MI 349 Pitchboard-Shellter

Short Pitch: Our mission is to support the well-being and rehabilitation of injured, ill, or disabled animals via medical and nursing procedures.

Long Pitch: It is our duty here at Shellter to ensure that no animal in need of assistance goes unnoticed. With a team of trained medical professionals aided by several gentle volunteers, we can fully support the needs and recovery of any animal that is brought into our care. From check-in to years post check-out, we work diligently to monitor and supply the demands of all our creature companions. Together, we strive to embrace and take full responsibility for the lives of animals we share this planet with.

Personas:

- Shellter Volunteer
 - o Individuals showing their support for the health of animal patients
- Medical Associate/Clientele
 - Maintain procedures and medical practices
- Zoologist Organization
 - Invested in the care and well-being of adopted animals

Comparative/Competitive Sites:

• United States Humane Society: https://www.humanesociety.org/

AARV: http://rehabvets.org/

NWRA: https://www.nwrawildlife.org/