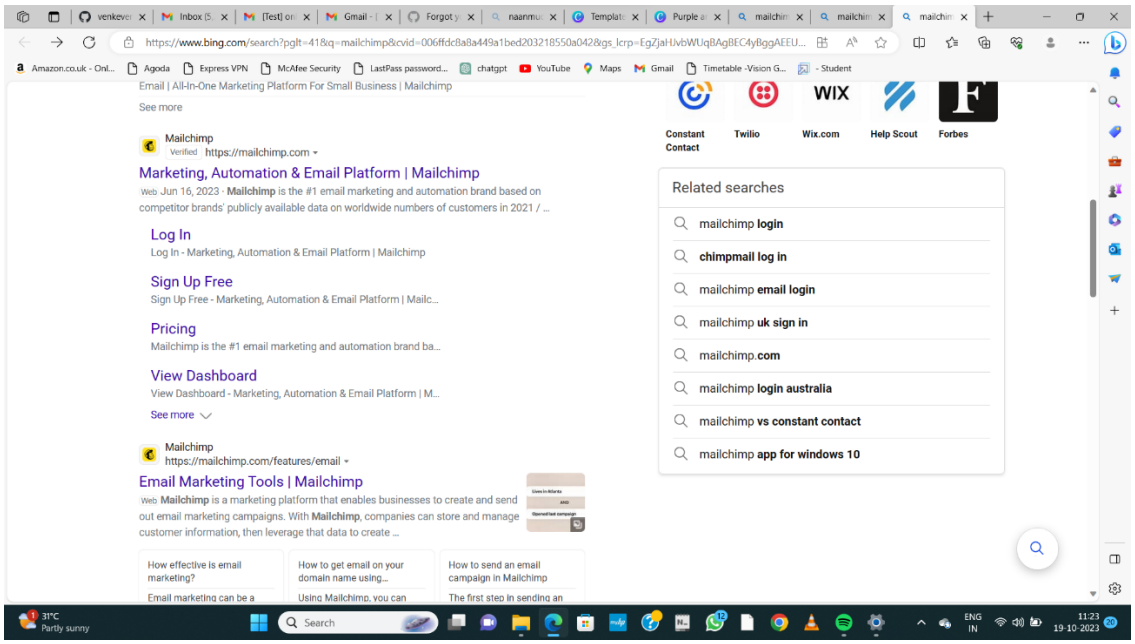
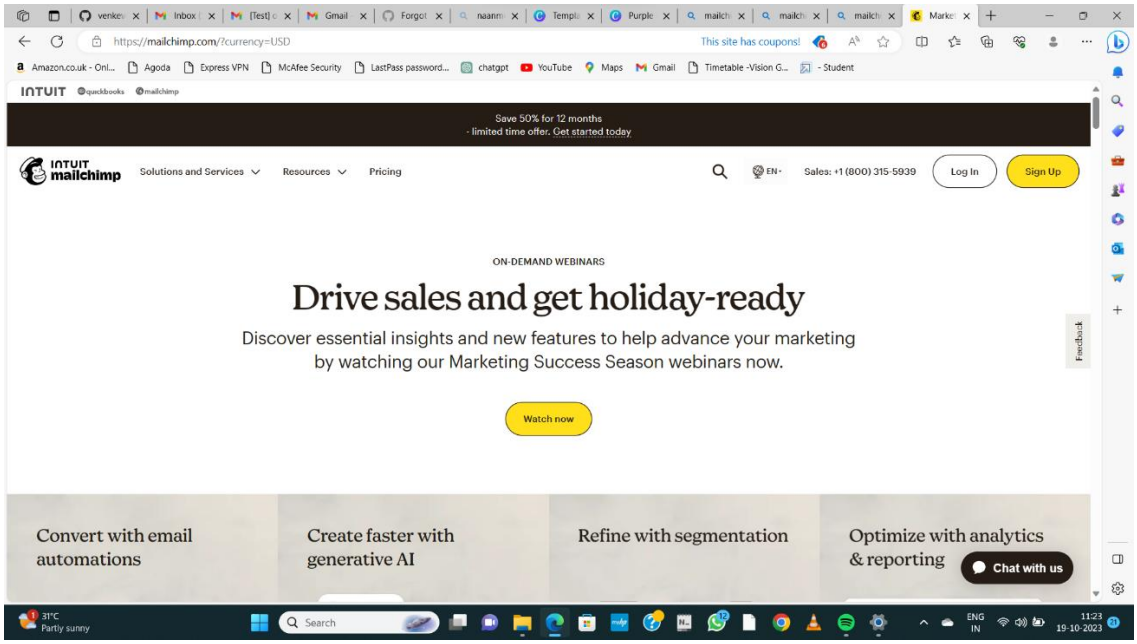
NAAN MUDHALVAN PROJECT DOCUMENTATION

NAAN MUDHALVAN TEAM ID	**NM2023TMID05793**
TEAM MEMBERS	**VENKATESH S, THIRUNESAN B VIGNESH R, NAVEENKUMAR M**
PROJECT TITLE	**Create an Email Campaign in Mailchimp**
BRAND NAME	**MEN'S FASHION BOUTIQUE**
CATEGORY	**CLOTHING**
TARGET AUDIENCE	**MENS (CLOTHINGS BRAND)**
EMAIL	**Mensfashionboutique45@gmail.com**
RECORDED VIDEO LINK	**https://youtu.be/an80oi67Nqo**

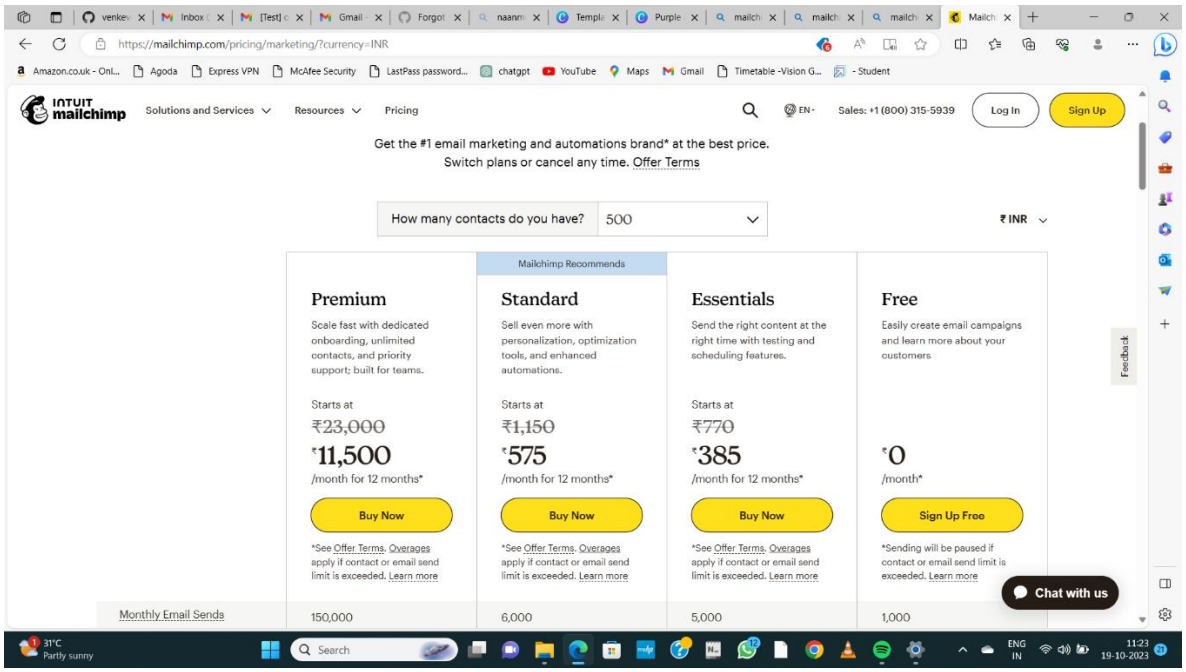
STEP 1: GO TO MAIL CHIMP IN YOUR BROWSER



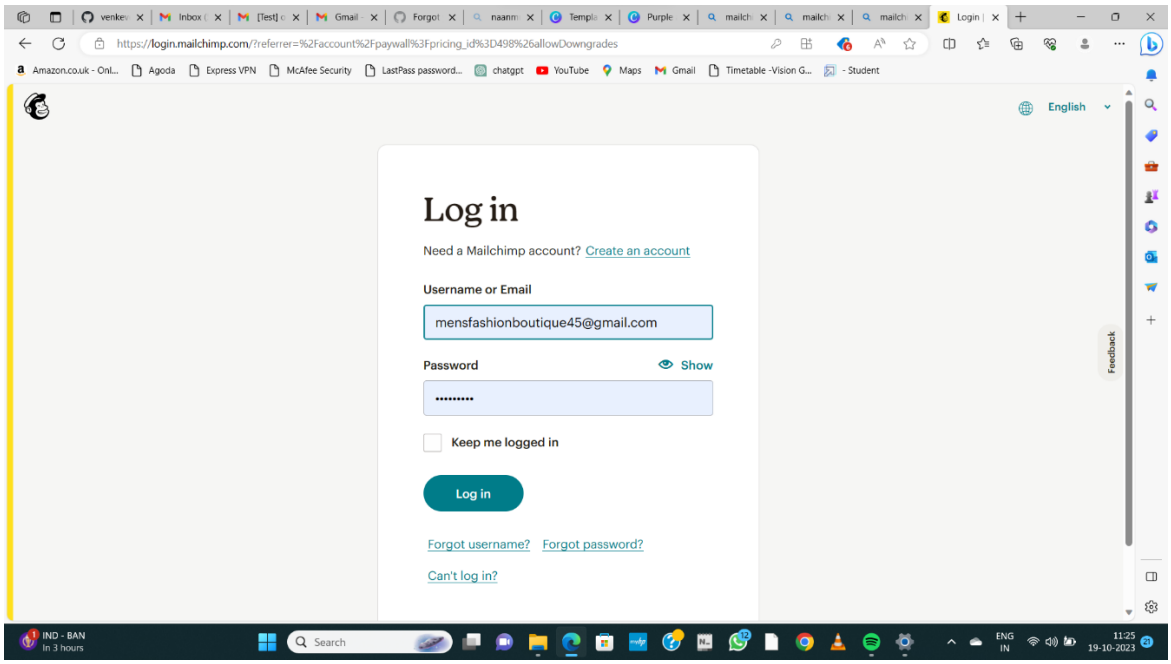
STEP 2:LOGIN TO YOUR MAIL CHIMP ACCOUNT



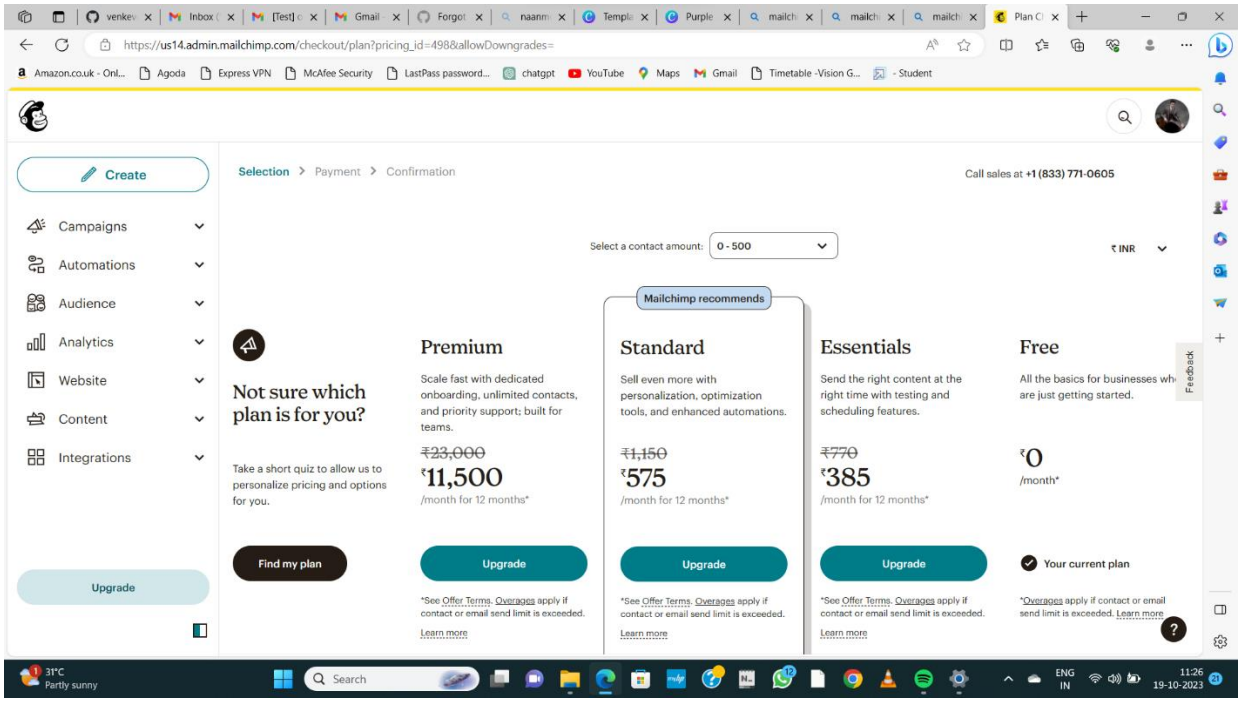
STEP 3: LOGIN WITH FREE ACCOUNT



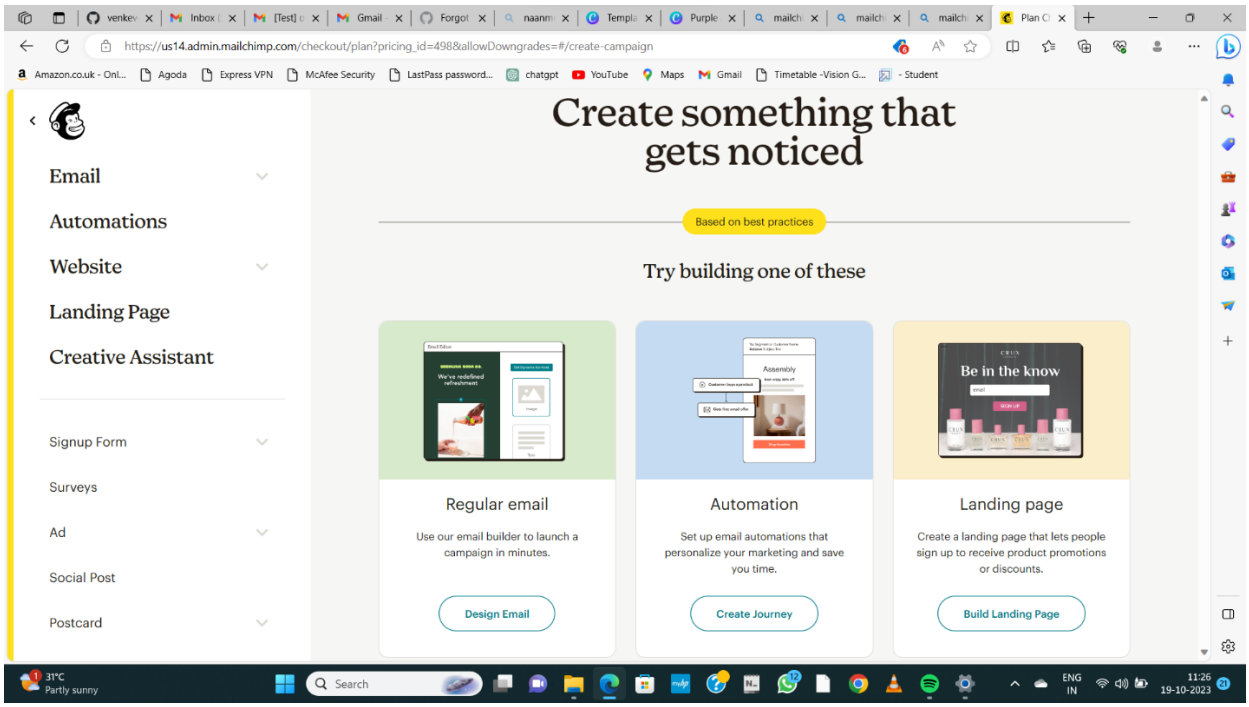
STEP 4: LOGIN INTO MAILCHIMP



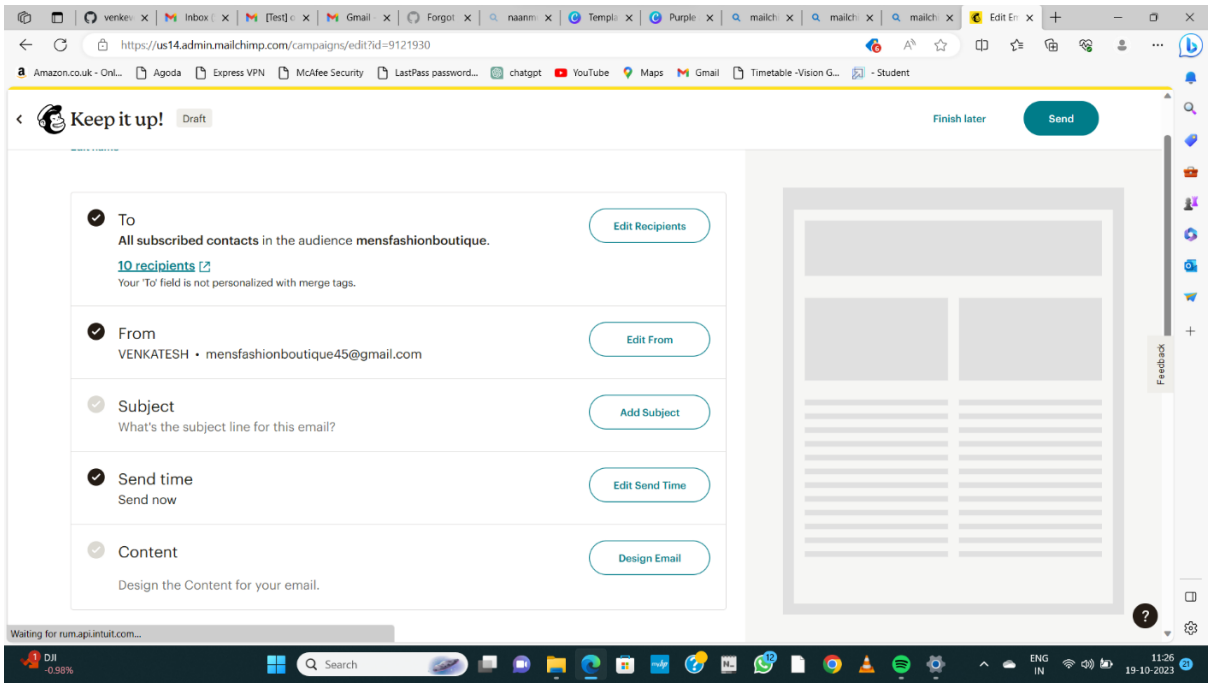
STEP 5: GO TO CREATE TO CREATE A NEW EMAIL NEWSLETTER



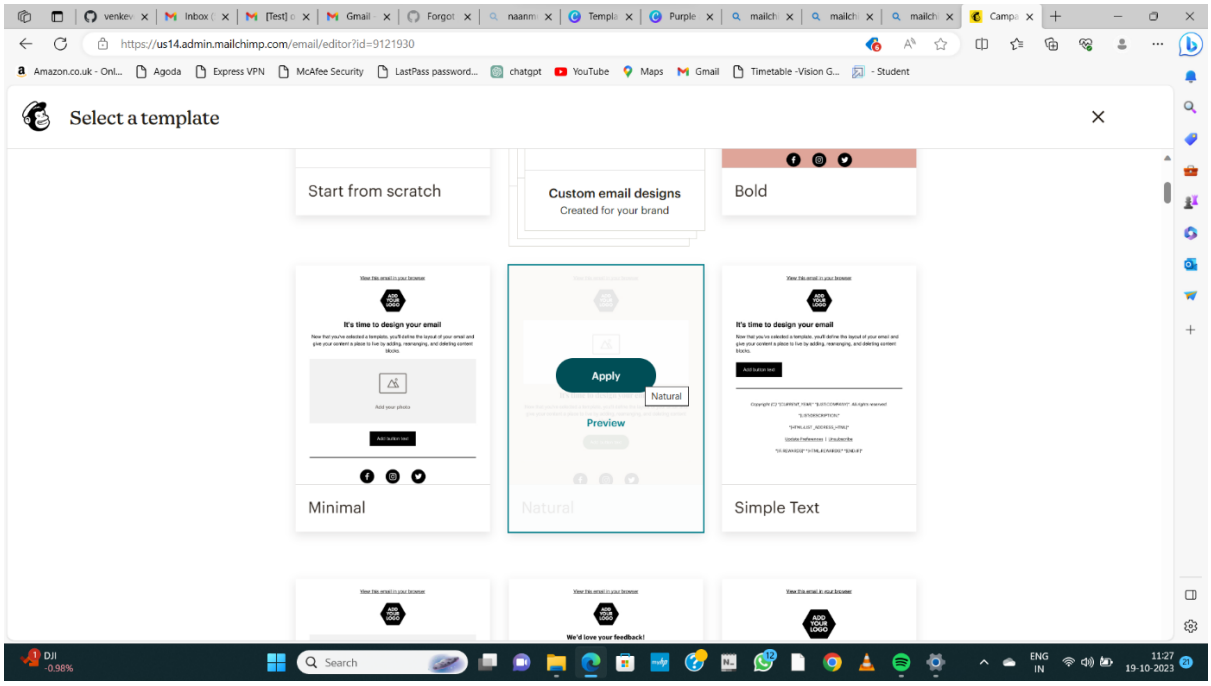
STEP 6: CLICK DESIGN EMAIL



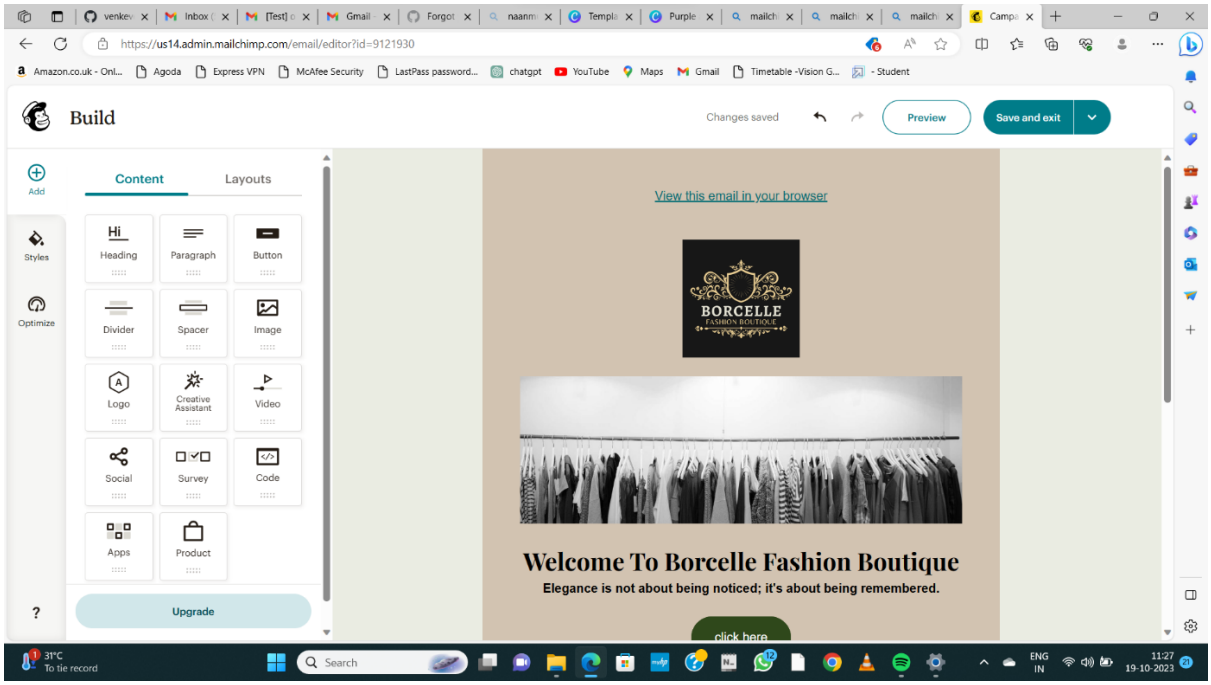
STEP 7: ADD FROM, TO, SUBJECT AND



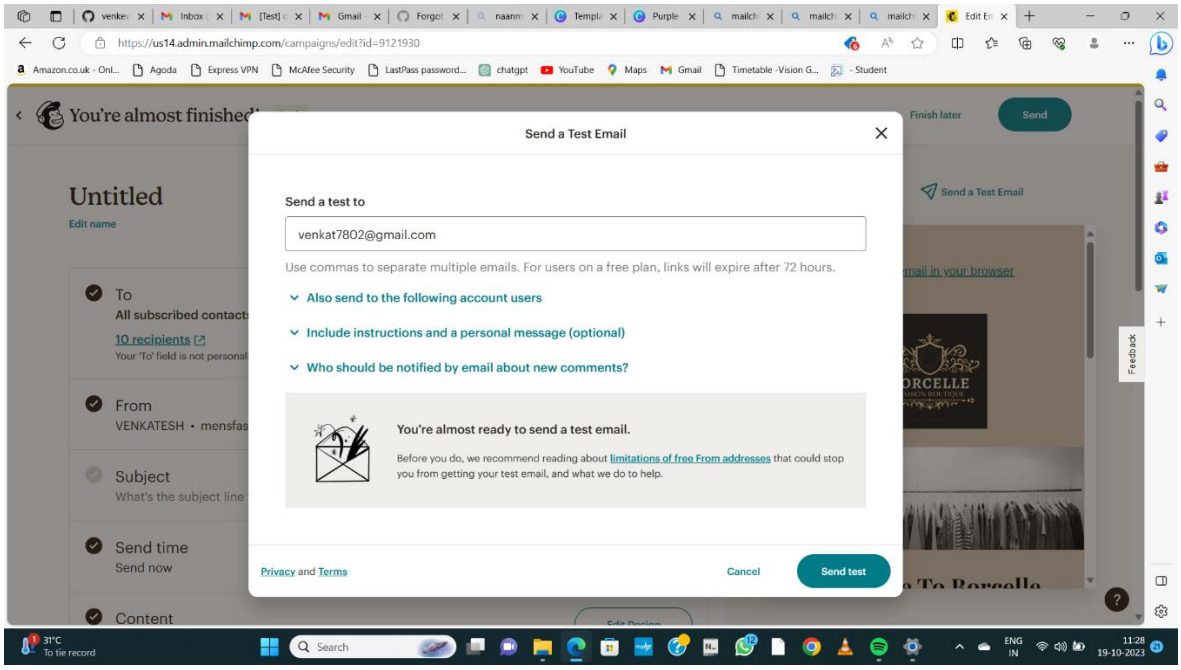
STEP 8: SELECT ANY 1 DEAFULT TEMPLATE



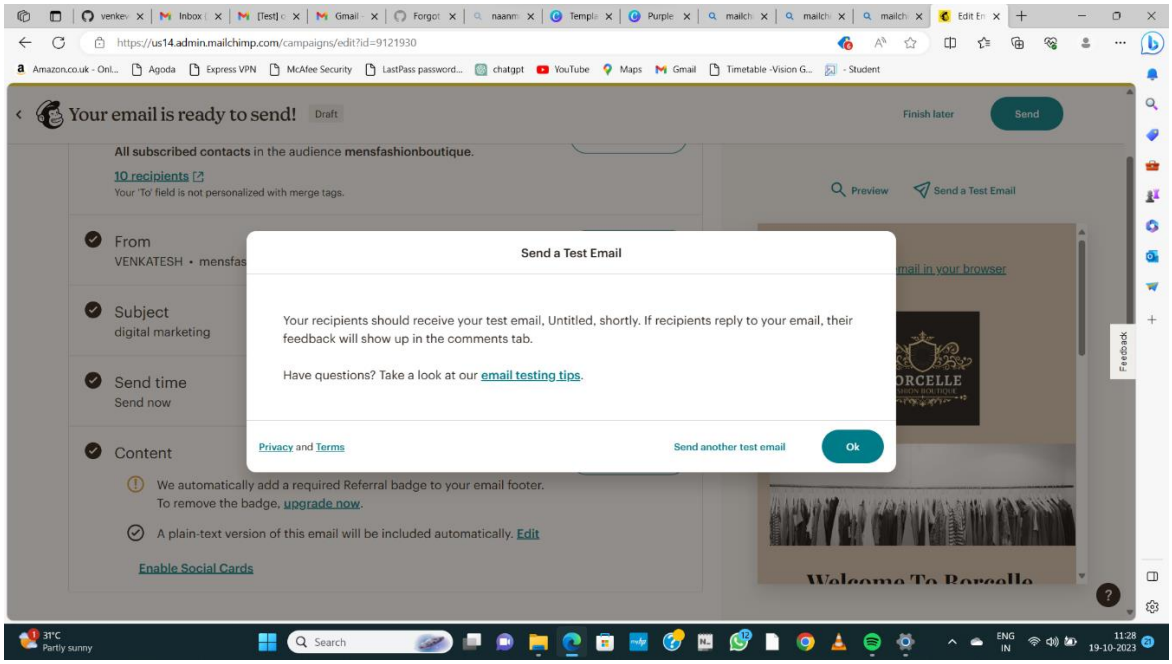
STEP 9: ADD LOGO AND OTHER CHANGES CLICK SAVE AND EXIT



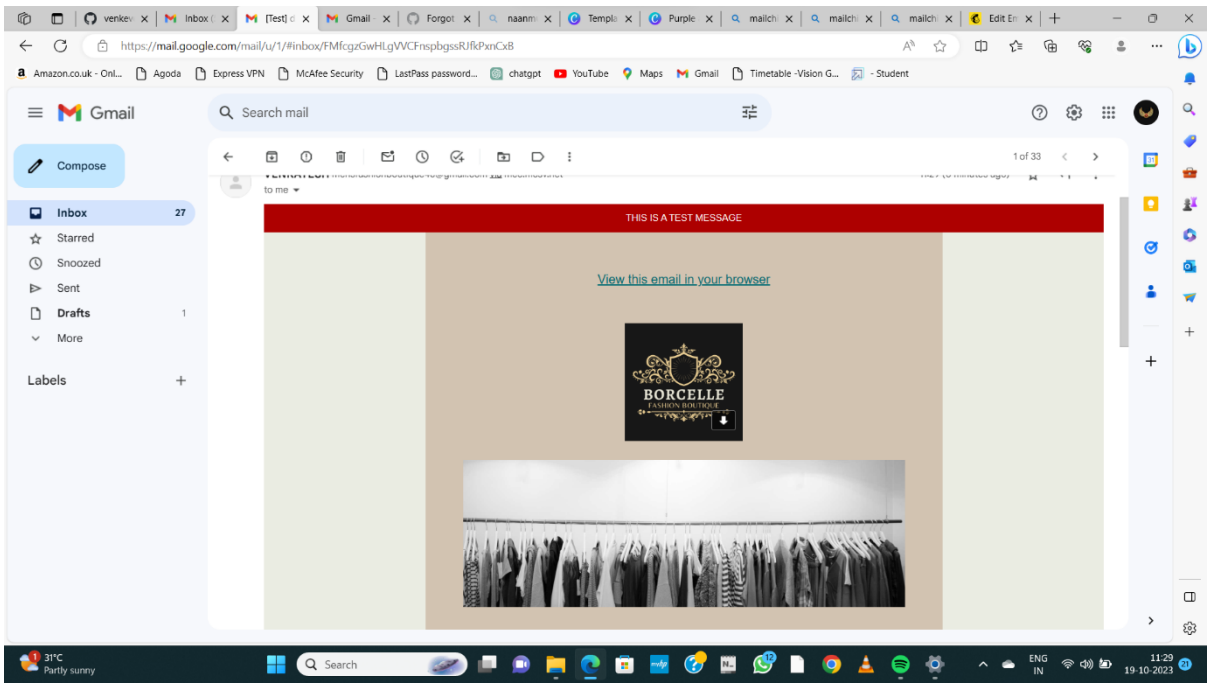
STEP 10: NOW SEND A TEST MAIL BY GIVING A RECIPIENTS



STEP 11: CONFIRMATION RECEIVED



STEP 12: GO TO GIVEN EMAIL AND DOWNLOAD TEST MAIL



[Test] digital marketing

1 message

VENKATESH <mensfashionboutique45@gmail.com>
Reply-To: us14-d857b7001e-df8af044b0@inbound.mailchimp.com
To: venkat7802@gmail.com

14 October 2023 at 23:26

THIS IS A TEST MESSAGE

View this email in your browser

Welcome To Borcelle Fashion Boutique

Elegance is not about being noticed; it's about being remembered.

click here

Copyright (C) 2023 mensfashionboutique. All rights reserved.
You are receiving this email because you opted in via our website.

Our mailing address is:
mensfashionboutique 2/33 Tamilar Street Tharangambadi, Tamil Nadu 609308 India

Want to change how you receive these emails?
You can update your preferences or unsubscribe

INTUIT mailchimp