**Analysis Questions**

**Question 1: What does the customer rating look like and is it skewed?**

**Question 2: Is there any difference in aggregate sales across branches?**

**Question 3: Which is the most popular payment method used by customers?**

**Question 4: Does gross income affect the ratings that the customers provide?**

**Question 5: Which branch is the most profitable?**

**Question 6: Is there any relationship between Gender and Gross income?**

**Question 7: Is there any time trend in gross income?**

**Question 8: Which product line generates most income?**

**Question 9: What is the spending pattern of females and males and in which category do they spend a lot?**

**Question 10: How many products are bought by customers?**

**Question 11: Which day of the week has maximum sales?**

**Question 12: Which hour of the day is the busiest?**

**Question 13: Which product line should the supermarket focus on?**

**Question 14: Which city should be chosen for expansion and which products should it focus on?**

**Question 15: Give your Final Conclusion**

**Dataset:** <https://www.kaggle.com/datasets/aungpyaeap/supermarket-sales>