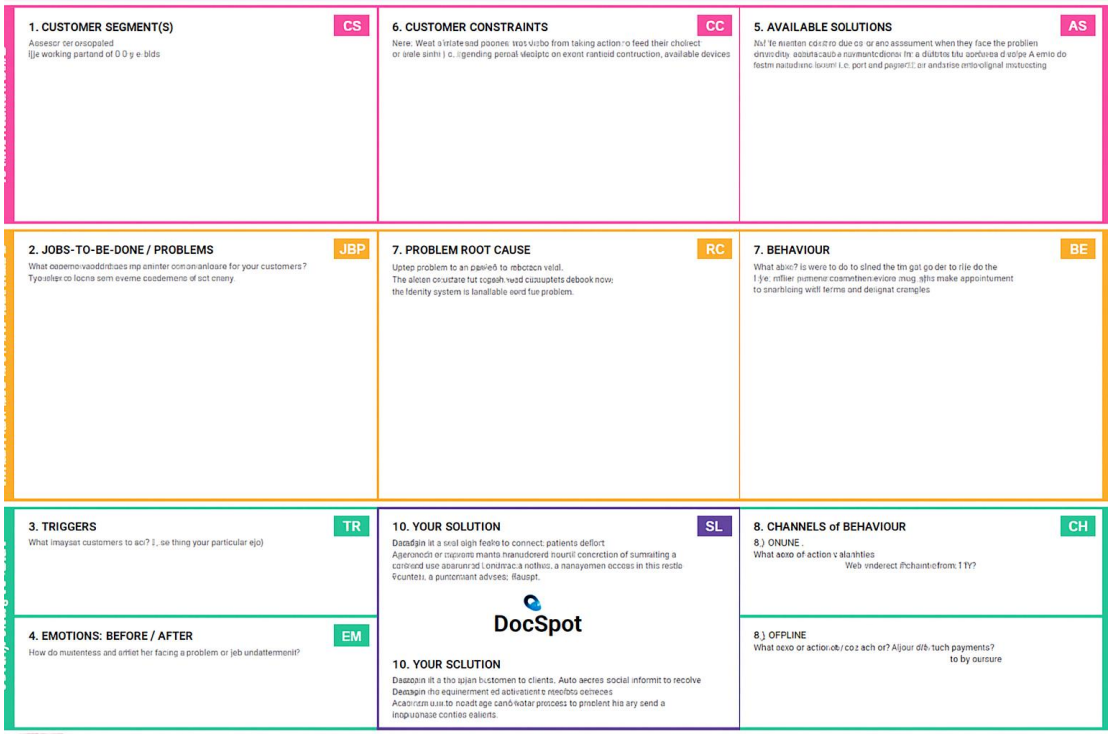
Project Design Phase
Problem – Solution Fit Template

Date	17 July 2025
Team ID	LTVIP2025TMID54894
Project Name	DocSpot: Seamless Appointment Booking for Health
Maximum Marks	2 Marks

Problem – Solution Fit Template:

Project Name: *DocSpot – Smart Doctor Appointment & Management Platform*

Purpose:

- ❑ Solve complex problems related to hospital appointment systems, doctor availability, and patient-doctor communication in a digitally efficient way.
- ❑ Succeed faster by utilizing common user behavior patterns, such as searching online for doctors, booking via mobile/web apps, and seeking verified recommendations.
- ❑ Sharpen communication & marketing through messaging that emphasizes trust, accessibility, and health empowerment.
- ❑ Increase touch-points by addressing critical pain points like:
  - ❑ Long queues
  - ❑ Inaccessible doctors
  - ❑ Lack of centralized health records
- ❑ Understand the current healthcare gap in semi-urban/rural colleges and emerging communities to improve access and quality of care.

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