

- 1.) How can we improve this? Point out details and give comments for improvements.

The first thing I noticed was that everything was glued together and you couldn't tell at first glance which details were more important than the others. There were also capitalization issues and I changed a few phrases to my liking. I also grouped the when and where together because the time and location of the event is what people usually look for in an invitation and it's easier to remember it that way.

Ex:

You are cordially invited to Robert and Alexandra's delectable after-dinner party. Wine and nibbles will be served.

When: June 30th, 2012 at 9:30 p.m.

Where: The Pad. Should you need directions, please feel free to ping us.

Kindly let us know if you'll be attending by June 1st.

- 2.) What would be the objective function? Tell me about what the paragraph/details are all about.

The details are all about a wedding related event and the whole paragraph's purpose is to serve as an invitation.

3.) Finally, create your own design/version of the passage.

