

# Welcome to Scaler's Data Science Program

All About Your Scaler Journey

**Batch:** DSML-Mar-24-Intake

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Pre-read:

# Before we go ahead...

- ❖ This is an **Orientation Session** for new joiners in our data science program.
- ❖ As per your connection speed your live video streaming quality may vary.
- ❖ You can **hide** the chat window on your right side.
- ❖ The Platform is best suited for desktop viewing not mobile.
- ❖ If you just switched your audio output source & are unable to hear the speaker, **please re-join the session.**

# **From this moment Onward**

# **You are on your**

# **way to Success!**

- ◆ Why Data is the new oil?
  - ◆ Who Are You?
  - ◆ Why Scaler?
- 
- ◆ Scaler Plan & Timeline
  - ◆ Build The Right Mindset
  - ◆ Important Announcements



# Why is Data the New Oil?

# **Data** is the New Oil.

& It's also the Right Career Choice!

Every time you're on the Internet, you generate data, that will be used by someone to make #datadrivendecisions for the masses.

What does that mean for you?

# **Jobs! Jobs! Jobs!**



# Who Are You?

# Let's Get to Know You Better

## Riya

Less than 3 Years of Working Experience in Non-Tech Domains

Want to fuel her career with Data Science - Coz it's THE SOLUTION!

Her Doubt - "Will I be able to learn Data Science?"

## Rahul

More than 3 Years of Working Experience in Non-Tech Domains

Has set-up a strong foot but is "HUNGRY" to learn more

His Doubt - Will I be able to learn after all these years? Where do I start?

## Rashmi

Less than 3 Years of Working Experience in IT/CSE Domains

She wants to pursue Data Science because it's the future.

Her Doubt: Given how vast the field is, what should I learn? Where should I start?

## Rohan

More than 3 Years of Working Experience in Tech Domains

Looking for an exponential growth in his career, he also wants to enter leadership roles

His Doubt: "What should I focus on learning, are the basics still required for me?"

Know your Peers and

# The Diversity of this Batch

- ◆ **Industry:** Financial Services /E- Commerce & Retail/Technology/Management Consulting/Airlines
- ◆ **Companies:** Swiggy, Goldman Sachs,Amazon,Flipkart,Bank Of America, Paytm,Paypal, Samsung, IBM, Delta Airlines
- ◆ **Designation:** Vice President, Business Analyst, Sr. ML Engineer, Data scientist, Teacher, Assistant Professor, Senior Marketing Manager, SDE

Note: You all should join the Whatsapp Group(s) and network, do not forget to introduce yourself.



# Where Do You Start?

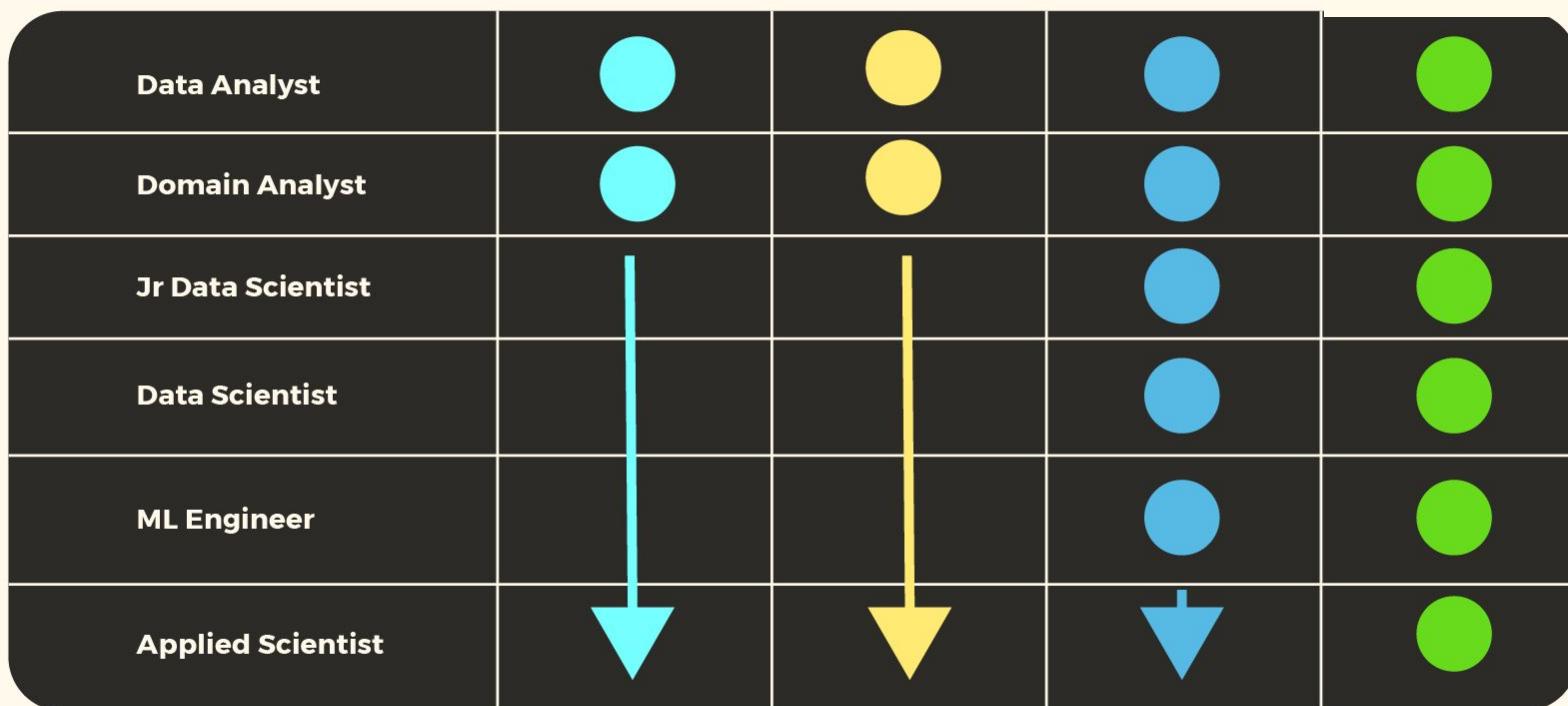
# Data Analyst

- ◆ Data Analyst · Business Analyst  
Product Analyst · Risk Analyst
  - ◆ Data Analysis · Insights · Dashboards  
Storytelling with Data
  - ◆ SQL · Tableau/Excel · Python ·  
Data Analysis using Math
  - ◆ Non-Tech Backgrounds,  
Non-Coding IT backgrounds
- Data Analyst ➔ Data Scientist Path**

# Data Scientist

- ◆ Data Scientist · ML Engineer · AI Scientist
- ◆ Data Analyst + Build and Deploy Models
- ◆ SQL · Tableau/Excel · Python · Data Analysis  
using Math
- ◆ Coding/IT Background · Data Analyst.

## Where do you start?





# Why **Scaler**?

# Why is Scaler right for you?

Bridge between  
what the  
industry requires  
and what  
you need **to learn**

Learn with the  
**Top-Rated  
Instructors**  
who've been  
there done that

**Ecosystem**  
Designed to  
Support You

# **Bridge between what the industry requires & what you need to learn**

- ❖ Industry-Ready, Industry-Vetted Curriculum
- ❖ Get to the right strating point as per your current proficiency
- ❖ It's okay if you are weak in Maths or if you've never written a single line of code

# There's no better way to learn than with **Business Case Studies**

- ◆ Partnership with **80+ Top Companies**



- ◆ Messy Data
- ◆ Real Datasets

- ◆ **Industries:** Healthcare, Finance, Entertainment, Logistics, Hospitality, Agriculture, Education & E-commerce

# Validate Your Learning as per **Industry Standards**

We prepare you for the Real-World:

- ◆ Proctored Tests (A) - Ensures you test yourself in the exact **testing environment**
  - ◆ Mock Interviews (B) - Ensures you are prepared for your **real Interviews**
  - ◆ Feedback (A+B) - Ensures you get **right guidance** from experts, before sitting in for an actual interviews
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- ◆ Note: DO NOT MISS OUT ON ATTEMPTING THEM AND YOU CAN ALWAYS RE-ATTEMPT.

# Our Learners love our Instructors because....

- Personalised teaching **style as per batch** homogeneity
- Active **participation** in community groups
- **Question bank** after every live class
- Ensuring uniform attention for **upto 200 learners** in one live class
- Different **instructor** for **different module**

# Meet Your Instructors



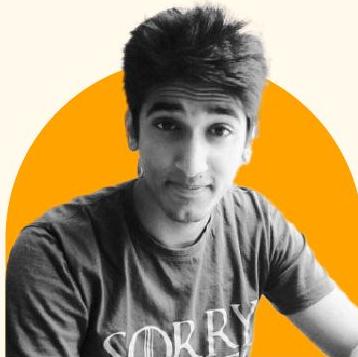
**Abhimanyu  
Saxena**



**Anshuman Singh**



**Bipin Kalra**



**Pulkit Aneja**



**Aditya J.**



**Ajay Shenoy**

# Meet Your Instructors



**Srikanth Varma**



**Shivank Agrawal**



**Suraaj Hasija**



**Mohit Uniyal**



**Manish Pansari**

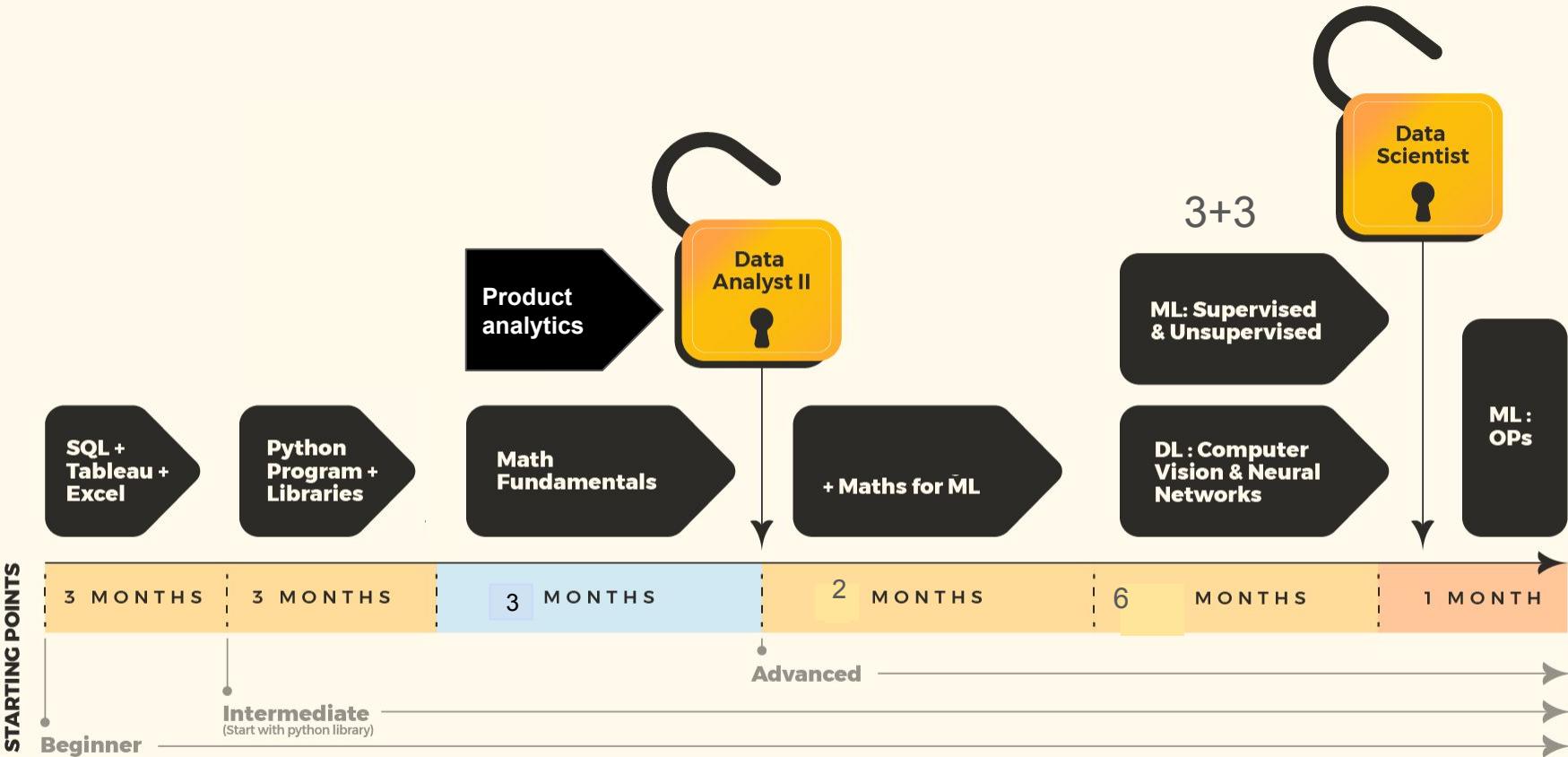
- ◆ Note: We can't feature all the Instructors here. But we assure you they are the Best just like you. ★

# **Ecosystem designed to support working professionals and aspirants throughout their learning journey.**

- Stuck **on a problem** ? Reach out to your peers or use the “Teaching Assistant feature”
- Need a **break** ? Avail our free course pause and resume feature upto 3 months.
- Need counselling from an expert - Speak to **your mentor**
- Missed a class ? **Access recordings**
- Want to network - Access our community groups to **collaborate and network**. ( zero tolerance for any negative sentiment , used only for collaboration )



# The Scaler Plan and Timeline



- ◆ In pipeline : - Projects & Career modules

## Once you are industry ready :

- Craft your **resume** with assistance **from experts**
- Start applying for relevant job opportunities.
  - Get access to apply to companies who also hire from Scaler!
  - Utilise the Scaler network to seek job referrals (**access remains forever**)
- Participate in interview preparation programs
- Work on feedback shared by your mentors
- Get to know more about **“the market” dynamics**
- Share interview experiences , get access to interview experiences

## **Scaler is an upskilling first company, hence**

- Cannot influence the hiring criteria of any company
- Only a channel through which companies hire, hence we **only guarantee quality upskilling**
- Uses skill filters to help companies hire from Scaler. Strictly follow the criteria.



# **Building the Right Mindset**

**You don't decide your  
future but your habits do!**

Ups & downs will always be there.  
But, you have to Trust the process

Just Believe,

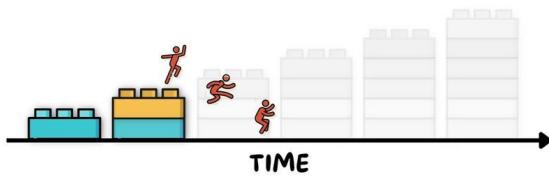
**You can do it!**

# **Upskilling should be your priority, reflect on why you joined the course !**

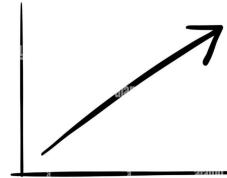
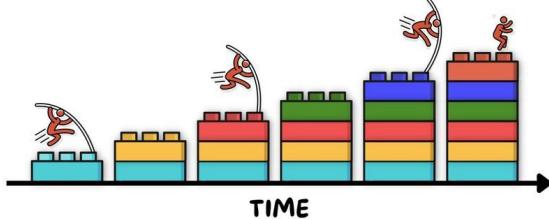
- Mark **your calendar for learning** and practising
  - Minimum **15 hrs/week**
- Do **not get overwhelmed**
- Schedule your priorities, prioritise your schedule
- **No magic pill**, you have everything to make this happen
- **You are not alone**

# Focus on getting 1% better everyday!

## Motivation



## Consistency





# Important Announcements

# Announcements

- ◆ Complete the SAT, it will help us get you to the right batch.
- ◆ Select your “Mentor” and schedule your discussion session.
- ◆ We have both voice and chat support, you can reach out to us at [support@scaler.com](mailto:support@scaler.com) & “ **080-61174477** ”
- ◆ In case you feel that the batch allocated is different from what you expected, reach out to [support@scaler.com](mailto:support@scaler.com). We will ensure you get to the right starting point based on your current experience.

## Time-lines to access program features -

- Lecture Recordings will be accessible till **6 months** from Course completion.
- TA & Mentor till **3 months** from course completion.
- Notes will be **forever** accessible to you without any time constraints.

- ◆ You will be added to Slack Next Week - Monday
- ◆ We have planned a session on 15th March 2024 on how recommendations systems work for top products.
- ◆ Please ensure you check your email & mark “dsml@scaler.com” as Important
- ◆ The last date to apply for refunds is: **27-03-2024.**

Please note the only channel to raise a refund request is “[refund@scaler.com](mailto:refund@scaler.com)”



**SCALER** ⚡