

Dati

*Civici*  
~~Aperti~~

Gli squilibri della città turistica  
letti attraverso dati pubblici

Impatto di **Airbnb**  
sulle città



# InsideAirbnb

Adding data to the debate

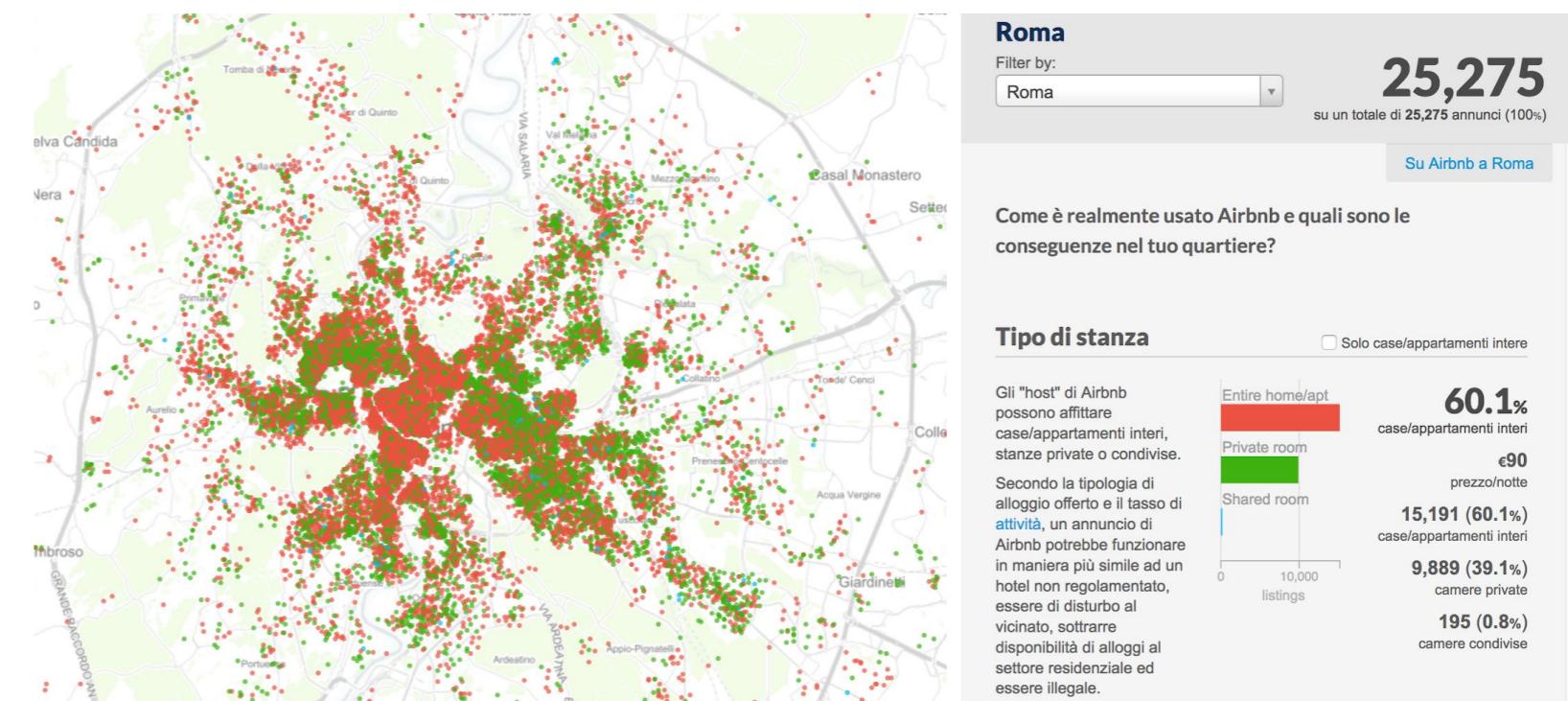
[www.insideairbnb.com](http://www.insideairbnb.com)

Progetto fondato da Murray Cox  
@murraycox

## How is Airbnb really being used in and affecting the neighbourhoods of your city?

Airbnb claims to be part of the "sharing economy" and disrupting the hotel industry. However, data shows that the majority of Airbnb listings in most cities are entire homes, many of which are rented all year round - disrupting housing and communities.

Browse the data for your city below, and see for yourself.



Date Compiled	City	File Name	Description
08 May, 2017	Rome	<a href="#">listings.csv.gz</a>	Detailed Listings data for Rome
08 May, 2017	Rome	<a href="#">calendar.csv.gz</a>	Detailed Calendar Data for listings in Rome
08 May, 2017	Rome	<a href="#">reviews.csv.gz</a>	Detailed Review Data for listings in Rome

# InsideAirbnb

Adding data to the debate

Dati chiusi e privati di Airbnb



Dati di **dominio pubblico**

<b>id</b>	<b>listing_url</b>	<b>scrape_id</b>	<b>last_scraped</b>	<b>name</b>	<b>summary</b>
6623	https://www.airbnb.com/rooms/6623	20180207182505	2018-02-08	Venice Blue on Canal apartment	I'm thrilled to share my "Blue on Venice Canal" to guests coming through and hope my apartment can make a small difference to your tra
6624	https://www.airbnb.com/rooms/6624	20180207182505	2018-02-08	Venice garden charme and canal view!	I'm thrilled to share my apartment with garden, canal views and tennis court with guests who love Venice and I hope that
12074	https://www.airbnb.com/rooms/12074	20180207182505	2018-02-08	Venice home to relax and emotions	I'm thrilled to share my home to guests coming through and hope my apartment can make a small difference to your tra
27116	https://www.airbnb.com/rooms/27116	20180207182505	2018-02-08	Charming room with balcony close to S. Giò	Few steps from Saint Mark square, on a picturesque canal with gondolas passing by, giò & giò has three charming room
27574	https://www.airbnb.com/rooms/27574	20180207182505	2018-02-08	MINI APARTMENT 30 MT FROM GRAND CANAL	Cozy sweet apartment for two people for short stay in Venice, just a few steps from Grand Canal, train station and a bus
32261	https://www.airbnb.com/rooms/32261	20180207182505	2018-02-08	Venice, close to Biennale exhib	In 35 square meters you can find all you need to "survive" in this unique and beautiful city! Very quite zone, lovely and rc

- id
- listing\_url
- scrape\_id
- last\_scraped
- name
- summary
- space
- description
- notes
- transit
- access
- interaction
- house\_rules
- thumbnail\_url
- medium\_url
- picture\_url
- xl\_picture\_url
- host\_id
- host\_url
- host\_name
- host\_since
- host\_location
- host\_about
- host\_response\_time
- host\_response\_rate
- host\_acceptance\_rate
- host\_is\_superhost
- host\_thumbnail\_url
- host\_picture\_url
- host\_neighbourhood
- host\_listings\_count
- host\_total\_listings\_count
- host\_verifications
- host\_has\_profile\_pic
- host\_identity\_verified
- street
- neighbourhood
- neighbourhood\_cleansed
- neighbourhood\_group\_cleansed
- city
- state
- zipcode
- market
- smart\_location
- country\_code
- country
- latitude
- longitude
- is\_location\_exact
- property\_type
- room\_type
- accommodates
- bathrooms
- bedrooms
- beds
- bed\_type
- amenities
- square\_feet
- price
- weekly\_price
- monthly\_price
- security\_deposit
- cleaning\_fee
- guests\_included
- extra\_people
- minimum\_nights
- maximum\_nights
- calendar\_updated
- has\_availability
- availability\_30
- availability\_60
- availability\_90
- availability\_365
- calendar\_last\_scraped
- number\_of\_reviews
- first\_review
- last\_review
- review\_scores\_rating
- review\_scores\_accuracy
- review\_scores\_cleanliness
- review\_scores\_checkin
- review\_scores\_communication
- review\_scores\_location
- review\_scores\_value
- requires\_license
- license
- jurisdiction\_names
- instant\_bookable
- is\_business\_travel\_ready
- cancellation\_policy
- require\_guest\_profile\_picture
- require\_guest\_phone\_verification
- calculated\_host\_listings\_count
- reviews\_per\_month
- experiences\_offered
- neighborhood\_overview

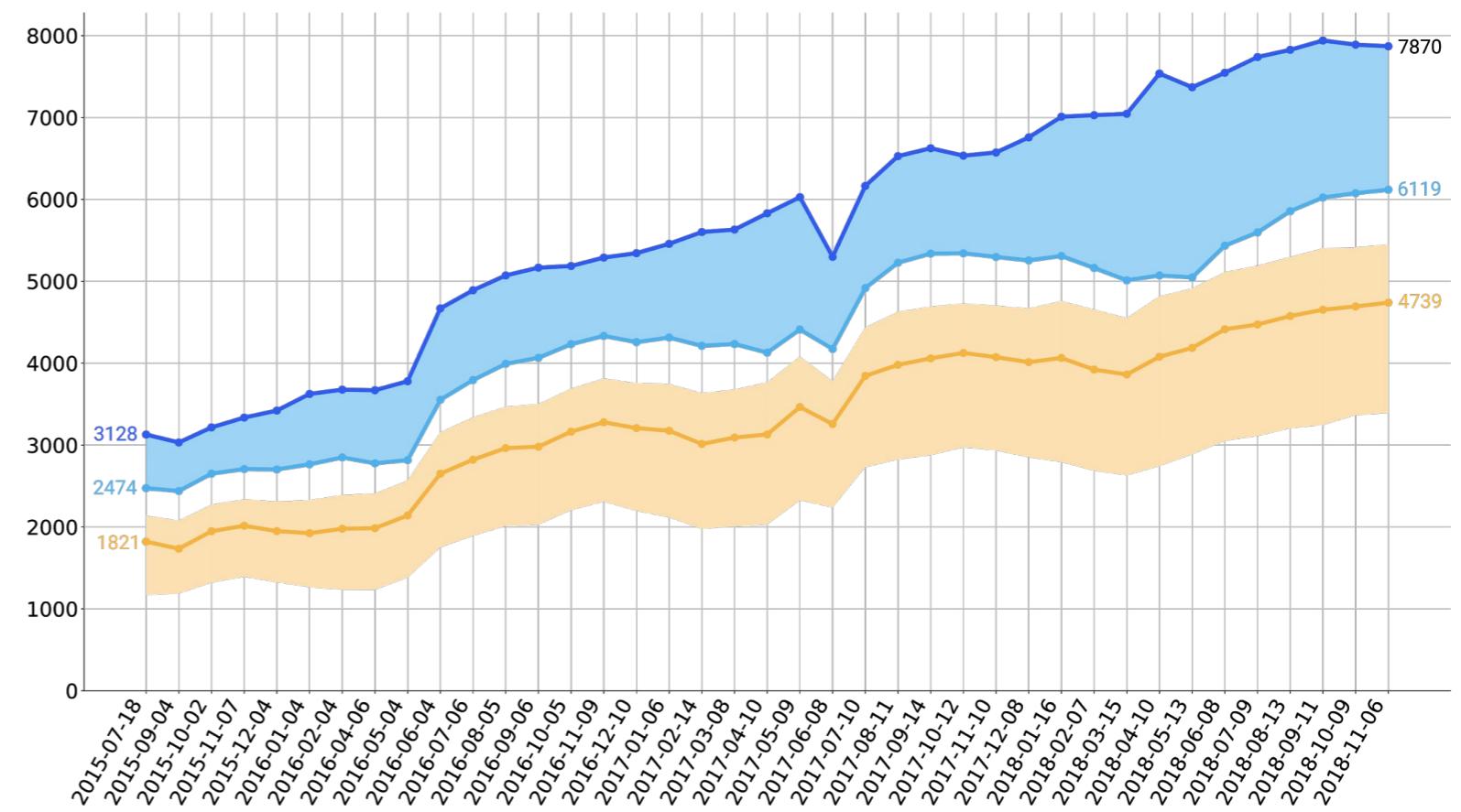
Impatto di Airbnb  
a Venezia



# Airbnb a Venezia

## Annunci Airbnb a Venezia

annunci totali  
annunci recensiti di recente  
annunci commerciali





REPORT | MAY 29, 2018

# Healthy Travel and Healthy Destinations

## Airbnb fights overcrowding and reduces mass tourism concentration

Across the eight global tourist destinations studied, at least two-thirds of all guest arrivals on Airbnb take place outside of traditional tourist areas, and 72 to 93 percent of Airbnb listings are located outside of areas that are at risk for overtourism, as a result of homes being less concentrated than hotels. This encourages geographic diversity and distribution of guest arrivals.

Unfortunately, the mass travel industry has been converging on an equilibrium of concentrated travel, overcrowded destinations, and a disconnect between the broader tourism economy and the local community. As this report describes, home sharing defies, and in some ways is even starting to reverse these trends in several important ways.

## Airbnb a Venezia

**72%**

Home guest arrivals  
outside of most popular  
tourism areas

**73.8**

Total day + overnight guests  
per resident in 2017<sup>27</sup>

# Venice

Airbnb attracts diverse, high-quality travelers to Venice.

**2.2**

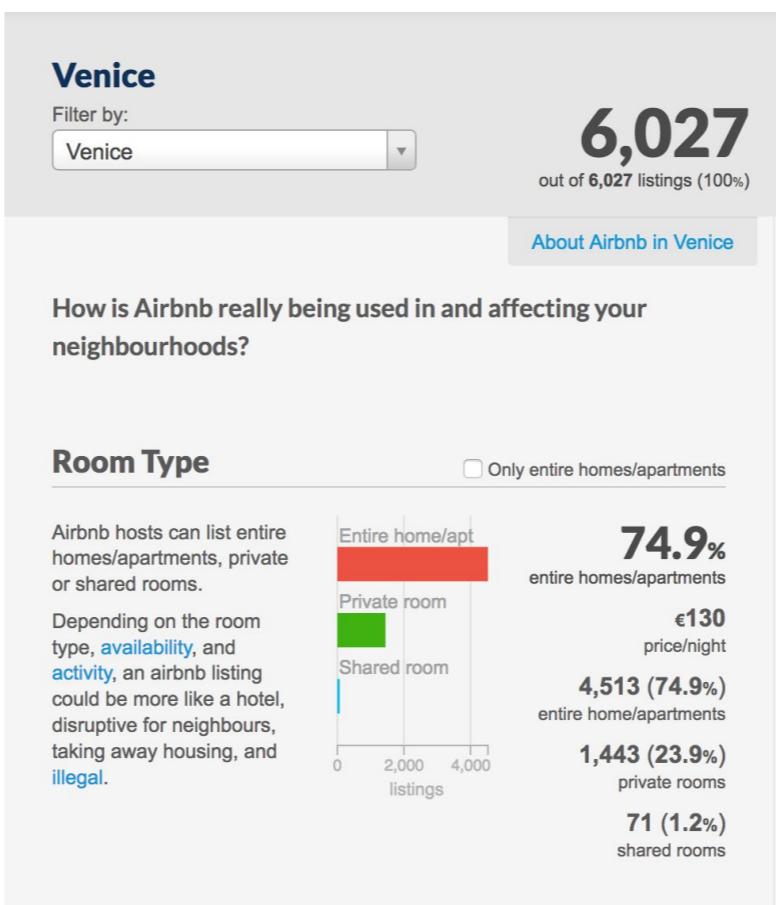
Total Airbnb guest arrivals  
per resident in 2017<sup>28</sup>

**81%**

Hundreds of thousands of hosts  
worldwide have welcomed these travelers into  
their homes. Hosting helps make ends meet.

of hosts share the home in  
which they live

# Airbnb a Venezia



## Listings per Host

Only multi-listings

**68.3%**

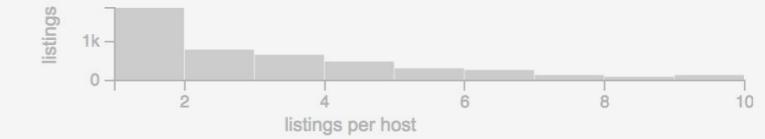
multi-listings

**1,908 (31.7%)**

single listings

**4,119 (68.3%)**

multi-listings



## Availability

Only highly available

**87.1%**

high availability

**5,250 (87.1%)**

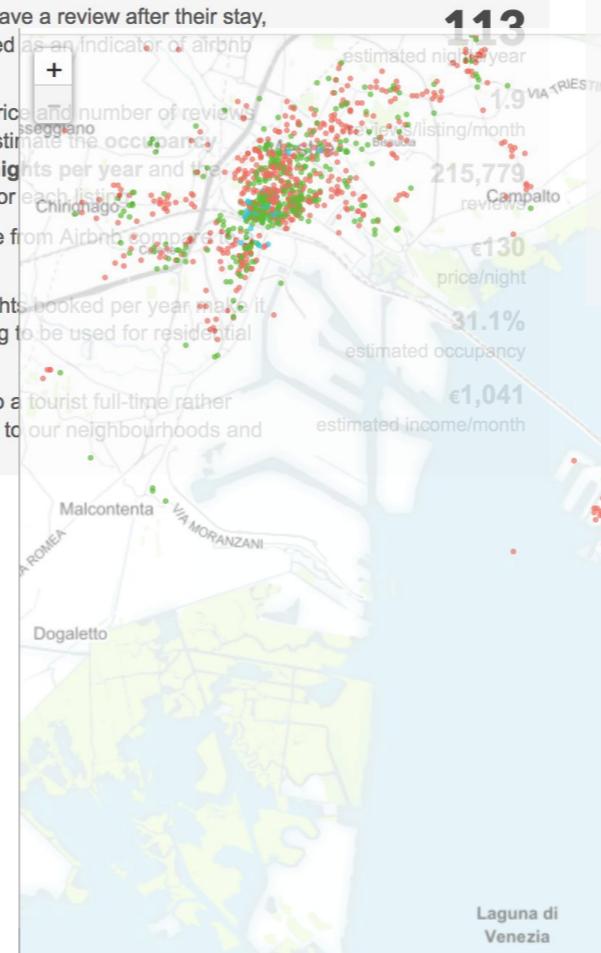
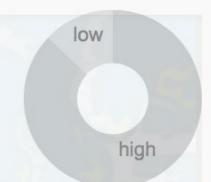
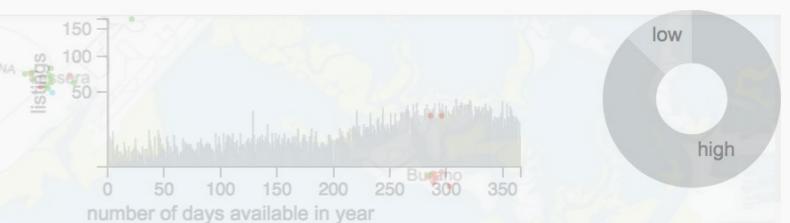
listings w [high](#) availability

**777 (12.9%)**

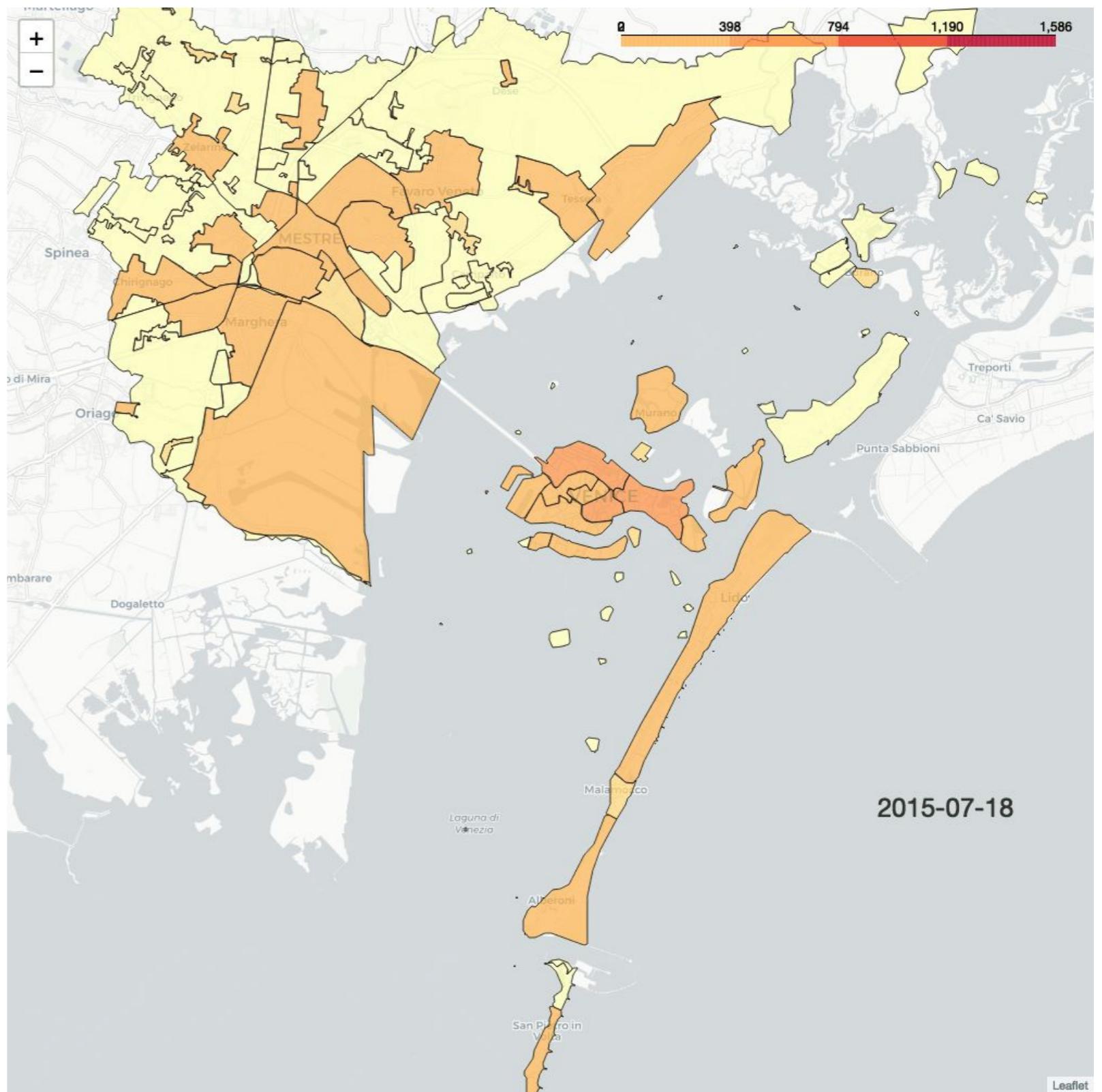
listings w [low](#) availability

**233.2 (63.9%)**

days/year



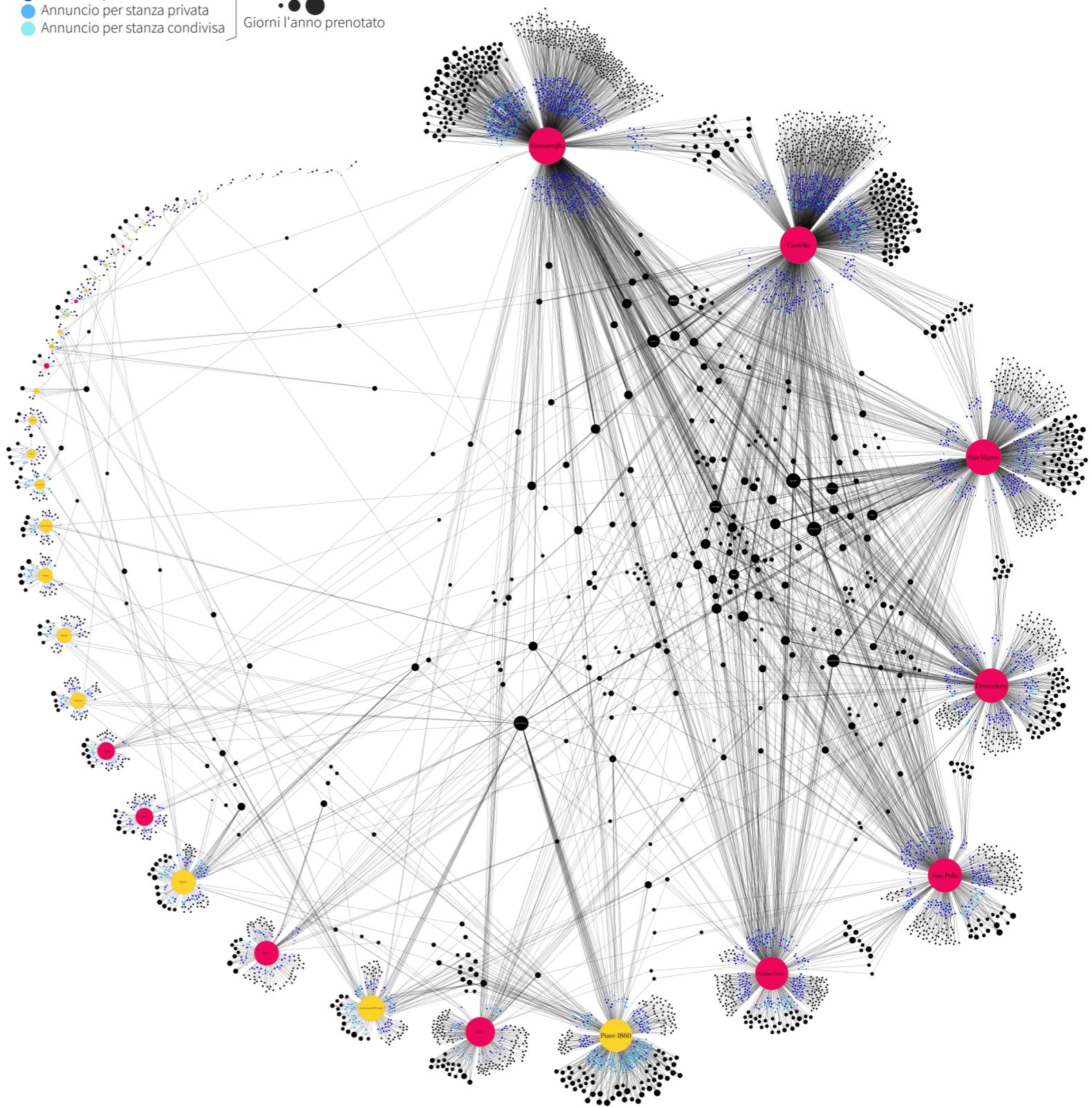
# Airbnb a Venezia



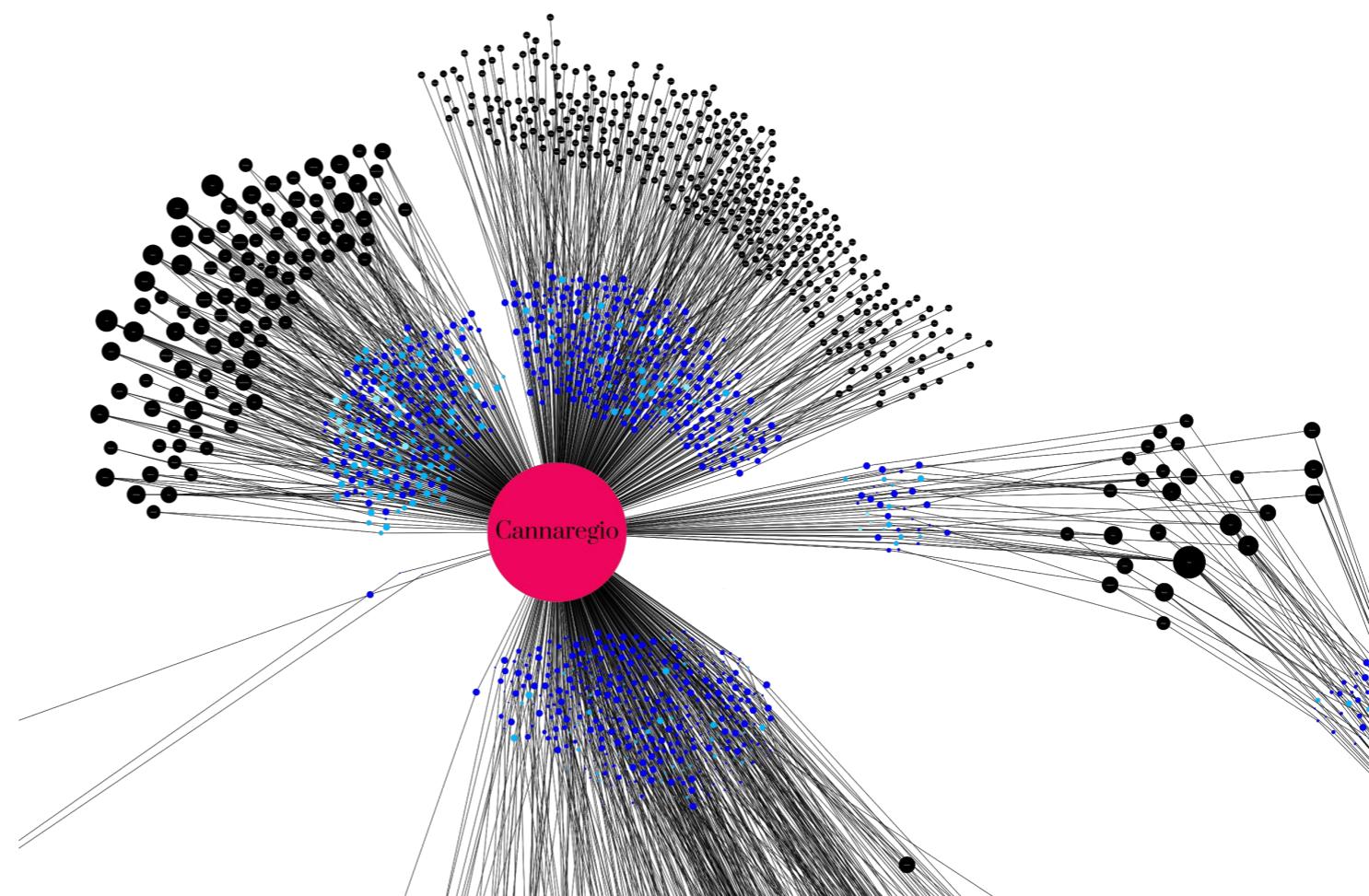
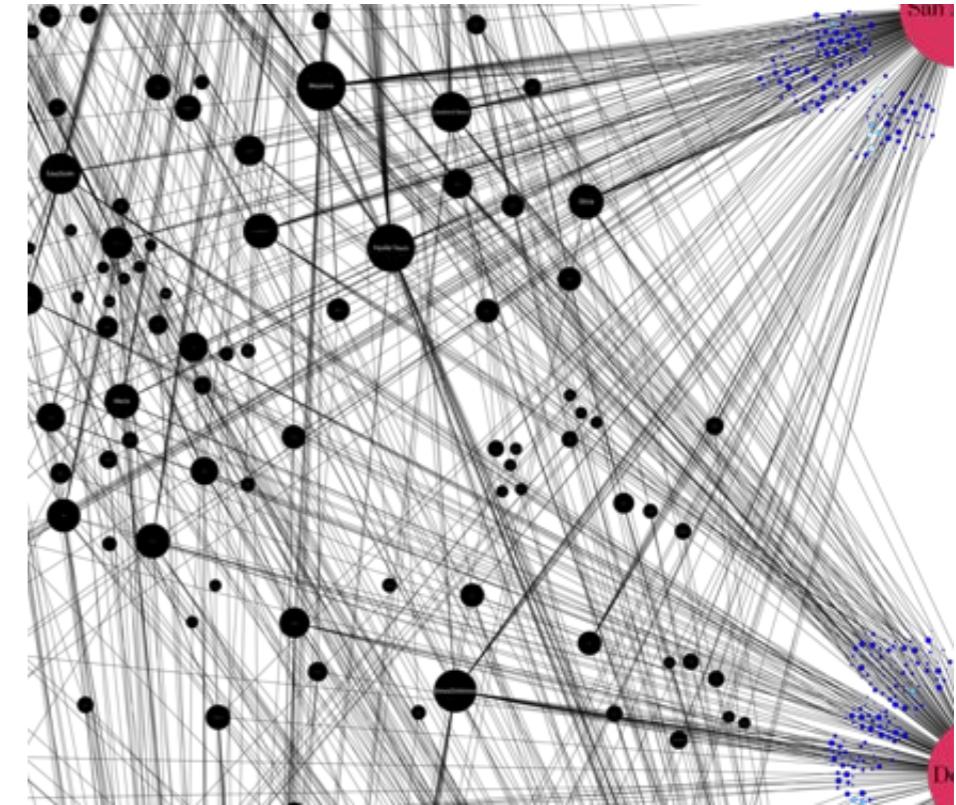
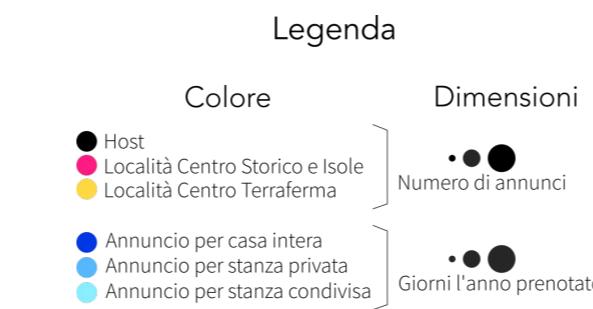
# Airbnb a Venezia

Legenda

Colore	Dimensioni
● Host ● Località Centro Storico e Isole ● Località Centro Terraferma	• ● ● Numero di annunci
● Annuncio per casa intera ● Annuncio per stanza privata ● Annuncio per stanza condivisa	• ● ● Giorni l'anno prenotato



# Airbnb a Venezia



## Airbnb a Venezia

# Hey, I'm Zattere Venice Apartments!

Venice, Italy · Joined in February 2014

 Report this user

"Zattere Venice Apartments" was founded in 2012 in Venice Italy.

Our goal is to give the best quality apartments at a correct price and always provide fast support to our clients!

Extreamelly detailed indications on how to get to the apt, water transport from and to airport, check-in meeting point ecc.  
will be sent to you by email after confirmation. (or upon request)

For any question do not hesitate to contact us, we would love to help!

We are always available via Airbnb Emails or Phone if you need pre-booking assistance.

If you have already booked with us you should have already received all our contact info on our confirmation email.

# Hey, I'm Centrale Venice Apartments!

Venice, Italy · Joined in May 2012

 Report this user

"Centrale Venice Apartments" was founded in 2009 in Venice Italy.

Our goal is to give the best quality apartments at a correct price and always provide fast support to our clients!

Extremely detailed indications on how to get to the apt, water transport from and to airport, check-in meeting point etc.  
will be sent to you by email after confirmation. (or upon request)

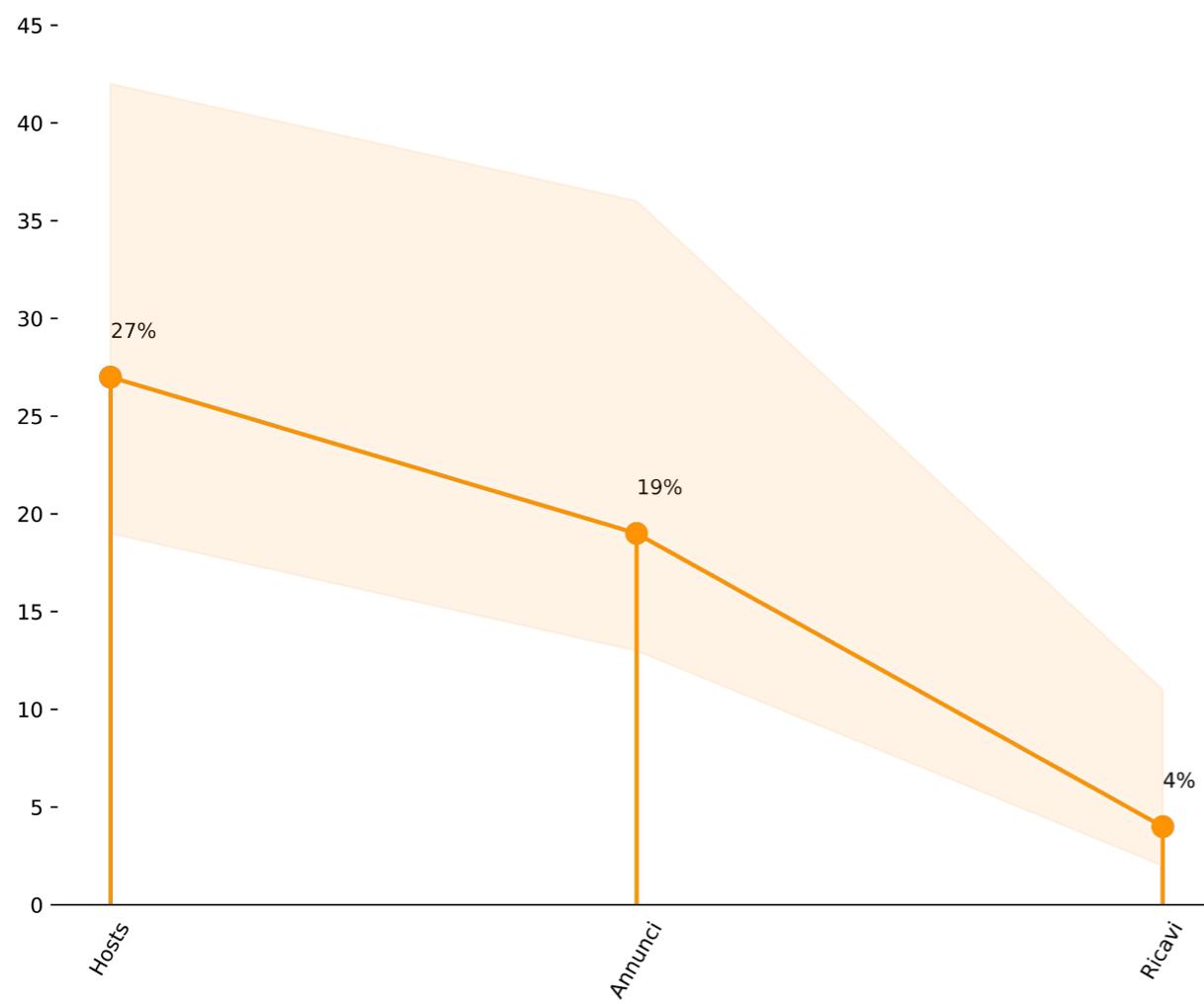
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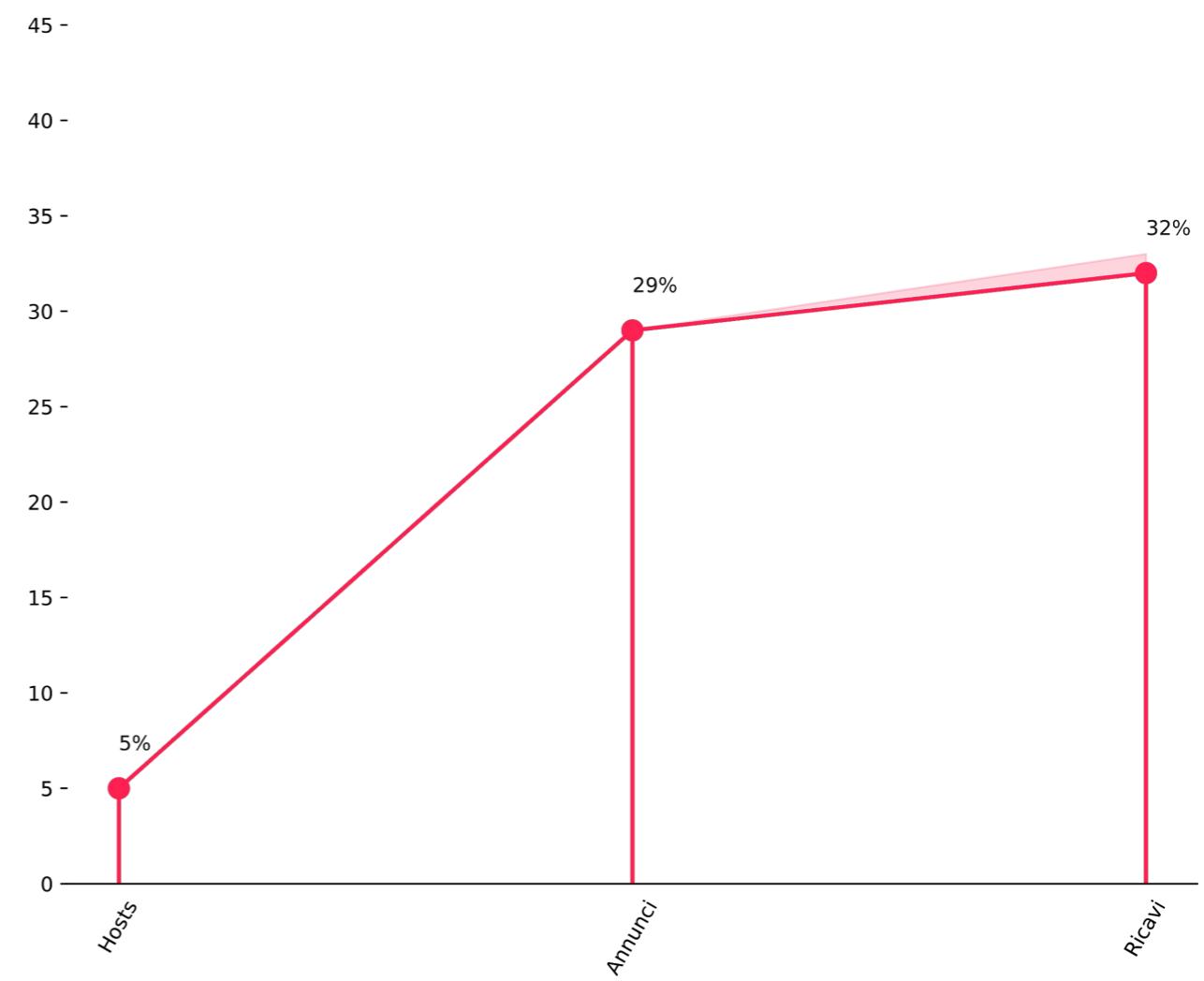
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# Airbnb a Venezia

Host Non-Commerciali · Distribuzione Risorse



Top Host · Distribuzione Risorse



Oltre a **Airbnb**

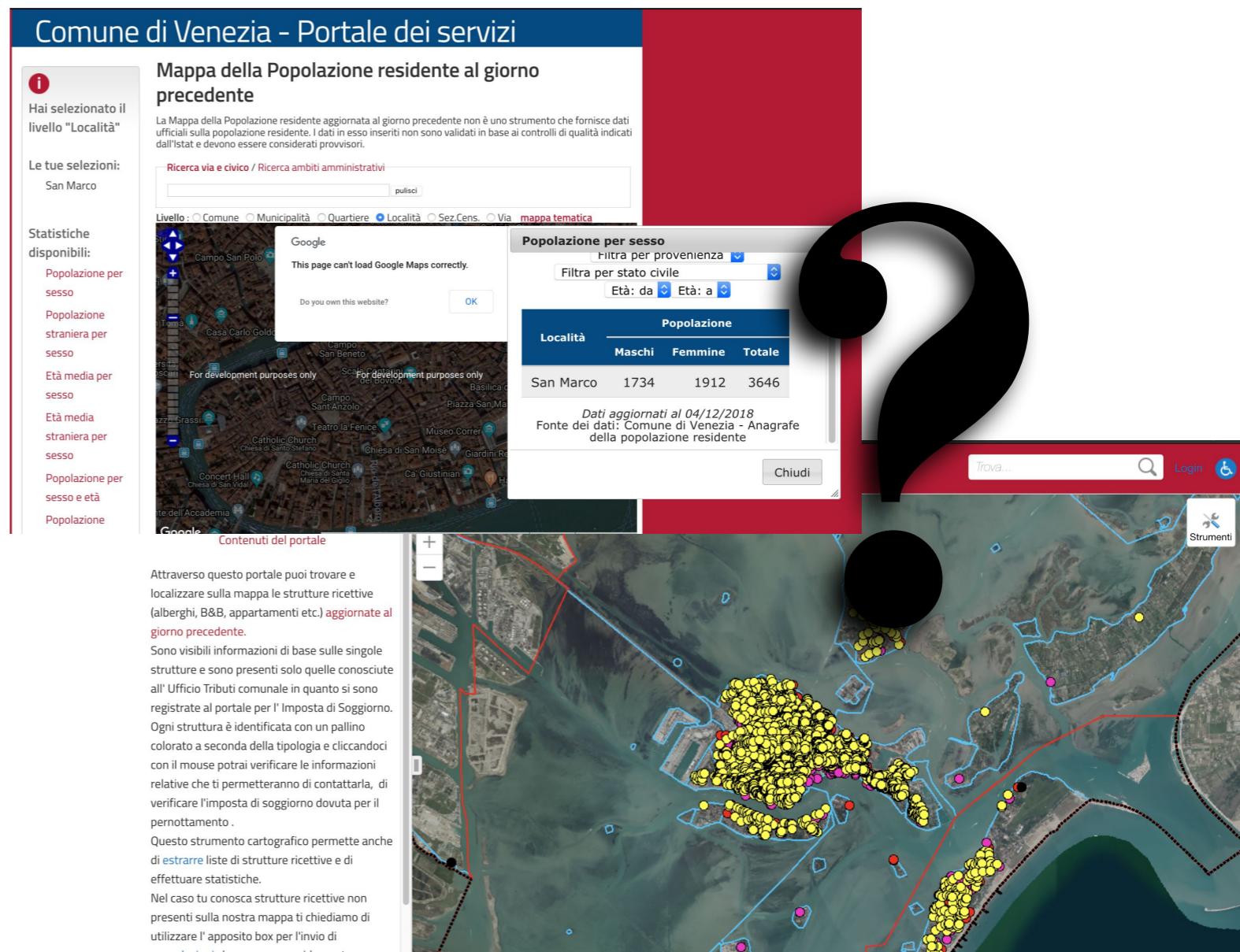


# Oltre a Airbnb

I dati pubblici del **Comune** di Venezia e della **Regione** Veneto

## Fonti dati

- Strutture turistiche: [Portale GeoIDS](#)
- Popolazione: Stime giornaliere [Anagrafe Comune di Venezia](#)
- Basi dati geografici: Open Data Venezia, [Cartografia di base](#)
- Corrispondenze tra isolato > località > quartiere > municipalità: [Portale GeoTributi](#)
- Dati Storici strutture ricettive 1997 - 2017: [Regione Veneto](#)



## Oltre a Airbnb

I dati pubblici del **Comune** di Venezia e della **Regione** Veneto

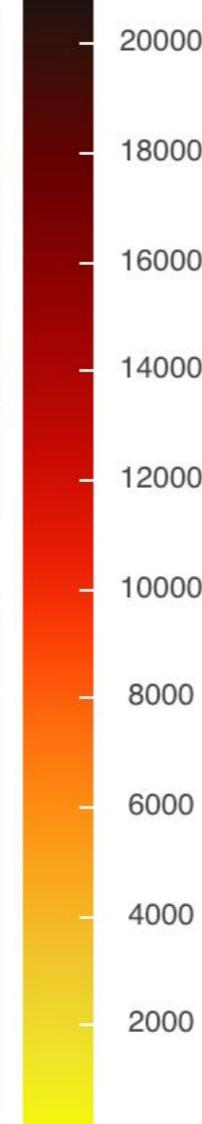
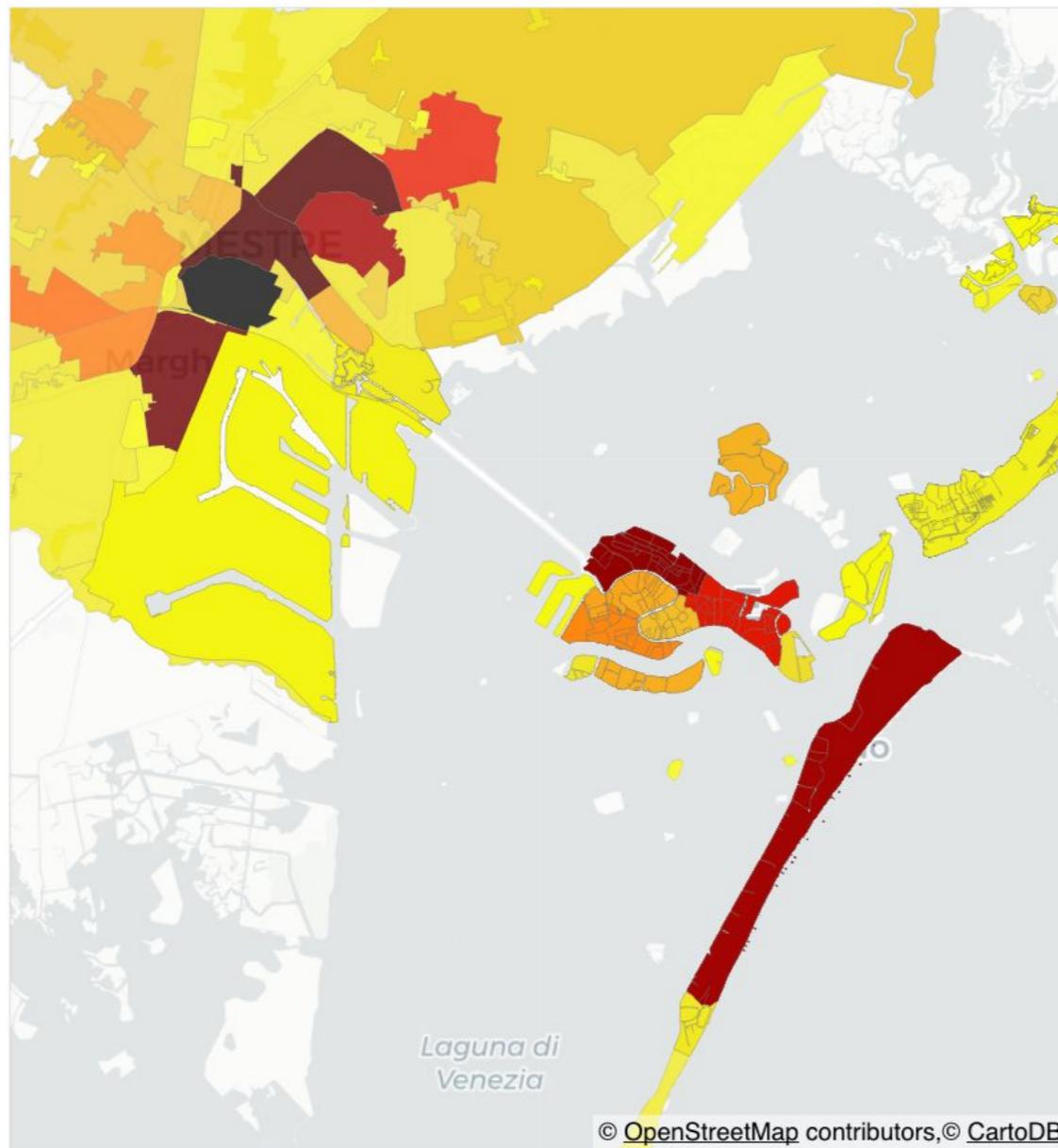
Nel Comune di Venezia ci sono **7.374** strutture dedicate al turismo, di cui **5.846** di locazione turistica, per un totale di **67.279** posti letto disponibili. In confronto, ci sono **259.778** abitanti.

Nei 6 Sestieri + Giudecca e Sacca Fisola, ci sono **43.947** posti letto (il 65% del totale), contro **53.121** abitanti (il 20% del totale).

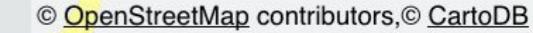
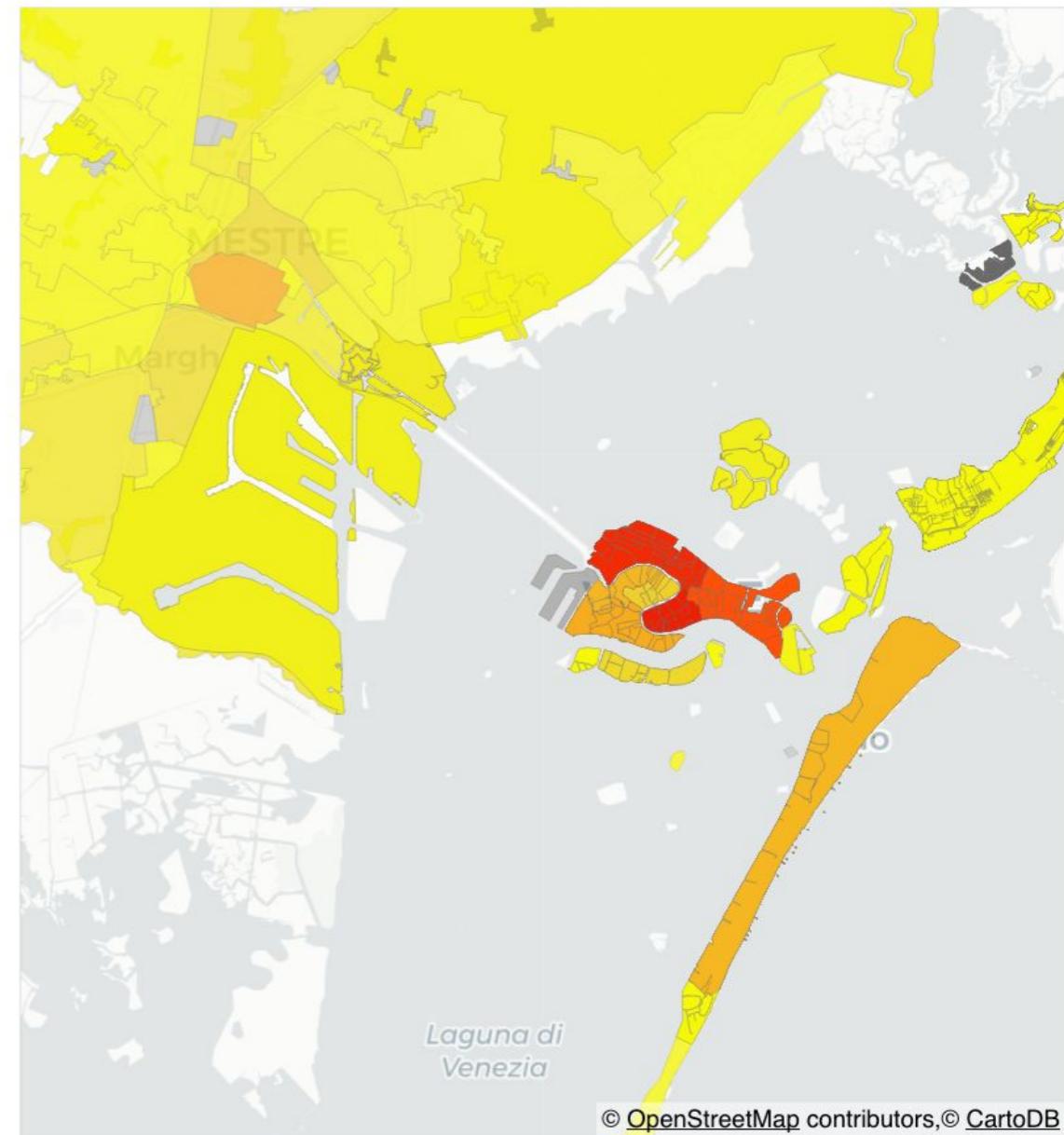
# Oltre a Airbnb

I dati pubblici del  
**Comune** di Venezia e della  
**Regione** Veneto

Popolazione residente a Venezia



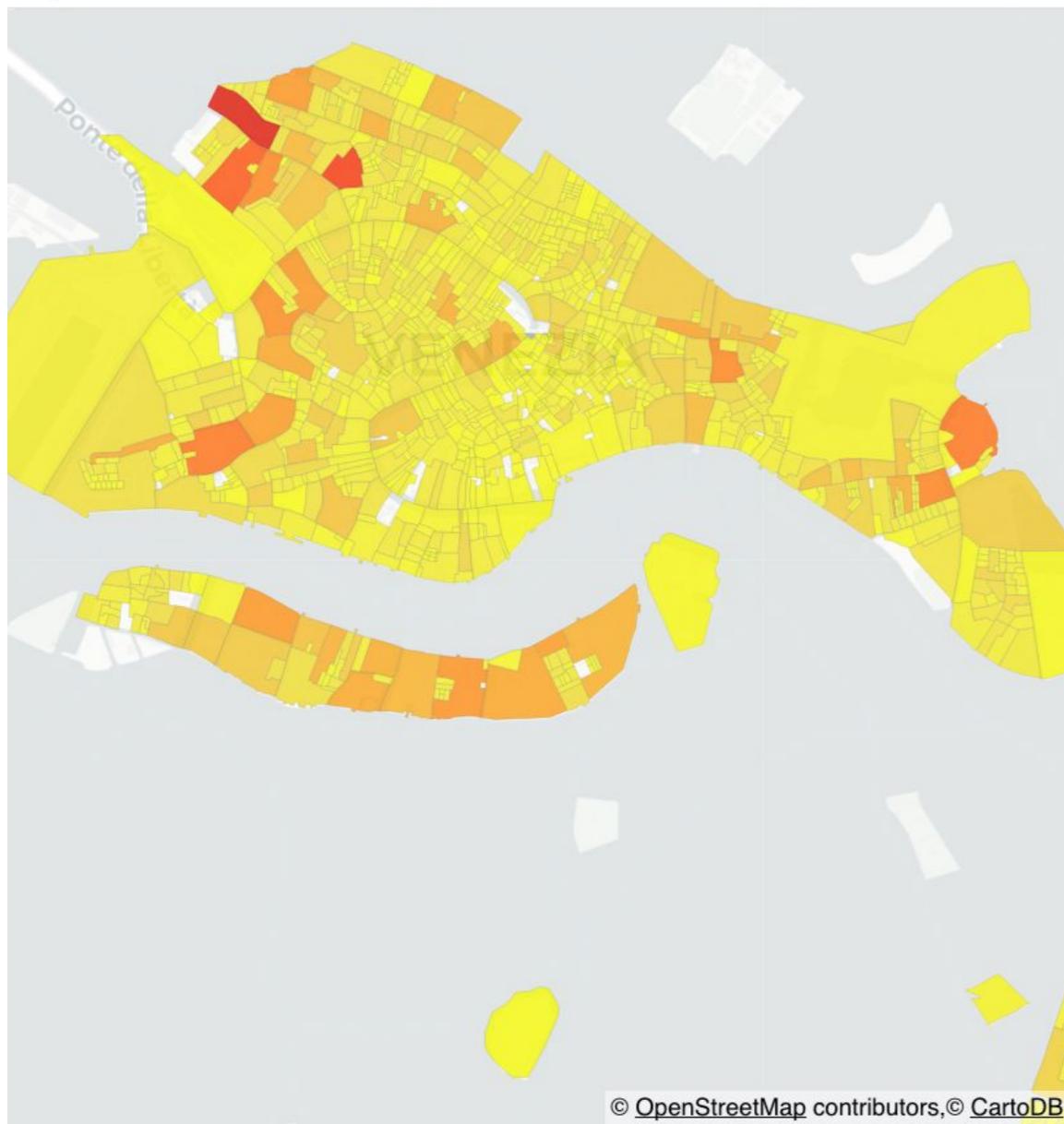
Posti letto in strutture ricettive e locazioni turistiche a Venezia



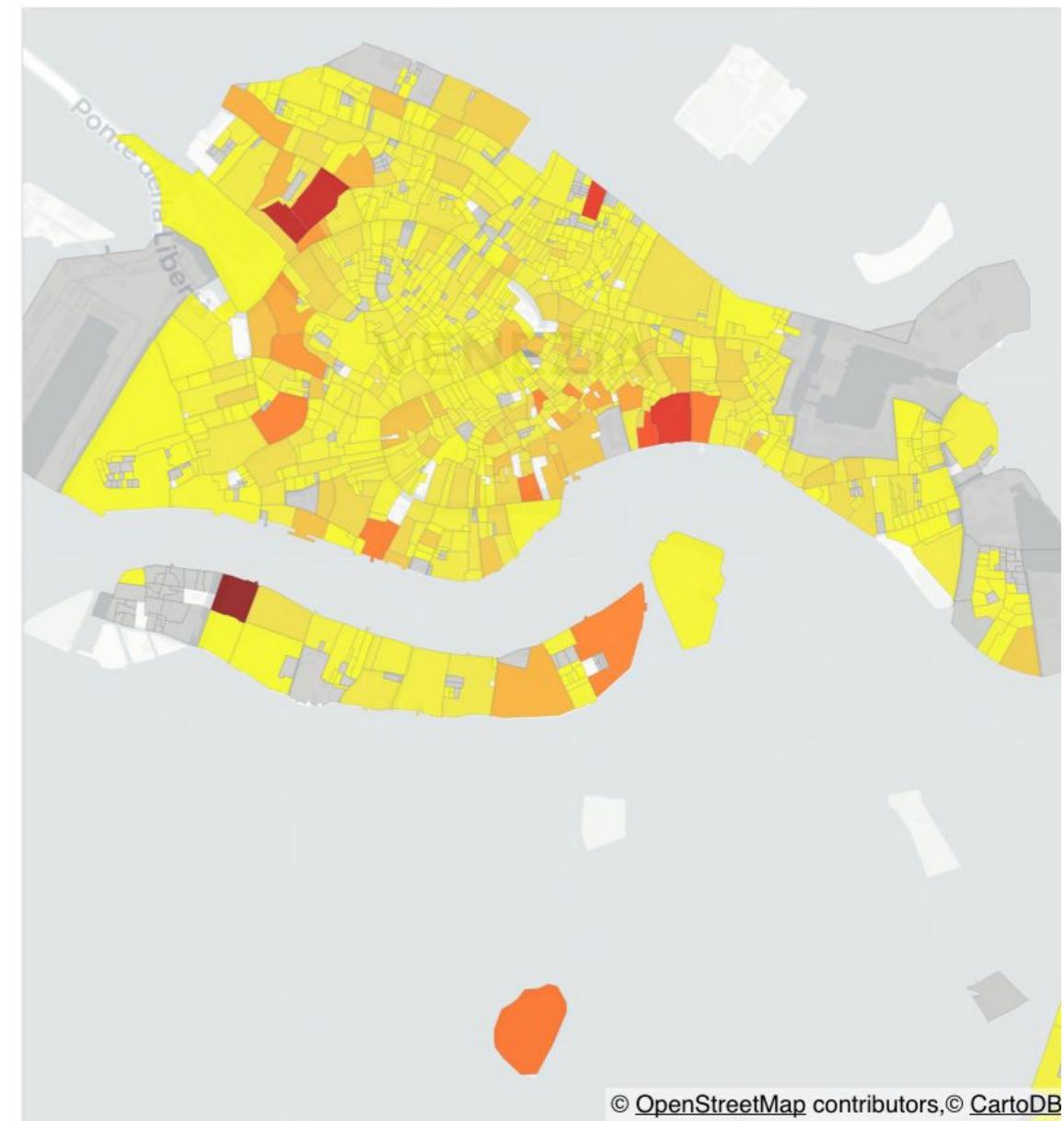
# Oltre a Airbnb

I dati pubblici del  
**Comune** di Venezia e della  
**Regione** Veneto

Popolazione residente a Venezia



Posti letto in strutture ricettive e locazioni turistiche a Venezia



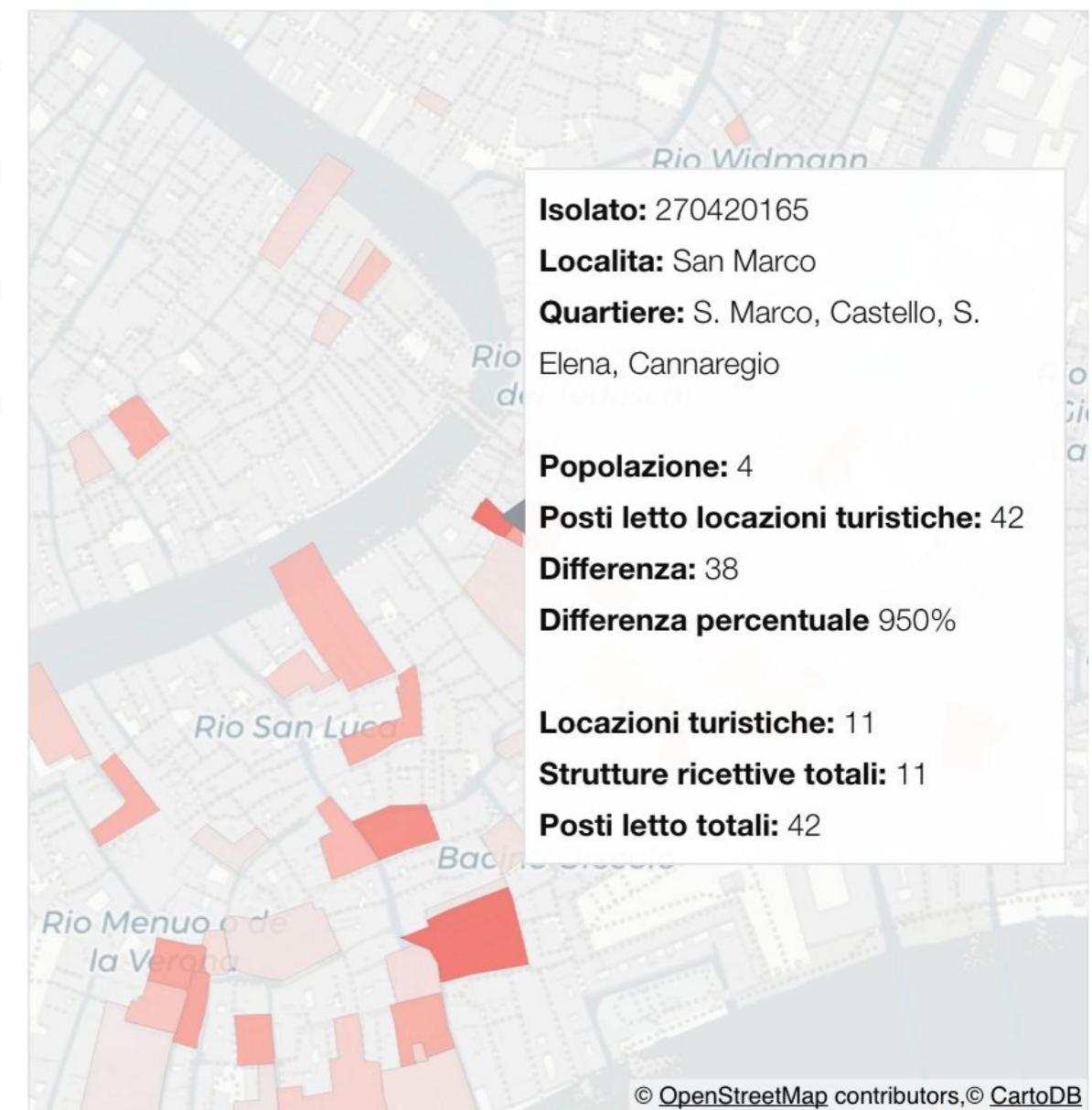
# Oltre a Airbnb

I dati pubblici del  
**Comune** di Venezia e della  
**Regione** Veneto

Differenza Posti Letto Locazioni Turistiche - Popolazione



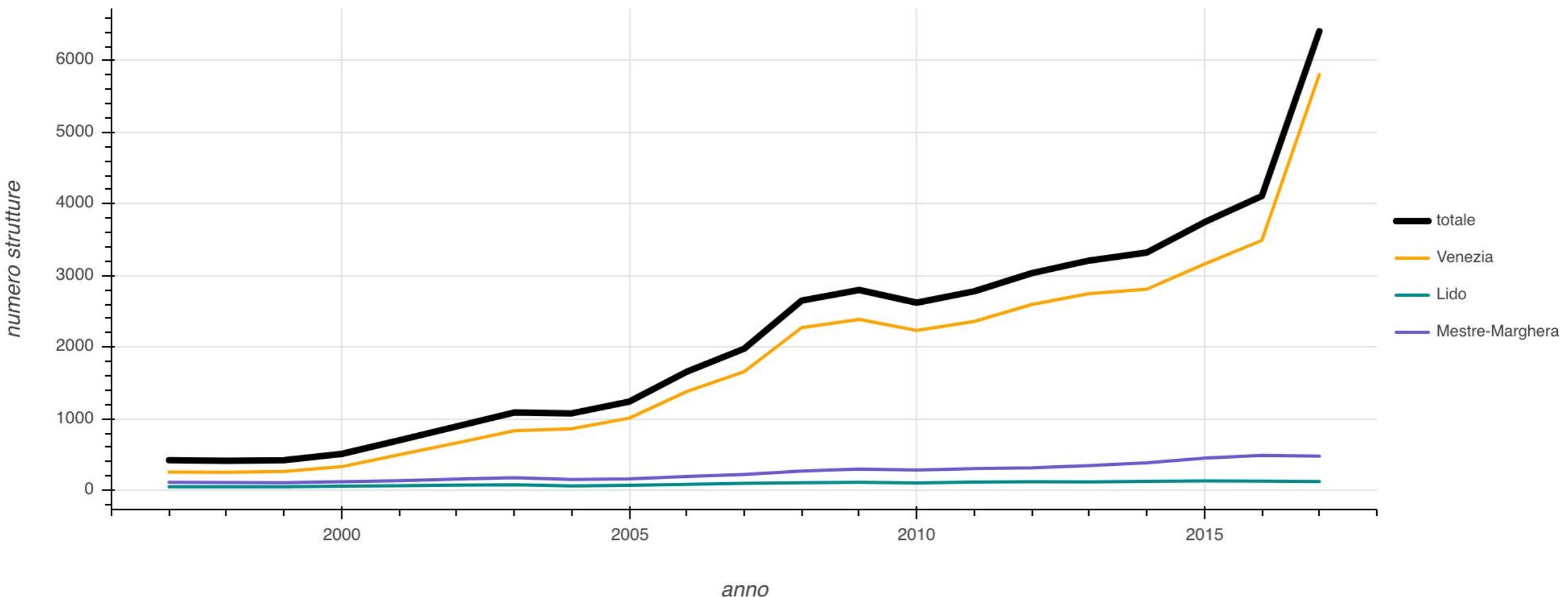
Differenza Posti Letto Locazioni Turistiche - Popolazione



# Oltre a Airbnb

I dati pubblici del  
**Comune** di Venezia e della  
**Regione** Veneto

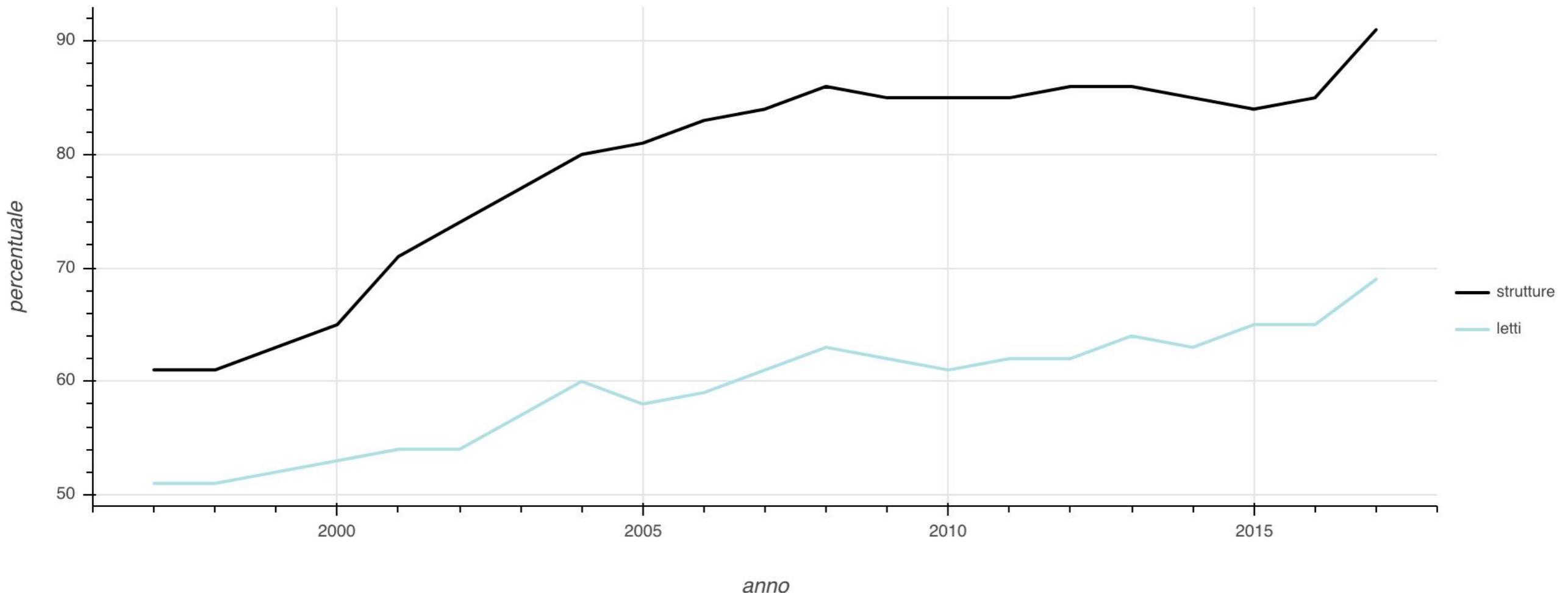
Strutture ricettive nel Comune di Venezia



# Oltre a Airbnb

I dati pubblici del  
**Comune** di Venezia e della  
**Regione** Veneto

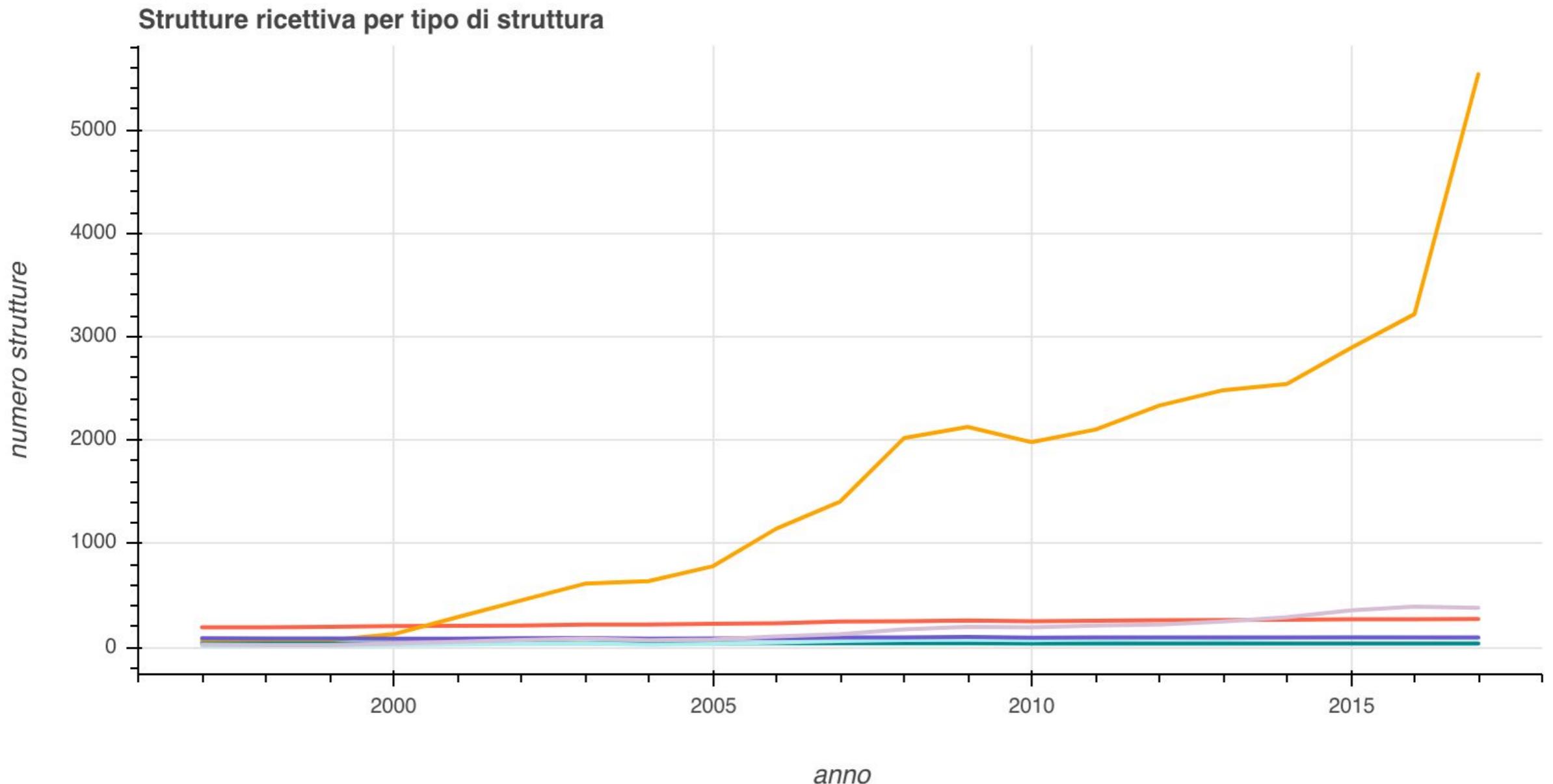
Strutture Ricettive e Posti Letto nella Città d'Acqua Rispetto Intero Territorio Comunale



# Oltre a Airbnb

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**Comune** di Venezia e della  
**Regione** Veneto

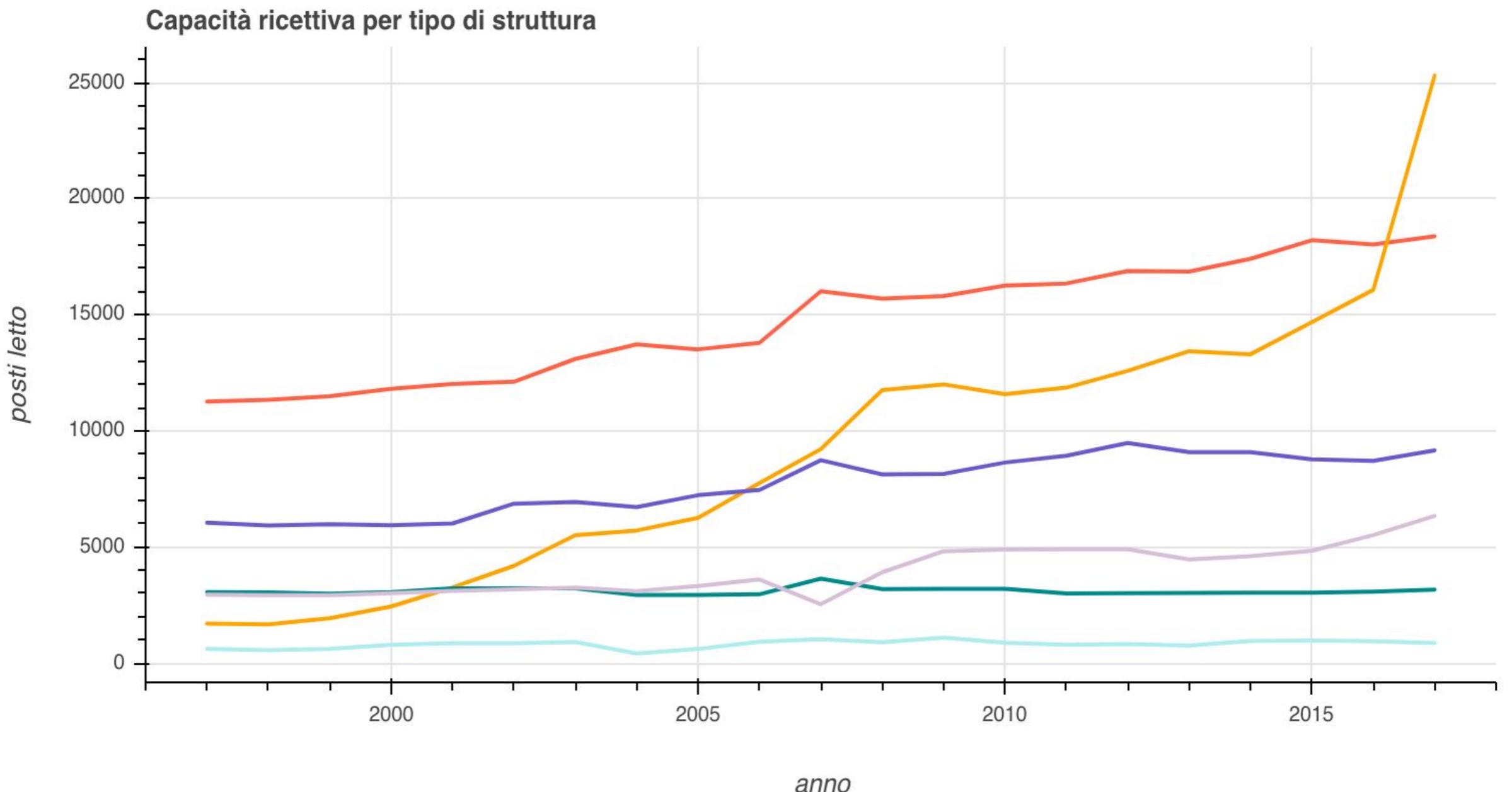
- Venezia, alberghi
- Venezia, complementari
- Lido, alberghi
- Lido, complementari
- Mestre-Marghera, alberghi
- Mestre-Marghera, complementari



# Oltre a Airbnb

I dati pubblici del  
**Comune** di Venezia e della  
**Regione** Veneto

- Venezia, alberghi
- Venezia, complementari
- Lido, alberghi
- Lido, complementari
- Mestre-Marghera, alberghi
- Mestre-Marghera, complementari



# *Contatti*



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