



market	All
region	All
division	All

Customer Performance Report

Customer	2019	2020	2021	21 vs 20
Acclaimed Stores	1.4M	2.9M	10.9M	378.1%
All-Out		0.2M	0.8M	495.7%
Amazon	12.2M	37.5M	82.1M	218.9%
Argos (Sainsbury's)	0.4M	0.7M	2.3M	306.0%
Atlas Stores	0.2M	0.7M	3.2M	470.3%
Atliq e Store	7.2M	23.7M	53.0M	223.8%
Atliq Exclusive	9.6M	17.7M	61.1M	345.8%
BestBuy	0.9M	1.8M	6.3M	356.1%
Boulanger	0.2M	0.8M	4.1M	492.9%
Chip 7	0.6M	1.3M	5.5M	416.1%
Chiptec		0.4M	3.0M	722.0%
Control	0.9M	2.2M	7.7M	349.2%
Coolblue	0.5M	1.2M	4.2M	360.0%
Costco	1.1M	2.8M	9.3M	337.4%
Croma	1.7M	2.5M	7.5M	305.1%
Currys (Dixons Carphone)	0.3M	0.8M	1.9M	246.9%
Digimarket	0.8M	1.7M	4.1M	241.1%
Ebay	2.6M	6.3M	15.2M	242.2%
Electricalsara Stores	0.1M	0.6M	1.9M	286.0%
Electricalsbea Stores		0.1M	0.7M	504.6%
Electricalslance Stores	0.1M	0.7M	2.3M	313.3%
Electricalslytical	1.8M	2.6M	11.9M	457.5%
Electricalsocity	2.3M	3.5M	12.4M	358.8%
Electricalsquipo Stores	0.2M	0.7M	3.6M	535.3%
Elite	0.4M	0.8M	4.1M	495.5%
Elkj�p	0.5M	1.3M	5.2M	391.9%
Epic Stores	0.4M	0.9M	4.2M	446.1%
Euronics	0.4M	0.9M	3.9M	444.7%
Expert	0.8M	1.8M	6.4M	364.0%
Expression	1.7M	3.0M	9.8M	328.2%
Ezone	1.5M	2.0M	7.9M	391.6%
Flawless Stores	0.1M	0.5M	1.8M	396.3%
Flipkart	2.9M	8.3M	19.3M	231.0%
Fnac-Darty	0.5M	0.8M	2.9M	349.8%
Forward Stores	0.6M	1.5M	4.1M	272.0%
Girias	1.5M	2.1M	8.7M	419.3%
Info Stores	0.1M	0.5M	1.8M	384.1%
Insight	0.4M	1.0M	2.8M	271.8%
Integration Stores		0.2M	1.4M	887.2%
Leader	4.7M	6.0M	18.8M	314.8%
Logic Stores	0.2M	0.9M	4.8M	515.2%

AtliQ Hardwares



Lotus	1.5M	2.1M	8.1M	382.6%
Neptune	1.0M	3.4M	16.1M	471.5%
Nomad Stores	0.5M	1.6M	4.0M	246.9%
Notebillig	0.2M	0.4M	1.1M	287.4%
Nova		0.0M	0.4M	2664.9%
Novus	1.9M	3.7M	9.9M	264.2%
Otto	0.3M	0.4M	1.2M	298.6%
Premium Stores	0.5M	1.1M	3.9M	353.1%
Propel	1.6M	2.5M	10.8M	440.6%
Radio Popular	0.5M	1.5M	5.3M	362.6%
Radio Shack	0.8M	1.7M	5.4M	311.5%
Reliance Digital	1.6M	2.6M	9.7M	377.9%
Relief	0.4M	1.0M	4.1M	403.6%
Sage	4.8M	6.4M	20.7M	321.5%
Saturn	0.2M	0.4M	1.2M	310.5%
Sorefoz	0.6M	1.1M	4.7M	433.6%
Sound	0.6M	1.7M	4.4M	260.3%
Staples	1.2M	2.9M	8.8M	307.0%
Surface Stores	0.1M	0.5M	2.1M	398.8%
Synthetic	1.9M	4.4M	12.2M	276.0%
Taobao	0.2M	1.3M	3.3M	248.7%
UniEuro	0.6M	1.6M	7.3M	457.0%
Vijay Sales	1.7M	2.1M	8.5M	397.8%
Viveks	1.6M	2.2M	7.8M	348.1%
walmart	1.3M	2.6M	9.7M	370.4%
Zone	0.3M	1.6M	5.3M	336.2%
Grand Total	87.5M	196.7M	598.9M	304.5%



Filters

sub_zone	All
region	All

Market Performance Vs Target

Country	2019	2020	2021	Target 2021	Target - 2021	%
Australia	3.9M	10.7M	21.0M	23.2M	-2.2M	-10.5%
Austria		0.1M	2.8M	3.2M	-0.3M	-11.7%
Bangladesh	0.5M	2.3M	7.0M	7.7M	-0.7M	-10.3%
Canada	4.8M	12.2M	35.1M	40.1M	-5.1M	-14.5%
China	1.4M	5.4M	22.9M	25.0M	-2.1M	-9.0%
France	4.0M	7.5M	25.9M	28.1M	-2.2M	-8.4%
Germany	2.6M	4.7M	12.0M	13.5M	-1.5M	-12.7%
India	30.8M	49.8M	161.3M	170.8M	-9.6M	-5.9%
Indonesia	2.5M	6.2M	18.4M	20.8M	-2.4M	-12.9%
Italy	2.9M	4.5M	11.7M	12.8M	-1.0M	-9.0%
Japan		1.9M	7.9M	8.2M	-0.3M	-4.1%
Netherlands	0.2M	3.4M	8.0M	8.6M	-0.7M	-8.2%
Newzealand		2.0M	11.4M	12.8M	-1.4M	-12.3%
Norway		2.5M	13.7M	15.1M	-1.4M	-10.5%
Pakistan	0.6M	4.7M	5.7M	6.2M	-0.5M	-9.3%
Philippines	5.7M	13.4M	31.9M	34.4M	-2.5M	-7.8%
Poland	0.4M	2.8M	5.2M	6.1M	-0.9M	-18.1%
Portugal	0.7M	3.6M	11.8M	12.3M	-0.5M	-4.3%
South Korea	12.8M	17.3M	49.0M	53.3M	-4.4M	-8.9%
Spain		1.8M	12.6M	14.4M	-1.8M	-14.1%
Sweden	0.1M	0.2M	1.8M	2.0M	-0.2M	-11.1%
United Kingdom	2.0M	8.1M	34.2M	37.1M	-3.0M	-8.7%
USA	11.5M	31.9M	87.8M	98.0M	-10.2M	-11.7%
Grand Total	87.5M	196.7M	598.9M	653.8M	-54.9M	-9.2%

AtliQ Hardwares



Filters

sub_zone	All
region	All
division	All
market	All
customer	All
FY	2019

All the Values are in USD

Note : Do Not Change the Pivot Table

Metrics	YEAR													
	Q1		Q2		Q3			Q4				Grand Total		
	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul		Aug	
NET_SALES	6.5M	8.0M	10.7M	11.4M	6.5M	6.1M	6.4M	6.3M	6.5M	6.2M	6.5M	6.3M	87.5M	
Total Cogs	3.8M	4.7M	6.3M	6.7M	3.9M	3.5M	3.8M	3.7M	3.8M	3.6M	3.8M	3.7M		51.2M
Gross Margin	2.6M	3.4M	4.5M	4.7M	2.7M	2.6M	2.7M	2.6M	2.6M	2.6M	2.7M	2.6M		36.2M
GM%	40.9%	42.0%	41.5%	41.4%	40.9%	41.9%	41.5%	41.4%	40.8%	42.0%	41.5%	41.4%	41.4%	

sub_zone	All
region	All
division	All
market	All
customer	All
FY	2020

All the Values are in USD

Metrics	YEAR												
	Q1		Q2		Q3			Q4				Grand Total	
	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul		Aug
NET_SALES	17.1M	20.6M	28.7M	29.9M	17.1M	15.9M	2.1M	7.8M	9.9M	14.9M	16.1M	16.5M	196.7M
Total Cogs	10.6M	12.8M	18.1M	18.9M	10.7M	9.9M	1.3M	4.8M	6.2M	9.3M	10.2M	10.5M	
Gross Margin	6.5M	7.8M	10.6M	11.0M	6.5M	6.0M	0.8M	2.9M	3.7M	5.5M	5.9M	6.1M	
GM%	37.8%	37.8%	37.0%	36.8%	37.8%	37.7%	36.7%	37.7%	37.5%	37.3%	36.7%	36.8%	37.3%

sub_zone	All
region	All
division	All
market	All
customer	All
FY	2021

All the Values are in USD

	YEAR												
	Q1		Q2		Q3			Q4				Grand Total	
Metrics	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	
NET_SALES	44.8M	54.6M	74.3M	78.1M	44.8M	41.8M	44.0M	43.5M	44.4M	41.5M	44.0M	43.0M	598.9M
Total Cogs	28.4M	34.7M	47.4M	49.8M	28.4M	26.5M	28.0M	27.7M	28.1M	26.4M	28.0M	27.4M	380.7M
Gross Margin	16.4M	19.9M	27.0M	28.3M	16.4M	15.3M	16.0M	15.8M	16.3M	15.1M	16.0M	15.6M	218.2M
GM%	36.7%	36.5%	36.3%	36.3%	36.7%	36.5%	36.4%	36.3%	36.6%	36.4%	36.4%	36.3%	36.4%



Net sales Compariosn

2021 VS 2020	162.1%	164.7%	159.1%	161.0%	161.4%	162.5%	1981.6%	461.2%	347.0%	178.6%	173.9%	160.3%	204.5%
2020 VS 2019	164.6%	156.6%	167.3%	161.5%	162.8%	162.0%	-67.1%	22.7%	53.1%	140.7%	148.0%	162.0%	124.8%



Filters

sub_zone	All	All the Values are in USD
region	All	
division	All	
market	All	

Country	YEAR			
	2019	2020	2021	2021 vs 2020
Acclaimed Stores				
NET_SALES	1.4M	2.9M	10.9M	278.1%
Total Cogs	0.9M	1.8M	7.0M	284.4%
Gross Margin	0.5M	1.1M	3.9M	267.4%
GM%	33.5%	37.2%	36.1%	-2.8%
All-Out				
NET_SALES		0.2M	0.8M	395.7%
Total Cogs		0.1M	0.4M	324.3%
Gross Margin		0.1M	0.4M	508.8%
GM%		38.7%	47.5%	22.8%
Amazon				
NET_SALES	12.2M	37.5M	82.1M	118.9%
Total Cogs	7.1M	23.2M	53.1M	129.2%
Gross Margin	5.1M	14.3M	29.0M	102.2%
GM%	41.5%	38.2%	35.3%	-7.6%
Argos (Sainsbury's)				
NET_SALES	0.4M	0.7M	2.3M	206.0%
Total Cogs	0.2M	0.5M	1.5M	186.9%
Gross Margin	0.2M	0.2M	0.8M	248.3%
GM%	43.0%	31.1%	35.4%	13.8%
Atlas Stores				
NET_SALES	0.2M	0.7M	3.2M	370.3%
Total Cogs	0.1M	0.4M	1.9M	354.9%
Gross Margin	0.1M	0.3M	1.3M	395.1%
GM%	39.9%	38.4%	40.4%	5.3%
Atliq e Store				
NET_SALES	7.2M	23.7M	53.0M	123.8%
Total Cogs	4.2M	14.7M	33.1M	124.5%
Gross Margin	2.9M	8.9M	19.9M	122.7%
GM%	41.0%	37.8%	37.6%	-0.5%
AtliQ Exclusive				
NET_SALES	9.6M	17.7M	61.1M	245.8%
Total Cogs	4.9M	9.6M	34.4M	259.6%
Gross Margin	4.6M	8.1M	26.7M	229.4%
GM%	48.4%	45.9%	43.7%	-4.7%
BestBuy				
NET_SALES	0.9M	1.8M	6.3M	256.1%
Total Cogs	0.6M	1.1M	4.0M	273.7%

AtliQ Hardwares



Gross Margin	0.3M	0.7M	2.3M	228.4%
GM%	31.4%	38.9%	35.9%	-7.8%
Boulanger				
NET_SALES	0.2M	0.8M	4.1M	392.9%
Total Cogs	0.1M	0.5M	2.9M	436.2%
Gross Margin	0.1M	0.3M	1.2M	311.8%
GM%	38.5%	34.8%	29.1%	-16.5%
Chip 7				
NET_SALES	0.6M	1.3M	5.5M	316.1%
Total Cogs	0.4M	0.8M	3.3M	293.6%
Gross Margin	0.2M	0.5M	2.2M	353.8%
GM%	38.6%	37.3%	40.7%	9.1%
Chiptec				
NET_SALES		0.4M	3.0M	622.0%
Total Cogs		0.3M	2.0M	688.1%
Gross Margin		0.2M	1.0M	515.8%
GM%		38.3%	32.7%	-14.7%
Control				
NET_SALES	0.9M	2.2M	7.7M	249.2%
Total Cogs	0.6M	1.3M	4.8M	264.7%
Gross Margin	0.3M	0.9M	2.9M	226.2%
GM%	32.1%	40.2%	37.5%	-6.6%
Coolblue				
NET_SALES	0.5M	1.2M	4.2M	260.0%
Total Cogs	0.3M	0.7M	2.5M	234.6%
Gross Margin	0.2M	0.4M	1.8M	303.7%
GM%	39.9%	36.8%	41.2%	12.1%
Costco				
NET_SALES	1.1M	2.8M	9.3M	237.4%
Total Cogs	0.8M	1.7M	5.8M	249.5%
Gross Margin	0.4M	1.1M	3.5M	218.9%
GM%	31.3%	39.7%	37.5%	-5.5%
Croma				
NET_SALES	1.7M	2.5M	7.5M	205.1%
Total Cogs	0.9M	1.6M	5.6M	250.4%
Gross Margin	0.8M	0.9M	2.0M	123.8%
GM%	45.5%	35.8%	26.2%	-26.6%
Currys (Dixons Carphone)				
NET_SALES	0.3M	0.8M	1.9M	146.9%
Total Cogs	0.2M	0.5M	1.3M	186.0%
Gross Margin	0.1M	0.3M	0.5M	83.7%
GM%	30.8%	38.2%	28.4%	-25.6%
Digimarket				
NET_SALES	0.8M	1.7M	4.1M	141.1%
Total Cogs	0.5M	1.0M	3.0M	193.2%
Gross Margin	0.3M	0.7M	1.2M	65.8%
GM%	40.5%	40.9%	28.1%	-31.2%



Ebay

NET_SALES	2.6M	6.3M	15.2M	142.2%
Total Cogs	1.5M	4.1M	9.7M	136.1%
Gross Margin	1.1M	2.2M	5.5M	153.6%
GM%	42.6%	34.5%	36.1%	4.7%

Electricalsara Stores

NET_SALES	0.1M	0.6M	1.9M	186.0%
Total Cogs	0.1M	0.4M	1.1M	167.9%
Gross Margin	0.0M	0.2M	0.7M	218.7%
GM%	32.6%	35.6%	39.7%	11.4%

Electricalsbea Stores

NET_SALES		0.1M	0.7M	404.6%
Total Cogs		0.1M	0.4M	313.8%
Gross Margin		0.0M	0.3M	594.8%
GM%		32.3%	44.5%	37.7%

Electricalslance Stores

NET_SALES	0.1M	0.7M	2.3M	213.3%
Total Cogs	0.1M	0.4M	1.4M	223.0%
Gross Margin	0.0M	0.3M	1.0M	200.8%
GM%	37.7%	43.3%	41.6%	4.0%

Electricalslytical

NET_SALES	1.8M	2.6M	11.9M	357.5%
Total Cogs	1.1M	1.9M	7.4M	292.1%
Gross Margin	0.7M	0.7M	4.5M	530.0%
GM%	41.4%	27.5%	37.9%	37.7%

Electricalsocity

NET_SALES	2.3M	3.5M	12.4M	258.8%
Total Cogs	1.3M	2.3M	8.1M	253.7%
Gross Margin	1.0M	1.2M	4.3M	268.5%
GM%	44.3%	33.9%	34.8%	2.7%

Electricalsquipo Stores

NET_SALES	0.2M	0.7M	3.6M	435.3%
Total Cogs	0.1M	0.5M	1.9M	315.0%
Gross Margin	0.1M	0.2M	1.7M	693.0%
GM%	37.8%	31.8%	47.2%	48.1%

Elite

NET_SALES	0.4M	0.8M	4.1M	395.5%
Total Cogs	0.2M	0.5M	2.5M	371.6%
Gross Margin	0.2M	0.3M	1.7M	435.1%
GM%	41.0%	37.6%	40.6%	8.0%

Elkj p

NET_SALES	0.5M	1.3M	5.2M	291.9%
Total Cogs	0.3M	0.7M	3.2M	329.8%
Gross Margin	0.2M	0.6M	2.0M	242.6%
GM%	39.5%	43.5%	38.0%	12.6%

Epic Stores

NET_SALES	0.4M	0.9M	4.2M	346.1%
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AtliQ Hardwares



Total Cogs	0.2M	0.6M	2.4M	326.1%
Gross Margin	0.2M	0.4M	1.7M	377.3%
GM%	41.3%	39.0%	41.8%	7.0%

Euronics

NET_SALES	0.4M	0.9M	3.9M	344.7%
Total Cogs	0.2M	0.6M	2.6M	348.4%
Gross Margin	0.2M	0.3M	1.4M	337.8%
GM%	45.3%	35.2%	34.7%	-1.5%

Expert

NET_SALES	0.8M	1.8M	6.4M	264.0%
Total Cogs	0.5M	1.2M	4.0M	241.3%
Gross Margin	0.3M	0.6M	2.4M	309.9%
GM%	38.3%	33.0%	37.2%	12.6%

Expression

NET_SALES	1.7M	3.0M	9.8M	228.2%
Total Cogs	1.0M	2.0M	6.4M	216.5%
Gross Margin	0.7M	1.0M	3.4M	253.1%
GM%	40.0%	32.1%	34.5%	7.6%

Ezone

NET_SALES	1.5M	2.0M	7.9M	291.6%
Total Cogs	0.9M	1.4M	5.8M	309.0%
Gross Margin	0.6M	0.6M	2.1M	250.0%
GM%	38.5%	29.4%	26.3%	-10.6%

Flawless Stores

NET_SALES	0.1M	0.5M	1.8M	296.3%
Total Cogs	0.0M	0.3M	1.1M	241.8%
Gross Margin	0.0M	0.1M	0.8M	408.2%
GM%	37.5%	32.7%	42.0%	28.3%

Flipkart

NET_SALES	2.9M	8.3M	19.3M	131.0%
Total Cogs	1.9M	5.5M	13.5M	143.0%
Gross Margin	1.0M	2.8M	5.8M	107.5%
GM%	34.8%	33.7%	30.2%	-10.2%

Fnac-Darty

NET_SALES	0.5M	0.8M	2.9M	249.8%
Total Cogs	0.3M	0.6M	2.0M	247.7%
Gross Margin	0.2M	0.3M	0.9M	254.5%
GM%	41.2%	30.9%	31.3%	1.3%

Forward Stores

NET_SALES	0.6M	1.5M	4.1M	172.0%
Total Cogs	0.3M	0.9M	2.6M	203.7%
Gross Margin	0.2M	0.6M	1.4M	127.9%
GM%	38.9%	41.9%	35.1%	-16.2%

Girias

NET_SALES	1.5M	2.1M	8.7M	319.3%
Total Cogs	1.0M	1.5M	5.9M	305.8%
Gross Margin	0.6M	0.6M	2.7M	352.2%

AtliQ Hardwares



GM%	37.1%	29.1%	31.4%	7.9%
Info Stores				
NET_SALES	0.1M	0.5M	1.8M	284.1%
Total Cogs	0.0M	0.3M	1.1M	264.3%
Gross Margin	0.0M	0.2M	0.8M	314.8%
GM%	37.1%	39.2%	42.4%	8.0%
Insight				
NET_SALES	0.4M	1.0M	2.8M	171.8%
Total Cogs	0.3M	0.5M	1.6M	199.0%
Gross Margin	0.1M	0.5M	1.2M	142.2%
GM%	35.6%	47.9%	42.6%	10.9%
Integration Stores				
NET_SALES		0.2M	1.4M	787.2%
Total Cogs		0.1M	1.0M	987.4%
Gross Margin		0.1M	0.4M	496.1%
GM%		40.7%	27.4%	32.8%
Leader				
NET_SALES	4.7M	6.0M	18.8M	214.8%
Total Cogs	2.4M	4.4M	12.4M	183.1%
Gross Margin	2.3M	1.6M	6.4M	302.2%
GM%	48.1%	26.6%	34.0%	27.7%
Logic Stores				
NET_SALES	0.2M	0.9M	4.8M	415.2%
Total Cogs	0.1M	0.6M	2.5M	318.4%
Gross Margin	0.1M	0.3M	2.3M	597.4%
GM%	32.4%	34.7%	47.0%	35.4%
Lotus				
NET_SALES	1.5M	2.1M	8.1M	282.6%
Total Cogs	0.9M	1.4M	5.7M	295.2%
Gross Margin	0.6M	0.7M	2.4M	255.6%
GM%	40.4%	31.9%	29.6%	7.1%
Neptune				
NET_SALES	1.0M	3.4M	16.1M	371.5%
Total Cogs	0.5M	2.1M	9.5M	353.2%
Gross Margin	0.5M	1.3M	6.6M	400.5%
GM%	46.1%	38.8%	41.1%	6.1%
Nomad Stores				
NET_SALES	0.5M	1.6M	4.0M	146.9%
Total Cogs	0.3M	1.0M	2.5M	153.5%
Gross Margin	0.2M	0.6M	1.5M	136.4%
GM%	42.3%	38.6%	37.0%	4.2%
Notebillig				
NET_SALES	0.2M	0.4M	1.1M	187.4%
Total Cogs	0.2M	0.3M	0.9M	236.6%
Gross Margin	0.1M	0.1M	0.2M	73.8%
GM%	34.6%	30.2%	18.3%	39.5%
Nova				

AtliQ Hardwares



NET_SALES	0.0M	0.4M	2564.9%
Total Cogs	0.0M	0.3M	2490.4%
Gross Margin	0.0M	0.1M	2794.7%
GM%	24.5%	26.6%	8.6%

Novus

NET_SALES	1.9M	3.7M	9.9M	164.2%
Total Cogs	1.2M	2.2M	6.6M	202.3%
Gross Margin	0.7M	1.5M	3.2M	110.2%
GM%	37.5%	41.4%	32.9%	-20.4%

Otto

NET_SALES	0.3M	0.4M	1.2M	198.6%
Total Cogs	0.2M	0.3M	0.9M	219.2%
Gross Margin	0.1M	0.1M	0.3M	154.0%
GM%	38.3%	31.7%	26.9%	-14.9%

Premium Stores

NET_SALES	0.5M	1.1M	3.9M	253.1%
Total Cogs	0.3M	0.7M	2.4M	257.3%
Gross Margin	0.2M	0.4M	1.4M	246.2%
GM%	39.7%	37.9%	37.2%	-2.0%

Propel

NET_SALES	1.6M	2.5M	10.8M	340.6%
Total Cogs	0.9M	1.7M	6.7M	305.0%
Gross Margin	0.7M	0.8M	4.1M	415.4%
GM%	41.2%	32.3%	37.7%	-17.0%

Radio Popular

NET_SALES	0.5M	1.5M	5.3M	262.6%
Total Cogs	0.3M	1.0M	3.1M	225.3%
Gross Margin	0.2M	0.5M	2.1M	335.5%
GM%	41.7%	33.8%	40.6%	-20.1%

Radio Shack

NET_SALES	0.8M	1.7M	5.4M	211.5%
Total Cogs	0.6M	1.1M	3.8M	247.4%
Gross Margin	0.3M	0.7M	1.7M	152.0%
GM%	32.2%	37.6%	30.5%	-19.1%

Reliance Digital

NET_SALES	1.6M	2.6M	9.7M	277.9%
Total Cogs	0.9M	1.6M	6.2M	281.4%
Gross Margin	0.7M	0.9M	3.5M	271.8%
GM%	43.0%	36.6%	36.0%	-1.6%

Relief

NET_SALES	0.4M	1.0M	4.1M	303.6%
Total Cogs	0.2M	0.6M	2.7M	327.8%
Gross Margin	0.2M	0.4M	1.4M	263.5%
GM%	38.6%	37.7%	33.9%	-9.9%

Sage

NET_SALES	4.8M	6.4M	20.7M	221.5%
Total Cogs	2.7M	4.4M	13.4M	203.8%

AtliQ Hardwares



Gross Margin	2.1M	2.0M	7.3M	260.3%
GM%	43.7%	31.4%	35.1%	12.1%
Saturn				
NET_SALES	0.2M	0.4M	1.2M	210.5%
Total Cogs	0.2M	0.3M	0.9M	226.9%
Gross Margin	0.1M	0.1M	0.3M	173.7%
GM%	31.8%	30.9%	27.3%	11.8%
Sorefoz				
NET_SALES	0.6M	1.1M	4.7M	333.6%
Total Cogs	0.3M	0.7M	2.6M	295.4%
Gross Margin	0.2M	0.4M	2.1M	393.9%
GM%	43.6%	38.8%	44.2%	13.9%
Sound				
NET_SALES	0.6M	1.7M	4.4M	160.3%
Total Cogs	0.3M	0.9M	3.2M	263.1%
Gross Margin	0.2M	0.8M	1.1M	43.0%
GM%	40.2%	46.7%	25.7%	45.0%
Staples				
NET_SALES	1.2M	2.9M	8.8M	207.0%
Total Cogs	0.8M	1.7M	5.9M	246.7%
Gross Margin	0.4M	1.1M	2.8M	147.5%
GM%	34.1%	40.1%	32.3%	19.4%
Surface Stores				
NET_SALES	0.1M	0.5M	2.1M	298.8%
Total Cogs	0.1M	0.3M	1.3M	298.0%
Gross Margin	0.0M	0.2M	0.8M	300.1%
GM%	22.0%	38.2%	38.3%	0.3%
Synthetic				
NET_SALES	1.9M	4.4M	12.2M	176.0%
Total Cogs	1.1M	2.5M	7.4M	201.4%
Gross Margin	0.8M	2.0M	4.8M	144.0%
GM%	40.7%	44.3%	39.2%	11.6%
Taobao				
NET_SALES	0.2M	1.3M	3.3M	148.7%
Total Cogs	0.1M	0.8M	2.1M	163.5%
Gross Margin	0.1M	0.5M	1.2M	126.4%
GM%	45.6%	40.0%	36.4%	9.0%
UniEuro				
NET_SALES	0.6M	1.6M	7.3M	357.0%
Total Cogs	0.4M	1.0M	4.5M	340.7%
Gross Margin	0.2M	0.6M	2.9M	384.8%
GM%	40.2%	37.1%	39.3%	6.1%
Vijay Sales				
NET_SALES	1.7M	2.1M	8.5M	297.8%
Total Cogs	1.0M	1.6M	6.1M	284.6%
Gross Margin	0.7M	0.6M	2.5M	334.4%
GM%	42.8%	26.5%	29.0%	9.2%



Viveks

NET_SALES	1.6M	2.2M	7.8M	248.1%
Total Cogs	0.9M	1.5M	5.7M	272.8%
Gross Margin	0.6M	0.7M	2.1M	194.1%
GM%	40.1%	31.3%	26.5%	-15.5%

walmart

NET_SALES	1.3M	2.6M	9.7M	270.4%
Total Cogs	0.8M	1.6M	6.0M	268.2%
Gross Margin	0.5M	1.0M	3.7M	274.2%
GM%	35.8%	37.6%	37.9%	1.0%

Zone

NET_SALES	0.3M	1.6M	5.3M	236.2%
Total Cogs	0.2M	0.9M	3.0M	213.6%
Gross Margin	0.1M	0.6M	2.3M	270.7%
GM%	40.3%	39.5%	43.6%	10.3%