

David Can't Wait Any Longer

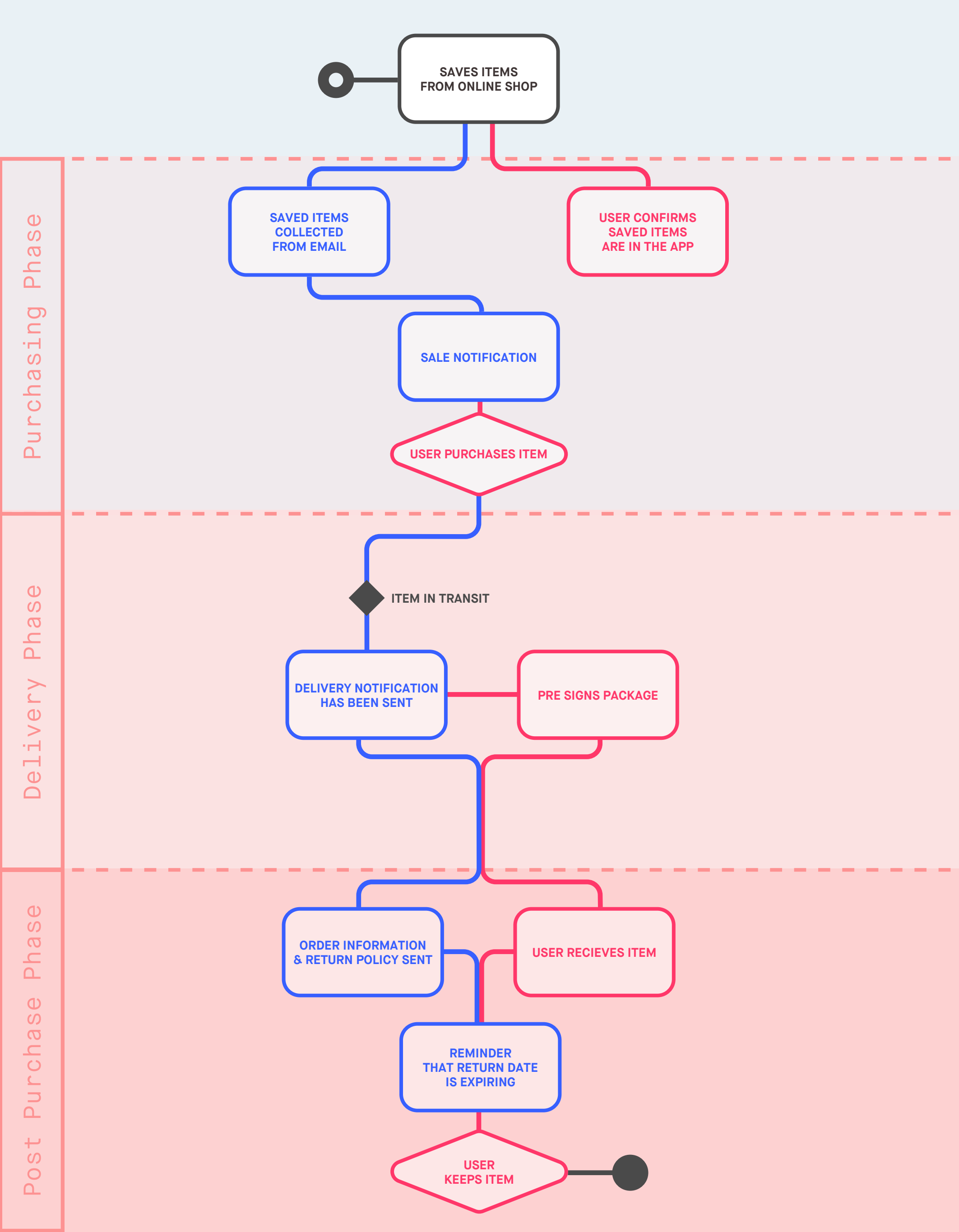
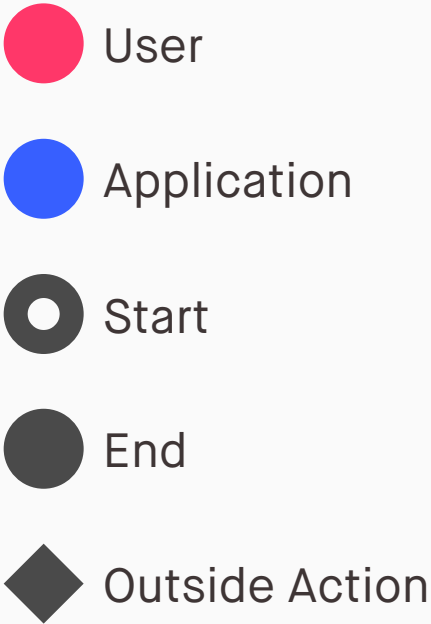
David has been eyeing on a pair of common projects for quite a while now. He's been looking at the classic model and the athletic model. He can't decide which pair he likes the most. He saves the two items on his wish list at Mr.Porter.com.

With the Shopper app, it collects all saved items and items in your cart from all your retail accounts.

David opens his shopper app to see both pairs are automatically saved in his saved items page.

A few weeks later he sees that both pairs are 20% off

David decided that he will buy the classic pair of common projects



Crystal's Impulsive Purchase

Crystal got an email from needsupply.com about their new arrivals

She visits the new arrivals page and saw the new acne studios jacket.

She decides to purchase the item in size 36 (SM)

During the shipping period, she felt like she didn't want the jacket anymore.
She thought about returning the jacket

A week has past after receiving the item and all its information,
Crystal returned the item



User



Application



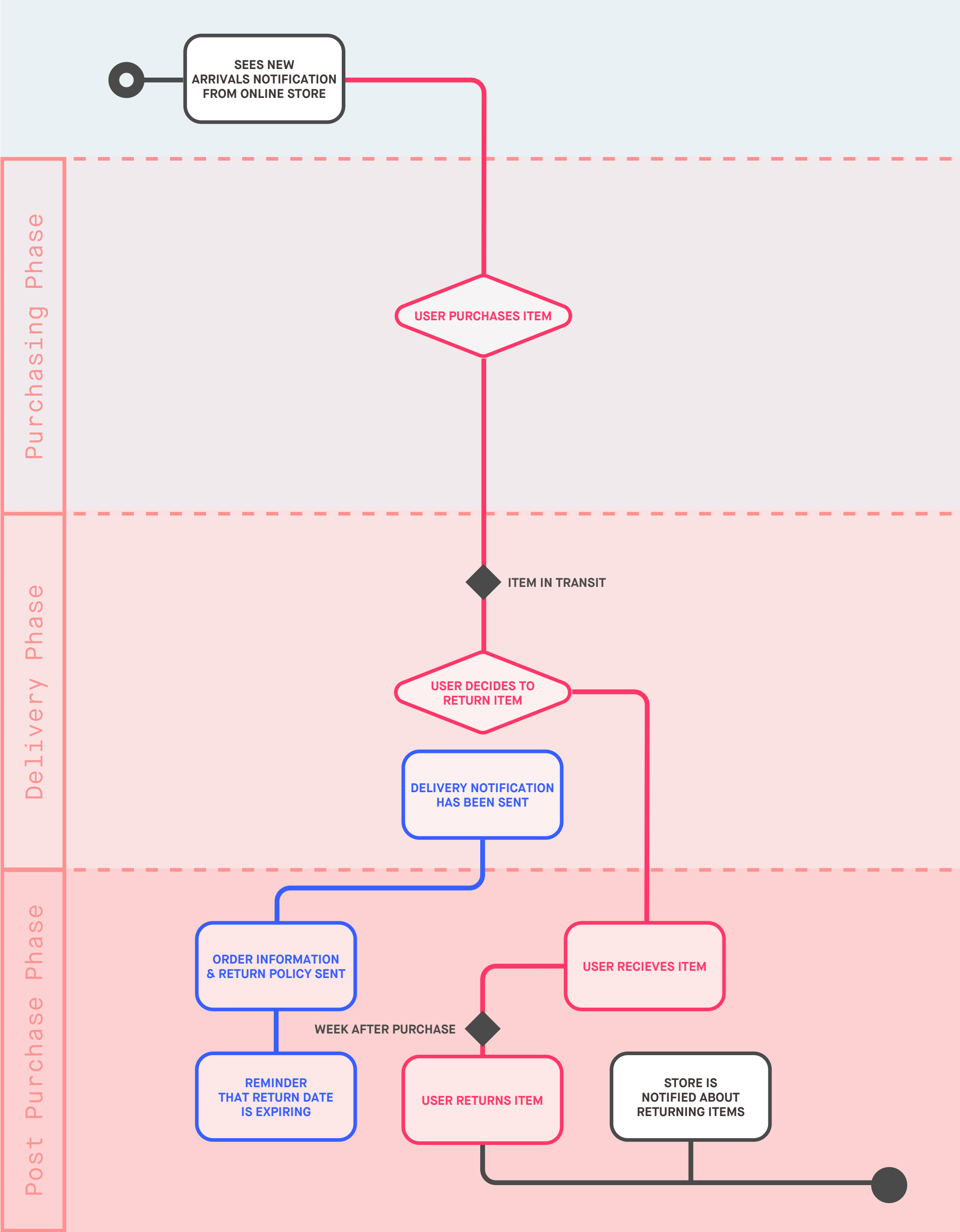
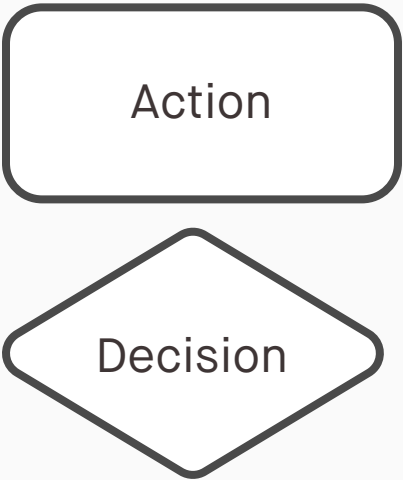
Start



End



Outside Action



Kyle Should Have Waited

Kyle was on norsestore.com and saw the new nemen jacket
he decided to wait on it and save it on his wish list

A weeks has passed and Kyle decides to purchase them
because the item was low on stock

Kyle decides to purchase the nemen jacket

A couple days later, Kyle receives a notification that his
jacket is on sale

He contacts the shop and the shop gave him a discount.
but instead of getting cash back, he receives a in-store
credit.

Kyle uses his in-store credit to buy a pair of norse
projects sweater

