

# VENETIA LIU

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## EDUCATION

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### New York University

B.A. in Computer Science, Minor in Data Science

New York, NY

Expected December 2026

- **Coursework:** Agile Software Development & DevOps, Front-End Web, Data Management & Analysis, Object Oriented Programming, Data Structures, Algorithms, Operating Systems, Linear Algebra, Discrete Mathematics, Calculus II
- **Activities:** Google Developers Group (Marketing), Tech@NYU (Mentorship), Rewriting the Code, Marketing Society (Marketing)

## PROFESSIONAL EXPERIENCE

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### Quanticore

Software Engineer Intern

July 2025 - Present

New York, NY

- Built cross-platform behavior logging and student management features for a K-12 MVP in **React Native** and **Expo (TypeScript)**, integrating **GraphQL API** and aligning schema with backend.
- Implemented **Firebase** Authentication with protected routing and role-based permissions, and integrated **Apollo Client** caching and component updates to optimize list-heavy views, ensuring scoped access and reducing duplicate requests.
- Designed and translated user flows, information architecture, wireframes, and high-fidelity prototypes into dev-ready specs with **Figma**, aligning behavior across web and mobile.

### RGTN Corporation B.V.

Software Engineer Intern

May 2025 - August 2025

New York, NY

- Migrated a Perl-based payment module to a Python microservice using **Docker**, **gRPC**, **Flask**, and **Helm**.
- Implemented webhook handling, signature verification, and transaction processing with **Stripe API**.
- Integrated unit & integration tests into the CI/CD pipeline and **GitHub Actions**, enabling automatic execution on pull requests.

### LiTV

Data Science Intern

June 2024 - August 2024

Taipei, Taiwan

- Conducted 10+ **Python & SQL** data analyses to refine audience segmentation and targeting and validate data-quality fixes through **A/B testing**, raising advertisement delivery accuracy by 28%.
- Improved legacy machine learning models (**KNN & Random Forest classifiers**) in Python (**scikit-learn**) for 90-day revisit prediction via feature engineering, increasing cross-validated accuracy by 12%.
- Mapped UX pain points for the company's OTT web app; delivered a data-backed redesign plan and **high-fidelity prototype**.

## PROJECTS

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### Smile Spot

Next.js, MongoDB, Clerk, TypeScript, Tailwind, Mapbox

- Developed a full-stack web app for sharing smile-shaped object sightings, with a **MongoDB** database, **Next.js** frontend, **Clerk** authentication, and **Mapbox API** for interactive map visualization.
- Implemented **OAuth 2.0**, photo uploads, geolocation tagging, and real-time map updates.

### Portfolio AI Chatbot

React, Flask, JavaScript, Python, Spline

- Developed a full-stack portfolio chatbot leveraging the **OpenAI API** for personalized Q&A functionality with a responsive 3D interface with **React** and Spline, and **Flask** backend for low-latency Q&A.

## LEADERSHIP & COMMUNITY

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### Microsoft

Emerging Leaders for College Students Program

July 2025 - August 2025

Remote

- Secured a spot in the highly competitive cybersecurity leadership and career-readiness program led by Microsoft Security, ranking in the top 7.3% out of 1,300+ applicants.

### Google Developer Groups @ NYU

Marketing Lead

September 2024 – Present

New York, NY

- Led a UI/UX redesign project for the organization's website, increasing average session duration by 80%.
- Created data-driven brand and content strategy guidelines from audience behavior analysis; standardized brand voice and posting schedule, increased user engagement by 70%+.

## TECHNICAL SKILLS

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**Languages:** Java, Python, C, JavaScript, TypeScript, HTML/CSS, PostgreSQL, MySQL

**Frameworks:** React, React Native, Next.js, Angular, Node.js, Expo, Apollo(GraphQL), Tailwind

**Tools:** MongoDB, Docker, AWS, Flask, Git, Figma, Spline, Three.js, Selenium, Google Analytics