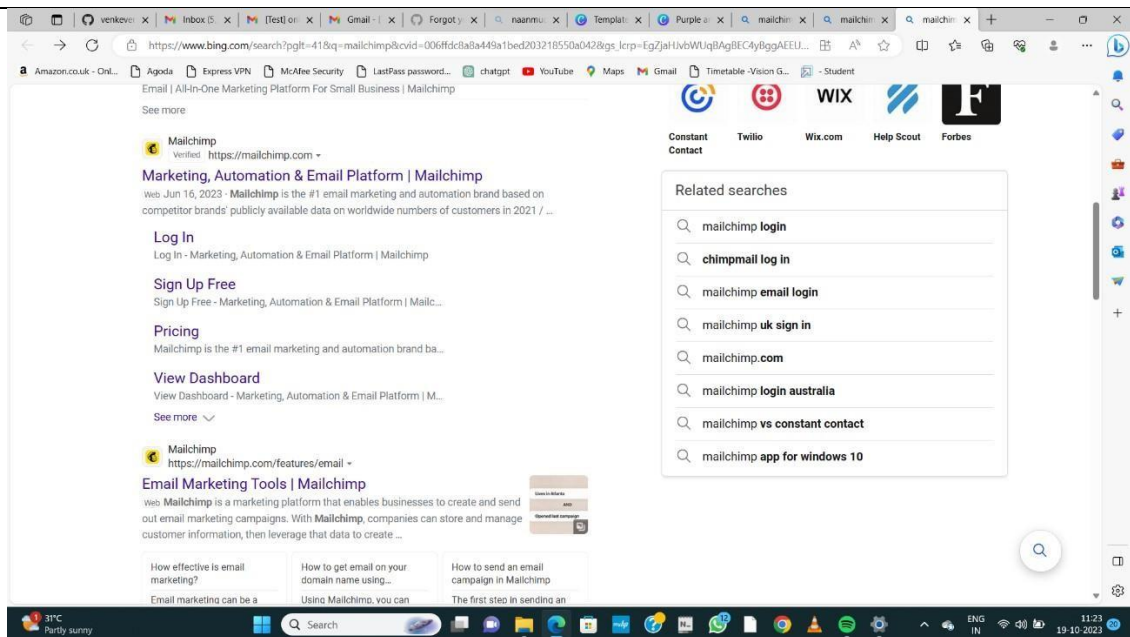


PERFORMANCE AND FINAL SUBMISSION PHASE

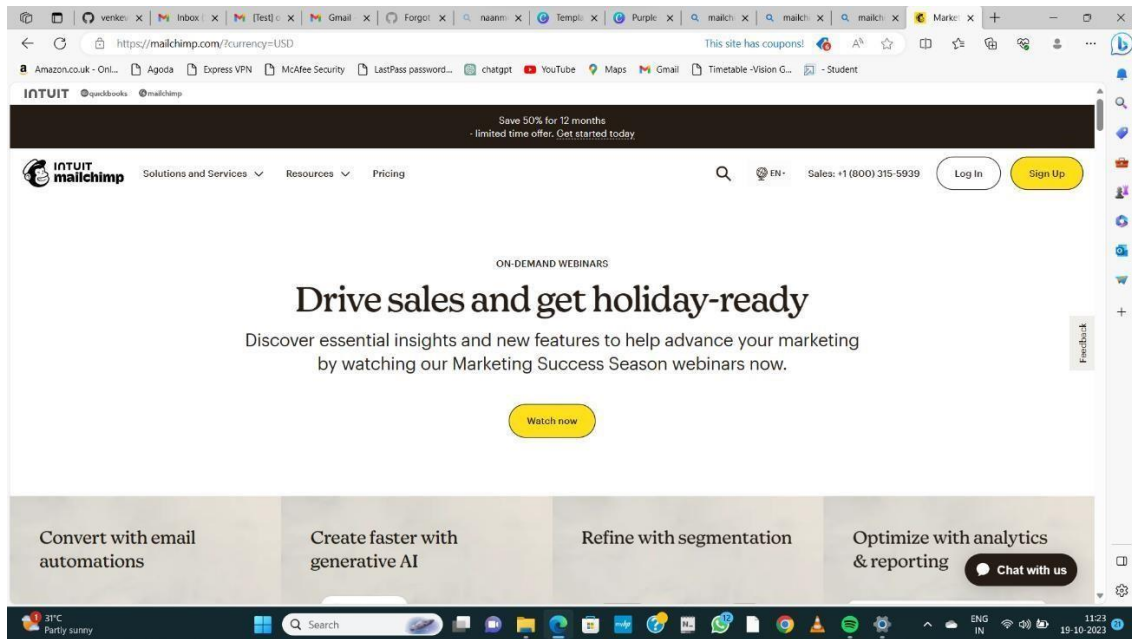
Date	01 Nov 2023
Team ID	NM2023TMID05793
Project Name	Create an email campaign in mail chimp

1.MODEL PERFORMANCE METRICS

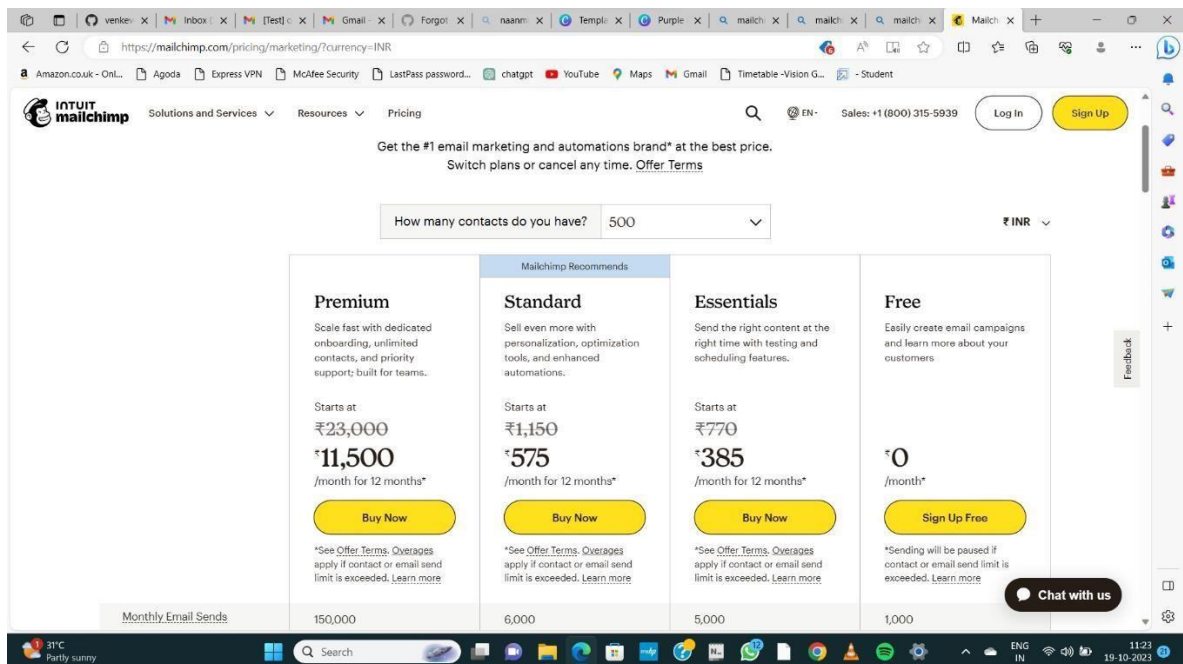
STEP 1: GO TO MAIL CHIMP IN YOUR BROWSER



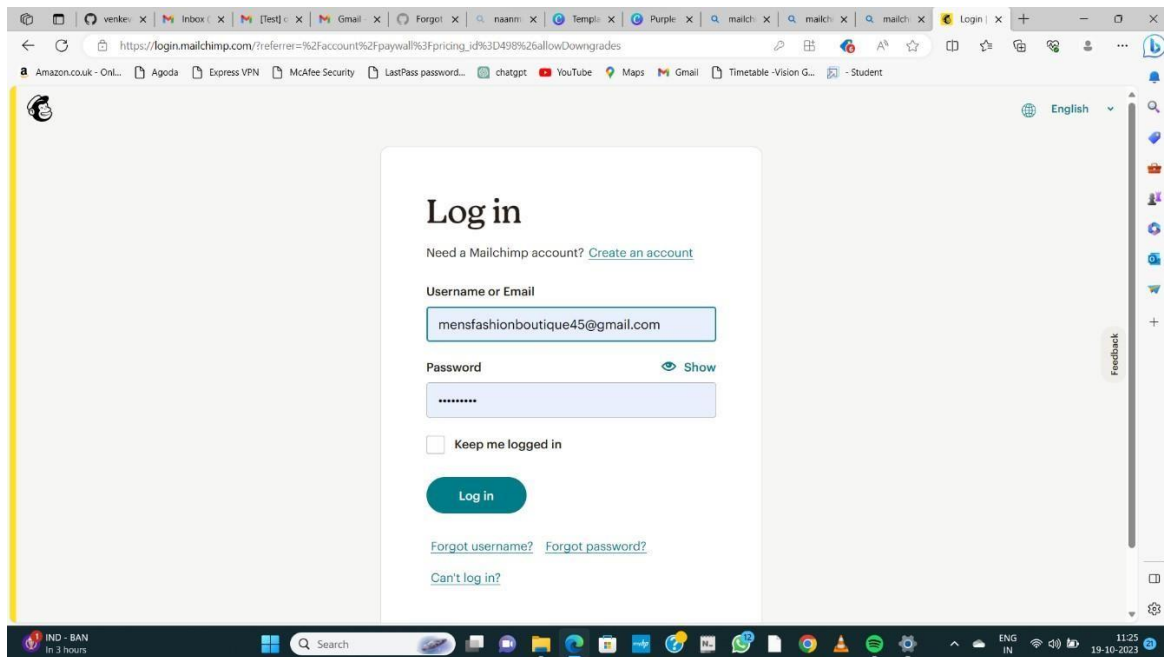
STEP 2: LOGIN TO YOUR MAIL CHIMP ACCOUNT



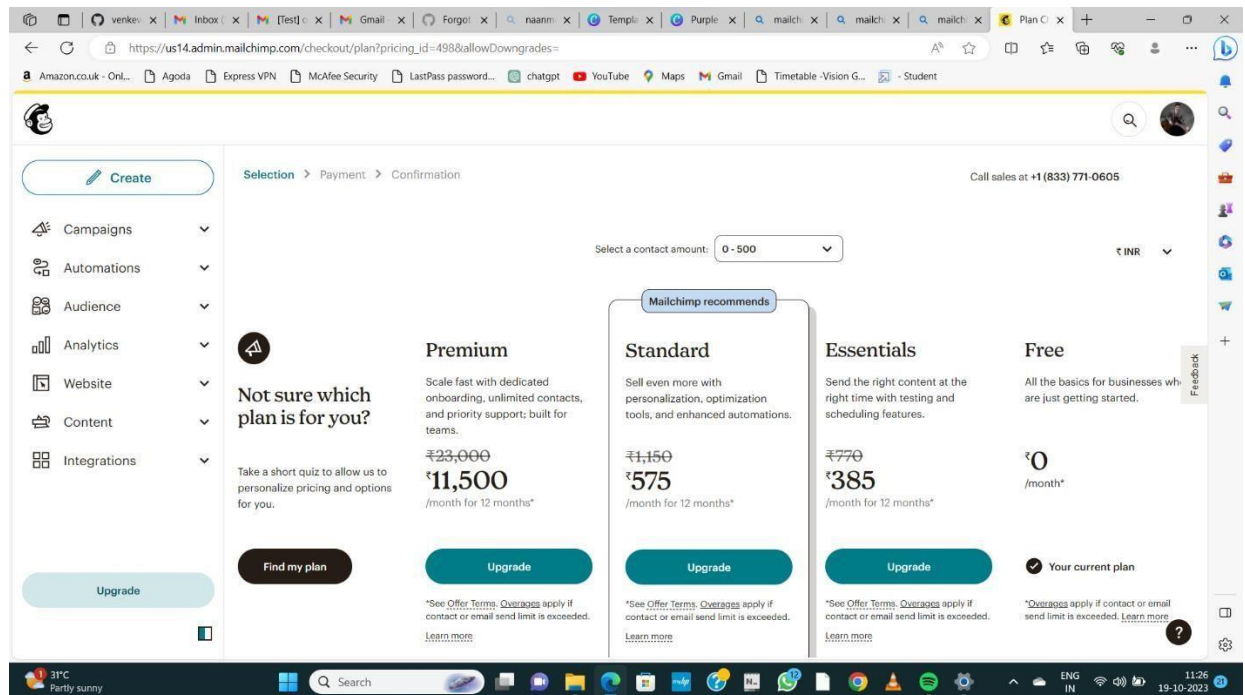
STEP 3: LOGIN WITH FREE ACCOUNT



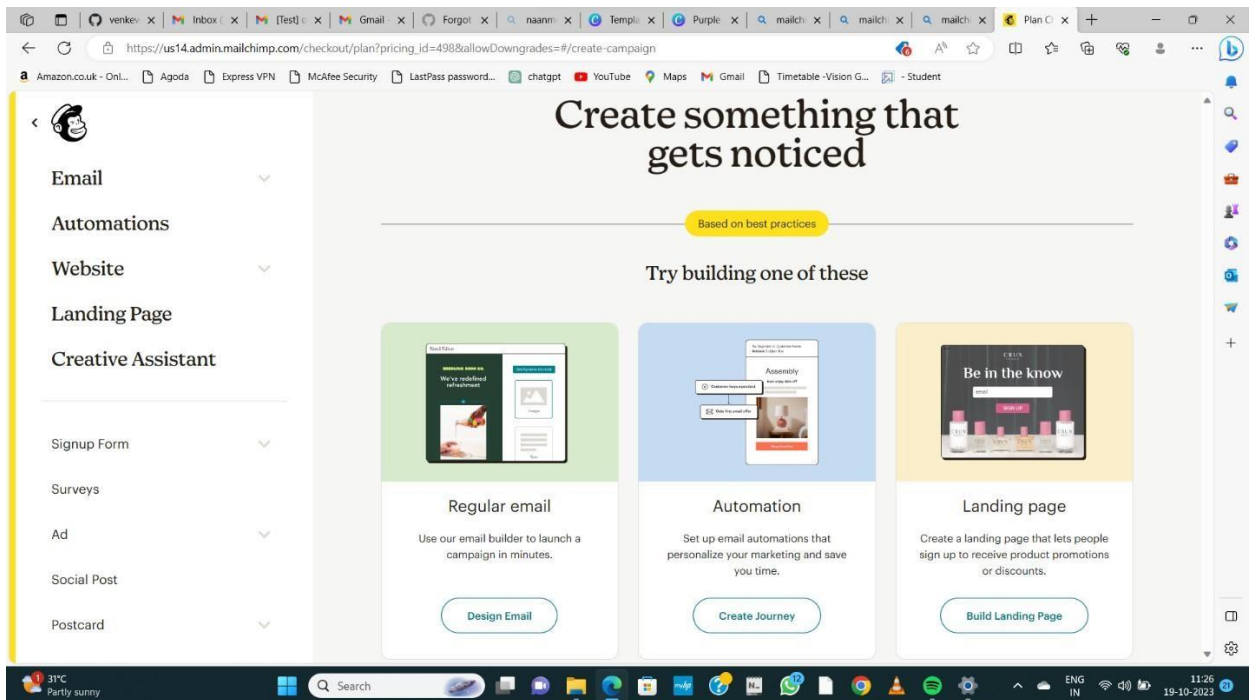
STEP 4: LOGIN INTO MAILCHIMP



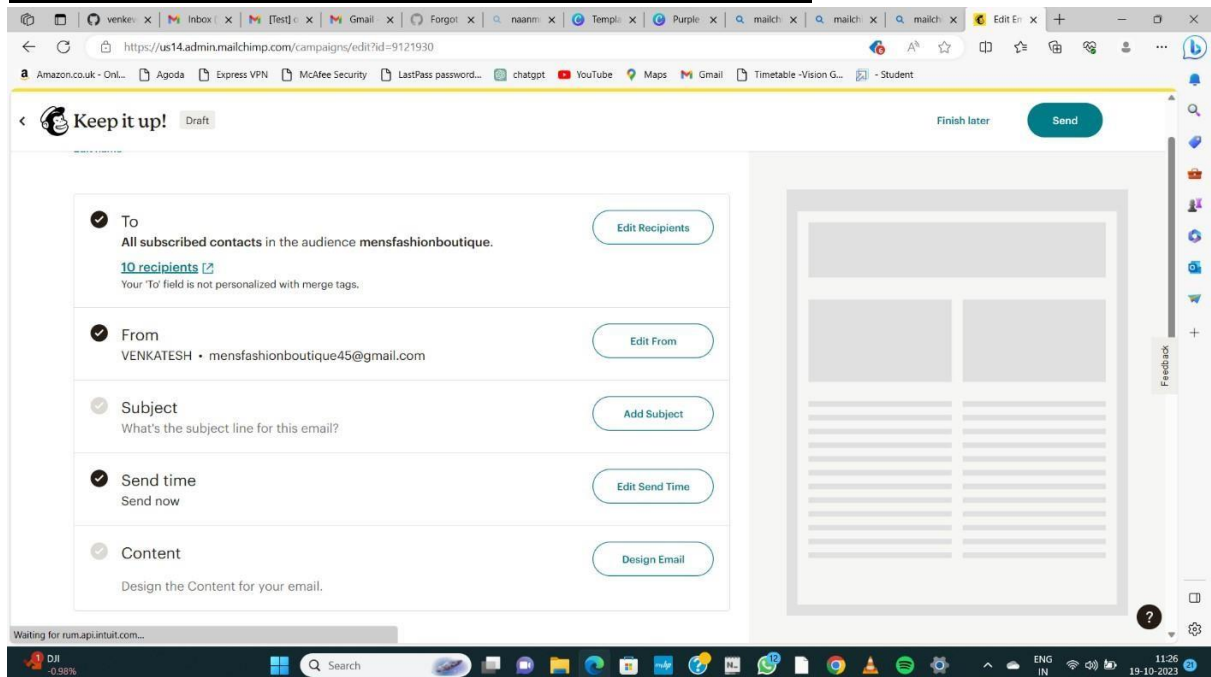
Step 5: go to create to create a new email newsletter



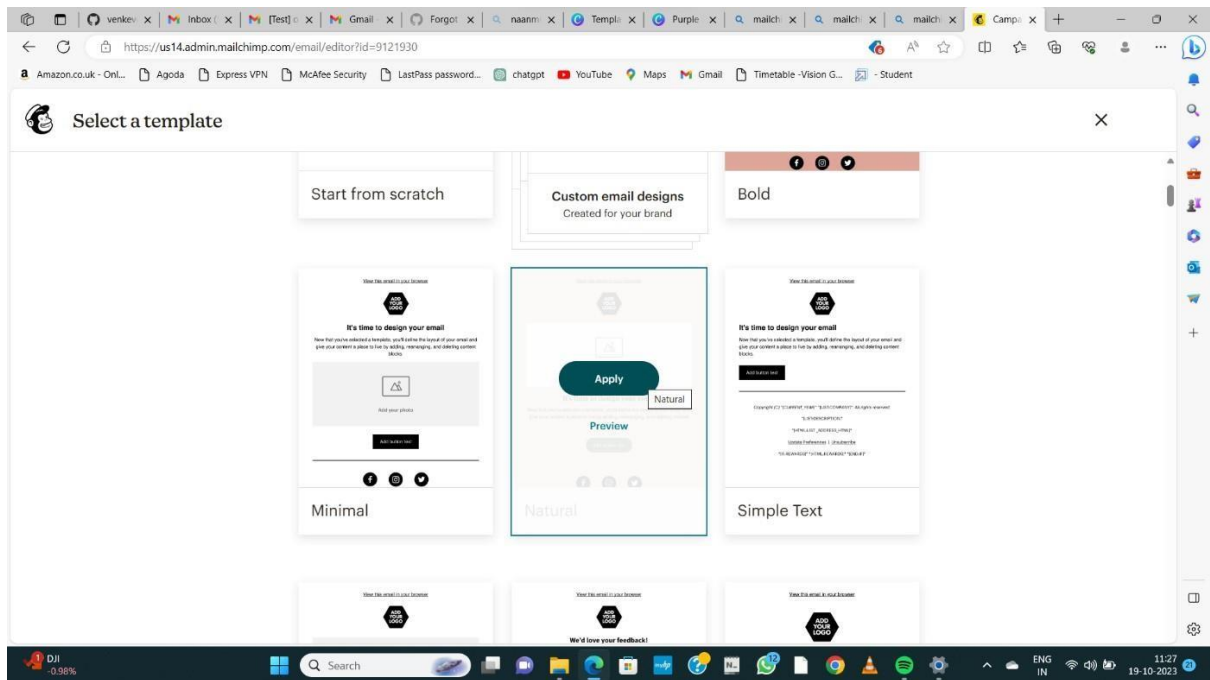
STEP 6: CLICK DESIGN EMAIL



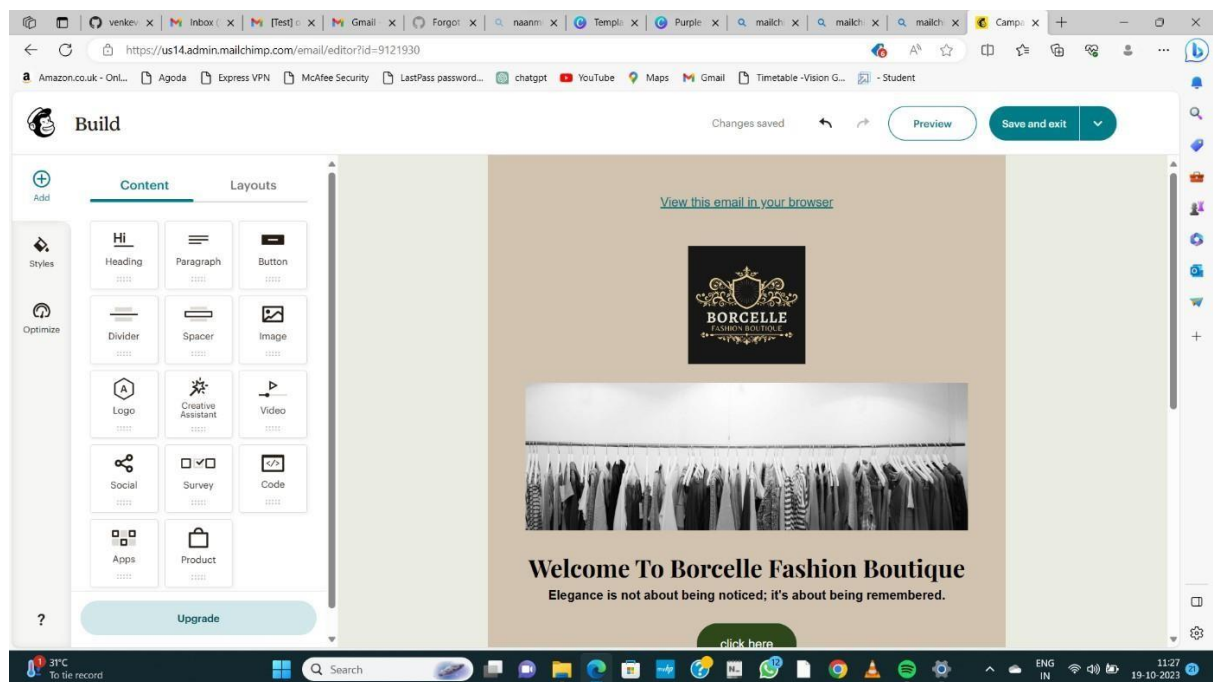
STEP 7: ADD FROM, TO, SUBJECT AND



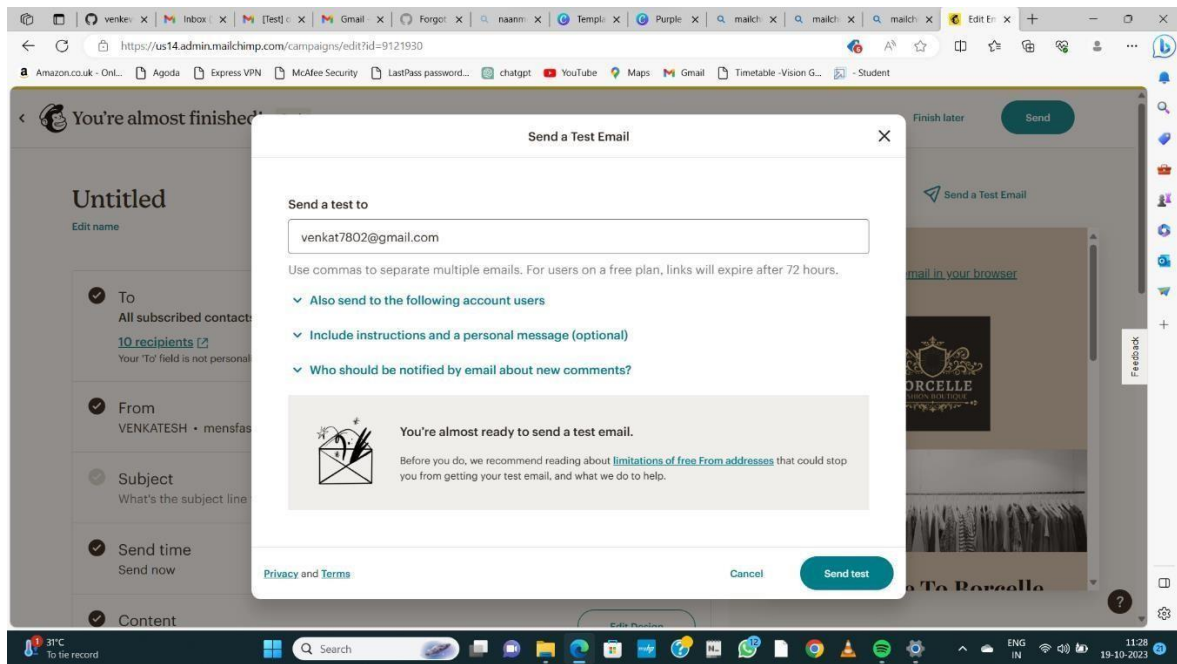
STEP 8: SELECT ANY 1 DEAFULT TEMPLATE



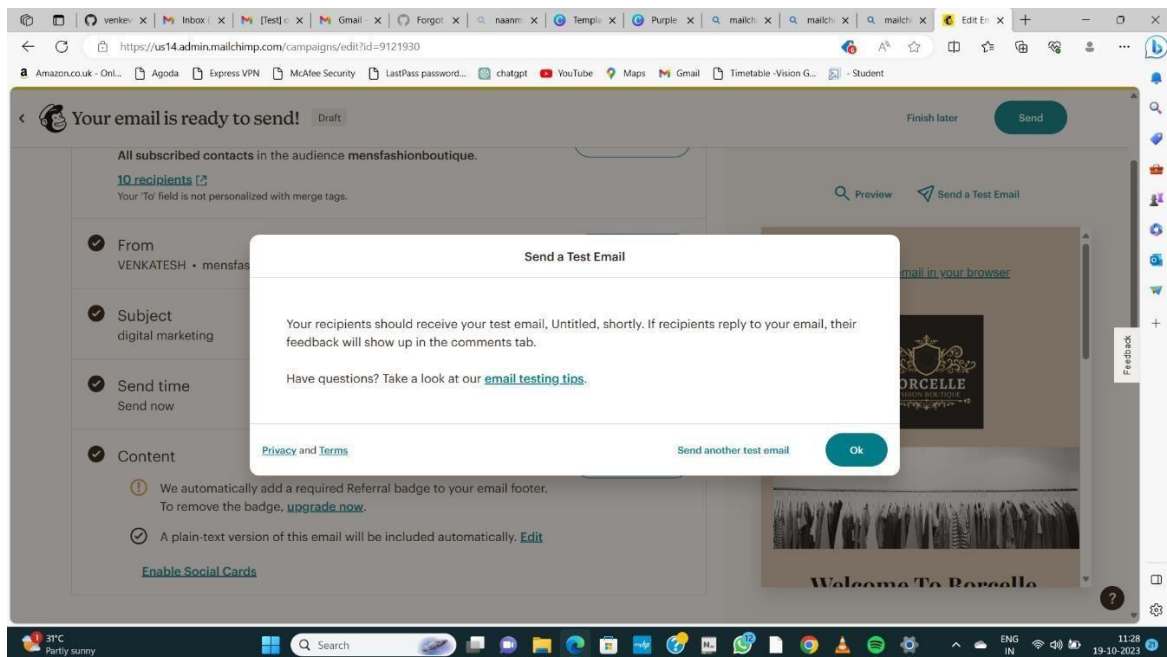
STEP 9: ADD LOGO AND OTHER CHANGES CLICK SAVE AND EXIT



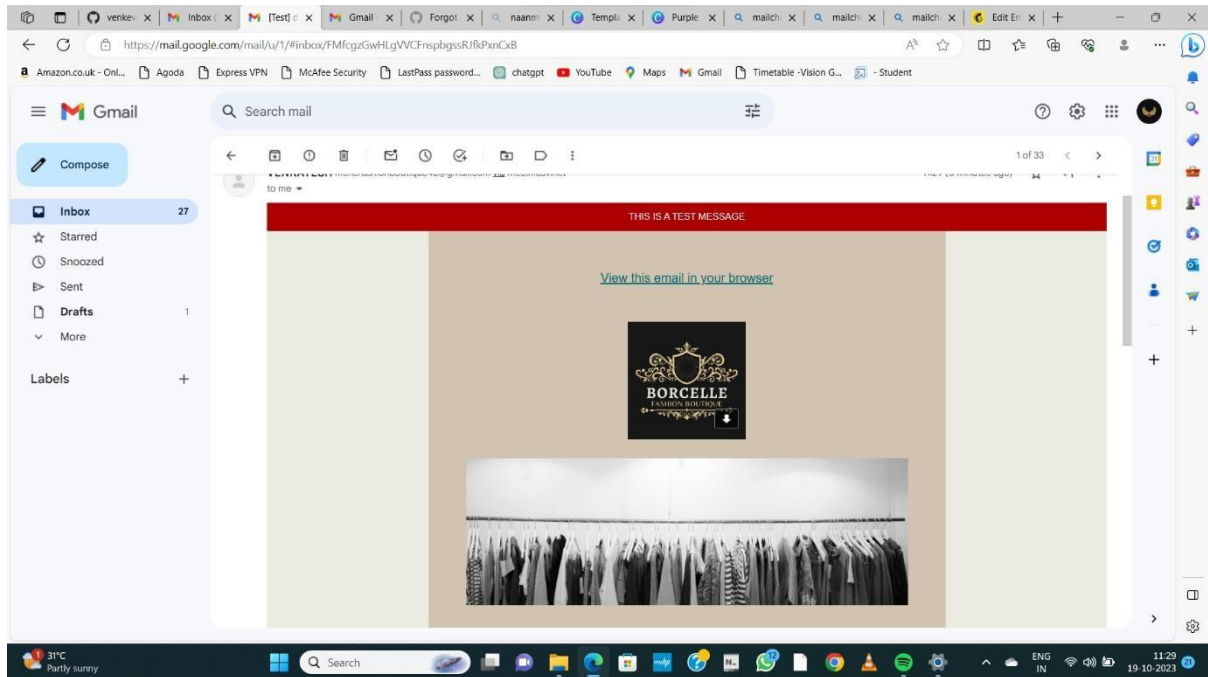
STEP 10: NOW SEND A TEST MAIL BY GIVING A RECIPIENTS



STEP 11: CONFIRMATION RECEIVED



STEP 12: GO TO GIVEN EMAIL AND DOWNLOAD TEST MAIL



[Test] digital marketing
1 message

VENKATESH <mensfashionboutique45@gmail.com>
Reply-To: us14-d857b7001e-df8af044b0@inbound.mailchimp.com
To: venkat7802@gmail.com

14 October 2023 at 23:26

THIS IS A TEST MESSAGE

[View this email in your browser](#)



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