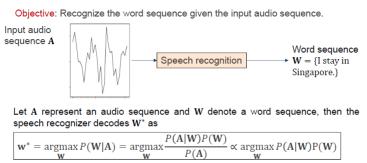
- Detection
- Segmentation

## Scene understanding





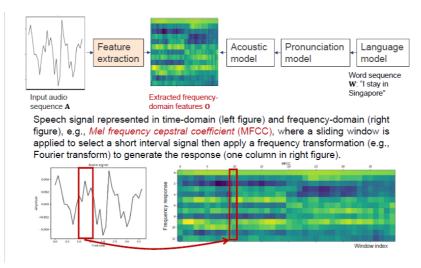
- Automatic speech recognition
  - Challenges of speech recognition
    - Style: Read speech or spontaneous (conversational) speech?
    - Continuous natural speech or command & control?
    - Speaker characteristics: Rate of speech, accent, prosody (stress, intonation),
       speaker age, pronunciation variability even when the same speaker speaks the
       same word
    - Channel characteristics: Background noise, room acoustics, microphone properties, interfering speakers
    - Task specifics: Vocabulary size (the number of words to be recognized), language-specific complexity, computational resource limitations
  - pipeline
    - Recognize the word sequence given the input audio sequence.



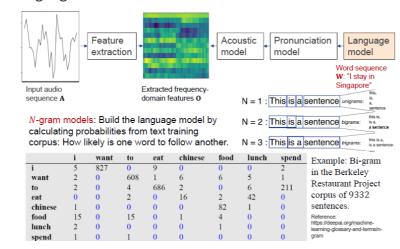
Further introduce acoustic features  $\,0\,,\,$  phoneme  $\,L\,,\,$  the optimization problem statement can be rewritten to be

$$\mathbf{w}^* = \operatorname*{argmax}_{\mathbf{W}} P(\mathbf{A}|\mathbf{W}) P(\mathbf{W}) = \operatorname*{argmax}_{\mathbf{W}} P(\mathbf{A}|\mathbf{0}) P(\mathbf{0}|\mathbf{L}) P(\mathbf{L}|\mathbf{W}) P(\mathbf{W})$$

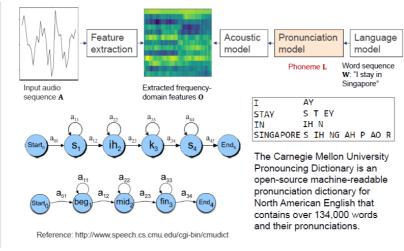
Feature extraction



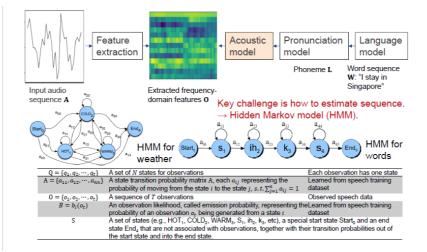
### language model



### pronunciation model



### Acoustic model

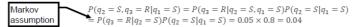


### HMM

### example

S	tate pransiti	on probability	Observation likelihood				
Today	To	morrow weat	her	Weather	Probability of		
weather	Sunny (S)	Raining (R)	Cloudy (C)	rroduioi	Umbrella (U)	No umbrella (N)	
Sunny (S)	0.8	0.05	0.15	Sunny (S)	0.1	0.9	
Raining (R)	0.2	0.6	0.2	Raining (R)	0.8	0.2	
Cloudy (C)	0.2	0.3	0.5	Cloudy (C)	0.3	0.7	

Q: Given that today weather is S, what is the probability that tomorrow is S and the day after is R?



Q: Given that you don't use umbrella (N) for three days, calculate the probability for the weather on these three days to be  $\{q_1 = S, q_2 = C, q_3 = S\}$ . Note that the prior probability for the start state as sunny (S) on day one is assumed to be 1/3 (three weather has the same probability).

$$P(q_1=S,q_2=C,q_3=S|o_1=N,o_2=N,o_3=N)\\ =P(o_1=N|q_1=S)P(o_2=N|q_2=C)P(o_3=N|q_3=S)P(q_1=S)P(q_2=C|q_1=S)P(q_3=S|q_2=C)\\ =0.9\times0.7\times0.9\times1/3\times0.15\times0.2=0.0057$$

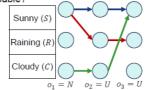
### Sequence estimation

Q: Given that three days your umbrella observations are: {no umbrella (N), umbrella (U), umbrella (U)}, find the most probable weather-sequence.

Idea 1: If we ignore the weather as a 'sequence' and treat each day weather separately, the most probable weather are Sunny (S), Raining (R), Raining (R).

Idea 2: Exhaustively evaluate probability of each sequence. For example, consider following three possible sequences, which is most probable?

- Blue sequence: Sunny (S), Sunny (S), Sunny (S)
- Red sequence: Sunny (S), Raining (R), Raining (R)
- Green sequence: Cloudy (C), Cloudy (C), Sunny (S)



Idea 3: Design an efficient method to evaluate all possible sequence and find the most probable one.

→ We will study Viterbi algorithm in next few slides.

Viterbi: A single-line .predict(0) function in hmmlearn library

### Viterbi algorithm

Key idea: "Optimal policy is composed of optimal sub-policies"

- Initialization: Calculate probability of the first day state based on first day observation and (assumed to be equal) prior probability starting from all possible states.
- Recursion: For all following days, calculate probability of each state based on current observation and the largest (previous state probability x transition probability) from the previous day. Record the 'best path' ending at current state from the previous day.
- Termination and back tracing: For the last day, choose the state with the highest probability. Trace back according to the recorded most probable path.

