VENETIA LIU

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EDUCATION

New York University New York, NY

B.A. in Computer Science, Minor in Data Science

Expected 2026

- Coursework: Object Oriented Programming, Agile Software Development & DevOps, Data Structures, Algorithms, Operating Systems, Data Management & Analysis, Front-End Web, Linear Algebra, Discrete Mathematics, Calculus II
- Activities: Google Developers Group (Marketing Lead), Tech@NYU (Mentorship), Marketing Society (Marketing Lead)

PROFESSIONAL EXPERIENCE

RGTN Corporation B.V.

May 2025 - Present

Software Engineer Intern

New York, NY

- Migrated a Perl-based payment module to a Python microservice using Docker, gRPC, Flask, and Helm.
- Implemented webhook handling, signature verification, and transaction processing with Stripe API.
- Implemented unit and integration testing using Jest and React Testing Library. Adopted CI/CD practices with GitHub Actions to automate testing and deployment, ensuring high code quality.

LiTV June 2024 - August 2024

Data Science Intern

Taipei, Taiwan

- Conducted data analysis using Python and SQL, developing machine learning models that predicted user revisitation with 83%
- Designed high-fidelity UX prototypes and wireframes for OTT platforms, increasing CTR and conversion rates by 30%.
- Designed and executed A/B testing for a new feature to achieve higher user traffic and engagement, increasing user retention by 15%.

Octavate March 2024 - August 2024

Software Engineer Intern

New York, NY

- Developed a full-stack interactive website using Node.js, React, and Three.js, increasing user engagement by 30%.
- Automated data pipelines with Python (Beautiful Soup & Selenium) and SQL, improving data efficiency by 90%.
- Prototyped generative AI solutions with *Hugging Face, BERT*, and *Llama*, increasing *NER* accuracy for artist risk analysis by 20%.

PROJECTS

Heart Spot

Next.js, MongoDB, Clerk, TypeScript, Tailwind, Mapbox

- Developed a full-stack interactive map app for sharing heart-shaped object sightings, with a MongoDB database and a Next.js frontend.
- Includes advanced features such as OAuth, photo uploads, geolocation tagging, and real-time map updates.

Interactive Q&A Website

React, JavaScript, Node.js, Spline, AWS, Flask

- Developed a full-stack interactive web application leveraging the OpenAI API for personalized Q&A functionality with a responsive 3D interface with React and Spline.
- Implemented scalable backend logic using Flask and Node, is to handle real-time API requests, deployed and managed environments on AWS.

Stock Price Dashboard

React, Vite, Tailwind CSS, Chart.js

• Developed a responsive stock dashboard website with Finnhub API that displays real-time financial data with search functionality, interactive charts, and error handling.

COMMUNITY & LEADERSHIP

Google Developer Groups @ NYU

September 2024 - Present

New York, NY

Led a UI/UX redesign project for the organization's website, increasing average session duration by 80%.

Designed and executed 3 successful campaigns, increasing engagement by 70%.

TECHNICAL SKILLS

Marketing Lead

Languages: Java, Python, C, C#, JavaScript, HTML/CSS, PostgreSQL, R, MySQL

Frameworks: React, Next.js, Angular, Node.js, Tailwind

Tools: MongoDB, Docker, AWS, Flask, Spline, Three is, Selenium, Git, Figma, Google Analytics Concepts: Software Engineering, Full-Stack, Frontend, Backend, User Experience, Data Analysis