# Venkatesh Ramanathan

Business / Data Analyst

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## **Academic Projects**

### San Francisco Crime Classification

Aug - Dec 2016

- Performed data visualisation and data mining techniques on SF OpenData with the help of SFPD crime reporting system
- Classified crime category by using classification algorithms such as OneR, ZeroR, Naïve Bayes, Decision Table and J48 and choose the algorithm with the best prediction

#### Facility Mortality Rate Prediction

Aug - Dec 2015

- Performed data analysis on a dialysis facility dataset and built multiple, logistic and linear models
- Performed re-sampling methods such as training, validation set, LOOCV and 10 fold CV and carried out model selection techniques such as forward, backward, ridge and lasso
- Predicted mortality ratio using linear regression with a  $R^2$  of 0.88, standard deviation of 0.007 and with a MSE of 0.138 and confirmed this using bootstrap approach

#### Interface & Interaction Design for a Kiosk Oct - Dec 2015

- Performed user and task analysis on Record Store Kiosks to understand kiosk design and gathered requirements by creating user personas
- Designed Interactions and interfaces for the kiosk based on data analysis, graphic design principles and memory principles and created prototypes of the design
- Presented an 1 minute infographic of the improvised design

### System Monitoring Application

Dec - May 2014

- Developed a simple yet elegant application that monitors the user activities in a system and reports if any unwanted activity is involved
- Designed and created the interface and work flow of the application
- The application was appreciated and used by Information Technology Department for online examination

### Coursework

#### Graduate

**Human Centered Computing** 

**Data Analytics** 

Data Mining

Data Science

Data Warehousing &

**Business Intelligence** 

**Business Forecasting** 

& Economic Forecasting

Project Management

#### Undergraduate

**Object Oriented Programming** 

Computer Architecture

**Data Structures** 

Design & Analysis Of Algorithms

Principle Of Complier Design

**Operating Systems** 

**Database Management Systems** 

### Education

M.S. Information Systems May 2018

University Of Texas Arlington

**B.Tech Information Technology** May 2015

Sri Krishna College Of Engineering

Tamilnadu, India CGPA :- 7. 4 / 10.0

### Skills

#### Design

User Experience

Interface & Interaction Design

Requirement Analysis / Usability Testing

Personas / Wireframe

Prototyping / MyBalsamig / Invision

Design Thinking

Data Mining / Visualisation / Analysis

#### **Technical**

C, C++, Python

Excel, R, Weka, SAS

HTML,CSS, JavaScript, WordPress

MySQL, SAP

### Extra Curricular Activities

IT Department Committee

Student Representative 2012 - 2015

IT Department Technical Festival

Program Head 2014

#### Interests

**Human Centred Interaction** 

Design Thinking / User Experience Design

Data Mining / Analysis / Visualisation

Business Intelligence / Business Forecasting