



SHRTORTTED UTRL

URL Shortener

Simplifying Long Links for Easy Sharing

 **by Netaganishiva**

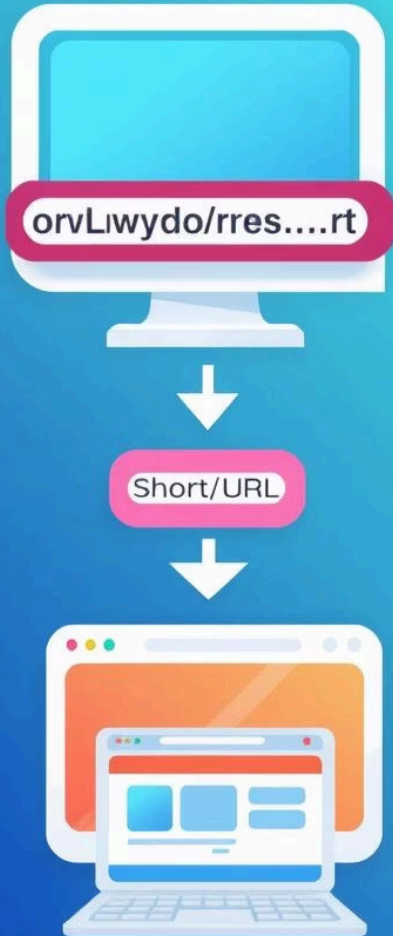
What is a URL Shortener?

Converts long web addresses

- Into short, easy-to-share links

Ideal for character limits

- Twitter, SMS messages



How It Works

1

User submits long URL

2

Tool generates unique short link

3

Click redirects to original URL

Additional Features

Click Tracking

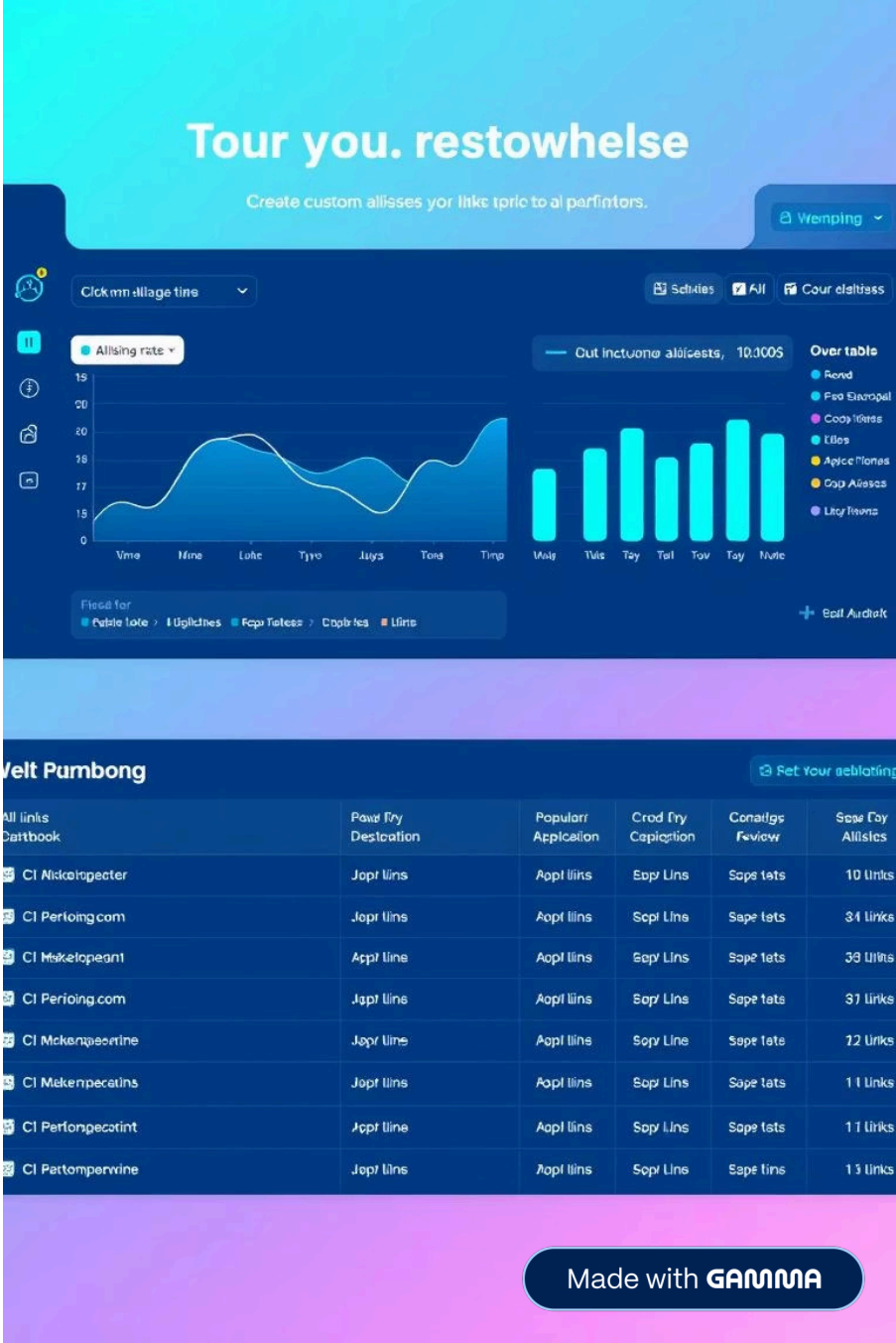
Monitor link engagement

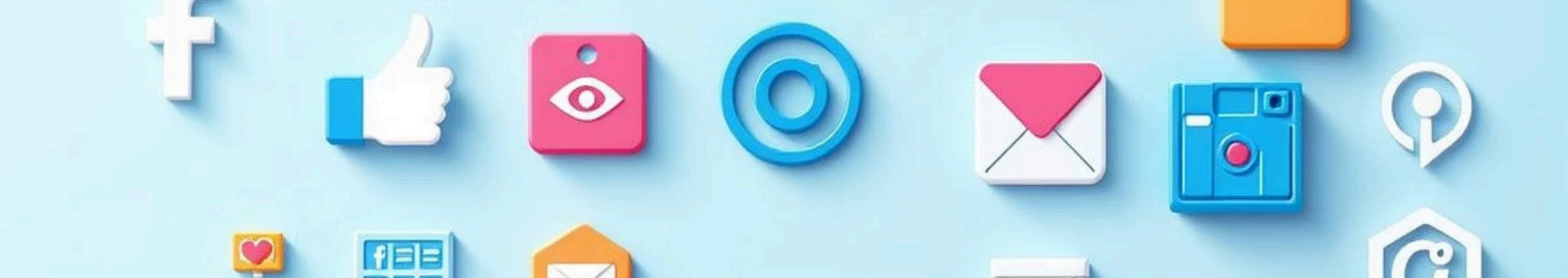
Performance Analytics

Gain insights on link usage

Custom Link Aliases

Personalized short URLs





Use Cases



**Social Media
Sharing**



**Marketing
Campaigns**



**QR Code
Generation**



Email or SMS Links

Development Prompt

- Take Long URL Input
- Generate Short, Unique Code
- Redirect Users
- Optional: Add Tracking/Aliases



Conclusion



Improve Link Readability