

## **Explain how SQL queries are used in data analytics, focusing on what I learned during Week 5 of my internship journey?**

The document provided contains SQL queries designed to analyze various aspects of Gen-Z's career preferences, work environment choices, and factors influencing their career decisions. Below is an analysis of each query, along with questions that could be asked to further explore the data or validate the results.

### **1. Desired Work Environment for Gen-Z (Males and Females)?**

#### **Queries:**

- Hybrid-Frequent Count
- Remote-Only Count
- Remote-Flexible Count
- Hybrid-Moderate Count
- On-site Count
- Hybrid-Light Count
- Hybrid-Minimal Count

#### **Questions:**

- 1. Trend Analysis:** How does the preference for hybrid work environments (e.g., Hybrid-Frequent, Hybrid-Moderate) compare between males and females?
- 2. Remote Work Preference:** Are there significant differences in the preference for remote-only work between genders?
- 3. On-site Work:** What percentage of Gen-Z males and females prefer on-site work, and how does this compare to hybrid or remote options?
- 4. Flexibility:** Which gender shows a higher preference for flexible work environments (e.g., Remote-Flexible, Hybrid-Light)?
- 5. Least Preferred Option:** Which work environment is the least preferred among Gen-Z, and does this differ by gender?

## **2. Top Factors Influencing Gen-Z's Career Choices and Their Average Ranks?**

### **Queries:**

- Entrepreneur
- Social Media
- Mentors
- Influencers
- Parents
- Friends
- Movies

### **Questions:**

- 1. Most Influential Factor:** Which factor (e.g., Entrepreneurs, Social Media, Parents) has the highest average influence score across both genders?
- 2. Gender Differences:** Are there significant differences in how males and females rank the influence of social media or mentors?
- 3. Least Influential Factor:** Which factor has the lowest average influence score, and is this consistent across genders?
- 4. Cultural Influence:** How do cultural factors (e.g., Movies, Influencers) compare to personal relationships (e.g., Parents, Friends) in influencing career choices?
- 5. Entrepreneurship:** Is entrepreneurship more influential for one gender over the other, and why might that be the case?

### **3. Impact of Financial Goals (Salary and Benefits) on Career Aspirations Among Gen-Z?**

#### **Queries:**

- In Males
- In Females

#### **Questions:**

- 1. Salary Expectations:** What are the most common salary expectations for males and females over 3 and 5 years?
- 2. Gender Differences:** Are there notable differences in salary expectations between males and females for the same time frames?
- 3. Career Aspirations:** How do salary expectations align with the industries or roles that Gen-Z is most interested in?
- 4. Long-term Goals:** Do males or females have higher salary expectations for the 5-year mark, and what might explain this difference?
- 5. Benefits vs. Salary:** Are there any indications that benefits (e.g., remote work, flexible hours) are more important than salary for Gen-Z?

### **4. Role of Personal Values and Social Impact in Career Choices for Gen-Z?**

#### **Queries:**

- In Males
- In Females

#### **Questions:**

- 1. Social Impact:** How important is social impact in career choices for males and females, and how does this vary by industry?
- 2. Mission Clarity vs. Integrity:** Which is more important to Gen-Z—mission clarity or mission integrity—and does this differ by gender?
- 3. Response Count:** Are there more responses from one gender regarding the importance of social impact, and what might this indicate?

**4. Industry Alignment:** Do industries with higher social impact scores (e.g., non-profits, education) attract more Gen-Z workers?

**5. Values vs. Salary:** How do personal values and social impact compare to financial goals in influencing career choices?

## **5. Industries Gen-Z is Most Interested in Pursuing Careers In?**

### **Queries:**

- In Males

- In Females

### **Questions:**

**1. Top Industries:** What are the top 3 industries that males and females are most interested in, and how do they differ?

**2. Gender Preferences:** Are there industries that are significantly more popular among one gender than the other?

**3. Emerging Industries:** Are there any emerging industries (e.g., tech, green energy) that are attracting a lot of interest from Gen-Z?

**4. Career Aspirations:** How do the career aspirations of Gen-Z align with current job market trends?

**5. Industry Growth:** Are the industries that Gen-Z is most interested in also the ones experiencing the most growth or offering the highest salaries?

### **General Questions for All Queries:**

**1. Data Quality:** Are there any missing or inconsistent data points in the dataset that could affect the results of these queries?

**2. Sample Size:** How large is the sample size for each query, and is it representative of the broader Gen-Z population?

**3. Trends Over Time:** Are there any trends over time (e.g., year-over-year) in the preferences or influences of Gen-Z that these queries could help uncover?

**4. Geographic Differences:** Do the results vary significantly by geographic region, and if so, how?

**5. Actionable Insights:** What actionable insights can be derived from these queries to help employers or educators better cater to Gen-Z's preferences and values?