VENKATESAN RAJA

Data Analyst

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Summary

Experienced Data Analyst with 4 years of expertise in data collection, cleaning, analysis, and visualization, specifically within logistics and supply chain operations. Proficient in Python, SQL, Excel, Power BI, Tableau, and BigQuery, with a strong track record of transforming raw operational data into actionable insights that improve freight planning, route optimization, and warehouse performance. Skilled in predictive modeling, automated reporting, and building scalable data pipelines to support end-to-end logistics workflows.

Proven ability to collaborate with cross-functional teams—including operations, procurement, and leadership—to drive strategic decisions, reduce costs, and enhance service levels. Effective communicator with experience presenting complex findings to senior stakeholders and decision-makers

Experience

Wizlogtech pvt

Data Analyst   06/2023 - 05/2025

A company specializing in logistics and supply chain solutions

- Partnered with the Inside Sales and Logistics Operations teams to analyze freight movement, shipping trends, and capacity planning using Python, SQL, and Excel, leading to improved lane utilization and operational efficiency across the APAC region
- Mentored junior analysts, driving a 40% improvement in team productivity through training in logistics data analysis, dashboard creation, and process automation
- Developed and implemented a predictive model to identify high-value merchants, improving sales targeting and enabling more efficient bandwidth utilization
- Analyzed the performance of the Account Management workstream, producing reports that contributed to the team achieving 100% of its target
- Presented actionable, data-driven insights to senior stakeholders, influencing strategic decisions and improving targeting precision for sales initiatives
- Collaborated with cross-functional teams, including Inside Sales, Account Management, and Strategy, to perform in-depth data analysis that helped identify trends, risks, and growth opportunities across the APAC market
- Created and maintained automated dashboards and reports using tools like Excel, SQL, and data visualization platforms, ensuring real-time visibility of KPIs for decision-makers
- Conducted performance analysis of key account operations and freight management, delivering insights through Power BI and Tableau that supported 100% on-time delivery targets
- Collaborated with departments such as Sales, Operations, and Customs Compliance to monitor real-time shipping KPIs using BigQuery and Excel, identifying delays, bottlenecks, and cost-saving opportunities
- Built and maintained automated logistics dashboards and exception reports using Power BI, SQL, and Google Sheets, improving tracking of freight status, demurrage costs, and SLA adherence for key clients

Sankyu Inc

Data Analyst   06/2021 - 05/2023

A company involved in logistics and supply chain support

- Created clear and insightful data visualizations and reports that helped stakeholders understand key trends, enabling faster and more effective decision-making
- Developed and implemented automated scripts and database triggers to streamline report updates and reduce manual effort, significantly improving reporting efficiency
- Provided timely data maintenance and spreadsheet support during data inconsistencies or failures, ensuring reliability and continuity of critical reports
- Performed data crawling and automation tasks to collect and publish relevant data to the company's internal platforms and integrated it into backend systems for seamless access
- Wrote and optimized MySQL queries to support data extraction, reporting, and basic business analysis needs, contributing to improved data handling and reduced query load times
- Supported cross-functional teams by delivering timely and accurate reports, and collaborated on improving reporting processes and automation opportunities
- Assisted in the design and maintenance of dashboards using tools like Excel, Google Sheets, or Power BI to monitor KPIs and track business performance in real time
- Participated in data validation and cleansing processes to ensure consistency and accuracy across multiple datasets and reports
- Documented data workflows and reporting procedures, contributing to knowledge sharing and onboarding of new team members
- Maintained a high standard of data security and confidentiality, especially while handling sensitive internal business or customer information
- Helped in building monthly and quarterly performance summaries, enabling management to track progress against goals and make timely adjustments

Education

SRIPERUMBUDUR INSTITUTE OF INDUSTRIAL EDUCATION   06/2012 - 06/2015
Bachelor of Economics

Skills

DAX · Google BigQuery · Google Sheets · Microsoft Office ·Microsoft Power BI ·Microsoft Power Point ·Python ·Spreadsheets ·SQL ·Tableau · Gmail

Languages

English Intermediate ●●○○○   **Language** Beginner ●○○○○