

BBA Department-Industrial visit

Feb 28, 2025



On February 28, 2025, our BBA students had an enriching industrial visit to Maris Associates Private Ltd., Tuticorin. This visit provided them with valuable insights into real-world business operations, industry practices, and corporate strategies. This experience transformed theoretical knowledge into practical insight, giving us a firsthand look at supply chain management and production processes. Industry interactions like these play a vital role in molding the next generation of business and management leaders.