

## Reliability

Sno	Name of Construct	Label Name	Reliability
1	Compatibility	CM	0.773
2	Perceived ease of use	PU	0.765
3	Performance expectancy	PE	0.816
4	Social influence	SI	0.807
5	Chatbot initial trust	CT	0.846
6	Chatbot usage intention	CI	0.841
7	Customer engagement	CE	0.723
8	Loyalty	L	0.720
9	Total (Includes all variables)	CM- L	0.924

## Reliability

### Scale: ALL VARIABLES

**Case Processing Summary**

		N	%
Cases	Valid	216	100.0
	Excluded <sup>a</sup>	0	.0
	Total	216	100.0

a. Listwise deletion based on all variables in the procedure.

**Reliability Statistics**

Cronbach's Alpha	N of Items
.924	27

```
RELIABILITY
/VARIABLES=CM1 CM2 CM3
/SCALE('ALL VARIABLES') ALL
/MODEL=ALPHA.
```

## Reliability

[DataSet1] J:\1. GITM\Chatbot\Chatbot.sav

### Scale: ALL VARIABLES

**Case Processing Summary**

		N	%
Cases	Valid	216	100.0
	Excluded <sup>a</sup>	0	.0
	Total	216	100.0

a. Listwise deletion based on all variables in the procedure.

**Reliability Statistics**

Cronbach's Alpha	N of Items
.773	3

```
RELIABILITY
/VARIABLES=PU1 PU2 PU3
/SCALE('ALL VARIABLES') ALL
/MODEL=ALPHA.
```

**Case Processing Summary**

		N	%
Cases	Valid	216	100.0
	Excluded <sup>a</sup>	0	.0
	Total	216	100.0

a. Listwise deletion based on all variables in the procedure.

### Reliability Statistics

Cronbach's Alpha	N of Items
.765	3

```
RELIABILITY
/VARIABLES=PE1 PE2 PE3
/SCALE('ALL VARIABLES') ALL
/MODEL=ALPHA.
```

#### Case Processing Summary

	N	%
Valid	216	100.0
Cases Excluded <sup>a</sup>	0	.0
Total	216	100.0

a. Listwise deletion based on all variables in the procedure.

#### Reliability Statistics

Cronbach's Alpha	N of Items
.816	3

```
RELIABILITY
/VARIABLES=SC1 SC2 SC3
/SCALE('ALL VARIABLES') ALL
/MODEL=ALPHA.
```

#### Case Processing Summary

	N	%
Valid	216	100.0
Cases Excluded <sup>a</sup>	0	.0
Total	216	100.0

a. Listwise deletion based on all variables in the procedure.

#### Reliability Statistics

Cronbach's Alpha	N of Items
.807	3

RELIABILITY

```

/VARIABLES=CT1 CT3 CT2 CT4
/SCALE('ALL VARIABLES') ALL
/MODEL=ALPHA.

```

#### Case Processing Summary

	N	%
Valid	216	100.0
Cases Excluded <sup>a</sup>	0	.0
Total	216	100.0

a. Listwise deletion based on all variables in the procedure.

#### Reliability Statistics

Cronbach's Alpha	N of Items
.846	4

RELIABILITY

```

/VARIABLES=CI1 CI2 CI3
/SCALE('ALL VARIABLES') ALL
/MODEL=ALPHA.

```

#### Case Processing Summary

	N	%
Valid	216	100.0
Cases Excluded <sup>a</sup>	0	.0
Total	216	100.0

a. Listwise deletion based on all variables in the procedure.

#### Reliability Statistics

Cronbach's Alpha	N of Items
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.841	3
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#### RELIABILITY

```

/VARIABLES=CE1 CE2 CE3
/SCALE('ALL VARIABLES') ALL
/MODEL=ALPHA.

```

#### Case Processing Summary

	N	%
Valid	216	100.0
Cases Excluded <sup>a</sup>	0	.0
Total	216	100.0

a. Listwise deletion based on all variables in the procedure.

#### Reliability Statistics

Cronbach's Alpha	N of Items
.722	3

#### RELIABILITY

```

/VARIABLES=L1 L2 L3 L4 L5
/SCALE('ALL VARIABLES') ALL
/MODEL=ALPHA.

```

#### Case Processing Summary

	N	%
Valid	216	100.0
Cases Excluded <sup>a</sup>	0	.0
Total	216	100.0

a. Listwise deletion based on all variables in the procedure.

#### Reliability Statistics

Cronbach's Alpha	N of Items
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.723	5
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