Venkatesh Ramanathan

Experience / Interaction Designer

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Academic Projects

San Francisco Crime Classification

Aug - Dec 2016

- Performed data visualisation and data mining techniques on SF OpenData with the help of SFPD crime reporting system
- Classified crime category by using classification algorithms such as OneR, ZeroR, Naïve Bayes, Decision Table and J48 and chose the best algorithm

Facility Mortality Rate Prediction

Aug - Dec 2015

- Performed data analysis on a dialysis facility dataset and built multiple, logistic and linear models
- Performed re-sampling methods such as training, validation set, LOOCV and 10 fold CV and carried out model selection techniques such as forward, backward, ridge and lasso

Interface & Interaction Design for a Kiosk

- Oct Dec 2015
- Performed user and task analysis on Record Store Kiosks to understand kiosk design and gathered requirements by creating user personas
- Designed interactions and interfaces for the kiosk based on data analysis, graphic design principles and memory principles and created prototypes of the design
- Presented an 1 minute infographic of the improvised design

System Monitoring Application

Dec - May 2014

- Developed a simple yet elegant application that monitors the user activities in a system and reports if any unwanted activity is involved
- Designed and created the interface and work flow of the application
- The application was appreciated and used by Information Technology Department for online examination

Coursework

Graduate

Human Centered Computing

Data Analytics

Data Mining

Data Science

Data Warehousing &

Business Intelligence

Business Forecasting

& Economic Forecasting

Project Management

Undergraduate

Object Oriented Programming

Computer Architecture

Data Structures

Design & Analysis Of Algorithms

Principle Of Complier Design

Operating Systems

Database Management Systems

Education

M.S. Information Systems

May 2018

May 2015

University Of Texas Arlington

B. Tech Information Technology

Sri Krishna College Of Engineering

Tamilnadu, India

Skills

Product / Design

Experience / Interface / Interaction Design Usability / A/B Testing / Design Thinking

Prototyping / Balsamig / Photoshop

Data Analysis / Visualisation

User

Personas / Interviews / Surveys / Story Telling Requirement Analysis / User Research

Technical

C, C++, Python (Anaconda)

Excel, R, Weka, SAS, Tableau

HTML,CSS, JavaScript, WordPress

MySQL, SAP

Extra Curricular Activities

IT Department Committee

2012 - 2015 Student Representative

IT Department Technical Festival

2014 **Program Head**