# Additional Useful Information on project: <u>Temporal-Demand-Forecasting-for-Taxi-Services -A-Multi Model Comparison</u>

## **Reasons for Demand Forecasting Use Case:**

#### 1. Complexity of Demand Patterns:

• The demand patterns for the given use case appear to be complex, as evidenced by the variety of models tested, including linear regression, tree-based methods (Random Forest), boosting (XGBoost), and neural networks (DNN and LSTM). This suggests that traditional linear models may not capture the intricate relationships in the data.

#### 2. Non-linear Relationships:

• The inclusion of non-linear models (XGBoost, Random Forest, DNN, and LSTM) indicates a recognition that the relationships between features and demand may not be linear. Non-linear models are better equipped to capture complex patterns and interactions.

#### 3. Temporal Dependencies:

• The use of time-series models like ARIMA suggests that temporal dependencies and seasonality play a role in demand forecasting. ARIMA is designed to capture temporal patterns and may be essential when dealing with time-dependent data.

#### 4. Ensemble Methods:

• The inclusion of ensemble methods like Random Forest and XGBoost suggests an acknowledgment of the benefits of combining multiple models for improved accuracy. Ensemble methods are robust and can handle diverse patterns and noise in the data.

#### 5. Deep Learning Consideration:

• The inclusion of neural networks (DNN and LSTM) indicates an exploration of deep learning approaches. This suggests an awareness of the potential of neural networks to automatically learn complex representations from data, especially in scenarios with large datasets.

#### **Assumptions:**

#### 1. Assumption of Stationarity:

• The ARIMA model assumes stationarity, meaning that the statistical properties of the time series do not change over time. This assumption may hold if the demand patterns are relatively stable.

#### 2. Feature Importance:

• Random Forest and XGBoost are used, assuming that they can effectively identify and leverage the importance of different features for accurate demand forecasting. This assumes that certain features strongly influence demand.

#### 3. Temporal Dependencies Are Significant:

 The selection of ARIMA and LSTM assumes that temporal dependencies and historical patterns significantly influence future demand. This is a common assumption in timeseries forecasting.

#### 4. Data Quality:

• The performance of the models is contingent on the assumption of good data quality. Garbage in, garbage out—accurate demand forecasting relies on clean and relevant historical data.

#### 5. Stationarity Over Time:

ARIMA assumes that the time series is stationary, meaning that the statistical properties
do not change over time. This assumption may need validation, and appropriate
transformations may be required if stationarity is not met.

#### 6. No Overfitting:

• The assumption is that the models, especially complex ones like DNN and LSTM, do not overfit the data. Overfitting can lead to poor generalization on new data, emphasizing the need for proper regularization techniques.

It's important to validate these assumptions through thorough data exploration, analysis, and model evaluation. Additionally, continuous monitoring and adaptation of models may be necessary to account for changing patterns in the demand data.

## Exploring Additional Models for Demand Forecasting: Enhancing Model Diversity and Accuracy

#### 1. Prophet (Time Series Forecasting):

• **Rationale:** Prophet, developed by Facebook, is designed for forecasting time series data with daily observations that display patterns on different time scales. It handles seasonality, holidays, and special events well, making it suitable for demand forecasting with temporal dependencies.

#### 2. CatBoost (Categorical Feature Support):

• **Rationale:** CatBoost is a gradient boosting algorithm that inherently supports categorical features. If your demand forecasting dataset contains categorical variables, CatBoost may provide advantages in handling such features effectively.

#### 3. SARIMA (Seasonal AutoRegressive Integrated Moving Average):

• Rationale: SARIMA is an extension of the ARIMA model, specifically designed for time series data with seasonality. If the demand patterns exhibit strong seasonal components, SARIMA could capture these patterns more effectively than ARIMA alone.

#### 4. Gated Recurrent Unit (GRU) in Neural Networks:

• Rationale: GRU is a type of recurrent neural network (RNN) architecture that, like LSTM, is designed to capture temporal dependencies. It may be worth experimenting with GRU in addition to LSTM to compare their performance on the demand forecasting task.

#### 5. LightGBM (Gradient Boosting Framework):

• **Rationale:** LightGBM is a gradient boosting framework that excels in handling large datasets and categorical features. If your demand forecasting dataset is extensive and contains categorical variables, LightGBM may provide efficient and accurate predictions.

#### 6. Gaussian Process Regression (GPR):

• **Rationale:** GPR is a non-parametric, probabilistic model that can capture complex relationships in data. It is particularly useful when uncertainty estimates are important, and it can handle non-linear patterns effectively.

### 7. K-Nearest Neighbors (KNN) Regression:

• Rationale: KNN is a simple and intuitive algorithm that can be effective in capturing local patterns. It can be useful when there are clear clusters or patterns in the data that may not be captured well by global models.

#### 8. Bayesian Neural Networks:

• **Rationale:** Bayesian Neural Networks introduce uncertainty estimates into the predictions, providing a measure of confidence in the model's outputs. This can be valuable in scenarios where understanding the uncertainty associated with demand forecasts is crucial.

#### 9. Exponential Smoothing State Space Models (ETS):

• **Rationale:** ETS models, including methods like Holt-Winters, are specifically designed for time series forecasting. They can handle trend, seasonality, and error components, making them suitable for demand forecasting with temporal dependencies.

#### 10. Quantile Regression Forests:

• **Rationale:** If capturing the entire distribution of possible demand values is important, quantile regression forests can be considered. These models provide estimates of different quantiles, offering a more comprehensive view of uncertainty.

#### 11. AutoML Approaches (e.g., TPOT or H2O.ai):

• **Rationale:** Automated Machine Learning (AutoML) tools, such as TPOT or H2O.ai, can automatically search and select the best model and hyperparameters for a given dataset. This can save time and resources in the model selection process.

These additional models offer different strengths and capabilities. The choice among them depends on the specific characteristics of your dataset, such as the presence of categorical features, the nature of seasonality, and the size of the dataset. It's recommended to

experiment with these models, perform cross-validation, and assess their performance based on relevant metrics before making a final decision.

## Reasoning about the model requirements:

In the context of demand forecasting, the selection of appropriate models depends on the specific characteristics of the data and the goals of the forecasting task. Here is a reasoning about the requirements for models in demand forecasting:

#### 1. Ability to Capture Temporal Dependencies:

- **Requirement:** The demand for many products or services exhibits temporal dependencies and seasonality. Therefore, the chosen models should have the capability to capture and leverage temporal patterns over time.
- **Models Meeting Requirement:** ARIMA, SARIMA, LSTM, GRU, and ETS are designed to handle time series data and temporal dependencies.

#### 2. Handling of Non-linear Relationships:

- **Requirement:** Demand patterns may involve complex, non-linear relationships between various factors. Models should be capable of capturing non-linear patterns to provide accurate forecasts.
- **Models Meeting Requirement:** XGBoost, Random Forest, DNN, LSTM, GPR, and Quantile Regression Forests are known for their ability to capture non-linear relationships.

#### 3. Consideration of Seasonality:

- **Requirement:** Many industries experience seasonal variations in demand, which need to be adequately addressed by the forecasting models.
- **Models Meeting Requirement:** Seasonal models like SARIMA, Holt-Winters, and methods that inherently capture seasonality such as XGBoost and Random Forest are well-suited.

#### 4. Handling of Categorical Features:

- **Requirement:** If the dataset includes categorical features, models should be chosen that handle them effectively to avoid information loss.
- **Models Meeting Requirement:** CatBoost, LightGBM, and XGBoost are designed to handle categorical features efficiently.

#### 5. Consideration of Uncertainty and Confidence Intervals:

- **Requirement:** Understanding the uncertainty associated with demand forecasts is crucial for effective decision-making. Models providing confidence intervals or uncertainty estimates are valuable in this context.
- Models Meeting Requirement: Bayesian Neural Networks, GPR, and methods that inherently provide uncertainty estimates like Quantile Regression Forests can fulfill this requirement.

#### 6. Scalability to Large Datasets:

- **Requirement:** Some industries deal with large datasets, and models should be scalable to handle such data volumes efficiently.
- **Models Meeting Requirement:** LightGBM is known for its scalability and efficiency on large datasets.

#### 7. Interpretability and Explainability:

- **Requirement:** In certain industries or scenarios, the interpretability of the forecasting model is crucial for gaining insights and building trust.
- **Models Meeting Requirement:** Linear models like ARIMA, Random Forest, and XGBoost can provide interpretable results.

#### 8. Automatic Model Selection and Hyperparameter Tuning:

- **Requirement:** For efficiency and ease of use, an automated approach to model selection and hyperparameter tuning can be desirable.
- **Models Meeting Requirement:** AutoML approaches like TPOT or H2O.ai provide automated model selection and hyperparameter tuning.

The selection of models should align with the specific characteristics of the demand forecasting task, the nature of the data, and the priorities of the business or industry. It's often beneficial to experiment with multiple models, considering both their individual strengths and potential ensemble strategies, to identify the most suitable approach for a given use case.

## Suggestion for the best type of model(s) for the use case as per trained models:

The choice of the best model depends on the specific requirements of your use case and the importance you place on each metric. Let's analyze the metrics:

#### I) Analyzation of metrics:

#### 1 MAE (Mean Absolute Error):

- Lower values are better.
- Random Forest has the lowest MAE, followed closely by XGBoost.

#### 2 RMSE (Root Mean Squared Error):

- Lower values are better.
- Random Forest and XGBoost have the lowest RMSE.

#### 3 R-squared:

- Higher values are better, indicating better explanatory power.
- XGBoost has the highest R-squared, followed by Random Forest and DNN.

#### 4 Adjusted R-squared:

- Similar to R-squared but adjusted for the number of predictors.
- XGBoost and Random Forest have the highest Adjusted R-squared.

#### II) Recommendations:

#### 1 XGBoost and Random Forest:

- Both XGBoost and Random Forest consistently perform well across all metrics.
- Consider using either XGBoost or Random Forest based on your preferences and interpretability.

#### 2 DNN (Deep Neural Network):

- DNN also performs well, particularly in terms of MAE and RMSE.
- If interpretability is less critical and computational resources are available, DNN could be a good choice.

#### 3 LSTM:

• LSTM has reasonable performance, but it may not outperform XGBoost or Random Forest in this specific use case.

#### 4 Linear Regression and ARIMA:

• Linear Regression and ARIMA appear to have lower performance compared to ensemble methods (XGBoost, Random Forest) and DNN.

In conclusion, based on the provided metrics, XGBoost and Random Forest stand out as strong candidates for the use case.

Consider further evaluation, such as cross-validation, hyperparameter tuning, and possibly an ensemble approach, to make a final decision based on your specific requirements and the characteristics of your dataset.

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