

Assignment Questions on Digital Marketing

1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

<https://cooloptics.blogspot.com/2023/10/cool-optics.html>

2. Create a New Facebook Business Page and post one social media poster for your brand.

<https://www.facebook.com/61551989317416/posts/pfbid02YMG2jMkoYh1vYKJcJaGCTjtxAA7g4PddeLDFgvyQjCLeSjzsqqyLF9T128JX1BNSI/?app=fbl>

3. Create and design a social media advertisement poster using canva.

https://www.canva.com/design/DAFxn_ZvjZY/HRExK2klzVkIq0zhzQaVJQ/view?utm_content=DAFxn_ZvjZY&utm_campaign=designshare&utm_medium=link&utm_source=editor

4. Create email newsletter design using MailChimp or canva tool.



COOL OPTICS-DIGITAL MARKETING

"Transform your vision,transform your life."

[CLICK HERE](#)

