

Outline

- **Uses/necessity of matplotlib**

- Tencent Use Case

- **Anatomy**

- Figure

- Types of Data visualization

- Univariate Data Visualization

- Categorical:

- Bar chart
 - Countplot
 - Pie Chart

- Continous

- Histogram
 - KDE
 - Box and Whiskers Plot

Plots Presentation:

<https://docs.google.com/presentation/d/1DkLTjTe6YmGbDHtr4v9Jso553DICuP3cfSnwvUN1mgE/edit?usp=sharing>

Summary/Agenda

Where is all Data Visualization helpful? Why?

- Exploratory - EDA
- Explanatory - Storytelling

What is the Science in Data Visualization?

- Anatomy of a plot/chart
- How to use the right plot/chart for given data?

What is the Art in Data Visualization?

- Choose the right scale, labels, tick labels
- Identify and remove clutter in the plot
- Ways to highlight information in the plot

✓ Importing Matplotlib and Seaborn

We don't need to import the entire library but just its submodule `pyplot`

We'll use the **alias name plt**

What is `pyplot`?

- `pyplot` is a **sub-module for visualization** in `matplotlib`
- Think of it as **high-level API** which **makes plotting an easy task**
- Data Scientists **stick to using pyplot only unless** they want to create **something totally new**.

For seaborn, we will be importing the whole seaborn library as alias `sns`

What is `seaborn`?

Seaborn is another visualization library which uses `matplotlib` in the backend for plotting

What is the major difference then between both `matplotlib` and `seaborn`?

- Seaborn uses **fascinating themes** and **reduces number of code lines** by doing a lot of work in the backend
- While `matplotlib` is used to **plot basic plots and add more functionality** on top of that
- Seaborn is built on the top of Pandas and `matplotlib`

As we proceed through the lecture, we will see the difference between both the libraries

```
import matplotlib.pyplot as plt
import seaborn as sns
```

Before we dive into learning these libraries, let's answer some general questions

Why do even we need to visualize data? When do I even need to visualise?

Two reasons/scopes

- **Exploratory** - I can't see certain patterns just by crunching numbers (avg, rates, %ages)
- **Explanatory** - I can see the numbers, crunches and insights ready, but I'd like a visual art for storytelling

Lets talk about Science of Data Visualisation

Data

- Rows: Samples, Data-points, Records
- Columns: Features, Variables

How many kinds of data do we have?

At the fundamental level, it's just two types:

- Numerical/Continuous
- Categorical

Categorical can be further divided into:

- **Ordinal:** Categorical Data with an order (E.g. low, medium, high)
- **Non-ordinal/nominal:** Categorical Data without any order (example gender as Male/Female)

✓ Video Games Analysis

You are a data scientist at "Tencent Games".

You need to analyze what kind of games they should start creating to get higher success in the market.

```
!wget https://d2beiqkhq929f0.cloudfront.net/public_assets/assets/000/021/299/original/final_vg1_-_final_vg_%281%29.csv?16708
--2024-02-06 16:30:07-- https://d2beiqkhq929f0.cloudfront.net/public_assets/assets/000/021/299/original/final_vg1_-_fin
Resolving d2beiqkhq929f0.cloudfront.net (d2beiqkhq929f0.cloudfront.net)... 13.35.37.7, 13.35.37.102, 13.35.37.159, ...
Connecting to d2beiqkhq929f0.cloudfront.net (d2beiqkhq929f0.cloudfront.net)|13.35.37.7|:443... connected.
HTTP request sent, awaiting response... 200 OK
Length: 2041483 (1.9M) [text/plain]
Saving to: 'final_vg.csv'

final_vg.csv      100%[=====] 1.95M 2.75MB/s    in 0.7s
2024-02-06 16:30:08 (2.75 MB/s) - 'final_vg.csv' saved [2041483/2041483]
```

```
import pandas as pd
import numpy as np
data = pd.read_csv('final_vg.csv')
data.head()
```

Rank	Name	Platform	Year	Genre	Publisher	NA_Sales	EU_Sales	JP_Sales	Other_Sales	
0	2061	1942	NES	1985.0	Shooter	Capcom	4.569217	3.033887	3.439352	1.9916
1	9137	iShin Chan Flipa en colores!	DS	2007.0	Platform	505 Games	2.076955	1.493442	3.033887	0.3948
2	14279	.hack: Sekai no Mukou ni + Versus	PS3	2012.0	Action	Namco Bandai Games	1.145709	1.762339	1.493442	0.4086
3	8359	.hack//G.U. Vol.1//Rebirth	PS2	2006.0	Role-Playing	Namco Bandai Games	2.031986	1.389856	3.228043	0.3948
4	7109	.hack//G.U. Vol.2//Reminisce	PS2	2006.0	Role-Playing	Namco Bandai Games	2.792725	2.592054	1.440483	1.4932

If you notice,

- Columns like Platform, Genre are categorical
- While columns like NA_Sales, Global_Sales, Rank are continuous

On noticing further,

- Platform is of nominal type, no proper order between the categories
- Year is of ordinal type, there's a order to the categories

✓ Introduction to Matplotlib

Lets learn to create a basic plot using plt

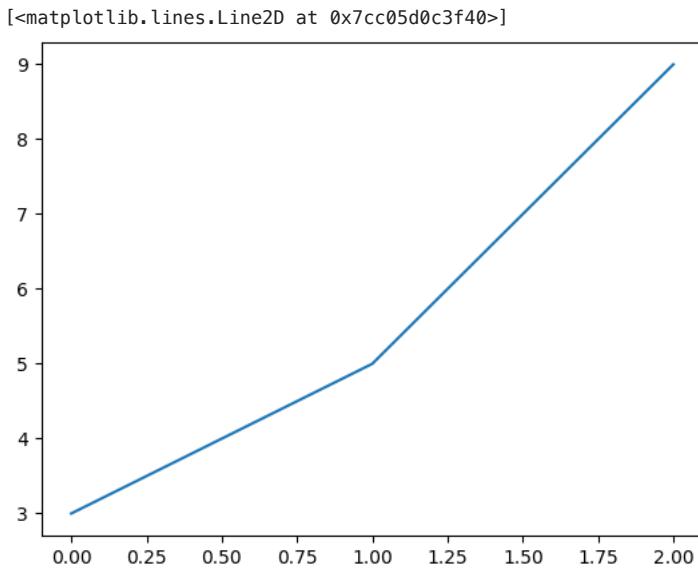
Now say, we want to draw a curve passing through 3 points:

- (0, 3)
- (1, 5)
- (2, 9)

How can we draw a curve using matplotlib ?

By using plt.plot() function

```
x_val = [0, 1, 2]
y_val = [3, 5, 9]
plt.plot(x_val, y_val)
```

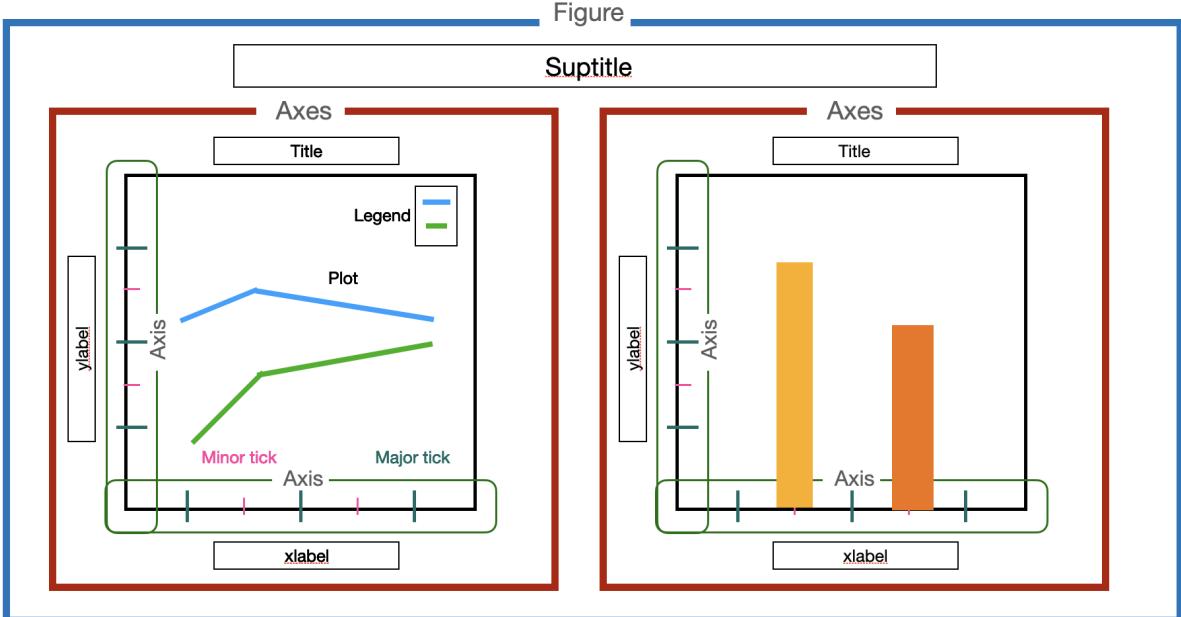


What can we observe from this plot ?

- plt.plot() automatically decided the scale of the plot
- It also prints the **type of object** matplotlib.lines.Line2D

While this command decided a lot of things for you, you can customise each of these by understanding **components of a matplotlib plot**

✓ Anatomy of Matplotlib



Woah! There is a lot of information in this image. Let's understand them one at a time.

- Figure: The **overall window** or page that everything is drawn on.

Now, how to choose the right plot?

Firstly, depends on the what is your question of interest

When the question is clear:

- How many variables are involved?
- Whether the variable(s) are numerical or categorical?

How many variables are involved?

- 1 Variable - Univariate Analysis
- 2 Variables - Bivariate Analysis
- 2+ Variables - Multivariate Analysis

PS: Bivariate counts under multivariate, but let's keep it sep for ease of communication

What are the possible cases?

Univariate

- Numerical
- Categorical

Bivariate

- Numerical-Numerical
- Numerical-Categorical
- Categorical-Categorical

Multivariate

Let's start with 3 and then we can generalize

- Numerical-Numerical-Categorical
- Categorical-Categorical-Numerical
- Categorical-Categorical-Categorical
- Numerical-Numerical-Numerical

We will work on these one by one

✓ Univariate Data Visualization - Categorical Data

What kind of questions we may want to ask for a categorical variable?

Questions like:

- What is the Distribution/Frequency of the data across different categories?
- What proportion does a particular category constitutes?

...and so on

Let's take the categorical column "Genre"

- ✓ How can we find the top-5 genres?

Recall, how could we get this data using pandas?

```
cat_counts = data['Genre'].value_counts()  
cat_counts
```

```
Action      3316  
Sports      2400  
Misc        1739  
Role-Playing 1488  
Shooter     1310  
Adventure   1286  
Racing      1249  
Platform    886  
Simulation  867  
Fighting    848  
Strategy    681  
Puzzle      582  
Name: Genre, dtype: int64
```

- ✓ Now what kind of plot can we use to visualize this information?

- We can perhaps plot categories on X-axis and their corresponding frequencies on Y-axis
- Such chart is called a Bar Chart or a Count Plot
- Can also plot horizontally when the #categories are many

Bar Chart

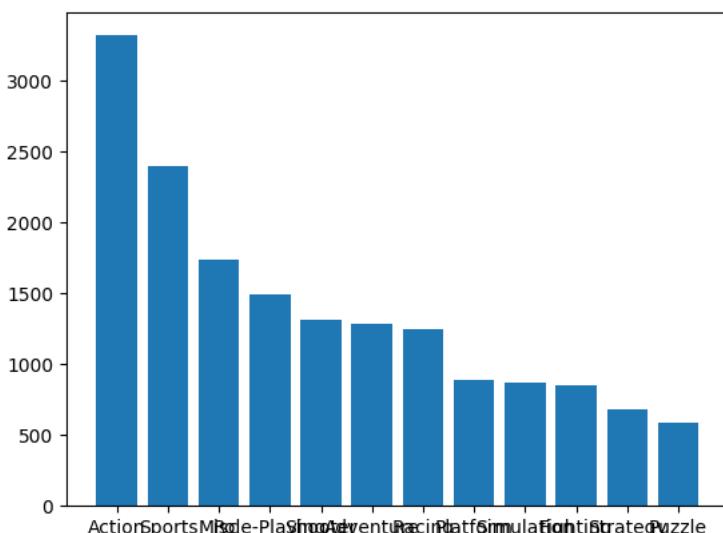
The data is binned here into categories

How can we draw a Bar plot ?

Using plt.bar()

```
x_bar=cat_counts.index  
y_bar=cat_counts  
plt.bar(x_bar,y_bar)
```

```
<BarContainer object of 12 artists>
```



The names seem to be overlapping a lot

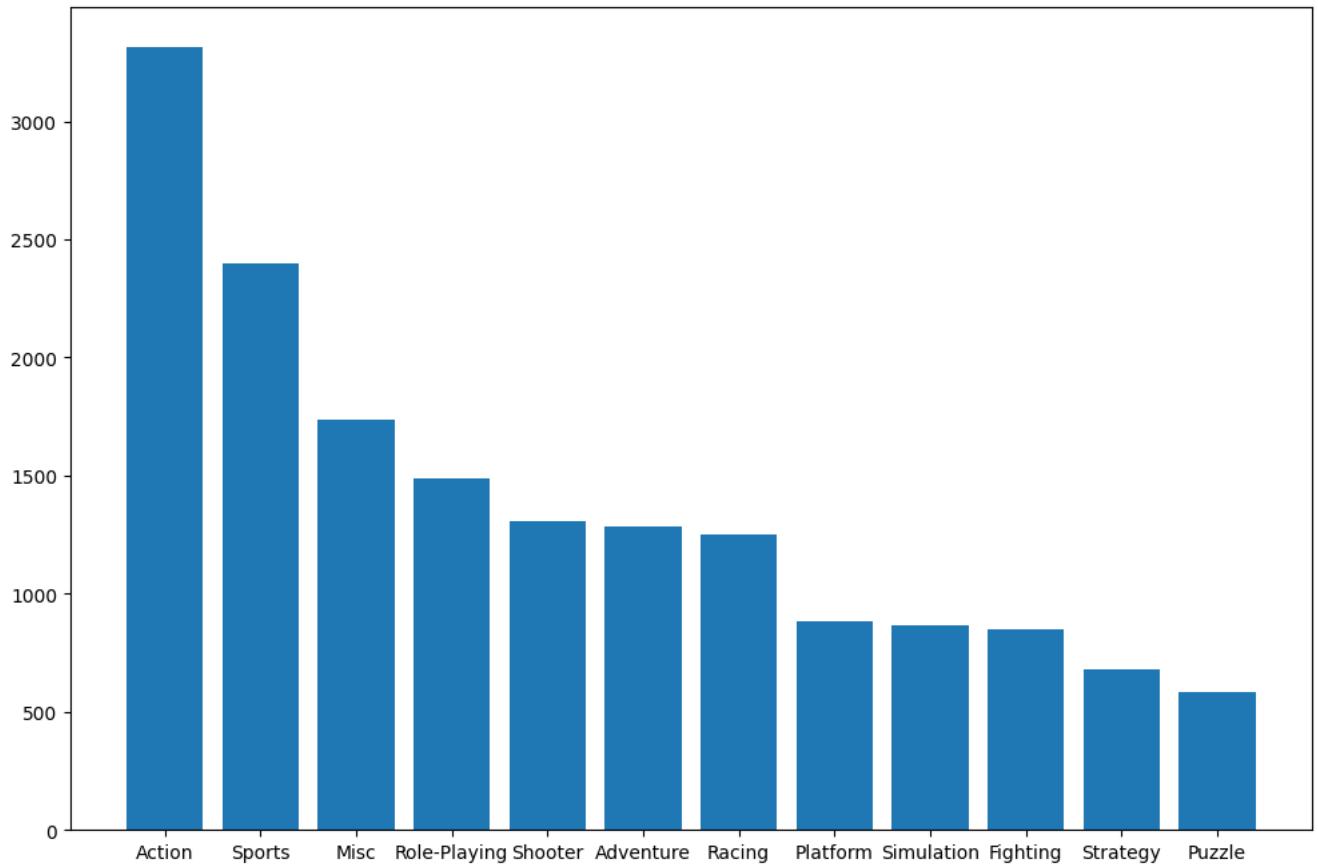
- ✓ How can we handle overlapping labels?

- Maybe decrease the font size (not preferred though)
- Or maybe increase the figure size
- Or rotate the labels

How can we change the plot size?

```
plt.figure(figsize=(12,8))
plt.bar(x_bar,y_bar)

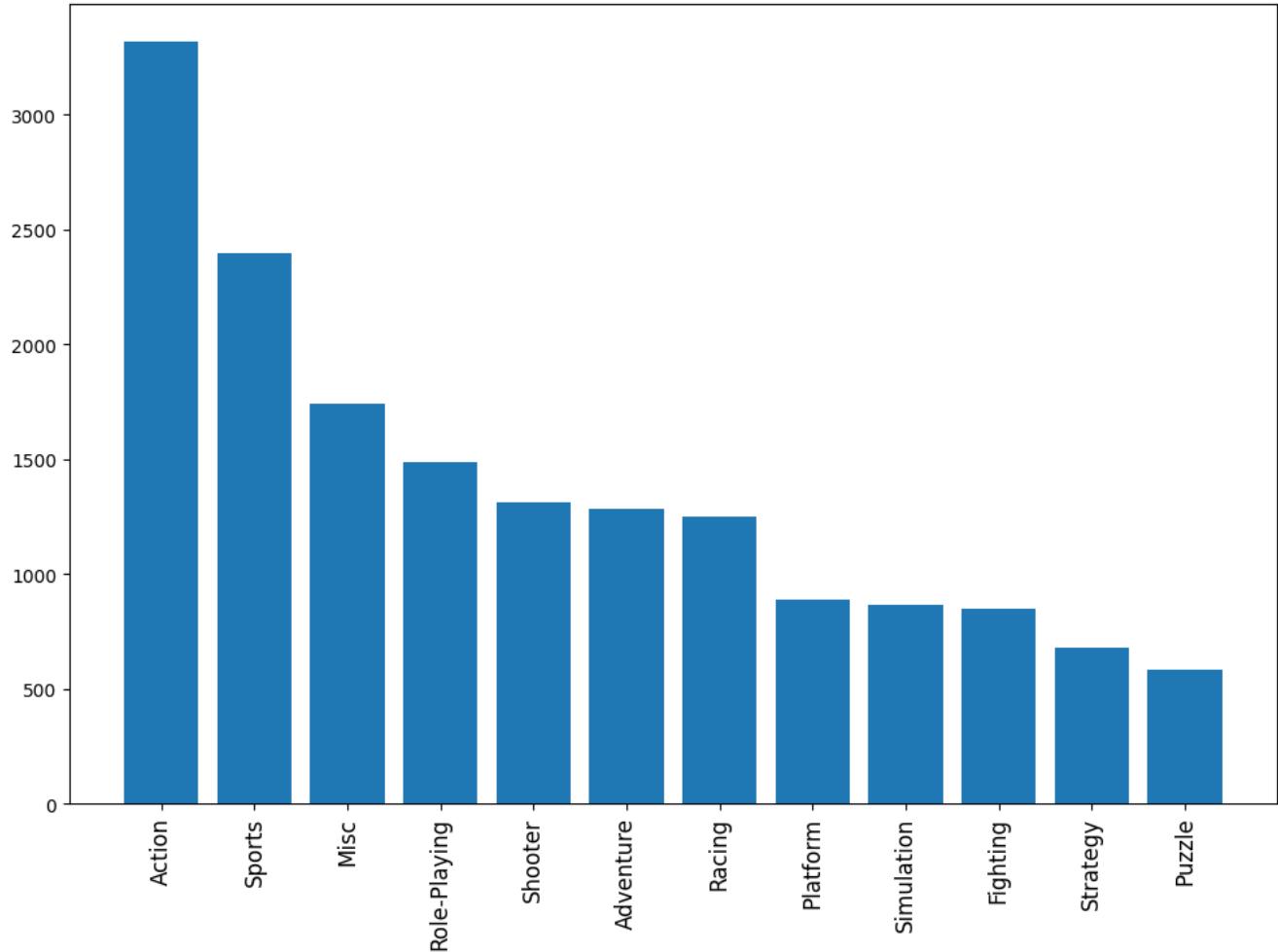
<BarContainer object of 12 artists>
```



- ✓ And how can we rotate the tick labels, also maybe increase the fontsize of the same?

```
plt.figure(figsize=(12,8))
plt.bar(x_bar,y_bar)
plt.xticks(rotation=90, fontsize=12)
```

```
([0, 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11],
 [Text(0, 0, 'Action'),
  Text(1, 0, 'Sports'),
  Text(2, 0, 'Misc'),
  Text(3, 0, 'Role-Playing'),
  Text(4, 0, 'Shooter'),
  Text(5, 0, 'Adventure'),
  Text(6, 0, 'Racing'),
  Text(7, 0, 'Platform'),
  Text(8, 0, 'Simulation'),
  Text(9, 0, 'Fighting'),
  Text(10, 0, 'Strategy'),
  Text(11, 0, 'Puzzle')])
```

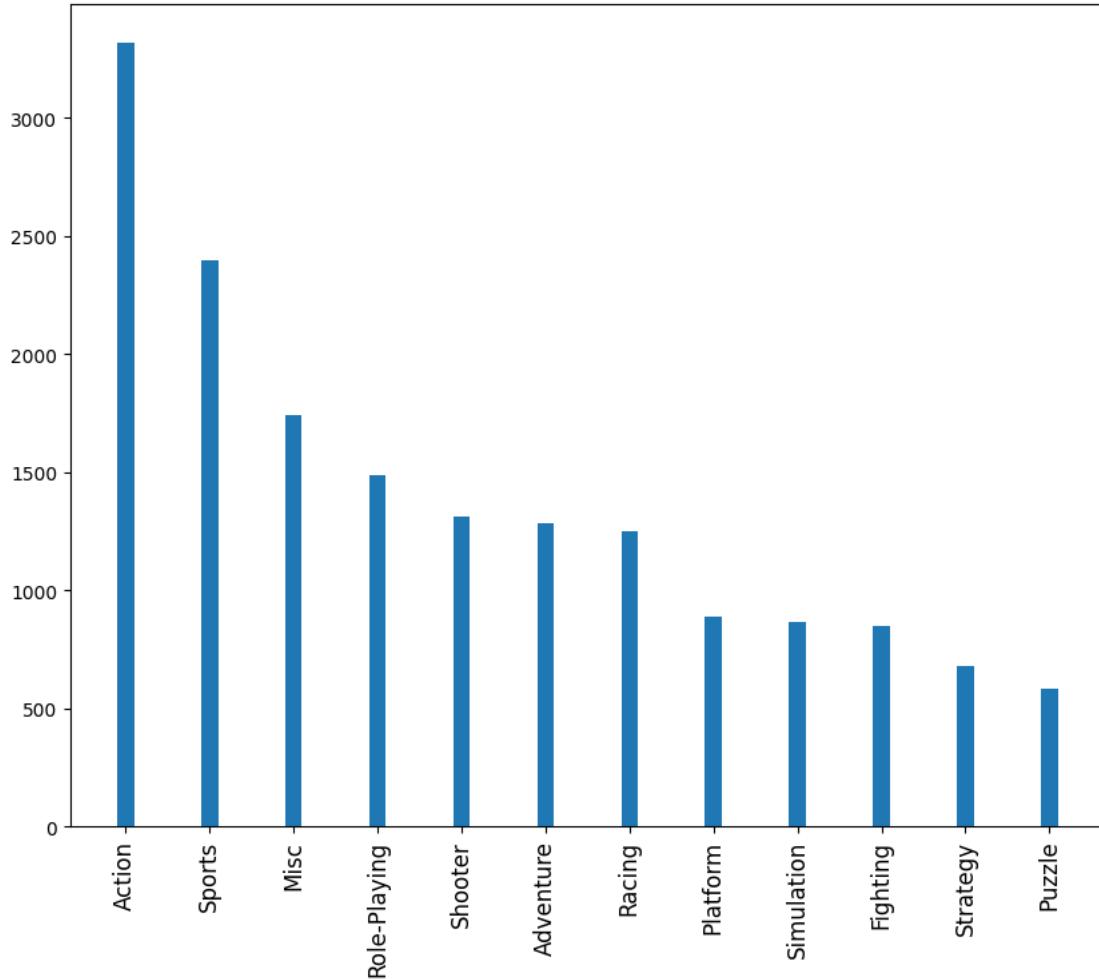


If you notice, the width of each bar is **1**

- ✓ Can we change the width of these bars?

```
# same code
plt.figure(figsize=(10,8))
plt.bar(x_bar,y_bar,width=0.2)
plt.xticks(rotation = 90, fontsize=12)
```

```
([0, 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11],
 [Text(0, 0, 'Action'),
  Text(1, 0, 'Sports'),
  Text(2, 0, 'Misc'),
  Text(3, 0, 'Role-Playing'),
  Text(4, 0, 'Shooter'),
  Text(5, 0, 'Adventure'),
  Text(6, 0, 'Racing'),
  Text(7, 0, 'Platform'),
  Text(8, 0, 'Simulation'),
  Text(9, 0, 'Fighting'),
  Text(10, 0, 'Strategy'),
  Text(11, 0, 'Puzzle')])
```

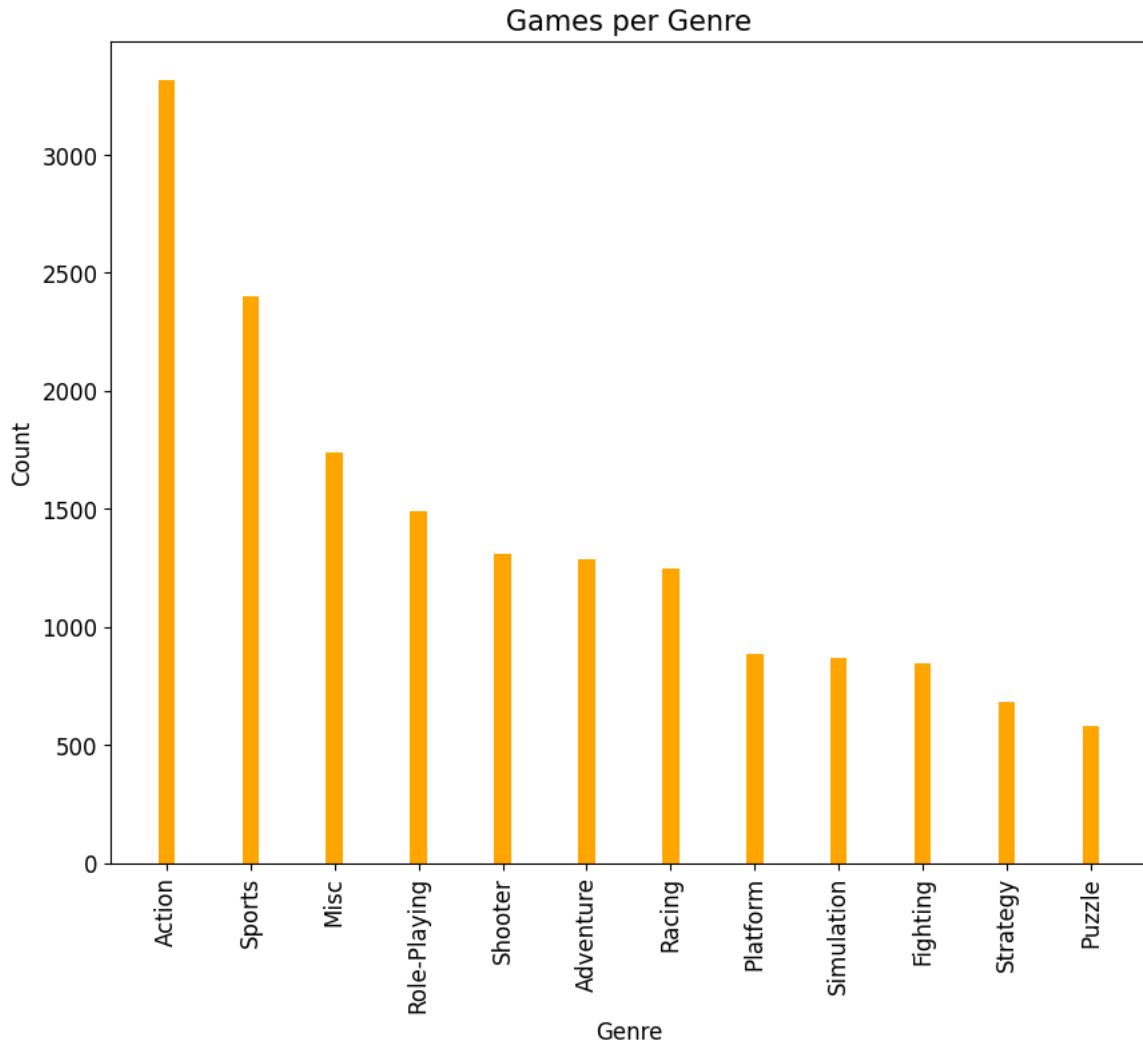


- ❖ What about any additional styling to add to the bars ?

- We can **change colour of bars**
- We can add a **title to the axes**
- We can also add x and y labels

```
plt.figure(figsize=(10,8))
plt.bar(x_bar,y_bar,width=0.2,color='orange')
plt.title('Games per Genre',fontsize=15)
plt.xlabel('Genre',fontsize=12)
plt.ylabel('Count',fontsize=12)
plt.xticks(rotation = 90, fontsize=12)
plt.yticks(fontsize=12)
```

```
(array([ 0., 500., 1000., 1500., 2000., 2500., 3000., 3500.]),
[Text(0, 0.0, '0'),
Text(0, 500.0, '500'),
Text(0, 1000.0, '1000'),
Text(0, 1500.0, '1500'),
Text(0, 2000.0, '2000'),
Text(0, 2500.0, '2500'),
Text(0, 3000.0, '3000'),
Text(0, 3500.0, '3500')])
```



If you notice, there's some text printed always before the plots.

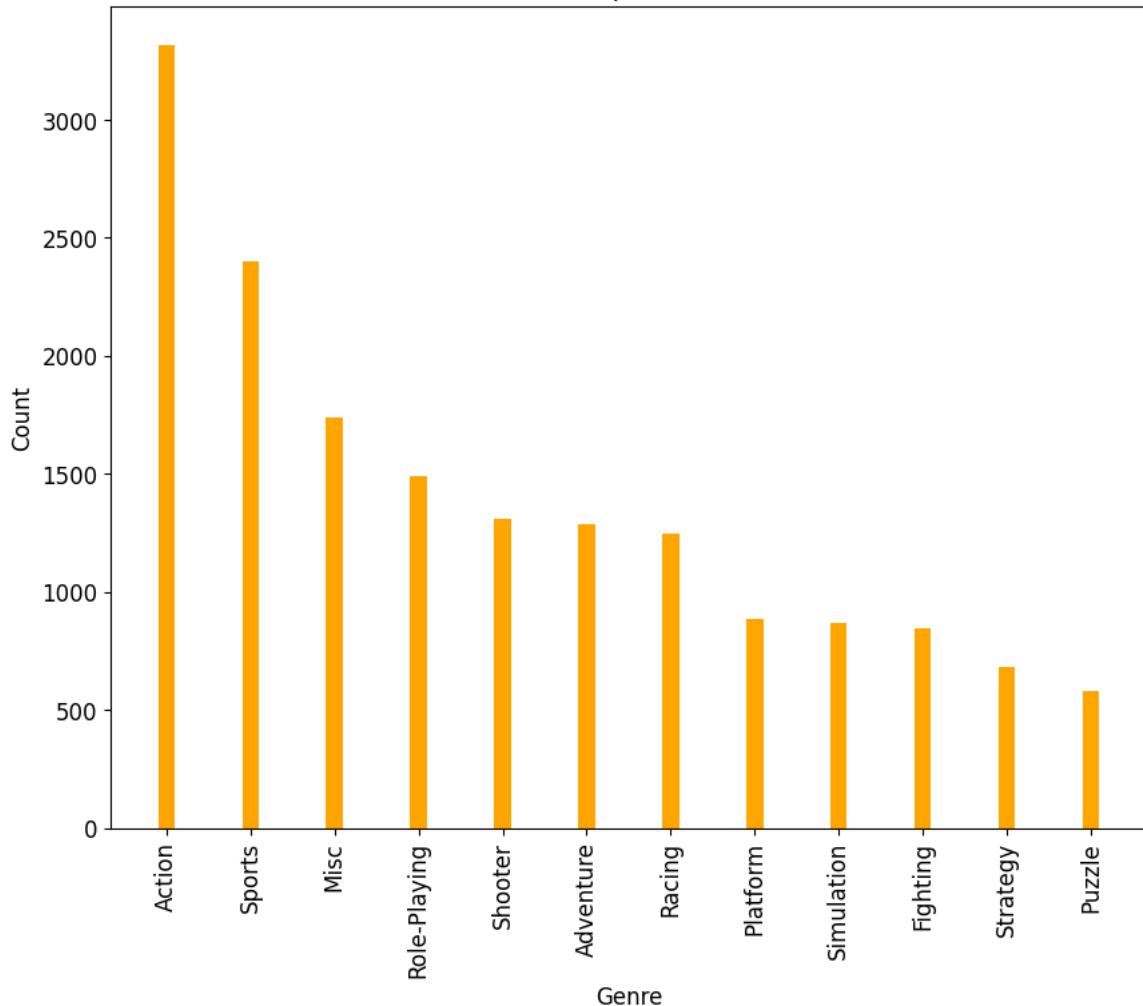
This contains the data information of the plot

- ✓ How can we remove the text printed before the plot and just display the plot?

Using plt.show() at the end

```
plt.figure(figsize=(10,8))
plt.bar(x_bar,y_bar,width=0.2,color='orange')
plt.title('Games per Genre',fontsize=15)
plt.xlabel('Genre',fontsize=12)
plt.ylabel('Count',fontsize=12)
plt.xticks(rotation = 90, fontsize=12)
plt.yticks(fontsize=12)
plt.show()
```

Games per Genre



How can we draw a bar-chart in Seaborn?

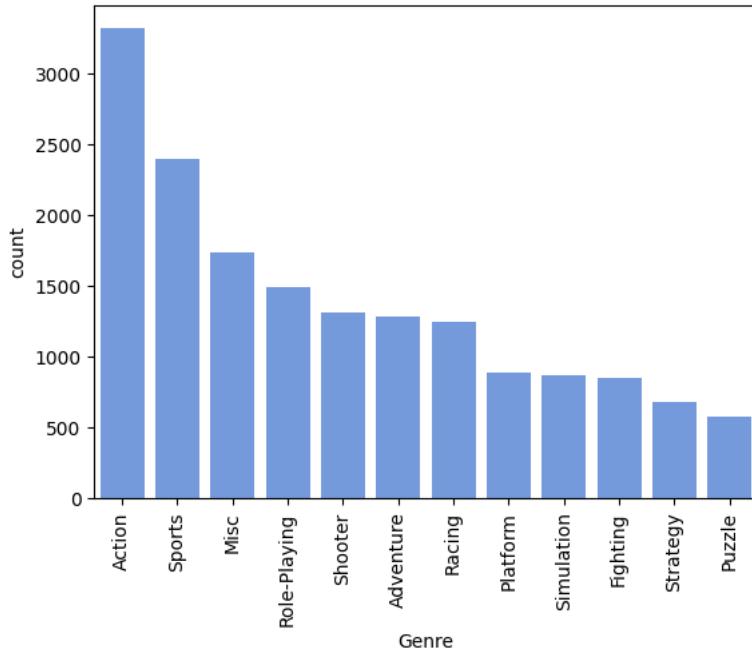
- In Seaborn, the same plot is called as **countplot**.
- Countplot automatically does even the counting of frequencies for you

↙ Why not called a barplot?

There is **another function** in Seaborn called **barplot** which has some other purpose - discuss later

```
sns.countplot(x = 'Genre', data = data, order=data['Genre'].value_counts().index, color='cornflowerblue')
plt.xticks(rotation=90)
```

```
([0, 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11],
 [Text(0, 0, 'Action'),
  Text(1, 0, 'Sports'),
  Text(2, 0, 'Misc'),
  Text(3, 0, 'Role-Playing'),
  Text(4, 0, 'Shooter'),
  Text(5, 0, 'Adventure'),
  Text(6, 0, 'Racing'),
  Text(7, 0, 'Platform'),
  Text(8, 0, 'Simulation'),
  Text(9, 0, 'Fighting'),
  Text(10, 0, 'Strategy'),
  Text(11, 0, 'Puzzle')])
```



The top 5 genres are action, sports, misc, role player, and shooter

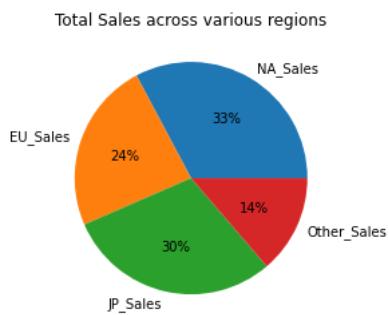
▼ Pie charts

What if instead of actual frequencies, I want see the proportion of the categories with each other?

Say, we want to compare the distribution/proportion of sales across the different regions?

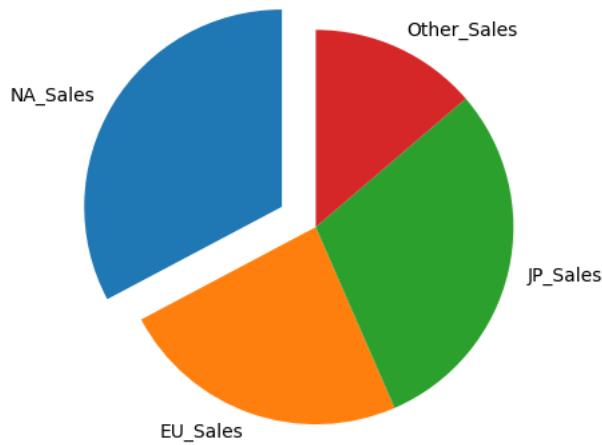
Which plot can we use for this?

A pie-chart!



```
sales_data = data[['NA_Sales', 'EU_Sales', 'JP_Sales', 'Other_Sales']]
region_sales = sales_data.T.sum(axis='columns')
```

```
plt.pie(region_sales,
        labels=region_sales.index,
        startangle=90,
        explode=(0.2, 0, 0, 0))
plt.show()
```



✓ Univariate Data Visualisation - Numerical Data

What kind of questions we may have regarding a numerical variable?

1. How is the data distributed? Say distribution of number of games published in a year.
2. Is the data skewed? Are there any outliers? - Extremely high selling games maybe?
3. How much percentage of data is below/above a certain number?
4. Some special numbers - Min, Max, Mean, Median, nth percentile?

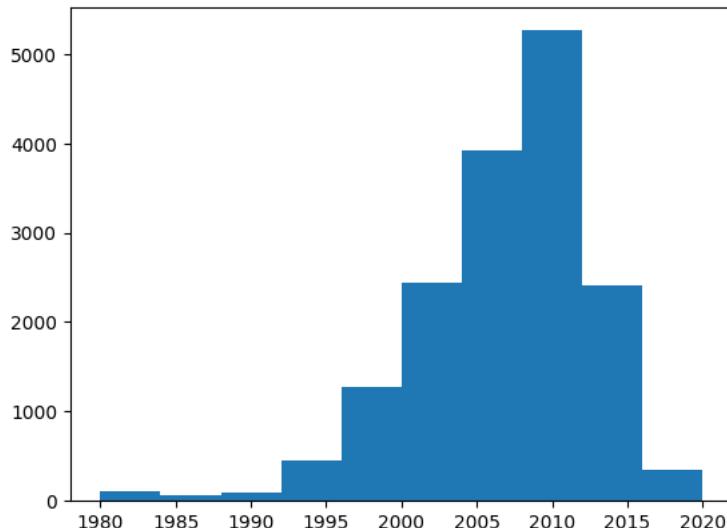
Now say, you want to find the distribution of games released every year.

Unlike barplot, **to see the distribution we will need to bin the data**.

✓ How can we understand popularity of video games year by year?

Histogram

```
plt.hist(data['Year'])
plt.show()
```



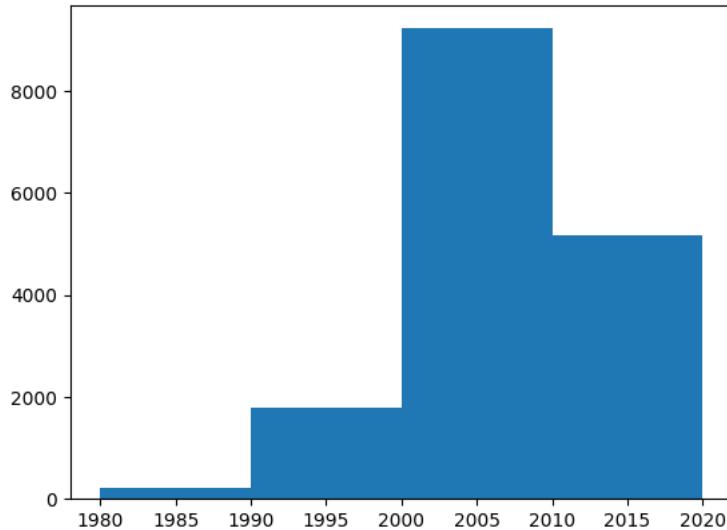
- The curve is left skewed, with a lot more games being published in 2005-2015
- This shows that games started being highly popular in the last 1-2 decades, maybe could point to increased usage of internet worldwide!

If you notice, histograms are basically frequency charts

We can also vary the number of bins, the **default number of bins is 10**

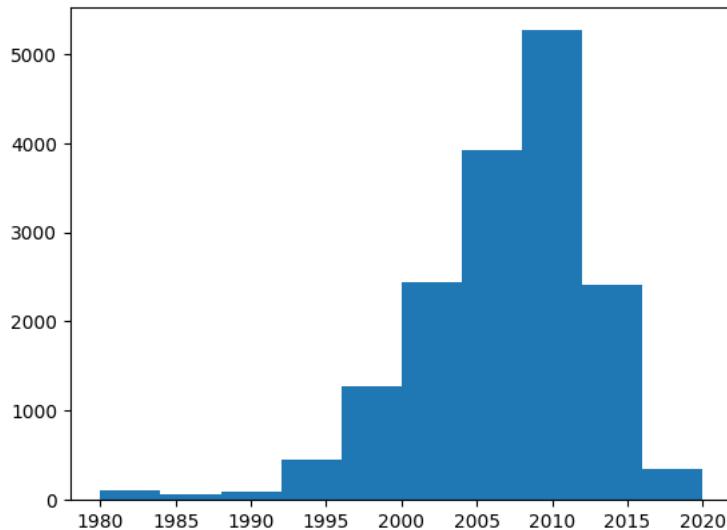
So if we would need to see this data per decade, we would need 40 years in 4 bins.

```
plt.hist(data['Year'], bins=4)  
plt.show()
```



We can also get the data of each bin, such as range of the boundaries, values, etc.

```
count, bins, _ = plt.hist(data['Year'])
```



```
count  
array([ 112.,    70.,    92.,   449., 1274., 2440., 3921., 5262., 2406.,  
      355.])  
  
bins  
array([1980., 1984., 1988., 1992., 1996., 2000., 2004., 2008., 2012.,  
      2016., 2020.])
```

✓ Now what do these count and bins mean?

- **bins** provides bin edges
- **counts** provides it corresponding counts

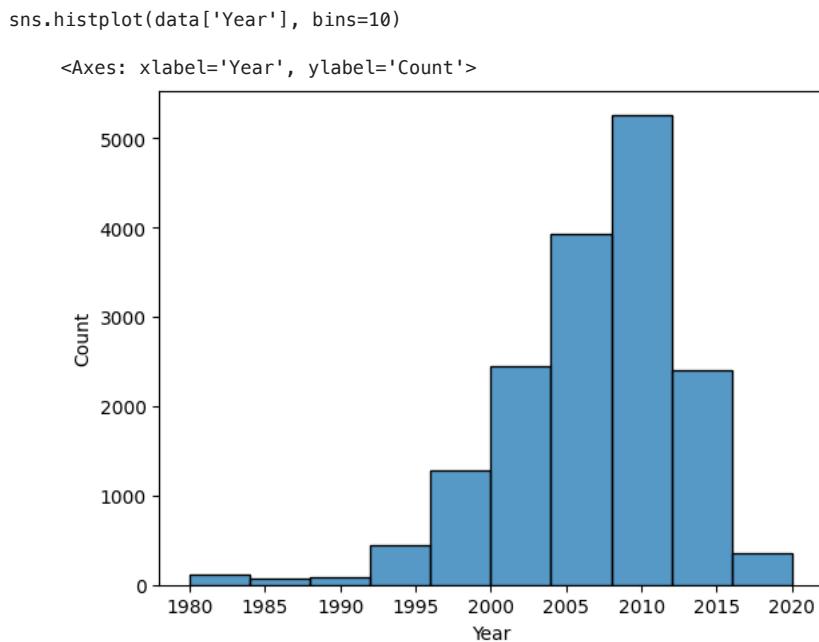
What is the length of count ?

10

What should be the length of bins ?

$10 + 1 = 11$

✓ How can we plot histogram in Seaborn?



Notice,

- The boundaries are more defined than matplotlib's plotting
- The x and y axis are labelled automatically

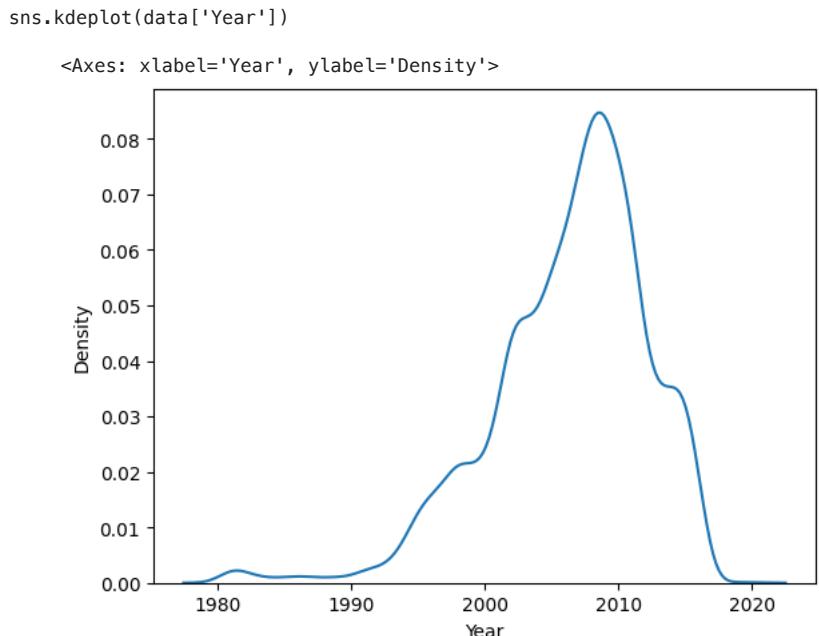
▼ Kernel Density Estimate (KDE) Plot

- A KDE plot, similar to histogram, is a method for visualizing the distributions
- But instead of bars, KDE represents data using a **continuous probability density curve**

Now, Why do we even need KDE plots?

- Compared to histogram, KDE produces a plot which is **less cluttered** and **more interpretable**
- Think of it as a **smoothened version** of histogram

Let's plot KDE using seaborn's `kdeplot`



Can you notice the difference between KDE and histogram?

Y-Axis has **probability density estimation** instead of count

You can read more about this on:

https://en.wikipedia.org/wiki/Kernel_density_estimation

<https://www.youtube.com/watch?v=DCgPRaIDYXA>

✓ Boxplot

Now say I want to find the typical earnings of a game when it is published.

Or maybe find the aggregates like median, min, max and percentiles of the data.

What kind of plot can we use to understand the typical earnings from a game?

Box Plot

✓ What exactly is a Box Plot?

- A box plot or **box-and-whisker plot** shows the **distribution of quantitative data**
- It facilitates comparisons between
 - attributes
 - across levels of a categorical attribute.

The **box**: Shows the **quartiles** of the dataset

The **whiskers**: Show the **rest of the distribution**

Let's go through the terminology one-by-one

Box plots show the five-number summary of data:

1. Minimum score,
2. first (lower) quartile
3. Median
4. Third (upper) quartile
5. maximum score

Minimum Score

- It is the **lowest value**, excluding outliers
- It is shown at the **end of bottom whisker**

Lower Quartile

- **25% of values** fall below the lower quartile value
- It is also known as the **first quartile**.

Median

- Median marks the **mid-point of the data**
- **Half the scores are greater than or equal to this value and half are less.**
- It is sometimes known as the **second quartile**.

Upper Quartile

- **75% of the values fall below the upper quartile value**
- It is also known as the **third quartile**.

Maximum Score

- It is the **highest value**, excluding outliers
- It is shown at the **end of upper whisker**.