## **Assignment of Digital Marketing**

1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

https://kiddiecaravan.blogspot.com/

2. Create a New Facebook Business Page and post one social media poster for your brand.

https://www.facebook.com/kiddie.caravan?mibextid=ZbWKwL

3. Create and design a social media advertisement poster using canva.



4. Create email newsletter design using MailChimp or canva tool.

NOV. 2023, ISSUE 1

## KIDDIE CARAVAN

THE WEEKLY NEWSLETTER OF KIDDIE CARAVAN

## **EXCITING TOY SHOP NEWS!**

HELLO, KIDS AND PARENTS!

WE'VE GOT SOME THRILLING UPDATES FROM YOUR FAVORITE TOY SHOP!





New Arrivals: Discover awesome new toys that will make playtime even more fun. From action figures to creative crafts, there's something for everyone!

Special Offers: Don't miss out on our amazing deals and discounts! Grab your dream toys at unbeatable prices.

Upcoming Events: Mark your calendars! We have exciting events, including toy demos and contests. Join the fun and win cool prizes!

Creative Playtime: Explore our arts and crafts section, where you can unleash your creativity with colorful kits and materials.

Your Feedback Matters: Tell us what toys you love, and we'll make sure to stock them. Your smiles are our priority!

FOLLOW US ON SOCIAL MEDIA FOR MORE UPDATES! #KIDDIE CARAVAN