

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	27 June2025
Team ID	LTVIP2025TMID59810
Project Name	Smart Sorting: Transfer Learning for Identifying Rotten Fruits and Vegetables
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: <https://www.mural.co/templates/brainstorm-and-idea-prioritization>

Step-1: Team Gathering, Collaboration and Select the Problem Statement



**Brainstorm
& idea prioritization**

1

Smart Sorting is an innovative project focused on enhancing the precision and efficiency of detecting rotten fruits and vegetables.

2

Post-harvest losses due to spoiled produce affect both retailers and consumers. Traditional visual sorting techniques fail to keep up with high volumes and often miss early signs of rot. This project uses transfer learning to build an image-based classification system that distinguishes fresh fruits and vegetables from rotten ones. This automation helps ensure food quality, reduce wastage, and boost consumer trust.

Step-2: Brainstorm, Idea Listing and Grouping

3

In a large hall or classroom, post various ideation cards through the walls of fruits and vegetables only to expand the scope and think the final product. This process is brainstorming, comes to human ideas, and idea-generation. For brainstorming to work sorting system that utilizes transfer learning for image recognition, not plain high-automated tasks.

Request/Query	Smart	Steady, Manual	Feasible

4

Group Ideas

Idea is to build the application to detect whether the given fruit image of Fruits & vegetables are healthy or rotten using some softwares and package.

Step-3: Idea Prioritization



Prioritize

The building of project is completely based on the priorities of the application needed at most, for our project the first priority is to download dataset and train a model for the downloaded dataset.

