Strengths Weaknesses What do we lack? What do we do well? What do competitors do better? What separates us from competitors? Video Games What unique resources do we have? Where are our resources limited? Video games can make you addicted. speed up They response encourage times. teamwork. improve strategy and leadership. They stimulate Lack of focus and focus and visual memory. concentrati threaded Depending on how they're built, programs split the work into games may be lightly threaded multiple or heavily threaded. software threads. Retail sales associate. Technical support specialist. Overall, the sweet spot in Audio you have 4 this benchmark physical at 1080p seems to be 12 threads. cores within the cpu and 8 virtual cores, **Opportunities Threats** What competitors are emerging? Where do we see opportunities to meet people's real-world needs? Where are people under-served by existing offerings? What might get in the way of our success? See an example