

Person Name	Problem	Website	Likes	Dislikes	Improvements	Age	Education	Comments
Rahul	Complex navigation, cluttered homepage	Amazon	Product variety, customer reviews, fast shipping	Overwhelming ads, product authenticity concerns, limited customer support	Simplified navigation, cleaner homepage, enhanced customer service	28	Bachelor's Degree	Amazon is my go-to for shopping, but it can be overwhelming. Simplifying the menus would make life easier.
Kiran	Privacy concerns, algorithmic feed	Facebook	Connection, groups and communities, events	Ads and sponsored content, algorithmic feed, data privacy concerns	Transparent privacy controls, customizable feed, stricter content moderation	35	Master's Degree	I use Facebook to stay in touch, but the privacy issues are a real concern. Giving us more control would help a lot.

Dinesh	Bias perception, ad overload	BBC News	Credibility , global coverage, accessibility	Limited interactivity , complex navigation, lack of personalization	Transparent reporting, enhanced personalization, reduced advertisements	42	Ph.D.	BBC News is my trusted news source, but the website could be more engaging with added personalization.
Sandeep	Search functionality, slow loading times	Bing	Comprehensive search results, speed	Privacy concerns, data tracking, overwhelming ads	Improved search experience, faster loading times, enhanced privacy controls	30	Bachelor's Degree	Bing is my go-to search engine, but it could do with some speed improvements.