



01-01-2016

30-06-2017

Monthly Returns

\$18,26,985

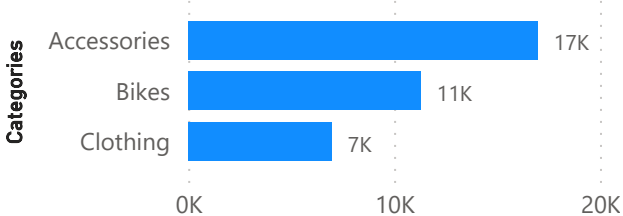
Goal: 1.77M (+3.31%)

Monthly Orders

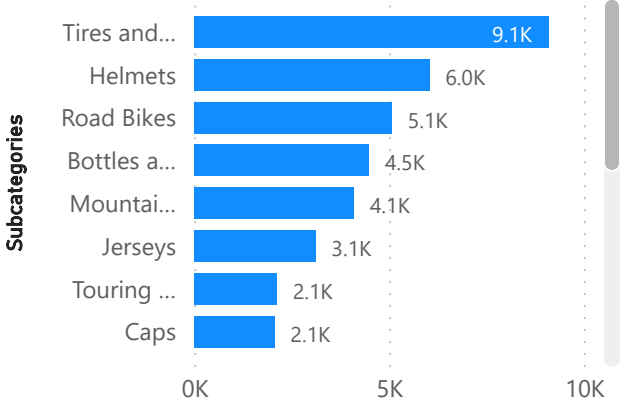
2146

Goal: 2165 (-0.88%)

Total Orders by Categories



Total Orders by Subcategories



ProductName	Total Orders	Return Rate
Water Bottle - 30 oz.	3983	1.95%
Patch Kit/8 Patches	2952	1.61%
Mountain Tire Tube	2846	1.64%
Road Tire Tube	2173	1.55%
Sport-100 Helmet, Red	2099	3.33%
AWC Logo Cap	2062	1.11%
Sport-100 Helmet, Blue	1995	3.31%
Fender Set - Mountain	1975	1.36%
Sport-100 Helmet, Black	1940	2.68%
Mountain Bottle Cage	1896	2.02%
Road Bottle Cage	1668	1.68%
Touring Tire Tube	1364	1.64%
HL Mountain Tire	1305	3.75%
Total	22534	2.14%

View Product Details



Top Product (Orders)

Water Bottle - 30 oz.

Top Product (Profit)

Mountain-200 Black, 46

- Select all
- Europe
- North America
- Pacific



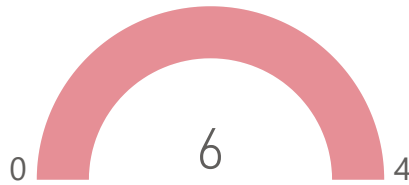
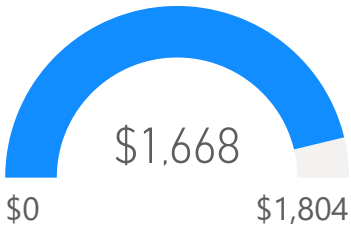


Current Month Order vs Target

Current Month Revenue vs Target

Current Month Returns vs Prev Month Returns

Road Tire Tube



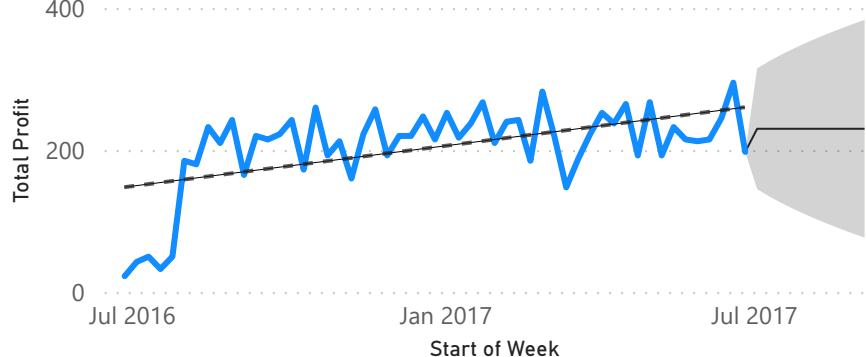
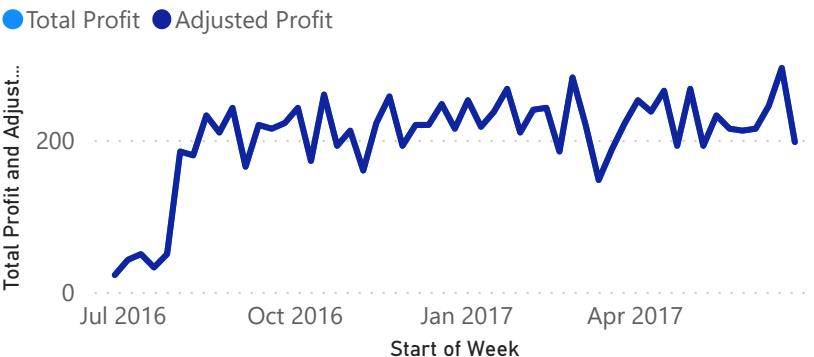
Weekly Profits

Weekly Profits

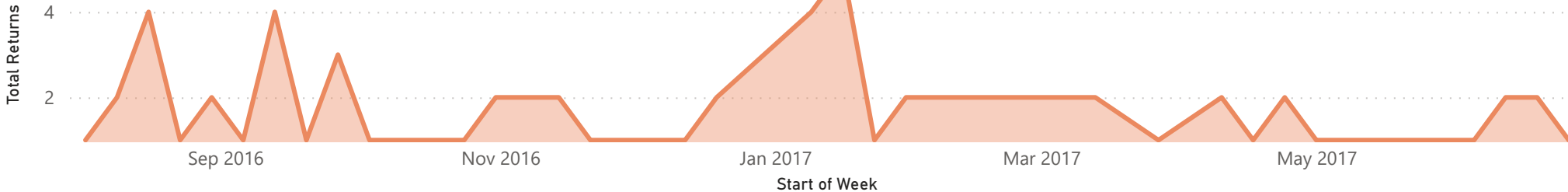
0.00

3.99 Adjusted Price

3.99 Avg Product Price

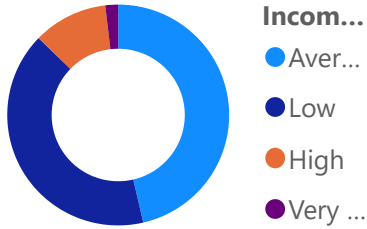


Weekly Returns Volume

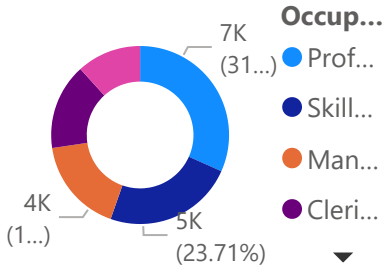


FullName	Total Orders	Total Revenue
Mr. Maurice Shan	6	\$12,408
Mrs. Janet Munoz	6	\$12,015
Mrs. Lisa Cai	7	\$11,330
Mrs. Lacey Zheng	7	\$11,086
Mr. Jordan Turner	7	\$11,022
Mr. Larry Munoz	7	\$10,852
Mrs. Ariana Gray	6	\$10,391
Mr. Marco Lopez	6	\$10,290
Mr. Franklin Xu	5	\$10,164
Mrs. Margaret He	4	\$9,267
Mrs. Kaitlyn Henderson	4	\$9,259
Mrs. Nichole Nara	4	\$9,235
Mr. Randall Dominguez	4	\$9,210
Mrs. Rosa Hu	4	\$9,201
Adriana Gonzalez	4	\$9,196
Mrs. Dominique Prasad	6	\$9,181
Mrs. Brandi Gill	4	\$9,166
Mr. Brad She	4	\$9,161
Mr. Francisco Sara	4	\$9,126
Mr. Kevin Coleman	4	\$7,751
Mr. Johnathan Suri	4	\$7,721
Mrs. Crystal Zeng	4	\$7,707
Mrs. Felicia Blanco	4	\$7,670
Total	22534	\$1,85,09,633

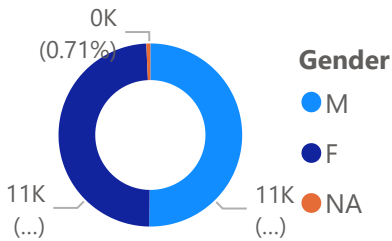
Orders by Income Level



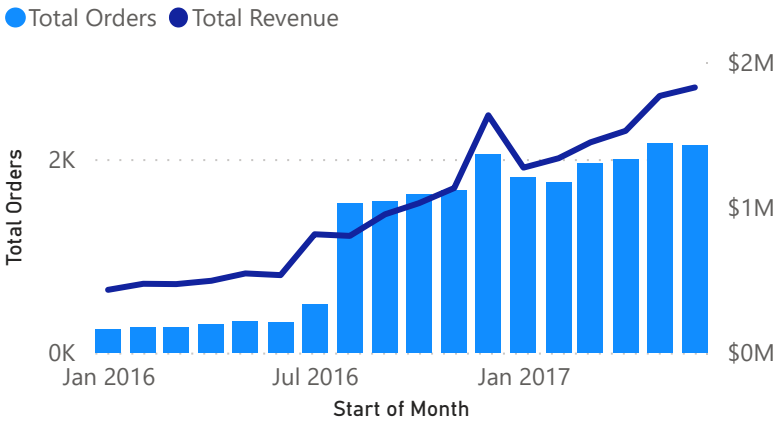
Orders by Occupation



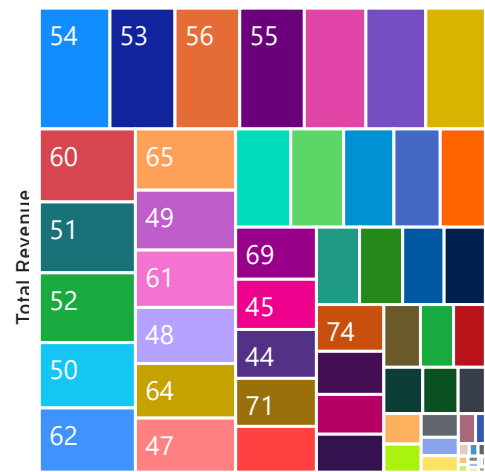
Orders by Gender



Total Orders and Months



Total Orders by Current Age



Top Customer

Mr. Maurice Shan

Customer Orders

6

Customer Revenue

\$12,408